

# Julien SALANAVE

Professor of Management Practice  
Department: Management  
ESSEC Business School  
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## RESEARCH INTERESTS

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Entrepreneurship

## EDUCATION

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|------|---|
| 2022 | PhD in Management with concentration in Entrepreneurship, Hong Kong Baptist University School of Business, China<br><i>Entrepreneurship</i> |
| 2015 | MPhil in Research - Technology entrepreneurship concentration, Université de Montpellier, France  |
| 1999 | Master of Science in Management (Grande Ecole), HEC Paris, France   |

## EMPLOYMENT

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### Full-time academic positions

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| 2021 - Present | Professor of Management Practice, ESSEC Business School, Singapore                   |
| 2020 - 2021    | Lecturer in Entrepreneurship, The Hang Seng University of Hong Kong, China           |
| 2018 - 2021    | Lecturer in Entrepreneurship, Hong Kong Baptist University School of Business, China |

### Other affiliations and appointments

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|-------------|--|
| 2024 - 2025 | Academic director EMBA APAC, ESSEC Business School, Singapore                        |
| 2021 - 2025 | Director of Entrepreneurship and Innovation Center, ESSEC Business School, Singapore |

### Other professional experiences

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|-------------|--|
| 2012 - 2017 | Founder & CEO, Orée, France                                  |
| 2008 - 2012 | Founder & CEO, Upnext Research, France                       |
| 2005 - 2008 | Managing Director, IDATE, France                             |
| 2001 - 2005 | Senior Associate, Newbury Ventures, United States of America |
| 1999 - 2001 | Associate, Apax Partners, France                             |

## TEACHING EXPERIENCE

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| 2020 | Entrepreneurship, The Hang Seng University of Hong Kong, Chine           |
| 2018 | Entrepreneurship, Hong Kong Baptist University School of Business, Chine |