

# Marie-Léandre GOMEZ

Professeur associé

Département: Comptabilité et contrôle de gestion

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Pays d'origine: France

## FORMATION

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2002	Doctorat en Sciences de Gestion, Université Paris-Nanterre, France
1995	DEA de Stratégie et Marketing, Université Paris Dauphine, France
1993	MSc in Management, ESSEC Business School, France

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2011 - Présent	Professeur associé, ESSEC Business School, France
2003 - 2011	Professeur assistant, ESSEC Business School, France
2002 - 2003	Professeur Assistant, Reims Management School, France

### Autres affiliations académiques

2017 - 2017	Chercheur Visitant, King's College University, Royaume-Uni
2016 - 2016	Chercheur Visitant, London School of Economics and Political Science (LSE), Royaume-Uni
2002 - 2003	Chargé de cours, ESCP Europe, France
2002 - 2003	Chargé de cours, HEC Paris, France
2001 - 2002	Chercheur Visitant (pré & post-doctorat), ESADE Business School, Espagne
1998 - 1999	Etudiant en Doctorat Visitant, Samuel Curtis Johnson Graduate School of Management, États-Unis
1995 - 2001	Allocataire de recherche-moniteur puis ATER, Université Paris-Nanterre, France

## PUBLICATIONS

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### Articles

GOMEZ, M.L., LANGLOIS, M., KERVEILLANT, M. et BOREL, M. (2020). Gérer la mise en tension brutale des structures hospitalières. *Gestions Hospitalières*, (595).

GOMEZ, M.L., BOUTY, I. et CHIA, R. (2019). Strategy Emergence as Wayfinding. *M@n@gement*, 22(3), pp. 438-465.

GOMEZ, M.L. (2019). Décider d'externaliser. *Gestions Hospitalières*, 2019(586), pp. 271-274.

WAEELLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. et LORINO, P. (2016). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553(16).

BOUTY, I. et GOMEZ, M.L. (2013). Creativity in Haute Cuisine: Strategic Knowledge and Practice in Gourmet Kitchens. *Journal of Culinary Science and Technology*, 11(1), pp. 80-95.

GOMEZ, M.L., WAEELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et SICOTTE, C. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins. *Journal de Gestion et d'Économie Médicales*, 30(7-8), pp. 455-467.

DRUCKER-GODARD, C., BOUTY, I. et GOMEZ, M.L. (2011). De la France au monde. Le Guide Michelin, vecteur du rayonnement de la marque France ? *Revue Française de Gestion*, 37(218-219), pp. 53-66.

GOMEZ, M.L. et BOUTY, I. (2011). The Emergence of an Influential Practice: Food for Thought. *Organization Studies*, 32(7), pp. 921-940.

BOUTY, I. et GOMEZ, M.L. (2010). Des ressources à la pratique : Analyse de la stratégie légumière dans le champ de la haute cuisine. *Revue Française de Gestion*, 36(203), pp. 149-161.

BOUTY, I. et GOMEZ, M.L. (2010). Dishing Up Individual and Collective Dimensions in Organizational Knowing. *Management Learning*, 41(5), pp. 545-559.

FIMBEL, E. et GOMEZ, M.L. (2003). Il n'y a pas de stratégie sans stratège. *L'Expansion Management Review*, pp. 87-94.

GOMEZ, M.L. (2003). La planification y el aprendizaje organizativo: el ejemplo de EDF GDF SERVICES en Francia. *Harvard Deusto. Finanzas & Contabilidad*, pp. 38-48.

### Ouvrages et édition d'ouvrages

CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. (2019). *Comptabilité de gestion et pilotage des coûts [2ème édition]*. 2 ed. Pearson, 304 pages.

CAVELIUS, F., BONNEAULT, P., GOMEZ, M.L., GORDIN, M., LORINO, P. et MOTTIS, N. (2016). *Comptabilité de gestion et pilotage des coûts*. Pearson, 296 pages.

### Chapitres d'ouvrage

GOMEZ, M.L. et BOUTY, I. (2020). A Bourdieusian perspective on studying creativity. Dans: Viktor Dörfler, Marc Stierand eds. *Handbook of Research Methods on Creativity*. 1st ed. NYC: Edward Elgar Publishing Ltd, pp. 67-78.

BOUTY, I., GOMEZ, M.L. et STIERAND, M. (2018). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Creative Leadership Contexts and Prospects*. 1st ed. Routledge.

GOMEZ, M.L. (2015). A Bourdieusian Perspective on Strategizing. Dans: *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 267-292.

BOUTY, I. et GOMEZ, M.L. (2015). Creativity at Work: Generating Useful Novelty in Haute Cuisine Restaurants. Dans: *The Emergence of Novelty in Organizations*. 1st ed. Oxford University Press, pp. 216-241.

BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. (2015). Sociomateriality and the Transnational Expansion of Soft Regulation: Michelin in Haute Cuisine around the World. Dans: *Materiality, Rules and Regulation*. 1st ed. Palgrave Macmillan, pp. 267-292.

GOMEZ, M.L. (2010). A Bourdieusian Perspective on Strategizing. Dans: Damon Golsorkhi, Linda Rouleau, David Seidl, Eero Vaara eds. *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 184-198.

GOMEZ, M.L. et BOUTY, I. (2007). Dans les marmittes de l'innovation. Dans: *L'art de l'innovation*. 1st ed. L'Harmattan, pp. 19-26.

GOMEZ, M.L. (2006). La Fabrique de la stratégie dans la dynamique Champ-habitus-pratique. Dans: *La fabrique de la stratégie: une perspective multidimensionnelle*. 1st ed. Vuibert, pp. 65-79.

GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. (2003). Developing Knowing in Practice: Behind the Scenes of Haute Cuisine. Dans: *Knowing in Organizations: A Practice-based Approach*. 1st ed. M.E. Sharpe, pp. 100-125.

GOMEZ, M.L., BOUTY, I. et DRUCKER-GODARD, C. (2002). Identification des compétences clés dans les Grands Restaurants. Dans: *Perspectives en Management Stratégique*. 1st ed. Paris: Éditions Management et Société (EMS).

### Actes d'une conférence

GOMEZ, M.L., BOUTY, I. et STIERAND, M. (2018). Oui chef! Directing for Creativity in Haute Cuisine. Dans: *Proceedings of the 18th Annual Conference of the EURAM, 2018*. University of Iceland.

BOUTY, I. et GOMEZ, M.L. (2013). Creativity At Work: Generating Useful Novelty In Organizations. Dans: *Fifth International Symposium on Process Organization Studies*. University of Cyprus.

BONNEFOND, J., LORINO, P., GOMEZ, M.L. et ZICARI, A. (2013). Quels usages des indicateurs de performance. Dans: *34ème Congrès de l'Association Francophone de Comptabilité 2013*. Association Francophone de Comptabilité (AFC).

LORINO, P., GOMEZ, M.L. et BLANC, B. (2013). Social Innovation as an Abductive and Dialogical Process. Case Study: Planning a New Urban Area. Dans: *Proceedings of the Fifth International Symposium on Process Organization Studies*. University of Cyprus.

GOMEZ, M.L., ZICARI, A., WAELLI, M., BONNEFOND, J.Y., BENHAMOU, D. et LORINO, P. (2013). The Use of Anesthetic File Record Indicator for Doctors' Practice: An Activity and Instrumental Perspective. Dans: *Proceedings of the 29th EGOS Colloquium 2013*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. (2011). Organizational Knowledge Dynamics in Management Control Practices. Dans: *Proceedings of the 34th EAA Annual Conference*. Universidade Nova de Lisboa.

BOUTY, I. et GOMEZ, M.L. (2010). From a Local Practice to an International Standard in Haute Cuisine: The Birth, Rise and Diffusion of Vegetable Gastronomy. Dans: *Proceedings of the 26th EGOS Colloquium*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. (2010). Knowledge Dynamics and Management Control: A Practice-based Approach. Dans: *Proceedings of the MCA Conference*. University of Greenwich.

BOUTY, I. et GOMEZ, M.L. (2010). Knowledge Integration in Practice: From Individual Ideas to Collective New Dishes in Haute Cuisine. Dans: *Proceedings of the AOM Conference*.

- GOMEZ, M.L. et BOUTY, I. (2010). Materiality in Practice: The Role of Intermediary Objects in Knowledge Integration. Dans: *Proceedings of the First International Strategy as Practice workshop in North America*. HEC Montreal.
- GOMEZ, M.L. et BOUTY, I. (2010). Materiality Matters: Intermediary Objects as Coordination Platform. Dans: *Proceedings of the 26th Egos colloquium*. Universidad Nova.
- GOMEZ, M.L. et BOUTY, I. (2010). Strategic Renewal in Practice. Dans: *Proceedings of the 30th Annual Strategic Management Society Conference*. Strategic Management Society (SMS).
- GOMEZ, M.L. et BOUTY, I. (2010). The Head Chef's Creativity Privilege in Haute Cuisine: Strategic Knowledge and Practice in Gourmet. Dans: *Proceedings of the 1st INBAM Conference*, International Network of Business and Administration (INBAM).
- GOMEZ, M.L. et BOUTY, I. (2010). The Rise (and Rise) of Vegetables In Haute Cuisine: Innovative Practice Spread And Institutional Change. Dans: *Proceedings of the 1st INBAM Conference*. International Network of Business and Administration (INBAM).
- BOUTY, I. et GOMEZ, M.L. (2009). Creating in Organizations as an Occasion for Knowing Integration: A Practice Approach. Dans: *Proceedings of the 25th Egos Colloquium (Site internet)*. ESADE Business School.
- BOUTY, I. et GOMEZ, M.L. (2009). De l'approche par les ressources à` une approche pratique de la stratégie. Dans: *Actes de la XVIIIe conférence de l'AIMS (Site internet)*. Association Internationale de Management Stratégique (AIMS).
- BOUTY, I. et GOMEZ, M.L. (2009). Dishing Up Individual and Collective Dimensions in Knowing. Dans: *Proceedings of OLKC4 (Site internet)*. VU University.
- GOMEZ, M.L. et BOUTY, I. (2009). Emergence and Spread of a Practice in an International Field: Why and How Ingredients Became Gastronomic Ingredients. Dans: *Proceedings of the 35th EIBA Annual Conference*. University of Valencia.
- GOMEZ, M.L. et BOUTY, I. (2009). The Social Dimensions of Idea Work in Haute Cuisine: a Bourdieusian Perspective. Dans: *Proceedings of the 25th Egos Colloquium*. ESADE Business School.
- BOUTY, I. et GOMEZ, M.L. (2007). Organizations as Practice Portfolio: Towards a Conceptual/exploratory Attempt. Dans: *Proceedings of the 23rd EGOS Conference, Vienna, July 2007, Standing Working Group 5*. University of Vienna.
- GOMEZ, M.L. et BOUTY, I. (2006). From Chef's Practice to Global Change in Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.
- BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2006). From Individual Competence to Organizational Advantage: the Case of Haute Cuisine. Dans: *Proceedings of the 22nd EGOS Colloquium: The Organizing Society*. University of Bergen.
- GOMEZ, M.L. (2006). Re-turn to Bourdieu: A Systemic Approach to Practice. Dans: *Proceedings of the Second Organization Studies Summer Workshop*. Athens Laboratory of Business Administration (ALBA).
- GOMEZ, M.L. (2005). Can Performance Measurement Systems and Control Practices be Used to Improve Organizational Learning? Evidence From an Empirical Case Study. Dans: *Proceedings of the 3rd EIASM Conference on Performance Measurement and Management Control Improving Organizations and Society*. European Institute for Advanced Studies in Management (EIASM).
- GOMEZ, M.L. (2005). Organizational Knowledge Dynamics during Planning Practices. Dans: *Proceedings of EGOS Conference, Berlin*. European Group for Organizational Studies (EGOS).

GOMEZ, M.L. et LORINO, P. (2005). The Passion of Inquiry: The Contribution of Abduction for Research on Organizational Knowledge and Learning. Dans: *Proceedings of the 6th International Conference on Organizational Learning and Knowledge (vol. 1)*. University of Trento e-books, pp. 657-681.

## Conférences

BAYLON, D. et GOMEZ, M.L. (2020). Le rôle du travail d'écriture dans les dynamiques des communautés occupationnelles : le cas de la correspondance diplomatique. Dans: XXIXème conférence de l'AIMS 2020.

GOMEZ, M.L., KERVEILLANT, M., LANGLOIS, M., LORINO, P. et MOUREY, D. (2020). Organizing During Disruptive Events: the Case of the Rapid Tactical Evacuation During the Bataclan Terrorist Attack. Dans: 36th EGOS Colloquium 2020.

BOUTY, I., GOMEZ, M.L. et RICHARD, C. (2019). A Dynamic Perspective on the Development of Meta-organizations in their Field: the Case of Ecole du Ski Français (ESF). Dans: 35th EGOS Colloquium 2019.

BOUTY, I., GOMEZ, M.L. et LECA, B. (2019). Conquest of the Stars: How to Achieve Consecration in the Field of Haute Cuisine. Dans: 15th International Conference on Arts & Cultural Management (AIMAC 2019). Venice.

LIGONIE, M. et GOMEZ, M.L. (2019). The Performative Role of Sustainability Performance Systems in Hospitals. Dans: MARG (Management Accounting Research Group) Conference 2019.

GOMEZ, M.L. (2017). Becoming by Doing as Wayfinding. Dans: 33rd European Group for Organizational Studies (EGOS) Colloquium.

BOUTY, I. et GOMEZ, M.L. (2016). Creative Yet Highly Structured: A Bourdieusian Perspective on Haute Cuisine. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

BOUTY, I., GOMEZ, M.L. et RICHARD, C. (2016). Timescape and Strategy Practice at the French Ski School "Ecole Du Ski Français". Dans: 16th European Academy of Management (EURAM) Annual Conference.

GOMEZ, M.L., RICHARD, C. et BOUTY, I. (2015). A Temporal Perspective on Organizing: The Emergence of the French Ski School "Ecole du Ski Français". Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

LORINO, P., GOMEZ, M.L. et BLANC, B. (2015). Designing, Organizing Cities and Living: A Pragmatist Inquiry Perspective. Dans: 2015 Asia Pacific Researchers in Organization Studies Conference (APROS).

ZICARI, A., GOMEZ, M.L. et LORINO, P. (2015). The Challenge of Measuring Quality Performance of Healthcare Services. Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The challenge of measuring quality performance of healthcare services - the case of the DAN indicator in French hospitals. Dans: 2015 European Management Control Symposium.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The Challenge of Measuring Quality Performance of Healthcare Services - the Case of the DAN Indicator in French Hospitals. Dans: Management Accounting Research Group Conference in Association with the Management Control Association (MARG/MCA 2015).

- LORINO, P., GOMEZ, M.L. et BLANC, B. (2014). Felicitous Heterotopia or Infelicitous Prototopia? The Development of New Rules as a Pragmatist Inquiry. Dans: 4th Organizations, Artifacts, Practices (OAP) Workshop.
- BOUTY, I., GOMEZ, M.L. et GODARD-DRUCKER, C. (2014). Socio-materiality and the Transnational Expansion of Institutional Rules: Michelin in Haute Cuisine Around the World. Dans: 4th Organizations, Artifacts, Practices (OAP) Workshop.
- BOUTY, I. et GOMEZ, M.L. (2014). Trespassing to Further Dominate: The International Development of Elite Chefs and the Michelin Red Guide. Dans: 30th European Group for Organization Studies (EGOS) Colloquium 2014.
- GOMEZ, M.L. et BOUTY, I. (2013). Blending Creativity and Control: A Practice-Based Approach in Haute Cuisine Kitchens. Dans: 6th Workshop on Management Accounting as Social and Organizational Practice.
- LINDER, S. et GOMEZ, M.L. (2013). Does a Carrot Truly Help to Motivate? Incentives and Managers' Motivation for Autonomous Strategic Action. Dans: EIASM 7th Conference on Performance Measurement and Management Control.
- ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. et MINVIELLE, E. (2013). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. Dans: 36th Annual Congress of the European Accounting Association 2013.
- GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et MINVIELLE, E. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l'indicateur de tenue du dossier anesthésique à l'hôpital. Dans: Congrès ARAMOS 2012.
- BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2012). Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World. Dans: 8th New Institutional Workshop 2012.
- BOUTY, I. et GOMEZ, M.L. (2012). Rating as a Form of Institutional Control - An Institutional Work Perspective. Dans: 7th MCA/MACORG Symposium.
- BOUTY, I. et GOMEZ, M.L. (2012). Rating as a Form of Institutional Control - An Institutional Work Perspective (BOUTY I., M-L. GOMEZ). Dans: 2012 Management Accounting Research Group Conference (MARG).
- GOMEZ, M.L. et BOUTY, I. (2012). The Expansion of Stars Galaxy: The International Development of Elite Chefs and the Michelin Red Guide as Institutional Maintenance. Dans: EGOS-Sage-OMT-CJBS Paper Development Workshop on Power and Institutions.
- CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. et ZICARI, A. (2012). The Impact of Management Control Systems on Work. Dans: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.
- LECA, B. et GOMEZ, M.L. (2005). Strategy as a Game: A Bourdieusian Approach to Managerial Strategies in an Organizational Field. Dans: Academy of Management Annual Conference.

### Documents de travail

- BOUTY, I., GOMEZ, M.L. et DRUCKER-GODARD, C. (2013). *Maintaining an Institution: The Institutional Work of Michelin in Haute Cuisine around the World*. ESSEC Business School.
- GOMEZ, M.L. (2009). *Knowledge Dynamics During Planning Practices*. ESSEC Business School.
- GOMEZ, M.L. et BOUTY, I. (2009). *The Social Dimensions of Idea Work in Haute Cuisine: A Bourdieusian Perspective*. ESSEC Business School.

BOUTY, I. et GOMEZ, M.L. (2009). *Unpacking Knowing Integration: A Practice-based Study in Haute Cuisine*. ESSEC Business School.

GOMEZ, M.L. (2007). *A Bourdieusian Perspective on Strategizing*. ESSEC Business School.

GOMEZ, M.L. (1998). *De l'apprentissage organisationnel à la construction de connaissances organisationnelles*. ESSEC Business School.

### Presse

RICHARD, C. et GOMEZ, M.L. (2021). Ecoles de commerce : l'agilité bricoleuse des professeurs. *Les Echos - Le Cercle*.

GOMEZ, M.L. et BOUTY, I. (2006). Dans les marmites de l'innovation. *Les Echos*, pp. 2-3.

## AUTRES ACTIVITES DE RECHERCHE

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### Membre d'un comité de lecture

2016 - 2022 M@n@gement

### Relecteur pour :

Human Relations, Learning Organization, Management Learning, Organization, Organization Studies, Revue Française de Gestion

### Affiliations

Depuis 2005 Membre de l'AFC (association française de comptabilité)

Depuis 1999 Membre, EGOS (European group for Organization Studies)

### Supervision de thèses / HDR

2019 Nhung HOANG THI HONG (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - SKEMA Business School

2018 Donoxti BAYLON (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - Strathclyde Business School 2020

2016 Marion LIGONIE (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG

## ACTIVITES PROFESSIONNELLES

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### Autres activités professionnelles

2020 - 2024 Membre du Conseil d'Administration d'ESSEC alumni

## SERVICE

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2020 - 2021 Représente le département CPT au comité pédagogique du MiM