

Christoph MUELLER-BLOCH

Assistant Professor

Department: Information Systems, Decision

Sciences and Statistics

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: muellerbloch@essec.edu

Phone number: 0134433060

Country of origin: Allemagne

RESEARCH INTERESTS

blockchain, Cryptocurrencies, decentralization, systems governance, Management of Information

EDUCATION

2020	Doctor of Philosophy, Other, Information Systems and Decision Sciences, IT University of Copenhagen, Denmark
2017	Master of Science, Business Administration and Information Systems, Copenhagen Business School, Denmark
2014	Bachelor of Science, Business administration, University of Göttingen, Germany

EMPLOYMENT

Full-time academic positions

2021 - Present Assistant Professor, ESSEC Business School, France

Other affiliations and appointments

2020 - 2021	Postdoctoral Researcher, IT University of Copenhagen, Denmark
2019 - 2019	Visiting Scholar, New York University, United States of America

GRANTS AND HONORS

Awards and Honors

2021 AIS Impact Award

PUBLICATIONS

Journal Articles

CIRIELLO, R.F., TORBENSEN, A.C.G., HANSEN, M.R.P. and MUELLER-BLOCH, C. (2023). Blockchain-based digital rights management systems: Design principles for the music industry. *Electronic Markets*, 33(1), pp. 1-21.

MUELLER-BLOCH, C., ANDERSEN, J.V., SPASOVSKI, J. and HAHN, J. (2022). Understanding decentralization of decision-making power in proof-of-stake blockchains: an agent-based simulation approach. *European Journal of Information Systems*, In press, pp. 1-20.

BAKOS, Y., HALABURDA, H. and MUELLER-BLOCH, C. (2021). When Permissioned Blockchains Deliver More Decentralization Than Permissionless. *Communications of the ACM*, 64(2), pp. 20-22.

HALABURDA, H. and MUELLER-BLOCH, C. (2020). Toward a Multidimensional Conceptualization of Decentralization in Blockchain Governance: Commentary on “Two Sides of the Same Coin? Decentralized versus Proprietary Blockchains and the Performance of Digital Currencies” by Cennamo, Marchesi, and Meyer. *Academy of Management Discoveries*, 6(4), pp. 712-714.

ROSSI, M., MUELLER-BLOCH, C., THATCHER, J.B. and BECK, R. (2019). Blockchain Research in Information Systems: Current Trends and an Inclusive Future Research Agenda. *Journal of the Association for Information Systems*, 20(9), pp. 1390-1405.

HALABURDA, H. and MUELLER-BLOCH, C. (2019). Will We Realize Blockchain’s Promise of Decentralization? *Harvard Business Review* (online).

BECK, R., MUELLER-BLOCH, C. and KING, J.L. (2018). Governance in the Blockchain Economy: A Framework and Research Agenda. *Journal of the Association for Information Systems*, 19(10), pp. 1020-1034.

Conferences

MUELLER-BLOCH, C. (2024). Opportunities and Challenges of Decentralization in the Blockchain Age. In: 2024 Academy of Management Annual Meeting. Chicago.

MUELLER-BLOCH, C. (2022). On the Usefulness of Cryptocurrencies. In: 2022 International Conference on Information Systems. Copenhagen.

KYRIAKOU, H. and MUELLER-BLOCH, C. (2022). Blockchain: Challenges and Opportunities for Management Research. In: 2022 Academy of Management Annual Meeting. Seattle.

Published Cases

APPLEGATE, L., MUELLER-BLOCH, C. and BECK, R. (2017). Deutsche Bank: Pursuing Blockchain Opportunities (A). Harvard Business School, pp. 1-13.

APPLEGATE, L., MUELLER-BLOCH, C. and BECK, R. (2017). Deutsche Bank: Pursuing Blockchain Opportunities (B). Harvard Business School, pp. 1-2.

Press

MUELLER-BLOCH, C. (2022). Are cryptocurrencies over? Not so fast. *ESSEC Knowledge*.