Liem NGUYEN

Professor of Management Practice
Department: Management
ESSEC Business School
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EDUCATION

2021 Doctorate in Business Administration, Business administration, Strategic Management, Paris-Dauphine, PSL University, France

Research thesis: "In search of Strategic Agility in the digital age: Open Strategizing in a traditional French medium-sized company: a multiple perspective Insider Action Research" Paper presented at SMS (Strategic Management Society) conference in Berlin in 2016. EDBA Thesis Awards Finalist at AIMS (International Association of Strategic Management) conference in 2022

2006 Master of Business Administration, Management, HEC Paris, France

1996 Master of Engineering, Energy Economics, IFP School, France

EMPLOYMENT

Full-time academic positions

2023 - Present Professor of Management Practice, ESSEC Business School, France

Other affiliations and appointments

2023 - 2027 Academic director MS STRATEGY & MGT OF INTERNATIONAL BUSINESS, ESSEC Business School, France

Other professional experiences

2019 - 2023 Head of Strategy and Partnerships - South West Europe Region, DEKRA, France

GRANTS AND HONORS

Awards and Honors

2005 HEC Leadership Award, HEC Paris, France