Tommaso RAMUS

Associate Professor

Department: Public & Private Policy

ESSEC Business School 3 avenue Bernard Hirsch 95021 Cergy-Pontoise

France

Email: tommaso.ramus@essec.edu Phone number: 01 34 43 36 01

Country of origin: Italie

RESEARCH INTERESTS

Hybrid organisations, Social enterprise, Social innovation

EDUCATION

2012

Doctor of Philosophy, Other, Marketing, Università degli studi di Bergamo, Italy

EMPLOYMENT

Full-time academic positions

2022 - Present	Associate Professor, ESSEC Business School, France
2019 - 2022	Associate Professor, Catolica Lisbon School of Business & Economics, Portugal
2013 - 2019	Assistant Professor, Catolica Lisbon School of Business & Economics, Portugal
2012 - 2013	Post-Doctorate, Iese Business School, Spain

PUBLICATIONS

Journal Articles

RISI, D., WICKERT, C. and RAMUS, T. (2023). Coordinated Enactment: How Organizational Departments Work Together to Implement CSR. *Business and Society*, 62(4), pp. 745-786.

WICKERT, C., RISI, D. and RAMUS, T. (2022). What a Mature CSR Team Looks Like. *Harvard Business Review*, (November 2022).

RAMUS, T., VACCARO, A. and BERRONE, P. (2021). Time Matters! How hybrid organizations use time to respond to divergent stakeholder demands. *Organization Studies*, 42(10), pp. 1529-1555.

RAMUS, T., VERSARI, P., ANTONINO, V. and BRUSONI, S. (2021). Shift in hybridity in response to environmental complexity: The transformation of the Italian Guardia di Finanza. *Research in the Sociology of Organizations*, 69, pp. 211-236.

LEE, M., RAMUS, T. and ANTONINO, V. (2018). From protest to product: Strategic frame Brokerage in a commercial social movement organization. *Academy of Management Journal*, 61(6), pp. 2130-2158.

RAMUS, T., LA CARA, B., ANTONINO, V. and BRUSONI, S. (2018). Social or commercial? Innovation strategies in social enterprises at times of turbulence. *Business Ethics Quarterly*, 28, pp. 463-492.

RAMUS, T., ANTONINO, V. and BRUSONI, S. (2017). Institutional complexity in turbulent times: formalization, collaboration, and the emergence of blended logics. *Academy of Management Journal*, 60(4), pp. 1253-1284.

RAMUS, T. and ANTONINO, V. (2017). Stakeholders matter: How partners can support organizational responses to mission drift. *Journal of Business Ethics*, 143(2), pp. 307-322.

COSTA, E. and RAMUS, T. (2012). The Italian Economia Aziendale and Catholic Social Teaching: How to Apply the Common Good Principle at the managerial level. *Journal of Business Ethics*, 106(1), pp. 103-116.

RAMUS, T., COSTA, E. and ANDREAUS, M. (2011). Accountability as a managerial tool in non-profit organizations: Evidence from Italian CSVs. *Voluntas*, 22(3), pp. 470-493.

Books and book editor

VACCARO, A. and RAMUS, T. [Eds] (2022). Social Innovation and Social Enterprises: Toward a Holistic Perspective. 1 ed. Cham: Springer.

Conferences

RAMUS, T., VELMER, S., VACCARO, A. and BRUSONI, S. (2023). Leveraging ethical claims for non-ethical purposes. In: 83rd Annual Meeting of the Academy of Management. Boston.

RAMUS, T., VELMER, S., VACCARO, A. and BRUSONI, S. (2023). Union with divergent goals: How collaborations unfolds if partners are driven by heterogeneous logics. In: 83rd Annual Meeting of the Academy of Management. Boston.

Prefaces of a journal

MONGELLI, L., RULLANI, F., RAMUS, T. and RIMAC, T. (2019). The bright side of hybridity: Exploring how social enterprises manage and leverage their hybrid nature. *Journal of Business Ethics*, 159, pp. 301-305.