

Camilla ZALLOT

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RESEARCH INTERESTS

Consumer Behavior

EDUCATION

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| 2025 | Doctorate, Business administration, Marketing, Rotterdam School of Management, Netherlands |
| 2014 | Master of Science, Business administration, Marketing, Erasmus University Rotterdam, Netherlands |

EMPLOYMENT

Full-time academic positions

2023 - Present Assistant Professor, ESSEC Business School, France

PUBLICATIONS

Book chapters

ZALLOT, C., PAOLACCI, G., CHANDLER, J. and SISSO, I. (2021). Crowdsourcing in observational and experimental research. In: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.