

Camilla ZALLOT

Assistant Professor
Department: Marketing
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: b00813632@essec.edu

RESEARCH INTERESTS

Consumer Behavior

EDUCATION

- | | |
|------|--|
| 2025 | Doctorate, Business administration, Marketing, Rotterdam School of Management, Netherlands |
| 2014 | Master of Science, Business administration, Marketing, Erasmus University Rotterdam, Netherlands |

EMPLOYMENT

Full-time academic positions

- | | |
|----------------|--|
| 2023 - Present | Assistant Professor, ESSEC Business School, France |
|----------------|--|

PUBLICATIONS

Book chapters

ZALLOT, C., PAOLACCI, G., CHANDLER, J. and SISSO, I. (2021). Crowdsourcing in observational and experimental research. In: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.

Conferences

ZALLOT, C. (2025). I Don't Buy It: Inferring Environmental Concern from Non-Purchase Choices. In: 2025 ACR. Washington.