

Jerome POUYET

Researcher

Department: Economics
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: jerome.pouyet@gmail.com

RESEARCH INTERESTS

Industrial Economics

EDUCATION

2009 Doctorate, Economy, Economics, Université de Toulouse, France

EMPLOYMENT

Other affiliations and appointments

2017 - Present Researcher, CNRS - Centre national de la recherche scientifique, France

PUBLICATIONS

Journal Articles

- MARTIMORT, D. and POUYET, J. (2025). Why Is Exclusivity in Broadcasting Rights Prevalent and Why Does Simple Regulation Fail? *RAND Journal of Economics*, In press.
- MARTIMORT, D., POMMEY, G. and POUYET, J. (2022). Optimal regulation design of airports: Investment incentives and impact of commercial services. *Transportation Research Part B: Methodological*, 164, pp. 25-44.
- MARTIMORT, D., POUYET, J. and TRÉGOUËT, T. (2021). Contracts as a Barrier to Entry: Impact of Buyer's Asymmetric Information and Bargaining Power. *International Journal of Industrial Organization*, 79, pp. 102791.
- MARCASSA, S., POUYET, J. and TRÉGOUËT, T. (2020). Marriage Strategy among the European Nobility. *Explorations in Economic History*, 75.
- MARTIMORT, D., POUYET, J. and STAROPOLI, C. (2020). Use and Abuse of Regulated Prices in Electricity Markets: How to Regulate Regulated Prices. *Journal of Economics and Management Strategy*, 29(3), pp. 605-634.
- BARDY, D., GROMB, D., MARTIMORT, D. and POUYET, J. (2020). Controlling Sellers Who Provide Advice: Regulation and Competition. *Journal of Industrial Economics*, 68(3), pp. 409-444.
- MARTIMORT, D. and POUYET, J. (2020). Downstream mergers in vertically related markets with capacity constraints. *International Journal of Industrial Organization*, 72, pp. 102643.
- DUPUIS, N., IVALDI, M. and POUYET, J. (2020). A Welfare Assessment of Revenue Management Systems. *Review of Network Economics*, 19(1), pp. 1-41.

- MARCASSA, S., POUYET, J. and TRÉGOUËT, T. (2020). Marriage strategy among the European nobility. *Explorations in Economic History*, 75, pp. 101303.
- POUYET, J. and TREGOUET, T. (2018). Assessing the Impact of Vertical Integration in Platform Markets. *CPI Antitrust Chronicle*, 2018(2).
- MARTIMOR, D., POUYET, J. and RICCI, F. (2018). Contracts for the Management of a Non-Renewable Resource under Asymmetric Information and Structural Price Breaks. *Annals of Economics and Statistics*, (132), pp. 81-103.
- MARTIMORT, D., POUYET, J. and RICCI, F. (2018). Extracting Information or Resource? The Hotelling Rule Revisited under Asymmetric Information. *RAND Journal of Economics*, 49(2), pp. 311-347.
- SAND, W., JULLIEN, B. and POUYET, J. (2018). Quel Rôle pour les Acteurs Publics dans l'Incitation Privée aux Investissements ? *Revue Economique*, 69(6), pp. 985-1007.
- JULLIEN, B., POUYET, J. and SAND-ZANTMAN, W. (2018). Quel rôle pour les acteurs publics dans l'incitation privée aux investissements ? *Revue Economique*, 69(6), pp. 985-1007.
- JULLIEN, B., POUYET, J. and SAND, W. (2017). An Offer You Can't Refuse: Early Contracting with Endogenous Threat. *RAND Journal of Economics*, 48(3), pp. 733-748.
- JULLIEN, B., POUYET, J. and SAND-ZANTMAN, W. (2017). An Offer You Can't Refuse: Early Contracting With Endogenous Threat. *RAND Journal of Economics*, 48(3), pp. 733-748.
- BOURREAU, M., HOMBERT, J., POUYET, J. and SCHUTZ, N. (2011). Upstream Competition with Vertically Integrated Firms. *Journal of Industrial Economics*, 59(4), pp. 677-713.
- HIRIART, Y., MARTIMORT, D. and POUYET, J. (2010). The Public Management of Environmental Risk: Separating Ex Ante and Ex Post Monitors. *Journal of Public Economics*, 94(44176), pp. 1008-1019.
- JULLIEN, B., POUYET, J. and SAND-ZANTMAN, W. (2010). Public and Private Investments in Regulated Network Industries: Coordination and Competition Issues. *Review of Network Economics*, 9(4).
- BOURGEON, J.M., PICARD, P. and POUYET, J. (2008). Providers' Affiliation, Insurance and Collusion. *Journal of Banking & Finance*, 32(1), pp. 170-186.
- MARTIMORT, D. and POUYET, J. (2008). To Build or Not To Build: Normative and Positive Theories of Public-Private Partnerships. *International Journal of Industrial Organization*, 26(2), pp. 393-411.
- BASSANINI, A. and POUYET, J. (2005). Strategic Choice of Financing Systems in Regulated and Interconnected Industries. *Journal of Public Economics*, 89(43892), pp. 233-259.
- LAFFONT, J.J. and POUYET, J. (2004). The Subsidiarity Bias in Regulation. *Journal of Public Economics*, 88(43862), pp. 255-283.

Working Papers

- HOMBERT, J., POUYET, J. and SCHUTZ, N. (2017). *Anticompetitive Vertical Mergers Waves*.
- BARDEY, D., GROMB, D., MARTIMORT, D. and POUYET, J. (2017). *Drugs, Show-Room and Financial Products: A Theory of Competing Experts*,
- POUYET, J. and TRÉGOUËT, T. (2017). *Vertical Mergers in Platforms Markets*.