

Shanming LIU

Assistant Professor

Department: Accounting and Management
Control

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RESEARCH INTERESTS

Management Control Systems, Creative Idea Generation and Selection, Creativity in

EDUCATION

- | | |
|------|--|
| 2020 | Ph.D. in Business Administration and Management (Major: Accounting), Bocconi University, Italy |
| 2013 | M.Sc. in Analytics: Operational Research and Risk Analysis, The University of Manchester, United Kingdom |
| 2012 | Bachelor of Science, Economics, University of Exeter, United Kingdom |

EMPLOYMENT

Full-time academic positions

2020 - Present Assistant Professor, ESSEC Business School, France

Other affiliations and appointments

2018 - 2018 Visiting scholar, Katholieke Universiteit Leuven, Belgium

PUBLICATIONS

Conferences

LIU, S. (2022). The Effect of Job Experience in “R”, “D” or Both on Creative Idea Evaluation. In: 2022 Management Accounting Section (MAS) Midyear Meeting. Atlanta.

LIU, S. (2022). The Effect of Job Experience in “R”, “D” or Both on Creative Idea Evaluation. In: 13th Conference on New Directions in Management Accounting 2022. Lisbon.

LIU, S., YILMAZ, D. and NAUMOVSKA, I. (2021). Oscar Curse in the Open Innovation Community? The Effect of Awards on User-innovators' Subsequent Performance. In: 3rd Creativity, Innovation and Entrepreneurship 2021. Vienna.

SHANMING, L. and DOGUKAN YILMAZ, E. (2020). The Oscar Curse in the Open Innovation Community: The Effects of Discretionary Recognition Reward on the User's Subsequent Innovation Performance. In: 12th Conference on new directions in Management Accounting (EIASM) 2020. Bruxelles.

OTHER RESEARCH ACTIVITIES

Other research activities

2019 AAA Management Accounting Section Midyear Meeting, United States of America