

# Carole DONADA

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## EDUCATION

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|      |  |
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| 2006 | Habilitation à diriger des recherches, Université Paris-Dauphine, PSL University, France |
| 1998 | Doctorat in Sciences of Management, HEC Paris, France                                    |
| 1992 | D.E.A Marketing and Strategy, Université Paris-Dauphine, PSL University, France          |
| 1988 | D.E.A Compared Economic Theory, Université Paris X Nanterre, France                      |

## EMPLOYMENT

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### Full-time academic positions

|                |   |
|----------------|---|
| 2008 - Present | Professor, ESSEC Business School, France                            |
| 1998 - 1999    | Post-Doctorate, Marketing Department, ESSEC Business School, France |
| 1996 - 1997    | Assistant Professor, ESCEM, France                                  |

### Other affiliations and appointments

|                |   |
|----------------|---|
| 2021 - Present | Track Head, ESSEC Business School, France               |
| 2008 - 2011    | Vice-Dean for Faculty, ESSEC Business School, France    |
| 2022 - 2022    | Visiting Professor, Universitat de València, Spain      |
| 2014 - 2015    | Visiting Scholar, Universitat de València, Spain        |
| 2000 - 2001    | Visiting Scholar, McGill University, Canada             |
| 2000 - 2000    | Visiting scholar at SESSI, Minister of industry, France |
| 1997 - 1998    | ATER, Université Paris-Dauphine, PSL University, France |
| 1996 - 1999    | Lecturer, Sorbonne Université, France                   |
| 1995 - 1997    | Pedagogical Assistant, HEC Paris, France                |
| 1993 - 1997    | Lecturer, ESCP Europe, France                           |

## GRANTS AND HONORS

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### Awards and Honors

- 2021 Essec Teaching Award Nomination- list of the 3 preferred Professors for the academic year 2020/2021
- 2018 Special Award from the Jury, ESSEC Foundation
- 2017 Selected for the best research paper award of the AIMS conference, Association Internationale de Management Stratégique
- 2014 Gold prize: Best professor, ESSEC Business School, France
- 2006 Laurier Business & Economics Award for the best case study, Administrative Science Association of Canada (ASAC), Canada
- 2002 Douglas C. Mackay Price - Outstanding paper published in the Canadian Journal of Administrative Sciences, Administrative Science Association of Canada (ASAC), Canada
- 2002 Best paper award in strategy, Administrative Science Association of Canada (ASAC), Canada
- 2001 Best paper award in strategy, Administrative Science Association of Canada (ASAC), Canada
- 2000 HEC Foundation award for the best thesis defended between 1998 and 2000, Foundation HEC, France
- 1999 Best paper award, Association Internationale de Management Stratégique, France
- 1998 Doctorate with high honors and unanimous congratulations from the jury and award proposal for the dissertation, HEC Paris, France

## PUBLICATIONS

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### Journal Articles

OLTRA, V., DONADA, C. and ALEGRE, J. (2022). Facilitating radical innovation through secret technology-oriented skunkworks projects: Implications for human resource practices. *Human Resource Management Journal*, 32(1), pp. 133-150.

DONADA, C. and NOGATCHEWSKY, G. (2022). The selection system of complementor startups by a large firm. *Accounting Auditing Control*.

DONADA, C., MOTHE, C. and ALEGRE, J. (2021). Managing skunkworks to achieve ambidexterity: The Robinson Crusoe effect. *European Management Journal*, 39(2), pp. 214-225.

SERVAJEAN-HILST, R., DONADA, C. and BEN MAHMOUD-JOUINI, S. (2021). Vertical innovation partnerships and relational performance: The mediating role of trust, interdependence, and familiarity. *Industrial Marketing Management*, 97(2), pp. 84-96.

CHATELAIN-PONROY, S., DONADA, C. and VIDAL, O. (2021). Métaphores en sciences de gestion - Évolutions et usages. *Revue Française de Gestion*, 8(301), pp. 63-75.

DEKKER, H., DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2019). Boundary Spanner Relational Behavior and Inter-Organizational Control in Supply Chain Relationships. *Industrial Marketing Management*, 77, pp. 143-154.

- DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2019). The Respective Effects of Virtues and Interorganizational Management Control Systems on Relationship Quality and Performance: Virtues Win. *Journal of Business Ethics*, 154(1), pp. 211-228.
- DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2019). Modes de coordination et performance des relations client-fournisseur : l'effet modérateur des risques collaboratifs. *Management International*, 24(2), pp. 124-137.
- CHEN, Y., CHOWDHURY, I. and DONADA, C. (2019). Mirroring Hypothesis and Integrality: Evidence from Tesla Motors. *Journal of Engineering and Technology Management*, 54(1), pp. 41-55.
- DONADA, C. and CHEN, Y. (2019). Comment gérer les paradoxes des « ateliers putois » pour innover : le cas de l'automobile. *Décisions Marketing*, juillet-septembre(95), pp. 77-98.
- DONADA, C. (2018). Leadership in the Electromobility Ecosystem: Integrators and Coordinators. *International Journal of Automotive Technology and Management*, 18(3), pp. 249-246.
- BONNARDEL, S.M., ATTIAS, D. and DONADA, C. (2016). From the Management of Innovative Projects to the Innovative Management of Innovative Projects: An Analysis Within the Automotive Industry. *Journal of Modern Project Management*, 4(1), pp. 26-39.
- DONADA, C. and LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.
- DONADA, C., NOGATCHEWSKY, G. and PEZET, A. (2016). Understanding the Relational Dynamic Capability-Building Process. *Strategic Organization*, 14(2), pp. 93-117.
- DONADA, C. and PEREZ, Y. (2015). Editorial: The Challenges of Electromobility. *International Journal of Automotive Technology and Management*, 15(2), pp. 97-104.
- DONADA, C. and ATTIAS, D. (2015). Food for Thought: Which Organisation and Ecosystem Governance to Boost Radical Innovation in the Electromobility 2.0 Industry? *International Journal of Automotive Technology and Management*, 15(2), pp. 105-125.
- DONADA, C., LENGLET, F., MOTHE, C. and NILLÈS, J.J. (2015). Un indice de mesure du collaboratif client-fournisseur. *Revue Française de Gestion*, 41(251), pp. 69-85.
- DONADA, C., BLANC, T., GARDET, E., MOTHE, C. and NILLÈS, J.J. (2014). La prise en compte de la dimension risque dans le PEAK Collaborative Index. *Excellence HA*, pp. 16-24.
- DONADA, C. (2014). Les sciences de gestion, boussole du politique. Étude sur l'émergence d'une nouvelle industrie de l'électromobilité. *Revue Française de Gestion*, 245(8), pp. 35-54.
- DONADA, C. and FOURNIER, G. (2014). Stratégie industrielle pour un écosystème en émergence : le cas de la mobilité 2.0, décarbonée, intermodale et collaborative. *Revue d'Économie Industrielle*, 148(4), pp. 317-348.
- DONADA, C. (2014). Une auto-mobilité dans tous ses états. *Reflets*, (1), pp. 50-53.
- DONADA, C. (2013). Electric mobility calls for new strategic tools and paradigm for automakers. *International Journal of Automotive Technology and Management*, 13(2), pp. 167-182.
- DONADA, C. and ATTIAS, D. (2013). Innovative Project Management in the Automotive Industry: The Armand Peugeot Chair, Projects on Electromobility. *Journal of Modern Project Management*, 1(1), pp. 44-49.

- DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2012). Gouvernance interorganisationnelle imbriquée et stratégie orientée client. *Comptabilité, Contrôle, Audit*, 18(2), pp. 7-32.
- DONADA, C. and DOSTALER, I. (2010). A Model of Supplier Dissidence in Flexible Vertical Partnerships. *Journal of General Management*, 35(3), pp. 25-40.
- DONADA, C. and NOGATCHEWSKY, G. (2009). Emotions in Outsourcing. An Empirical Study in the Hotel Industry. *International Journal of Hospitality Management*, 28(3), pp. 367-373.
- DONADA, C. and NOGATCHEWSKY, G. (2008). Partenariat, vassalité, marché et seigneurie : 4 configurations de contrôle client-fournisseur. *Comptabilité, Contrôle, Audit*, 14(1), pp. 145-168.
- DONADA, C. and NOGATCHEWSKY, G. (2007). La confiance dans les relations interentreprises. Une revue des recherches quantitatives. *Revue Française de Gestion*, 33, pp. 111-124.
- BARTHELEMY, J. and DONADA, C. (2007). L'externalisation : un choix stratégique. *Revue Française de Gestion*, 33(177), pp. 97-99.
- BARTHELEMY, J. and DONADA, C. (2007). Une approche intégrée. *Revue Française de Gestion*, pp. 101-111.
- DONADA, C. and NOGATCHEWSKY, G. (2006). Vassal or Lord Buyers: How to Exert Management Control in Asymmetric Interfirm Transactional Relationships? *Management Accounting Research*, 17(3), pp. 259-287.
- DONADA, C. and NOGATCHEWSKY, G. (2005). Dépendance asymétrique dans les alliances verticales : Comment un client vassal contrôle-t-il ses fournisseurs ? *Management International*, 10(1), pp. 63-74.
- DONADA, C. and DOSTALER, I. (2005). Fournisseur, sois flexible et tais-toi ! *Revue Française de Gestion*, 31(158), pp. 89-104.
- DONADA, C. and DOSTALER, I. (2005). Relational Antecedents of Organizational Slack: An Empirical Study into Supplier-customer Relationships. *M@n@gement*, 8(2), pp. 25-46.
- DONADA, C. and NOGATCHEWSKY, G. (2005). Vingt ans de recherches empiriques en marketing sur la performance des relations client-fournisseur. *Recherche et Applications en Marketing*, 20(4), pp. 71-96.
- DONADA, C. (2003). Fournisseurs partenaires ou sous-traitants de second rang : quel groupe choisir ? *Gestion 2000*, Juillet-Août, pp. 53-68.
- DONADA, C. (2002). Generating Cooperative Gain in a Vertical Partnership: A Supplier's Perspective. *Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration*, 19(2), pp. 173-183.
- BROCARD, P. and DONADA, C. (2002). La chaîne de l'équipement automobile. Une accélération technologique. *Les 4 pages des Statistiques Industrielles*, pp. 1-4.
- DONADA, C. (2002). Modèles d'affaires électroniques et distributeurs automobiles : une approche par la chaîne de valeur. *Revue Internationale de Gestion*, pp. 46-54.
- DONADA, C. (2001). Co-development Partnerships: Consequences for Car Suppliers. *International Journal of Automotive Technology and Management*, 1(2-3), pp. 183-195.
- DONADA, C. and VIDAL, O. (2001). Des concessions automobiles en quête d'une stratégie marketing. *Décisions Marketing*, Mai-Août(23), pp. 65-73.

DONADA, C. and GARRETTE, B. (2001). Partenariat vertical et gain coopératif pour les fournisseurs. *Management International*, 5(2), pp. 19-31.

DONADA, C. and VIDAL, O. (1998). La rentabilité des concessionnaires automobiles. *Editions du CNPA (Conseil National des Professions de l'Automobile)*.

DONADA, C. (1997). Fournisseurs, déjouez les pièges du partenariat ! *Revue Française de Gestion*, Juin-Juillet(114).

### Books and book editor

BROCARD, P. and DONADA, C. (2003). *La chaîne de l'équipement automobile*. Ministère de l'Industrie - SESSI, 204 pages.

### Book chapters

DONADA, C. and NOGATCHEWSKY, G. (2020). Collaborer pour innover avec les start-up. In: Sébastien Damart, Bruno Oxibar eds. *L'état du management 2020*. 1st ed. Paris: La Découverte, pp. 7-17.

DONADA, C. (2018). La complexité de l'électromobilité de tout simplisme. In: E. Morin, L. Bibard eds. *Complexité et organisations : faire face aux défis de demain*. 1st ed. Eyrolles, pp. 203-216.

NOGATCHEWSKY, G., DONADA, C., MOTHE, C. and NILLES, J.J. (2017). Améliorer les échanges interentreprises : quand les vertus l'emportent sur le contrôle. In: *L'état des entreprises 2017*. 1st ed. La Découverte, pp. 55-62.

FOURNIER, G. and DONADA, C. (2016). Future Business Models for the Automotive Industry – an Opportunity for New Shapers Within the Mobility Value Chain? In: *Nationale und international Trends in der Mobilität*. 1st ed. Springer, pp. 27-41.

DONADA, C. and LE NAGARD, E. (2016). Marketing : le difficile exercice de la prévision des ventes de nouveaux produits. In: *À la pointe du management*. 1st ed. Dunod, pp. 143-164.

DONADA, C. and NOGATCHEWSKY, S. (2015). Stratégies de filières et gouvernance inter-organisationnelle imbriquée. In: *L'état des entreprises 2015*. 1st ed. La Découverte, pp. 38-49.

BAUMARD, P., DONADA, C., IBERT, J. and XUEREB, J.M. (2014). La collecte des données et la gestion de leurs sources (4e édition). In: *Méthodes de recherche en management*. 4 ed. Dunod, pp. 261-296.

DONADA, C. and MBENGUE, A. (2014). Méthodes de classification et de structuration (4e édition). In: *Méthodes de recherche en management*. 4 ed. Dunod, pp. 473-497.

BARTHELEMY, J. and DONADA, C. (2009). Frontières de l'organisation et de l'entreprise. In: *Stratégies - Concepts, méthodes, mise en œuvre*. 2 ed. Dunod, pp. 263-277.

DONADA, C. and NOGATCHEWSKY, G. (2009). Restructuration industrielle et gouvernance client-fournisseur. In: *Management : tensions d'aujourd'hui*. 1st ed. Vuibert, pp. 49-55.

DONADA, C. and NOGATCHEWSKI, G. (2008). Le client est roi. In: *Petit bréviaire des idées reçues en management*. 1st ed. La Découverte, pp. 68-77.

BAUMARD, P., DONADA, C., IBERT, J. and XUEREB, J.M. (2007). La collecte des données et la gestion de leurs sources. In: *Méthodes de recherche en Management*. 1st ed. Dunod, pp. 228-262.

DONADA, C. and MBENGUE, A. (2007). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod.

DONADA, C. and MBENGUE, A. (2003). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 373-396.

DONADA, C. and MBENGUE, A. (2001). Classifying and Structuring. In: *Doing Management Research. A Comprehensive Guide*. 1st ed. SAGE Publications, pp. 293-311.

IBERT, J., BAUMARD, P., DONADA, C. and XUERE, J.M. (2001). Data Collection and Managing the Data Source. In: *Doing Management Research: A Comprehensive Guide*. 1st ed. SAGE Publications, pp. 172-195.

DONADA, C. (2000). Comment construire une force de proposition en coopérant ? Le point de vue des fournisseurs automobiles. In: *Perspectives en management stratégique*. 1st ed. Éditions Management et Société (EMS), pp. 37-53.

BAUMARD, P., IBERT, J., DONADA, C. and XUERE, J.M. (1999). La collecte des données et la gestion de leurs sources. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 224-256.

DONADA, C. and MBENGUE, A. (1999). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 373-396.

### Guest editor of a journal special issue

DONADA, C. (2021). Métaphores en sciences de gestion. *Revue Française de Gestion*, 8(301).

DONADA, C. and PEREZ, Y. (2018). International Journal of Automotive Technology and Management. *International Journal of Automotive Technology and Management*, 18(3).

DONADA, C. and PEREZ, Y. (2016). International Journal of Automotive Technology and Management. *International Journal of Automotive Technology and Management*, 16(1).

### Conference proceedings

CHEN, Y., CHOWDHURY, I., DONADA, C. and PEREZ, Y. (2018). Mirroring Hypothesis and Integrality: Evidence from Tesla Motors. In: *Academy of Management Proceedings*. Academy of Management.

DONADA, C. and ECHEVESTE, I. (2009). Interaction client-producteur et choix stratégiques dans la performance des entreprises de services. In: *ASAC 2009 (CD-Rom)*. Wilfrid Laurier University.

DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2008). Le partenariat vertical dans l'industrie aéronautique : vers une configuration de contrôle adaptée aux évolutions de l'environnement. In: *Actes du 29ème congrès de l'AFC (Association Francophone de Comptabilité) : La comptabilité, le contrôle et l'audit entre changement et stabilité*. Association Francophone de Comptabilité (AFC).

DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2008). Why Vertical Partnerships Are Keystones? An Illustration From the Civil Aerospace Industry. In: *Proceedings of Academy of Innovation and Entrepreneurship 2008*. Intellectual Property Publishing House, pp. 226-229.

DONADA, C. and NOGATCHEWSKY, G. (2007). How Emotions Influence Supplier Switching in Outsourcing Contexts? In: *APAMBC - 2007 Conference Proceedings*. SIM University.

DONADA, C. and DOSTALER, I. (2006). Les déterminants de la résistance des fournisseurs face aux exigences de flexibilité de leurs clients. In: *XIVème Conférence de l'AIMS*. Groupe ESSCA.

XUERE, J.M. and DONADA, C. (2006). The Moulin Rouge: From Glory to Bankruptcy. In: *2006 ASAC. Case Track Proceedings*. Laurier Business and Economics & Pearson Education Canada, pp. 341-374.

DONADA, C. and DOSTALER, I. (2005). La résistance d'un fournisseur aux exigences de flexibilité : l'impact sur son slack organisationnel. In: *Proceedings ASAC 2005*. Ryerson University.

DONADA, C. (2002). e-business and Automotive Industry: What Stakes for the Car Dealers? In: *The e-business Review. The International Academy of e-business*. International Academy of eBusiness, pp. 76-79.

DONADA, C. (2002). Etre ou ne pas être fournisseur de premier rang : une approche par les groupes stratégiques. In: *Proceedings of the 30th Annual Conference of the Administrative Sciences Association of Canada (ASAC)*. University of Manitoba.

DONADA, C. (2002). How Much does Tier's Ranking Matter for Automotive Suppliers: A Strategic Group Approach. In: *Proceedings of the SMS 22nd Annual International Conference*. Strategic Management Society (SMS).

DONADA, C. (2001). Cooperative Gain in Vertical Partnerships: A Relational Approach. In: *Proceedings of the ASAC 2001 Conference: Strategy - vol. 22, n° 6*. ASAC & IVEY, pp. 12-22.

DONADA, C. (2000). Partenariat vertical et gain coopératif : une étude empirique de l'impact du partenariat sur la performance des fournisseurs dans l'industrie automobile. In: *Proceedings du Congrès ASAC-IFSAM 2000*. UQAM.

DONADA, C. (1999). Les fournisseurs gagnent-ils à coopérer avec leurs clients ? In: *AFM-15ème Colloque*. Financial Management Association (FMA).

DONADA, C. (1999). Partenariat vertical et force de proposition pour les fournisseurs. In: *AIMS-8ème Conférence Internationale de Management Stratégique*. Financial Management Association (FMA).

DONADA, C. (1999). Vertical Partnerships: Do They Pay Off for the Supplier? In: *Interactions, Relationships and Networks: Towards the New Millennium*. IMP Group.

## Conferences

DONADA, C. and NOGATCHEWSKY, G. (2020). La sélection des start-ups dans les collaborations entre complémentaires : Comment, sur quoi et par qui s'exerce le contrôle. In: 41ème Congrès Association Francophone de Comptabilité (AFC ).

DONADA, C. and NOGATCHEWSKY, G. (2020). Bridging Distance in Startup Collaboration: The Effects of Collaboration Incentives and Absorptive Capacity. In: 20th European Academy and Management (EURAM).

DONADA, C. and NOGATCHEWSKY, G. (2019). Organizing the Start-up Selection Process in Innovation Collaborations. In: 2019 European Academy of Management (EURAM) Conference.

DONADA, C. and NOGATCHEWSKY, G. (2019). Start-up Selection in Innovation Collaborations: Process, Criteria, and Selection Team Above All! In: 42nd Annual Congress of the European Accounting Association (EAA).

DONADA, C. (2019). Types of Partnerships for Innovation and Atmosphere, a Symbiotic Relationship for Performance. In: R&D Management Conference.

SERVAJEAN-HILST, R., DONADA, C. and BEN MAHMOUD JOUINI, S. (2019). Types of Partnerships for Innovation and Atmosphere, a Symbiotic Relationship for Performance. In: Education and Research Association (IPSER) Conference.

CHEN, Y. and DONADA, C. (2018). How Focal Firms Manage Bottlenecks in Nascent Ecosystems: The Case of Electric Vehicle Ecosystem. In: 78th Academy of Management Annual Meeting.

DONADA, C. and MOTHE, C. (2018). Organising Creativity for Innovation in Emerging Industries: What Lessons Can Be Learned from Skunkworks Projects? In: 18th Annual conference of the European Academy of Management (EURAM 2018).

- DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2017). Collaborative Management Control Package, Risks, and Performance. In: 40th European Accounting Association (EAA) Annual Congress.
- DONADA, C., MOTHE, C. and ALEGRE, J. (2017). Dealing with the Robinson's Paradox: A Case Study of an Explorative Ambidexterity. In: 2017 Valencia University Seminars.
- DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2017). Do Relationships Matter in Collaborations. In: XXVIème conférence de l'Association Internationale de Management Stratégique (AIMS).
- DONADA, C., DE CAMPOS RIBEIRO, G., MOTHE, C. and NOGACHEWSKY, G. (2017). Inter-Organizational Management Control and Boundary Spanners' Relational Skills: The Impact of Collaboration Scope. In: 2017 Conference of the Administrative Sciences Association of Canada: Digital Economies and Cities Proceedings.
- DONADA, C. (2017). Managing Knowledge in Skunkworks Projects: Key Human Resource Practices and Dynamics for Boosting Creativity and Radical Innovation. In: 12th International Forum on Knowledge Asset Dynamics (IFKAD).
- DONADA, C., CHEN, Y., CHOWDHURY, I. and PEREZ, Y. (2017). Mirroring Hypothesis and Integrality in the Electric Vehicle Industry: Evidence from Tesla Motors. In: 2017 Conference of the Administrative Sciences Association of Canada: Digital Economies and Cities.
- DONADA, C., OTRA, V. and ALEGRE, J. (2017). Radical Innovation and Human Resource Practices: A Case Study of a Global Excellence Skunkworks Project. In: 2017 Organizational Learning and Knowledge Capabilities Conference (OLKC).
- DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2017). The Impact of Collaboration Scope on Inter-Organizational Controls and Boundary Spanners' Relational Skills. In: 2017 Strategic Management Society (SMS) Special Conference.
- DONADA, C., ALEGRE, J. and MOTHE, C. (2017). When Skunkworks Projects Deal with Both Organizational and Technological Exploration. In: XXVIème conférence de l'Association Internationale de Management Stratégique (AIMS).
- DONADA, C., OLTRA, V. and ALEGRE, J. (2016). Boosting Radical Innovation Through Global Excellence Skunkworks Projects in Multinational Companies: Key Human Resource Practices and Dynamics. In: 42nd Annual Conference of the European International Business Academy.
- DONADA, C. (2016). How to Address the Electromobility Ecosystem. In: Strategic Management Society Extension, "Innovation Ecosystems and Sustainable Mobility".
- DONADA, C. (2016). Les déterminants de la mobilité alternative. In: 2016 Chaire Armand Peugeot Annual Workshop.
- DONADA, C. (2016). Managing A Disruptive Innovation: The Hybrid Air Case. In: 24th Gerpisa International Colloquium 2016.
- DONADA, C. (2015). Challenges of Defining Business Models in an Emerging Industry. In: Armand Peugeot Chair Conference: Electromobility - Challenging Issues 3rd edition.
- FOURNIER, G. and DONADA, C. (2015). Future Business Models for the Automotive Industry – an Opportunity for New Shapers Within the Mobility Value Chain? In: National and International Trends in Mobility, Wissenschaftsforum Mobilität.
- DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: 28th International Electric Vehicle Symposium and Exhibition (EVS28).



- DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: 23rd International Conference of GERPISA.
- MIRA BONNARDE, S., DONADA, C. and ATTIA, D. (2015). Le Management de projets dans les écosystèmes d'affaires. In: 2ème Conférence Internationale : Gestion de projet agile et lean. Comment relever ce défi ?
- DONADA, C. (2015). Relational Dynamic Capability Building Process. In: Séminaire de la faculté d'économie de l'université de Valencia.
- DONADA, C. and FOURNIER, G. (2014). The Automotive Industry Faces a Paradigm Shift. In: 22nd International Colloquium of GERPISA. Old and New Spaces of the Automotive Industry: Towards a New Balance?
- DONADA, C. (2013). It Takes a Quarter of a Century to Build a Core Competency. In: 29th EGOS Colloquium 2013.
- DONADA, C. (2012). From Auto Industry to Electromobility Industry: What Can We Learn from Strategic and Marketing Theoretical Frameworks? In: 20th International Colloquium of GERPISA.
- DONADA, C. (2010). For Inter-Organizational Governance of Supplier Relationships Embedded in Customer-Oriented Business Models: A Study in the Aeronautics Industry. In: 33rd EAA Annual Congress 2010.
- DONADA, C. and NOGATCHEWSKY, G. (2008). Le partenariat vertical dans l'industrie aéronautique : vers une configuration de contrôle adaptée aux évolutions de l'environnement. In: Congrès de l'AFC.
- DONADA, C. and NOGATCHEWSKY, G. (2008). Restructuration industrielle et gouvernance client-fournisseur. In: Etats généraux du Management au Sénat.
- DONADA, C. (2001). Cooperative Gain in Vertical Partnerships: A Relational Approach.
- DONADA, C. (2001). e-business et industrie automobile : quels enjeux pour les concessionnaires ?
- DONADA, C., DEKKER, H. and NOGATCHEWSKY, G. (1972). testtestest. In: Association Francophone de Comptabilité (AFC). Paris.

### Prefaces of a journal

- DONADA, C. and PEREZ, Y. (2018). Editorial. Special Issue on: Electromobility: Towards a New Dominant Design? *International Journal of Automotive Technology and Management*, 18(3), pp. 179-186.
- DONADA, C. and PEREZ, Y. (2016). Editorial: Electromobility at the Crossroads. *International Journal of Automotive Technology and Management*, 16(1), pp. 1-10.

### Working Papers

- DONADA, C., NOGATCHEWSKY, G. and PEZET, A. (2014). *It Takes a Quarter of a Century to Build a Dynamic Capability. Supplier relations management at Renault (1975-1999)*. ESSEC Business School.
- DONADA, C. (2014). *Pour une réingénierie des partenariats verticaux : le cas de la Plateforme de la Filière Automobile*. ESSEC Business School.
- DONADA, C. and GARRETTE, B. (1995). *Le partenariat vertical : définitions et exemples*.

## Press

- DONADA, C. (2016). Challenges for car manufacturers in a disruptive electromobility industry 2.0. *ESSEC Knowledge*.
- DONADA, C. (2014). Acheter ou ne pas acheter une voiture électrique, telle est la question. *Huffington Post*.
- DONADA, C. and GARRETTE, B. (2004). Automobile : sortir de l'impasse grâce au partenariat. *Les Echos*, pp. 10.
- DONADA, C. and KESSELER, A. (1997). Partenariat : mythes et réalités pour les fournisseurs.
- DONADA, C. (1996). Quelles stratégies pour les fournisseurs partenaires?

## OTHER RESEARCH ACTIVITIES

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### Organisation of a conference

- 2021 Past and present metaphors in management science, ESSEC Business School, France
- Since 2002 Creator of the research workshops of the Management Department (MOS), ESSEC Business School, France

### Affiliations

- Since 2020 Board member, Société Française de Management
- 2005 - 2006 Board member, Association Internationale de Management Stratégique
- Since 2018 European Academy of Management (EURAM)
- Since 2017 Société Française du Management (SFM), Société Française de Management, France
- Since 2010 European Accounting Association (EAA)
- Since 2008 Association Francophone de Comptabilité (AFC)
- Since 2002 Strategic Management Society (SMS)
- Since 2000 Academy of Management (AOM)
- Since 2000 Administrative Sciences Association of Canada (ASAC)
- Since 1999 Association Internationale de Management Stratégique (AIMS)
- Since 1999 International Marketing and Purchasing Group (IMP)
- Since 1995 Gerpisa

### PhD Supervision

- 2022 A. GUILLEMOT (École Nationale des Ponts et Chaussées), Thesis jury member
- 2021 B. HAIDAR (University Paris-Saclay), Thesis referee
- 2020 M. ALOCHET (École Polytechnique), Thesis jury president

2018

Y. CHEN, Thesis co-director

2009

I. ECHEVESTE (ESSEC Business School), Thesis co-director