

Bernard LECA

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Department: Accounting and Management

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Country of origin: France

EDUCATION

2011	Agrégation de l'enseignement supérieur, France
2008	Doctorat in Operations Strategy & Management, Université de Lille, France
1998	Agrégation in Economy and Management, France
1998	Ecole Nationale de la Magistrature, Ecole Nationale de la Magistrature, France
1995	IEP Paris Graduate, Institut d'Etudes Politiques, France

EMPLOYMENT

Full-time academic positions

2015 - Present Professor, ESSEC Business School, France

Other affiliations and appointments

2021 - Present Track Head, ESSEC Business School, France

2018 - 2021 Co-Head of the Accounting and Management Control Department, ESSEC Business School, France

GRANTS AND HONORS

Awards and Honors

2015	Prize of the Dauphine Foundation, Dauphine Fondation, France
2013	Prize of the Dauphine Foundation, Dauphine Fondation, France
2012	Prime d'Excellence Scientifique, Université de Lille, France
2011	Article "How Actors Change Institutions: Towards a Theory of Institutional Entrepreneurship" identified as fast breaking article in Economics & Business by Thomson Reuters, United States of America
2007	Calori Prize of best research by young scholars along with Hélène Delacour for "The Deinstitutionalization of an FCE at the End of the 19th Century in the French Art Field", Association Internationale de Management Stratégique, France

Journal Articles

- LUPU, I., RUIZ-CASTRO, M. and LECA, B. (2022). Role Distancing and the Persistence of Long Work Hours in Professional Service Firms. *Organization Studies*, 43(1), pp. 7-33.
- CHATTERJEE, A., GHOSH, A. and LECA, B. (2022). Double Weaving: A Bottom-Up Process of Connecting Locations and Scales to Mitigate Grand Challenges. *Academy of Management Journal*, In press.
- LINDER, S., LECA, B., CASARIN, V. and ZICARI, A. (2021). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172(4), pp. 747-764.
- LECA, B. and BARIN CRUZ, L. (2021). Enabling critical performativity: The role of institutional context and critical performative work. *Organization*, In press.
- LAGUECIR, A. and LECA, B. (2019). Strategies of Visibility in Contemporary Surveillance Settings: Insights from Misconduct Concealment in Financial Markets. *Critical Perspectives on Accounting*, 62(1), pp. 39-58.
- KERN, A., LAGUECIR, A. and LECA, B. (2018). Behind Smoke and Mirrors: A Political Approach to Decoupling. *Organization Studies*, 39(4), pp. 543-564.
- BOUTHINON-DUMAS, H., JENY, A. and LECA, B. (2018). L'adaptation des fiscalistes aux nouvelles conditions de l'optimisation fiscale. Une approche par les capacités dynamiques. *Revue Internationale de Droit Economique*, 32(4), pp. 399-429.
- DELACOUR, H. and LECA, B. (2017). The Paradox of Controversial Innovation: Insights From the Rise of Impressionism. *Organization Studies*, 38(5), pp. 597-618.
- KAZMI, B.A., LECA, B. and NACCACHE, P. (2016). Is Corporate Social Responsibility a New Spirit of Capitalism? *Organization*, 23(5), pp. 742-762.
- LUCIANO, B.C., ALGUILAR DELGADO, N., LECA, B. and GOND, J.P. (2016). Institutional Resilience in Extreme Operating Environments: The Role of Institutional Work. *Business and Society*, 55(7), pp. 970-1016.
- LECA, B. and RÜLING, C.C. (2015). Animated Times: Critical Transitions and the Maintenance of Field- Configuring Events. *Industry and Innovation*, 22(3), pp. 173-192.
- LECA, B., GOND, J.P. and BARIN-CRUZ, L. (2014). Building 'Critical Performativity Engines' for Deprived Communities: The Construction of Popular Cooperatives Incubators in Brazil. *Organization*, 21(5), pp. 683-712.
- LECA, B. and BEN SLIMANE, K. (2014). Pour une approche par les ressources et les compétences du travail institutionnel. *Management International*, 19(1), pp. 85-93.
- LAWRENCE, T., LECA, B. and ZILBER, T. (2013). Institutional Work: Current Research, New Directions and Overlooked Issues. *Organization Studies*, 34(8), pp. 1023-1033.
- DÉJEAN, F., GIAMPORCARO, S., GOND, J.P., LECA, B. and PENALVA-ICHER, E. (2013). Mistaking an Emerging Market for a Social Movement? A Comment on Arjalie`s' Social-Movement Perspective on Socially Responsible Investment in France. *Journal of Business Ethics*, 112(2), pp. 205-212.
- LECA, B. and PLÉ, L. (2013). Une épistémologie à hauteur d'homme : l'anthropologie interprétative de Clifford Geertz et son apport potentiel à la recherche francophone en management. *Management & Avenir*, 60(2), pp. 35-52.

LECA, B. and DELACOUR, H. (2011). Grandeur et décadence du Salon de Paris : une étude du processus de désinstitutionnalisation d'un événement configurateur de champ dans les activités culturelles. *M@n@gement*, 14(1), pp. 47-78.

RAMIREZ, C., GOLSORKHI, D., LECA, B. and LOUNSBURY, M. (2009). Analysing, Accounting for and Unmasking Domination: On Our Role as Scholars of Practice, Practitioners of Social Science and Public Intellectuals. *Organization*, 16(6), pp. 779-797.

MARTI, I., ETZION, D. and LECA, B. (2008). Theoretical Approaches for Studying Corporations, Democracy and the Public Good. *Journal of Management Inquiry*, 17(3), pp. 148-151.

LECA, B. and NACCACHE, P. (2006). A Critical Realist Approach to Institutional Entrepreneurship. *Organization*, 13(5), pp. 627-651.

BARABEL, M., LECA, B. and HUAULT, I. (2006). Esquisse d'une analyse des stratégies locales d'adaptation de l'ordre traditionnel face à la globalisation : une approche néo-institutionnaliste. *Management International*, 10(3), pp. 19-34.

LECA, B. (2006). Pas seulement des lemmings. Les relations entre les organisations et leur environnement dans le néo institutionnalisme sociologique. *Finance Contrôle Stratégie*, 9(4), pp. 67-86.

GOND, J.P. and LECA, B. (2004). La face cachée des dispositifs de jugement : une étude de la construction sociale d'ARESE. *Sciences de la Société*, (62), pp. 189-207.

LECA, B., DÉJEAN, F. and GOND, J.P. (2004). Measuring the Unmeasured: An Institutional Entrepreneur's Strategy in an Emerging Industry. *Human Relations*, 57(6), pp. 741-764.

DEMIL, B. and LECA, B. (2003). Architecture de marché et régulation dans l'exploitation cinématographique française. *Revue Française de Gestion*, (142), pp. 229-252.

DEMIL, B., LECA, B. and NACCACHE, P. (2001). L'Institution Temporelle, Moyen de Coordination. *Revue Française de Gestion*, (132), pp. 83-94.

Books and book editor

LAWRENCE, T., SUDABBY, R. and LECA, B. (2009). *Institutional Work: Actors and Agency in Institutional Studies of Organization*. Cambridge: Cambridge University Press.

GOLSORKHI, D., HUAULT, I. and LECA, B. (2009). *Les études critiques en management. Une perspective française*. Québec: Les Presses de l'Université Laval, Québec.

Book chapters

BOXENBAUM, E., HUAULT, I. and LECA, B. (2016). Le tournant « matériel » dans la théorie néo-institutionnaliste. In: *Théories des organisations. Nouveaux tournants*. 1st ed. Economica, pp. 227-238.

GOND, J.P., LECA, B. and CLOUTIER, C. (2015). An Economies-Of-Worth Perspective on Strategy as Practice: Justification, Valuation and Critique in the Practice of Strategy. In: *Cambridge Handbook of Strategy as Practice*. 1st ed. Cambridge University Press, pp. 199-219.

Guest editor of a journal special issue

CLOUTIER, C., GOND, J.P. and LECA, B. (2017). Research in the Sociology of Organizations. *Research in the Sociology of Organizations*, 52.

Conferences

BOUTY, I., GOMEZ, M.L. and LECA, B. (2019). Conquest of the Stars: How to Achieve Consecration in the Field of Haute Cuisine. In: 15th International Conference on Arts & Cultural Management (AIMAC 2019). Venice.

LUPU, I., CASTRO, M.R. and LECA, B. (2019). Role Distancing as Identity Work. Insights from Renouncing Long Hours in Professional Service Firms. In: 35th EGOS Colloquium 2019.

LECA, B., LAGUECIR, A. and QUATTRONE, P. (2019). Toward an Epistemic Approach to Visual Representations in Accounting. In: 42nd European Accounting Association (EAA) Annual Congress 2019.

LAMBERT, E., LECA, B. and RICHARD, C. (2018). Contested Director Elections as Celebrity Contests: Developing Competing Discursive Strategies to Court Investor Votes. In: 4th 'Financial Reporting and Auditing as Social and Organizational Practice' (FRASOP) Workshop 2018.

LAMBERT, E., LECA, B. and RICHARD, C. (2018). Contested Director Elections as Celebrity Contests: Developing Competing Discursive Strategies to Influence Voting Decisions of Investors. In: 34th European Group for Organizational Studies (EGOS) Colloquium 2018.

LECA, B. (2018). Looking Inward: Analyzing the Visual Dimension of Management Accounting Tools. In: 41st European Accounting Association (EAA) Annual Congress 2018.

LAGUECIR, A. and LECA, B. (2018). Strategies of Visibility in Contemporary Surveillance Settings: Insights from Misconduct Concealment in Financial Markets. In: 12th Interdisciplinary Perspectives on Accounting (IPA) Conference 2018.

LECA, B. (2017). It's Not Just What You Do, It's How You Do It. Towards Critical Quantitative Accounting Research. In: 2017 Conférence de la Association Francophone de Comptabilité (AFC).

LAGUECIR, A. and LECA, B. (2017). Managing One Own Visibility within Contemporary Surveillance Settings: Insights from Misconduct Concealment in Financial Markets. In: 2017 Critical Perspectives on Accounting.

LECA, B. (2017). Surveillance Systems and Control Practices in Digitized Contexts. In: 40th European Accounting Association (EAA) Annual Congress.

LECA, B. and ROZIN, P. (2016). Free Markets Economics as Social Systems: The Process of Re-Embeddedness. In: 5th European Theory Development Workshop.

LAGUECIR, A., COLAS, H. and LECA, B. (2016). Is seeing believing? Theological discussion on icon worshipping as analogy to examine managers' uses of reporting. In: 11th Organization Studies Summer Workshop 2016.

LECA, B. and GOMEZ, M.L. (2005). Strategy as a Game: A Bourdieusian Approach to Managerial Strategies in an Organizational Field. In: Academy of Management Annual Conference.

Prefaces of a journal

CLOUTIER, C., GOND, J.P. and LECA, B. (2017). Justification, Evaluation and Critique in the Study of Organizations: an Introduction to the Volume. *Research in the Sociology of Organizations*, 52, pp. 2-29.

Working Papers

LAGUECIR, N., A., N. and LECA, B. (2017). *A Theological Approach to Organizational Visual Representations*. ESSEC Business School.

Press

LUPU, I., RUIZ-CASTRO, M. and LECA, B. (2020). Whatever. It Takes: The Impact of Long Working Hours on Employees. *Council on Business and Society, Global Voice*.

DELACOUR, H. and LECA, B. (2015). Comment la FIAC est parvenue à s'imposer dans l'art contemporain. *The Conversation*.

OTHER RESEARCH ACTIVITIES

Associate Editor

2017 - 2018 Organization Studies

2016 M@n@gement

Editorial Board Membership

2022 Accounting in Europe

2021 - 2022 Comptabilité, Contrôle, Audit

2018 - 2022 M@n@gement

2016 - 2022 Organization Studies

2016 M@n@gement

Affiliations

Since 2012 Member of the Board, Association Internationale de Management Stratégique

Other research activities

2019 Co Convenor of Subtheme 12: Institutions, Innovation, Impact. In: 35th EGOS Colloquium 2019, University of Edinburgh Business School, United Kingdom

Since 1968 Member of the standing group of the "Organizations, Artifacts and Practices" (OAP) international workshop and member of the scientific committee of the 4th Organizations, Artifacts and Practices (OAP) workshop in Rome

TEACHING EXPERIENCE

2015 Seminar on Institutional Work and Performativity, FGV EAESP, Brésil

2011 Seminar on Institutional Work, HEC Montréal, Canada