

Jocelyn MARTEL

Professor

Department: Finance

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: martel@essec.edu

Phone number: +33 (0)1 34 43 33 21

Country of origin: France

RESEARCH INTERESTS

corporate bankruptcy, corporate restructuring, financial economics, Corporate Finance, Law and

EDUCATION

2008	Habilitation à diriger des recherches (HDR), Université Cergy-Pontoise, France
1994	Ph.D. Economics, University of Montreal, Canada
1985	M.Sc. Economics, University of Montreal, Canada
1984	B.A. Economics, Université Laval, Canada

EMPLOYMENT

Full-time academic positions

2012 - Present	Professor, ESSEC Business School, France
2009 - 2012	Associate Professor, ESSEC Business School, France
1996 - 2009	Associate Professor, Université Cergy-Pontoise, France

Other affiliations and appointments

2022 - 2026	European Financial Data Institute (EUROFIDAI), ESSEC Business School, France
2018 - 2019	Academic Director, MSc in Finance, ESSEC Business School, France
2016 - 2026	Head of the ESSEC Amundi Chair in Asset & Risk Management, ESSEC Business School, France
2012 - 2016	Head of Finance Department, ESSEC Business School, France
2003 - 2014	Assistant Academic Director MS Financial Techniques, ESSEC Business School, France
1997 - 2009	Visiting Professor, ESSEC Business School, France
2004 - 2009	Director and Program Designer, Master in Finance - International Program, Université Cergy-Pontoise, France
2000 - 2002	President of the network IUP Banque - Finance and Insurance France, Réseau IUP Banque, France

1997 - 2002	Director, School of Finance (IUP), Université Cergy-Pontoise, France
1994 - 1996	Post-doctoral researcher, CIRANO, Canada

Other professional experiences

1990 - 1992	Economist and Project Leader, Transport Canada, Canada
1988 - 1990	Economist and Policy Assistant, Consumer and Corporate Affairs Canada, Canada

GRANTS AND HONORS

Awards and Honors

2020	Top-3 ESSEC Preferred Professors (2020)
2016	Top-5 ESSEC Preferred Professors (2016)
2014	Top-10 ESSEC Preferred Professors (2014)
2013	Top-10 ESSEC Preferred Professors (2013)

Grants

2016	CERESSEC Research Grant
2014	CERESSEC Research Grant
1994	Post-doctoral Fellowship, Centre Inter-universitaire en Analyse des Organisations (CIRANO), Canada
1992	Doctoral Fellowship, CRDE, University of Montreal, Canada
1985	Doctoral Fellowship, Fonds FCAR (Québec), Canada

PUBLICATIONS

Journal Articles

COVACHEV, S., MARTEL, J. and RAMOS, S. (2025). Are ESG factors truly unique? *The North American Journal of Economics and Finance*, 77, pp. 102386.

FISCHER, T.C.G., GAVIOUS, I. and MARTEL, J. (2019). Earnings Management in Chapter 11 Bankruptcy. *Abacus*, 55(2), pp. 273-305.

FISHER, T.C.G., MARTEL, J. and GAVIOUS, I. (2016). Tax claims, government priority, absolute priority and the resolution of financial distress. *International Review of Law and Economics*, 48, pp. 50-58.

FISHER, T.C.G. and MARTEL, J. (2015). Too Much of A Good Thing? The Impact of the a New Bankruptcy Law in Canada. *Finance*, 36(2), pp. 37-66.

BLAZY, R., MARTEL, J. and NIGAM, N. (2014). The Choice Between Informal and Formal Restructuring: The Case of French Banks Facing Distressed SMEs. *Journal of Banking & Finance*, 44, pp. 248-263.

FISHER, T.C.G. and MARTEL, J. (2009). An Empirical Analysis of the Firm's Reorganization Decision. *Finance*, 30(1), pp. 121-149.

- BARTHELEMY, F., FISHER, T.C.G. and MARTEL, J. (2009). What Discount Rate Should Bankruptcy Judges Use? Estimates from Canadian Reorganization Data. *International Review of Law and Economics*, 29(1), pp. 67-72.
- FISHER, T. and MARTEL, J. (2007). Does it Matter how Bankruptcy Judges Evaluate the Creditors' Best-interests Test? *American Bankruptcy Law Journal*, 81(4), pp. 497-514.
- FISHER, T. and MARTEL, J. (2005). The Irrelevance of Direct Bankruptcy Costs to the Firm's Financial Reorganization Decision. *Journal of Empirical Legal Studies*, 2(1), pp. 151-170.
- FISHER, T. and MARTEL, J. (2004). Empirical Estimates of Filtering Failures in Court-Supervised Reorganization. *Journal of Empirical Legal Studies*, 1(1), pp. 143-164.
- MARTEL, J. and MOKRANE, M. (2003). Bank Financing Strategies, Diversification and Securitization. *Finance*, 24(2), pp. 30-49.
- FISHER, T. and MARTEL, J. (2003). The Effect of Bankruptcy Reform on the Number of Corporate Reorganization Proposals. *Canadian Public Policy*, 29(3), pp. 339-349.
- MARTEL, J. (2003). The Information Content of Financial Reorganization Contracts. *Finance*, 24(Hors Série), pp. 145-160.
- MARTEL, J. (2000). Faillite et réorganisation financière : Comparaison internationale et évidence empirique. *Revue Internationale de Gestion*, 25(3), pp. 111-118.
- FISHER, T. and MARTEL, J. (1999). Should We Abolish Chapter 11 ? Evidence from Canada. *Journal of Legal Studies*, 28(1), pp. 233-257.
- MARTEL, J. (1996). Impact anticipé de la réforme à la loi sur la faillite. *L'Actualité Économique*, 72(4), pp. 417-432.
- MARTEL, J. (1996). Solutions au stress financier: Un survol de la littérature. *L'Actualité Économique*, 72(1), pp. 51-78.
- MARTEL, J. (1995). Commercial Bankruptcy in Canada. *Canadian Association for Business Economics (CABE)*, 3(4), pp. 53-64.
- FISHER, T. and MARTEL, J. (1995). The Creditors' Financial Reorganization Decision: New Evidence from Canadian Data. *Journal of Law, Economics, and Organization*, 11(1), pp. 113-126.
- MARTEL, J. (1994). Financial Reorganization in Canada. *Canadian Association for Business Economics (CABE)*, 2(2), pp. 54-66.
- FISHER, T. and MARTEL, J. (1994). Will the Bankruptcy Reforms Work? An Empirical Analysis of Financial Reorganization in Canada. *Canadian Public Policy*, 20(3), pp. 265-277.
- MARTEL, J. (1991). Bankruptcy Law and the Canadian Experience: An Economic Appraisal. *Canadian Public Policy*, 17(1), pp. 52-63.
- MARTEL, J. (1989). Bankruptcy and Economic Fluctuations in Canada: 1976-1987. *Credit and Financial Journal*, pp. 9-13.

Book chapters

- MARTEL, J. and MASSÜE-MONAT, H. (1992). Les entreprises insolvable soumises à des procédures collectives: les solutions canadiennes. In: *Droit des entreprises en difficultés*. 1st ed. pp. 133-139.

Conference proceedings

BLAZY, R., MARTEL, J. and NIGAM, N. (2011). The Choice Between Informal and Formal Restructuring: The Case of French Banks Facing Distressed SMEs. In: *Proceedings of the European Financial Management Symposium: Alternate Investments*. European Financial Management Association (EFMA).

Conferences

COVACHEV, S., MARTEL, J. and RAMOS, S. (2023). Are ESG Factors Truly Unique? In: 12th Portuguese Financial Network Conference 2023. Funchal.

COVACHEV, S., MARTEL, J. and RAMOS, S. (2022). ESG Factors or Conventional Factors: Are ESG Factors Truly Unique? In: 2022 International Conference on Sustainability, Environment and Social Transition in Economics and Finance. Versailles.

FISHER, T., MARTEL, J. and NARANJO, L. (2022). The Role of Institutional Investors in the Resolution of Financial Distress. In: 2022 World Finance Conference. Turin.

FISHER, T., MARTEL, J. and NARANJO, L. (2022). The Role of Institutional Investors in Financial Distress Resolution. In: 2022 European Financial Management Association (EFMA) Annual meeting. Rome.

GEORGAKOPOULOS, G., THIERHOFF, M. and MARTEL, J. (2018). Law & Economics: A Valuable Relationship? (Panel). In: INSOL Europe Annual Congress 2018.

MARTEL, J., FISHER, T.C.G. and GAVIOUS, I. (2014). Tax Claims, Absolute Priority and the Resolution of Financial Distress. In: 31st International Conference of the French Finance Association (AFFI 2014).

Working Papers

FISHER, T. and MARTEL, J. (2004). *External Causes of Business Bankruptcies in Canadian Industries : 1981-2000*.

MARTEL, J. and MOKRANE, M. (2003). *Bank Financing Strategies, Diversification and Securization*. ESSEC Business School.

MARTEL, J. (2000). *Bankruptcy*. ESSEC Business School.

MARTEL, J. and FISHER, T.C.G. (2000). *Empirical Estimates of Filtering Failure in Court-supervised Reorganization*. ESSEC Business School.

MARTEL, J. (2000). *Faillite et réorganisation financière : comparaison internationale et évidence empirique*. ESSEC Business School.

MARTEL, J. and FISCHER, T.C.G. (2000). *The Bankruptcy Decision: Empirical Evidence from Canada*. ESSEC Business School.

MARTEL, J. and FISHER, T.C.G. (2000). *The Effect of Bankruptcy Reform on the Number of Reorganization Proposals*. ESSEC Business School.

MARTEL, J. and ROBERT, J. (1995). *A Proposal for Bankruptcy Reform in Canada*.

MARTEL, J. (1994). *Commercial Bankruptcy and Financial Reorganization in Canada*.

Press

PONCET, P. and MARTEL, J. (2011). Fausses vérités sur l'inefficience des marchés ! *La Tribune*, pp. 30.

OTHER RESEARCH ACTIVITIES

Editorial Board Membership

Since 2022	Finance Contrôle Stratégie
Since 2009	Journal of Empirical Legal Studies

PhD Supervision

2018	F. A. DAMMAK (Université de Picardie - Jules Verne), Thesis jury member
2018	J. WEI (ESSEC Business School), Thesis referee
2014	Nicolae Stef (University Strasbourg I), Thesis jury member
2011	Rim Ayadi (Université Cergy-Pontoise), Thesis director
2011	Agnes Fimayer (University Strasbourg I), Thesis jury member
2011	Nirjahr Nigam (University Strasbourg I), Thesis jury member
2009	Anis Mnejja (Université Cergy-Pontoise), Thesis jury member
1997	Gilles Recasens (Université de Toulouse), Thesis jury member

PROFESSIONAL ACTIVITIES

Consulting

2010	"On the Effect of Changing the Priority of Long Term Disability Claims in the BIA", Industry Canada, July 2010 (co-author: T. Fisher)
2010	"On the Effect of Changing the Priority of Pension Claims in the Bankruptcy and Insolvency Act", Industry Canada, March 2010 (co-author: T. Fisher)
2010	International expert in charge of evaluating the project "Rehabilitating insolvent firms: law and economics", K. Schoors & M. Tisons for the Belgian Science Policy.
2005	"The Economics of Financial Reorganization", Industry Canada, March 2005 (co-author: T. Fisher)
2000 - 2010	Expert in corporate restructuring, GIRAM vs. Bank of Montreal, Quebec Superior Court, Canada
1998	"Bankruptcy, Efficiency and the Knowledge-Based Economy", Industry Canada, Dec. 1988 (co-author: T. Fisher)
1997	"Estimation des recettes pour le réseau de bus de Cergy-Pontoise", STIVO, July 1997 (co-author: A. de Palma and O. Mekkaoui)