

# Isabelle SOLAL

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## RESEARCH INTERESTS

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Organizations, Gender, Discrimination, Labor Markets, Inequality, Diversity Practices,

## EDUCATION

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| 2019 | Ph.D. in Management, Organisational Behaviour Area, INSEAD, France<br><br><i>Gendered Capital: How Similarity, Stereotypes, and Signaling Structure the Market for Entrepreneurial Capital</i> |
| 2008 | Master in Business Administration (with distinction), INSEAD, France   |
| 2000 | LLM in European Law (with distinction), College of Europe, Belgium   |
| 1999 | Master of Private Laws (with distinction), Université Paris 1 Panthéon-Sorbonne, France  |
| 1999 | LLB – Law with French law (upper second class honors), King's College University, United Kingdom   |

## EMPLOYMENT

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### Full-time academic positions

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| 2020 - Present | Assistant Professor, ESSEC Business School, France |
| 2019 - 2020    | Post-Doctoral Research Fellow, INSEAD, France      |

### Other professional experiences

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| 2010 - 2012 | Head of Integrity & Compliance, FIFA T.M.S., GmbH, Switzerland                                 |
| 2008 - 2009 | Associate, McKinsey & Company, France  |
| 2004 - 2006 | Senior Associate, International Dispute Resolution, Baker Botts LLP, United Kingdom            |
| 2000 - 2004 | Associate, International Dispute Resolution, Shearman & Sterling LLP, United States of America |

## GRANTS AND HONORS

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### Awards and Honors

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| 2017 | Vannesa Fraiberger MBA'05J PhD Award for outstanding scholarly promise, INSEAD, France |
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## Grants

- 2014 INSEAD-Wharton Alliance, PhD student exchange grant, INSEAD, France
- 2014 INSEAD Alumni Association Fund, INSEAD, France

## PUBLICATIONS

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### Journal Articles

- APOUEY, B., ROULET, A., SOLAL, I. and STABILE, M. (2020). Gig Workers during the COVID-19 Crisis in France: Financial Precarity and Mental Well-Being. *Journal of Urban Health*, 97, pp. 776-795.
- SOLAL, I. and SNELLMAN, K. (2019). Women don't mean business? Gender penalty in board composition. *Organization Science*, 30(6), pp. 1270-1288.
- SOLAL, I. and SNELLMAN, K. (2019). Why Investors React Negatively to Companies That Put Women on Their Boards. *Harvard Business Review*.
- SOLAL, I. and SNELLMAN, K. (2019). Pourquoi nommer une femme au conseil d'administration fait chuter le cours de l'action. *Harvard Business Review (France)*.

### Conference proceedings

- SOLAL, I. and SNELLMAN, K. (2020). The B-Team: Gender-Diverse Teams and Prototypes of Success. In: *Academy of Management*. Academy of Management Proceedings, pp. 21318.

### Conferences

- SOLAL, I. (2019). Gender and the Interpretation of Endorsement Ties: Evidence From Entrepreneurial Financing. In: Wharton People & Organizations Conference.
- SOLAL, I. (2019). The Gender of Money: How Gender Structures the Market for Entrepreneurial Capital. In: Wharton People & Organizations Conference.
- SOLAL, I. (2018). Venture Like a Woman: The Influence of Gender and Venture Type on Investment Decisions. In: Academy of Management.
- SOLAL, I. (2016). Women Don't Mean Business? Gender Penalty in Board Composition. In: Trans-Atlantic Doctoral Conference.

### Working Papers

- SOLAL, I. (2019). *The gender of money: How gender structures the market for entrepreneurial capital*. INSEAD Working Paper.

### Published Cases

- SOLAL, I., PETRIGLIERI, G. and SNELLMAN, K. (2019). Benjamin Millepied at the Paris Opera Ballet. A VoxEU.org Publication.
- SOLAL, I., ASKIN, N. and PETRIGLIERI, G. (2016). Tony Hsieh at Zappos: Structure, Culture, and Change. INSEAD Case and Teaching Note.

### Press

- SOLAL, I. and SNELLMAN, K. (2020). Why women (and firms) lose out when we celebrate diversity. *Work In Progress*.
- SOLAL, I. (2019). 'Pink Silos' in Start-up Funding and How to Avoid Them. *INSEAD Knowledge*.

## OTHER RESEARCH ACTIVITIES

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### Ad-hoc reviewer for :

Academy of Management, Administrative Science Quarterly, Organization Science, Organizational Behavior and Human Decision Processes, Strategic Organization

### Organisation of a conference

2015 Organizing Committee, Wharton-INSEAD Doctoral Consortium

### Affiliations

Since 2013 Academy of Management

Since 2013 American Sociological Association

## PROFESSIONAL ACTIVITIES

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### Other professional activities

2002 - Present Member of New York State Bar

## SERVICE

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2017 - 2019 Area representative to INSEAD's PhD Contact Group, INSEAD, France

2015 - 2019 INSEAD IRB Committee, INSEAD, France