Adrian ZICARI

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Department: Accounting and Management Control
ESSEC Business School
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RESEARCH INTERESTS

Sustainability & Social Accounting, Management Control

EDUCATION

2010	Ph.D. in Management (Doctor en Administración), Universidad Nacional de Rosario, Argentina
1997	Master of Business Administration, University Adolfo Ibáñez, Chile
1991	Bachelor of Science, Accounting, Universidad Nacional de Rosario, Argentina

EMPLOYMENT

Full-time academic positions

2024 - Present	Associate Professor, ESSEC Business School, France
2015 - 2024	Teaching Professor, ESSEC Business School, France
2009 - 2015	Associate Teaching Professor, ESSEC Business School, France

Other affiliations and appointments

2025 - 2027	Head of the Accounting Expertise Program (DSCG), ESSEC Business School, France
2025 - 2027	Head of the CIMA TRACK (CIMA) track, ESSEC Business School, France
2025 - 2027	Head of the Consulting, Finance & Organization (CFO) Track, ESSEC Business School, France
2024 - 2025	Academic director of CoBS - Council on Business & Society, ESSEC Business School, France
2021 - 2022	Co-Head of the Accounting and Management Control Department, ESSEC Business School, France
2020 - 2027	Responsible for the Management & Society Track, ESSEC Business School, France
2019 - 2024	Academic Director Council on Business & Society, ESSEC Business School, France
2017 - 2018	Center Director, ESSEC Business School, France

Other professional experiences

1998 - 2002	Controller, Hospital Universitario Austral Perez Companc, Argentina
1990 - 1996	Financial Manager, Sanatorio Parque, Argentina

GRANTS AND HONORS

Awards and Honors

2024	Science & Society Award, ESSEC Foundation
2023	Prize for Pedagogical Innovation "Daniel Tixier", ESSEC Foundation
2020	Prize for Pedagogical Innovation "Daniel Texier", ESSEC Foundation
2013	2013 Emerald / CLADEA Latin American Research Highly Commended Award for the paper "Value-added Reporting as a Tool for Sustainability: A Latin American Experience" (coauthored with Luis Perera Aldama)

Grants

2014	ESSEC Foundation Prix Projet Blanc, ESSEC Foundation

PUBLICATIONS

Journal Articles

ZICARI, A. (2025). Going South: a story of sustainability ideas translated to Brazil. *Academia Revista Latinoamericana de Administración*, 38(2), pp. 256-275.

JAIN, T. and ZICARI, A. (2025). Governing for Social Welfare: A Corporate Governance Perspective. *Research in the Sociology of Organizations*, pp. 59-82.

RAMIREZ, C. and ZICARI, A. (2024). Between a corporatist past and a globalised future: Argentina's accounting profession and the social balance sheet. *Critical Perspectives on Accounting*, 98, pp. 102626.

BROCCARDO, L., ZICARI, A., JABEEN, F. and BHATTI, Z.A. (2023). How digitalization supports a sustainable business model: a literature review. *Technological Forecasting and Social Change*, 187, pp. 122146.

BROCCARDO, L., ZICARI, A., VOLA, P. and ALSHIBANI, S. (2023). Contingency-based analysis of the drivers and obstacles to a successful sustainable business model: Seeking the uncaptured value. *Technological Forecasting and Social Change*, 191, pp. 122513.

LINDER, S., LECA, B., ZICARI, A. and CASARIN, V. (2021). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172(4), pp. 747-764.

BROCCARDO, L. and ZICARI, A. (2020). Sustainability as a Driver for Value Creation: A Business Model Analysis of Small and Medium Entreprises in the Italian Wine Sector. *Journal of Cleaner Production*, 259.

CAVELIUS, F., ENDENICH, C. and ZICARI, A. (2020). Back to Basics or Ready for Take Off? The Tensions on the Role of Management Controllers in the Digital Age. *Accounting Auditing Control*, 26(2), pp. 89-123.

ZICARI, A. and PERERA-ALDAMA, L. (2020). Building from Scratch: An Auto-ethnographic Approach for the Development of a Social Reporting Model. *Social and Environmental Accountability Journal*, 40(2), pp. 101-115.

TRUANT, E., BROCCARDO, L. and ZICARI, A. (2019). Organic companies' business models: emerging profiles in Italian bio-districts. *British Food Journal*, 121(9), pp. 2067-2085.

BROCCARDO, L., TRUANT, E. and ZICARI, A. (2018). Internal corporate sustainability drivers: What evidence from family firms? A literature review and research agenda. *Corporate Social Responsibility and Environmental Management*, 26(1), pp. 1-18.

WAELLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. and LORINO, P. (2016). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553(16).

ZICARI, A. (2015). Responsabilidad social empresaria en mercados financieros: una perspectiva desde América Latina [publié en 2014]. *Cuadernos de RSO*, 3(2), pp. 31-40.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. and SICOTTE, C. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins. *Journal de Gestion et d'Économie Médicales*, 30(7-8), pp. 455-467.

PERERA ALDAMA, L. and ZICARI, A. (2012). Value-Added Reporting As a Tool for Sustainability: A Latin American Experience. *Corporate Governance: The International Journal of Business in Society*, 12(4), pp. 485-498.

ZICARI, A. (2010). Medioambiante: Un Lastre o una Oportunidad para la Argentina? *Dialogo Politico*, 27(1), pp. 173-188.

ZICARI, A. (2010). Responsible Funds: a perspective from an emerging capital market. *Economies et Sociétés*, (1), pp. 1847-1861.

ZICARI, A. (2010). Medioambiente: un lastre o una oportunidad para la Argentina? *Dialogo Politico*, 1, Year XXVII(2010), pp. 173-188.

ZICARI, A. (2009). Cuanto Cuesta la RSE? *Mercados & Tendencias*, (32), pp. 122.

PERERA, L. and ZICARI, A. (2009). El Cuarto Estado Contable. *Harvard Business Review (America Latina)*, 87(11), pp. 35-41.

ZICARI, A. (2009). Estadísticas públicas, una brújula sin norte? *RS Responsabilidad Sostenibilidad*, pp. 46.

ZICARI, A. (2009). Financiamiento Practico de Pymes. *Enfoques*, (11), pp. 122-127.

ZICARI, A. (2009). Puede Haber RS en Nuestros Mercados Financieros. *RS Responsabilidad Sostenibilidad*, (12), pp. 26-28.

ZICARI, A. (2008). Crisis y desconcierto. Algunas ideas para comprender la situacion actual. *Cultura económica*, An. XXVI / XXVII(73 / 74), pp. 56-61.

ZICARI, A. (2008). Finanzas personales y ciclo de vida. *Invenio*.

ZICARI, A. (2007). Fondos Responsables. *Invenio*.

ZICARI, A. (2007). La Responsabilidad Social y las Finanzas. *Dialogo Politico*.

Books and book editor

ZICARI, A. (2011). *Análisis financiero*. EDICION, 141 pages.

ZICARI, A. (2008). *Fondos Eticos. Factores sociales y ambientales en carteras de inversion*. Buenos Aires: Edicon.

ZICARI, A. (2007). *Responsabilidad Social Empresaria, una vision financiera*. Buenos Aires: Edicon.

ZICARI, A. and GAMBLE, T. [Eds] (2025). *Employee Meaning and Wellbeing: The Responsible Organisation*. 1st ed. London: Routledge.

ZICARI, A. and GAMBLE, T. [Eds] (2023). *Responsible Finance and Accounting: Performance and Profit for Better Business, Society and Planet*. New York: Routledge.

ZICARI, A. and GAMBLE, T. [Eds] (2023). *The Employee and the Post-Pandemic Workplace: Towards a New, Enlightened Working Environment*. 1st ed. London, New York: Routledge.

BIGGIERO, L. and ZICARI, A. [Eds] (2022). *The Relational View of Economics*. Cham: Springer.

Book chapters

JAIN, T., ZICARI, A. and VELDMAN, J. (2026). Corporate Governance - from agency to stakeholder perspectives: history, challenges, and the way forward. In: Ricky W Griffin (ed.). *Oxford Bibliographies*. 1st ed. Oxford University Press.

ZICARI, A. and ECHEVESTE, I. (2025). The Surprising Structure of Future Companies. In: Mahmoud Moussa, Adela McMurray eds. *The Palgrave Handbook of Breakthrough Technologies in Contemporary Organisations*. 1st ed. Cham: Springer Nature Singapore, pp. 197-207.

ZICARI, A. and PERERA ALDAMA, L. (2025). Preparation and use of the Value Added Statement, the case of "Los 33" mining company. In: Cho, C., Costa, E. and Korca, B. eds. *Cases and Exercises on Sustainability Accounting*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 81-95.

CROCCO, E. and ZICARI, A. (2024). Environmental disclosure in Italian SMEs: a theory of planned behavior approach. In: Josef Wieland, Stefan Linder, Jessica Geraldo Schwengber, Adrian Zicari eds. *Cooperation in value-creating networks*. 1st ed. Cham: Springer, pp. 37-60.

ZICARI, A. (2024). In search of a compass for navigating the ecological transition. In: Hugues Bouthinon-Dumas, Arijit Chatterjee, Bernard Leca eds. *Navigating the Ecological Transition: A Business School Perspective*. 1st ed. Abington & New York: Routledge, pp. 29-36.

CASARIN, V., LECA, B., LINDER, S. and ZICARI, A. (2023). Management Control and Stress: a Double-Edged Sword. In: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.

ZICARI, A. (2023). The self-made academic: From business to a business school. In: Sarah Robinson, Alexandra Bristow, Olivier Ratle eds. *Doing Academic Careers Differently: Portraits of Academic Life*. 1st ed. London: Taylor & Francis, pp. 137-140.

JAIN, T., ZICARI, A. and AGUILERA, R. (2023). Corporate governance and corporate social responsibility: revisiting their inter-relationship. In: Till Talaulicar (ed.). *Research Handbook on Corporate Governance and Ethics*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 113-129.

ZICARI, A. (2023). CSR and Sustainability Indexes: A virtuous circle. In: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting Performance and Profit for Better Business, Society and Planet*. 1st ed. New York, Oxon: Routledge.

ZICARI, A. (2023). Value-added statements: a powerful reporting tool for corporate sustainability. In: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting. Performance and Profit for Better Business Society and Planet*. 1st ed. New York, Oxon: Routledge.

CAVELIUS, F., ENDENICH, C. and ZICARI, A. (2023). Bystanders or change makers? Where do management controllers fit in the digital world? In: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting. Performance and Profit for Better Business, Society and Planet*. 1st ed. Routledge.

ZICARI, A. and ECHEVESTE, I. (2023). There is no New Normal: Welcome to the new Schumpeterian world. In: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London & New York: Routledge, pp. 14-18.

ZICARI, A. (2022). Bringing Inspiration from the Past: A Renaissance Manual for Merchants. In: Lucio Biggiero, Derick de Jongh, Birger Priddat, Josef Wieland, Adrian Zicari, Dominik Fischer eds. *The Relational View of Economics*. 1st ed. Cham: Springer, pp. 97-110.

ZICARI, A. (2022). L'ISR en Amérique Latine: un développement via les indices ? In: Nicolas Mottis (ed.). *ISR & Finance Responsable*. 2nd ed. Ellipses, pp. 261-273.

ZICARI, A. (2021). The many merits and some limits of Social Accounting. In: San-José, Leire; Retolaza, José Luis, and van Liederkerke, Luc eds. *Handbook on Ethics in Finance*. 1st ed. Cham: Springer.

ZICARI, A. (2021). Value Creation in Relational Economics. In: Julika Baumann Montecinos, Dominik Fischer and Andreas Heck eds. *Kooperation, Goverance, Werschopfung*. 1st ed. Metropolis-Verlang, pp. 61-73.

ZICARI, A. and ECHEVESTE, I. (2021). El Covid 19 y el confinamiento, un test ácido para nuestras organizaciones. In: *Breaking Boundaries*. 1st ed. Richard Ivey School of Business.

ZICARI, A. and RENOUARD, C. (2018). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. In: *The Critical State of Social Responsibility in Europe*. 1st ed. Emerald, pp. 243-259.

ZICARI, A. (2017). Sustainability Indices in Latin America, can financial markets push for CSR? In: *Corporate Social Responsibility and Corporate Governance*. 1st ed. Emerald, pp. 3-20.

ZICARI, A. and ALDAMA, L.P. (2017). Value-Added Statements as a Communication Tool for Stakeholders: The Case of Industrias Peñoles in Mexi. In: *Stakeholder Engagement: Clinical Research Cases*. 1st ed. Springer, pp. 193-214.

ZICARI, A. (2014). Can one Report be Reached? The Challenge of Integrating Different Perspectives on Corporate Performance. In: *Critical Studies on Corporate Responsibility, Governance and Sustainability*. 1st ed. Emerald, pp. 201-216.

ZICARI, A. (2014). L'investissement socialement responsable en Amérique Latine. In: *ISR & Finance Responsable*. 1st ed. Ellipses, pp. 243-254.

ZICARI, A. and PERERA ALDAMA, L. (2014). Value Distribution in State-Owned Firms: The Case of Two Companies in Uruguay. In: *Performance Measurement and Management Control: Behavioral Implications and Human Actions*. 1st ed. Emerald, pp. 317-335.

ZICARI, A. (2013). Algunas reflexiones acerca del Cuarto Estado Contable. In: *El Cuarto Estado Contable. La dimensión económico-social de los reportes de sustentabilidad*. 1st ed. Edicon, pp. 161-175.

ZICARI, A. (2010). Uso estratégico del derecho - Barajar y dar de nuevo. El debate por las nuevas reglas en los mercados financieros internacionales. In: *Uso estratégico del derecho*. 1st ed. Venezualan Law & Economics Association, pp. 73-86.

ZICARI, A. (2008). Fondos Responsables, una exploracion de su viabilidad en el mercado argentino. In: *Responsabilidad Social Empresaria. Teorias y experiencias*. 1st ed. Caracas: Venezuelan Economics and Law Association (VELEA).

Guest editor of a journal special issue

BARBA-SÁNCHEZ, V., RETOLAZA, J.L., SAN-JOSÉ, L. and ZICARI, A. (2022). Emotional and Social Value of Organizations. *Frontiers in Psychology*, 13.

Conference proceedings

ZICARI, A., CAGLIO, A., QUATTRONE , P. and GEHMAN, J. (2025). Mission impossible? Accounting for Invisible, Inaudible and Absent Stakeholders. In: *Academy of Management Annual Meeting Proceedings*. Copenhagen: Academy of Management.

BONNEFOND, J., LORINO, P., GOMEZ, M.L. and ZICARI, A. (2013). Quels usages des indicateurs de performance. In: *34ème Congrès de l'Association Francophone de Comptabilité 2013*. Association Francophone de Comptabilité (AFC).

GOMEZ, M.L., ZICARI, A., WAELLI, M., BONNEFOND, J.Y., BENHAMOU, D. and LORINO, P. (2013). The Use of Anesthetic File Record Indicator for Doctors' Practice: An Activity and Instrumental Perspective. In: *Proceedings of the 29th EGOS Colloquium 2013*. European Group for Organizational Studies (EGOS).

Conferences

BRENNAN, N., POWER, S. and ZICARI, A. (2026). Resource Extraction and Depletion: Natural Resource Dependence Perspective. In: 2026 Annual Meeting of the Academy of Management. Philadelphia.

LONGIN, F. and ZICARI, A. (2025). Individual investors' preferences for corporate social responsibility: Evidence from a trading experiment. In: 2025 Ibero-American Academy of Management (AoM) Conference. Madrid.

ZICARI, A. and JAIN, T. (2025). Uncovering the Relationship Between Corporate Governance and Social Welfare. In: 36th IABS Annual Conference 2025. Maastricht.

ZICARI, A. (2024). World models (Bariloche and Meadows). In: 2024 Alternative Futures Workshop. Lausanne.

ZICARI, A. (2023). Geography Matters: Making an Exception for Corporate Reporting in Brazil. In: 2023 European Business Ethics Network (EBEN). Paris.

ZICARI, A. (2023). A Barricade in Patagonia, the Latin American World Model. In: 39th European Group for Organizational Studies (EGOS) Colloquium 2023. Cagliari.

LONGIN, F. and ZICARI, A. (2022). Is there a Greta effect in investors' perception of corporate social responsibility? In: 2022 Paris Financial Management Conference (PFMC-2022). Paris.

LONGIN, F. and ZICARI, A. (2022). The Greta Effect in Investors' Perception of Corporate Social Responsibility Events: Evidence From a Lab Experiment. In: 9th Strategic Management Latin America Conference 2022. Buenos Aires.

ZICARI, A. (2022). In Search of a Compass for Navigating the Ecological Transition. In: 9th Strategic Management Latin America Conference 2022. Buenos Aires.

RAMIREZ, C. and ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession. In: 2022 Association Francophone Comptabilité Annual Congress. Bordeaux.

RAMIREZ, C. and ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession. In: 2022 Economics & Management (EMAN) Europe. San Sebastian.

BROCCARDO, L. and ZICARI, A. (2022). How digitalization supports a sustainable business model. In: 33rd Annual Meeting of International Association for Business & Society 2022. San Francisco.

BROCCARDO, L. and ZICARI, A. (2022). How Digitalization Supports a Sustainable Business Model. In: 2022 Association Francophone Comptabilité Annual Congress. Bordeaux.

LONGIN, F. and ZICARI, A. (2022). The Greta Effect on Investors' Perception of Corporate Social Responsibility Events. In: 8th Centre for Social and Environmental Accounting Research (CSEAR) North America Conference. Toronto.

RAMIREZ, C. and ZICARI, A. (2022). The Argentinean accounting profession. In: 33rd Annual Meeting of the International Association for Business & Society (IABS) 2022. San Francisco.

RAMIREZ, C. and ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession and the “Social Balance Sheet”. In: 2022 American Accounting Association Annual Meeting. San Diego.

RAMIREZ, C. and ZICARI, A. (2022). Between a corporatist past and a globalized future: The Argentinian accounting profession and the “Social Balance Sheet”. In: 38th European Group for Organizational Studies (EGOS) Colloquium 2022. Vienna.

ZICARI, A. and RAMIREZ, C. (2019). Al fin de cuentas, qué es un balance social? In: 12th Spanish Conference on Social and Environmental Accounting Research (CSEAR) 2019.

ZICARI, A. and PERERA, L. (2019). Deploying Sustainability Development Goals (SDGs) at Company Level: a Proposition for Change. In: 31st International Congress on Social and Environmental Accounting Research (CSEAR) 2019.

ZICARI, A. (2019). On the Use and Development of Management Ideas in the South. In: 35th EGOS Colloquium 2019.

ZICARI, A. and PERERA ALDAMA, L. (2018). Building from Scratch: the Creation of a Regional Social Reporting Standard. In: 30th International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium 2018 (CSEAR 2018).

ANDRE, K., ENDENICH, C. and ZICARI, A. (2018). L'impact de la digitalisation sur le rôle du contrôleur de gestion. In: 39eme Congrès de l'Association Francophone de Comptabilité 2018.

ZICARI, A. (2018). On the use and development of management ideas in the South. In: 7th Latin American and European Organization Studies (LAEMOS) Colloquium.

ZICARI, A. and PERERA, L. (2017). Building from scratch: the creation of a regional social reporting standard. In: 2017 CSEAR (Social and Environmental Accounting Research).

ZICARI, A. and PERERA, L. (2017). Building from Scratch: The Creation of a Regional Social Reporting Standard. In: 11th CSEAR Spain Conference: XI Reunión de Investigación en Contabilidad Social y Medioambiental CICSMA.

ZICARI, A. and RENOUARD, C. (2017). Corporate Tax Issues in the CSR Debate. In: 2017 CSEAR (Social and Environmental Accounting Research).

ZICARI, A. and PERERA, L. (2017). Value-added Statements as a Communication Tool for Stakeholders: The Case of IM in Mexico. In: 40th European Accounting Association (EAA) Annual Congress.

ZICARI, A. (2016). Two Decades of Corporate Environmental and Sustainability Accounting - What Has Been Achieved? In: 20th Environmental and Sustainability Management Accounting Network (EMAN).

ZICARI, A. (2015). A Glimpse at the Dark Side of Management Control: The Impact of Management Control Systems on Job-Related Stress. In: Management Accounting Research Group Conference in Assocation with the Management Control Association (MARG/MCA 2015).

ZICARI, A. and SHIN, H. (2015). Don't Judge by its cover ! Comparative study on the evolution of CSR reporting in Brazil and South Korea. In: CSEAR (Social and Environmental Accounting Research).

ZICARI, A. and SHIN, H. (2015). Don't Judge by its Cover: Comparative Study on the Evolution of CSR Reporting in Brazil & South Korea. In: 3rd French Conference on Social and Environmental Accounting (CSEAR).

ZICARI, A. and RENOUARD, C. (2015). Taxes and CSR. In: 36ème Congrès de l'AFC 2015.

ZICARI, A., GOMEZ, M.L. and LORINO, P. (2015). The Challenge of Measuring Quality Performance of Healthcare Services. In: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. and BONNEFOND, J.Y. (2015). The challenge of measuring quality performance of healthcare services - the case of the DAN indicator in French hospitals. In: 2015 European Management Control Symposium.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. and BONNEFOND, J.Y. (2015). The Challenge of Measuring Quality Performance of Healthcare Services - the Case of the DAN Indicator in French Hospitals. In: Management Accounting Research Group Conference in Assocation with the Management Control Association (MARG/MCA 2015).

ZICARI, A. (2015). The Second Life of a Research Case Study. In: 2015 Teaching and Research in Management Control Workshop.

ZICARI, A. and RENOUARD, C. (2014). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. In: 18th International Symposium on Ethics, Business & Society.

ZICARI, A., LINDER, S. and KERVEILLANT, M. (2014). A Glimpse at the Dark Side of Management Control. In: Critical Perspectives on Accounting.

ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. and MINVIELLE, E. (2013). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. In: 36th Annual Congress of the European Accounting Association 2013.

ZICARI, A. (2013). The Forgotten Issue. Why Corporate Tax Issues Are Almost Absent from the CSR Debate. In: 2nd CSEAR France.

ZICARI, A. and PISERO, A. (2013). Value Distribution in State-Owned Companies. In: 7th Conference on Performance Measurement and Management Control.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. and MINVIELLE, E. (2012). L’usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l’indicateur de tenue du dossier anesthésique à l’hôpital. In: Congrès ARAMOS 2012.

CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. and ZICARI, A. (2012). The Impact of Management Control Systems on Work. In: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.

ZICARI, A. (2012). Value Distribution in Publicly-Owned Firms. In: 7th RIODD Conference.

ZICARI, A. (2011). A Tale of Two Cities. In: 6th Conference on Performance Measurement and Management Control.

RENOUARD, C. and ZICARI, A. (2011). The Missing Link. Why Corporate Tax Issues are Virtually Absent in the CSR Debate. In: EGOS Annual Meeting 2011.

Prefaces of a book

ZICARI, A. (2013). Presentación. In: *Algunas reflexiones acerca del Cuarto Estado Contable*. 1st ed. Edicon, pp. 7-8.

Prefaces of a journal

BARBA-SÁNCHEZ, V., RETOLAZA, J.L., SAN-JOSÉ, L. and ZICARI, A. (2022). Editorial: Emotional and social value of organizations. *Frontiers in Psychology*, 13.

Book reviews

ZICARI, A. and BATHURST, R. (2014). Book Review of "Corporate Social Irresponsibility: A Challenging Concept". Revista Internacional de Relaciones Públicas, United Kingdom.

Technical reports and white papers

ZICARI, A. (2020). Triple bottom line (TBL) accounting: A new measurement tool for corporate inclusion.

Published Cases

PORDOMINGO, E. and ZICARI, A. (2020). Tomás Hermanos An overview of Management Control. ESSEC Business School.

ZICARI, A. and PORDOMINGO, E.R. (2019). Nueva Castilla. ESSEC Business School.

ZICARI, A. (2018). ENAEF: Value-Added Statements of a State-owned Firm. ESSEC Business School.

PORDOMINGO, E.R. and ZICARI, A. (2018). The Connquert Case: The Balanced Scorecard as a Tool for Strategy. ESSEC Business School.

Press

GAMBLE, T., CAVELIUS, F., ENDENICH, C. and ZICARI, A. 2023. *Interview: How Big Data Will Impact the Role of Management Controllers*. August.

ZICARI, A. 2020. *How Has the Pandemic Shifted Your Perspective on Grading?* May.

ZICARI, A., GALDÓN, C., ALVES, M.A. and JAIN, T. (2020). L'efficience plutôt que l'efficacité, un principe qui nous a laissés démunis face au Covid-19. *The Conversation*.

JAIN, T., ZICARI, A., GALDÓN, C. and ALVES, M.A. (2020). Comment: Our relentless pursuit of efficiency has exacerbated the Covid-19 crisis. *Business Post*.

CASARIN, V., LECA, B., LINDER, S. and ZICARI, A. (2020). Ethics in Control Systems: Let's Go Beyond Simple Compliance! *Council on Business & Society Insights*.

OTHER RESEARCH ACTIVITIES

Associate Editor

Since 2024 Issues in Accounting Education

Editorial Board Membership

2017 Cuadernos de RSO

2015 Ciencias Económicas

Since 2012 Management Decision

Ad-hoc reviewer for :

Accounting, Auditing & Accountability Journal, Business and Society, Management Decision, Organization, Revue Française de Gestion, Social and Environmental Accountability Journal

Organisation of a conference

Since 2013 Secured funding for International Conference at ESSEC: Organizational Control Systems and Stress March 2013, with funding from Ile-de-France Region, France

Affiliations

2017 Member Scientific Committee, Congreso Internacional de Docentes e Investigadores en Responsabilidad Social, Universidad Nacional del Litoral, Argentina

Since 2015 Member of Centre for Social & Environmental Accounting Research (CSEAR)

PhD Supervision

2024 Dra Cristina Landis (University of Regensburg), Thesis jury member

2018 Vania Seródio Servolo (Universidad Nacional de Rosario), Thesis jury member

2015 Maria M. Nadeo (Universidad Nacional de Rosario), Thesis jury member

TEACHING EXPERIENCE

2023 CoBS Global Certificate in Responsible Leadership practices,, Council on Business

2019 Strategy & Sustainability Simulator, prize-winning course (ESSEC Foundation),

2017 Created online course in Responsible Leadership, taught at 800 students per year at

PROFESSIONAL ACTIVITIES

Other professional activities

2020 - Present European Accounting Association

SERVICE

2021 - 2022 Co-Head of Accounting Department