

# Liem NGUYEN

Professor of Management Practice  
Department: Management  
ESSEC Business School  
3 avenue Bernard Hirsch  
95021 Cergy-Pontoise  
France

Email: liem.nguyen@essec.edu

## EDUCATION

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2021      Doctorate in Business Administration, Business administration, Strategic Management, Paris-Dauphine, PSL University, France

*Research thesis: "In search of Strategic Agility in the digital age: Open Strategizing in a traditional French medium-sized company: a multiple perspective Insider Action Research" Paper presented at SMS (Strategic Management Society) conference in Berlin in 2016. EDBA Thesis Awards Finalist at AIMS (International Association of Strategic Management) conference in 2022*

2006      Master of Business Administration, Management, HEC Paris, France

1996      Master of Engineering, Energy Economics, IFP School, France

## EMPLOYMENT

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### Full-time academic positions

2023 - Present      Professor of Management Practice, ESSEC Business School, France

### Other affiliations and appointments

2023 - 2026      Academic director MS STRATEGY & MGT OF INTERNATIONAL BUSINESS, ESSEC Business School, France

### Other professional experiences

2019 - 2023      Head of Strategy and Partnerships - South West Europe Region, DEKRA, France

## GRANTS AND HONORS

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### Awards and Honors

2005      HEC Leadership Award, HEC Paris, France