Maren MICKELER

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RESEARCH INTERESTS

Individuals Decisions to collaborate in both technology-mediated and unmediated settings

EDUCATION

2023	Doctorate in Business Administration, Management, Ludwig Maximilian Universität München, Germany
2016	Master of Arts, Business administration, Hamburg University, Germany
2013	Bachelor of Science, Economics & Communications, University of Hohenheim, Germany

EMPLOYMENT

Full-time academic positions

2023 - Present	Assistant Professor, ESSEC Business School, France

Other professional experiences

2017 - 2018	Finance Manager, Hubert Burda Media, Germany
2016 - 2017	Junior Manager Group Assets, ProSiebenSat1 Media SE, Germany

PUBLICATIONS

Journal Articles

GROHSJEAN, T., PIEZUNKA, H. and MICKELER, M. (2025). When colleagues compete outside the firm. *Strategic Management Journal*, 46(3), pp. 640-666.

MICKELER, M., KHASHABI, P., KLEINE, M. and KRETSCHMER, T. (2023). Knowledge seeking and anonymity in digital work settings. *Strategic Management Journal*, 44(10), pp. 2413-2442.

Conferences

FERNANDEZ-CASTRO, S., MICKELER, M. and HO, H. (2025). Making Help Visible: Recognition and Support at Work. In: 2025 Bocconi Strategic Human Capital Workshop. Milan.

MICKELER, M., ZUNINO, D., KRETSCHMER, T. and HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment. In: 44th Strategic Management Society (SMS) Annual Conference 2024. Istanbul.

MICKELER, M., ZUNINO, D., KRETSCHMER, T. and HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. In: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

MICKELER, M., KHASHABI, P., KLEINE, M. and KRETSCHMER, T. (2022). Under the Radar: User Anonymity in the Design of Organizational Platforms. In: 2022 Strategic Management Society (SMS) Special Conference in Milan. Milan.