

# Ghalia SHAMAYLEH

Assistant Professor

Department: Marketing

ESSEC Business School

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France

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## EDUCATION

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- |      |   |
|------|---|
| 2024 | Doctor of Philosophy, Marketing, John Molson School of Business, Concordia University, Canada |
| 2019 | Master of Science, Marketing, John Molson School of Business, Concordia University, Canada    |
| 2013 | Bachelor of Science, Economics, University of Pennsylvania, United States of America          |

## EMPLOYMENT

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### Full-time academic positions

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| 2024 - Present | Assistant Professor, ESSEC Business School, France |
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## GRANTS AND HONORS

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### Awards and Honors

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| 2022 | ACR/Sheth Foundation Dissertation award, United States of America   |
| 2022 | Most Distinguished Presentation at Montreal Business Schools' Ph.D. Symposium, Canada                                     |
| 2022 | Concordia University Public Scholar, John Molson School of Business, Concordia University, Canada                         |
| 2021 | Member of Beta Gamma Sigma, The International Honor Society, John Molson School of Business, Concordia University, Canada |
| 2019 | The Concordia University Fellowship, John Molson School of Business, Concordia University, Canada                         |
| 2018 | Annual Graduate Research Exposition Runner Up, John Molson School of Business, Concordia University, Canada               |
| 2017 | Member of Golden Key Society, John Molson School of Business, Concordia University, Canada                                |

### Grants

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| 2023 | SSHRC Doctoral Fellowship, Canada  |
| 2023 | FRQSC Doctoral Research Scholarship, Canada  |
| 2022 | Bourse d'Etudes Supérieures en Commerce et en Administration Humberto Santos, Canada |

- 2020 National Bank PhD Fellowship, Canada
- 2019 Concordia University PhD Tuition Scholarship, John Molson School of Business, Concordia University, Canada
- 2018 SSHRC Joseph-Armand Bombardier Canada Graduate Scholarships, Canada
- 2017 Concordia Aid to Scholarly Research Fund, John Molson School of Business, Concordia University, Canada