Jan LEPOUTRE

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ESSEC Business School
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RESEARCH INTERESTS

Entrepreneurship, Organizational Theory, Energy & Commodity Markets, Sustainability & Social

EDUCATION

2008	Ph.D. in Applied Economics, Ghent University, Belgium
2004	Postgraduate in Applied Economics, Ghent University, Belgium
2001	MSc in Bioscience Engineering, Katholieke Universiteit Leuven, Belgium

EMPLOYMENT

Full-time academic positions

2014 - Present	Associate Professor, ESSEC Business School, France
2012 - 2014	Assistant Professor, ESSEC Business School, France
2010 - 2012	Assistant Professor, Vlerick Business School, Belgium
2008 - 2010	Post-Doctorate, Vlerick Business School, Belgium

Other affiliations and appointments

2026 - 2030	Chaired Professor Deeptech & Future of Industry, ESSEC Business School, France
2025 - 2026	Holder of the Deeptech & Future of Industry track, ESSEC Business School, France
2023 - 2027	Academic director - Center for Entrepreneurship and Innovation, ESSEC Business School, France
2020 - 2022	Other, ESSEC Business School, France
2020 - Present	Professor, ESSEC Business School, France
2019 - 2023	Academic Director of the Entrepeneurship Track MiM, ESSEC Business School, France
2016 - 2025	Chaired Professor of the Armand Peugeot Chair, ESSEC Business School, France

GRANTS AND HONORS

Awards and Honors

2025	Best Reviewer Award (AOM TIM Division), Academy of Management
2023	Pedagogical Excellence (Best teacher award), ESSEC Foundation, France
2023	Best Selling Case Entrepreneurship Category, Case Centre, United Kingdom
2019	Best Reviewer Award (AOM ONE division), Academy of Management
2017	Award for Pedagogical Innovation with "Expérience Going Pro", ESSEC Foundation, France
2016	Best Reviewer Award (AOM ONE division), Academy of Management

PUBLICATIONS

Journal Articles

VERMEIRE, J., MEULEMAN, M. and LEPOUTRE, J. (2026). Two Sides of the Same Coin: Sustaining LoanUse Ambiguity in Microfinance through Harmonizing Practices. *Journal of Management Studies*, In press.

HUBER, T., KUDE, T., LEPOUTRE, J. and MALAURENT, J. (2026). Counter-orchestration in Platform Ecosystems: How Complementors Forced Apple to Change Platform Rules. *Information Systems Research*, In press, pp. 1-23.

GRÖSCHL, S. and LEPOUTRE, J. (2024). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. *Journal of Management Inquiry*, 33(1), pp. 26-45.

LEPOUTRE, J. and OGUNTOYE, A. (2018). The (Non-)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. *Technological Forecasting and Social Change*, 131, pp. 62-275.

STRAUSS, K., LEPOUTRE, J. and WOOD, G. (2017). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. *Journal of Organizational Behavior*, 38(9), pp. 1338-1355.

THIEMANN, M. and LEPOUTRE, J. (2017). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. *American Journal of Sociology*, 122(6), pp. 1771-1821.

DONADA, C. and LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.

LEPOUTRE, J., JUSTO, R., TERJESEN, S. and BOSMA, N. (2013). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. *Small Business Economics*, 40(3), pp. 693-714.

LEPOUTRE, J. and VALENTE, M. (2012). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. *Academy of Management Journal*, 55(2), pp. 285-313.

LEPOUTRE, J. (2009). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. *Accountancy en Bedrijfskunde*, 29(8), pp. 14-19.

LEPOUTRE, J. (2008). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. *Journal of Cleaner Production*, 16(10), pp. 1062-1070.

LEPOUTRE, J., DENTCHEV, N. and HEENE, A. (2007). Dealing With Uncertainties When Governing CSR Policy Networks. *Journal of Business Ethics*, 73(4), pp. 391-408.

LEPOUTRE, J. and HEENE, A. (2006). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. *Journal of Business Ethics*, 67(3), pp. 257-273.

Book chapters

HUBER, T., KUDE, T., LEPOUTRE, J. and MALAURENT, J. (2023). Platform Governance as a Social Movement. In: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.

LEPOUTRE, J., PEREZ, Y. and PETIT, M. (2019). Energy Transition and Electromobility: A Review. In: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. *The European Dimension of Germany's Energy Transition*. 1st ed. Springer International Publishing, pp. 509-525.

Conference proceedings

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. In: *R&D management conference 2019*. Ecole Polytechnique.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

Conferences

LEPOUTRE, J. (2024). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. In: 2024 Crossroads for Organizations: Time, Space and People. Milan.

LEPOUTRE, J. (2024). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. In: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. In: 35th EGOS Colloquium 2019.

VALENTE, M., LEPOUTRE, J. and ZIETSMA, C. (2018). Corporate Social Action as a Firm-Fulfilling Prophecy. In: 2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation.

LEPOUTRE, J. (2018). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. In: 78th Academy of Management Annual Meeting.

LEPOUTRE, J. (2016). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. In: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

LEPOUTRE, J. and VALENTI, M. (2016). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. In: 2016 Academy of Management Annual Meeting.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: 23rd International Conference of GERPISA.

LEPOUTRE, J., VENTRESCA, M. and VALENTE, M. (2014). Engaging Ostrom: Why and How Organizational Theorists Should. In: 2014 Academy of Management Annual Meeting.

LEPOUTRE, J. (2014). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. In: Managing Complexity Within and Across Organizational Boundaries.

LEPOUTRE, J. and THIEMANN, M. (2013). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. In: Globalization and the Return of Geography.

LEPOUTRE, J. and THIEMANN, M. (2013). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". In: 29th EGOS Colloquium 2013.

VALENTE, M. and LEPOUTRE, J. (2013). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. In: 2013 Academy of Management Africa Conference.

Published Cases

LEPOUTRE, J. (2024). Citroën AMI (B): Inventing New Company and Customer Journeys. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI (A) - Internal Disruption in the Automotive Industry. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI A & B. ESSEC Business School.

LEPOUTRE, J. (2019). AC / DC Invest. ESSEC Business School.

OTHER RESEARCH ACTIVITIES

Ad-hoc reviewer for :

Academy of Management Journal, Administrative Science Quarterly, Ecological Economics, International Journal of Entrepreneurial Venturing, Journal of Business Ethics, Journal of Business Venturing, Small Business Economics

Organisation of a conference

2012	Faculty responsible and co-organizer of the Cleantech Challenge 2012
2011	Faculty responsible and co-organizer of the Cleantech Challenge 2011
2010	Faculty responsible and co-organizer of the Cleantech Challenge 2010

Other research activities

2008 - 2012	Vlerick Liaison to the UN Global Compact Network Belgium
Since 2005	Ad-hoc reviewer for Academy of Management Meetings

PROFESSIONAL ACTIVITIES

Consulting

2008 - Present	Counseled in the early stages of new venture development
2008 - Present	Facilitated a series of scenario planning and strategy development sessions

2008 - Present	Various consulting projects on business development, feasibility studies and business model analysis.