

Shanming LIU

Assistant Professor

Department: Accounting and Management
Control

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: lius@essec.edu

RESEARCH INTERESTS

Management Control Systems , Creative Idea Generation and Selection, Creativity in

EDUCATION

- | | |
|------|--|
| 2020 | Ph.D. in Business Administration and Management (Major: Accounting), Bocconi University, Italy |
| 2013 | M.Sc. in Analytics: Operational Research and Risk Analysis, The University of Manchester, United Kingdom |
| 2012 | Bachelor of Science, Economics, University of Exeter Business School, United Kingdom |

EMPLOYMENT

Full-time academic positions

2020 - Present Assistant Professor, ESSEC Business School, France

Other affiliations and appointments

2018 - 2018 Visiting scholar, Katholieke Universiteit Leuven, Belgium

PUBLICATIONS

Conferences

LIU, S., YILMAZ, D. and NAUMOVSKA, I. (2021). Oscar Curse in the Open Innovation Community? The Effect of Awards on User-innovators' Subsequent Performance. In: 3rd Creativity, Innovation and Entrepreneurship 2021. Vienna.

SHANMING, L. and DOGUKAN YILMAZ, E. (2020). The Oscar Curse in the Open Innovation Community: The Effects of Discretionary Recognition Reward on the User's Subsequent Innovation Performance. In: 12th Conference on new directions in Management Accounting (EIASM) 2020. Bruxelles.

OTHER RESEARCH ACTIVITIES

Other research activities

2019 AAA Management Accounting Section Midyear Meeting, United States of America