Camilla ZALLOT

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RESEARCH INTERESTS

Consumer Behavior

EDUCATION

2025	Doctorate, Business administration, Marketing, Rotterdam School of Management, Netherlands
2014	Master of Science, Business administration, Marketing, Erasmus University Rotterdam, Netherlands

EMPLOYMENT

Full-time academic positions

2023 - Present Assistant Professor, ESSEC Business School, France

PUBLICATIONS

Book chapters

ZALLOT, C., PAOLACCI, G., CHANDLER, J. and SISSO, I. (2021). Crowdsourcing in observational and experimental research. In: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.

Conferences

ZALLOT, C. (2025). I Don’t Buy It: Inferring Environmental Concern from Non-Purchase Choices. In: 2025 ACR. Washington.

ZALLOT, C. (2025). Market Valuations are Moral Valuations: Counterparts' Perceived Morality Affects Reservation Prices. In: La Londe Conference 2025. Porquerolles.