

# Jan LEPOUTRE

Professor

Department: Management

ESSEC Business School

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## RESEARCH INTERESTS

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Entrepreneurship, Organizational Theory, Energy & Commodity Markets, Sustainability & Social

## EDUCATION

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| 2008 | Ph.D. in Applied Economics, Ghent University, Belgium                  |
| 2004 | Postgraduate in Applied Economics, Ghent University, Belgium           |
| 2001 | MSc in Bioscience Engineering, Katholieke Universiteit Leuven, Belgium |

## EMPLOYMENT

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### Full-time academic positions

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| 2020 - Present | Professor, ESSEC Business School, France              |
| 2014 - 2020    | Associate Professor, ESSEC Business School, France    |
| 2012 - 2014    | Assistant Professor, ESSEC Business School, France    |
| 2010 - 2012    | Assistant Professor, Vlerick Business School, Belgium |
| 2008 - 2010    | Post-Doctorate, Vlerick Business School, Belgium      |

### Other affiliations and appointments

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|-------------|---|
| 2025 - 2026 | Holder of the Deeptech & Future of Industry track, ESSEC Business School, France              |
| 2023 - 2025 | Academic director - Center for Entrepreneurship and Innovation, ESSEC Business School, France |
| 2020 - 2022 | Other, ESSEC Business School, France  |
| 2019 - 2023 | Academic Director of the Entrepreneurship Track MiM, ESSEC Business School, France            |
| 2016 - 2025 | Chaired Professor of the Armand Peugeot Chair, ESSEC Business School, France                  |

## GRANTS AND HONORS

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### Awards and Honors

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| 2017 | Award for Pedagogical Innovation with "Expérience Going Pro", ESSEC Foundation, France |
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### Journal Articles

- VERMEIRE, J., LEPOUTRE, J. and MEULEMAN, M. (2027). Two Sides of the Same Coin: Sustaining Loan-Use Ambiguity in Microfinance Through Harmonising Practices. *Journal of Management Studies*.
- GRÖSCHL, S. and LEPOUTRE, J. (2024). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. *Journal of Management Inquiry*, 33(1), pp. 26-45.
- LEPOUTRE, J. and OGUNTOYE, A. (2018). The (Non-)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. *Technological Forecasting and Social Change*, 131, pp. 62-275.
- STRAUSS, K., LEPOUTRE, J. and WOOD, G. (2017). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. *Journal of Organizational Behavior*, 38(9), pp. 1338-1355.
- THIEMANN, M. and LEPOUTRE, J. (2017). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. *American Journal of Sociology*, 122(6), pp. 1771-1821.
- DONADA, C. and LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.
- LEPOUTRE, J., JUSTO, R., TERJESEN, S. and BOSMA, N. (2013). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. *Small Business Economics*, 40(3), pp. 693-714.
- LEPOUTRE, J. and VALENTE, M. (2012). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. *Academy of Management Journal*, 55(2), pp. 285-313.
- LEPOUTRE, J. (2009). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. *Accountancy en Bedrijfskunde*, 29(8), pp. 14-19.
- LEPOUTRE, J. (2008). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. *Journal of Cleaner Production*, 16(10), pp. 1062-1070.
- LEPOUTRE, J., DENTCHEV, N. and HEENE, A. (2007). Dealing With Uncertainties When Governing CSR Policy Networks. *Journal of Business Ethics*, 73(4), pp. 391-408.
- LEPOUTRE, J. and HEENE, A. (2006). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. *Journal of Business Ethics*, 67(3), pp. 257-273.

### Book chapters

- HUBER, T., KUDE, T., LEPOUTRE, J. and MALAURENT, J. (2023). Platform Governance as a Social Movement. In: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.
- LEPOUTRE, J., PEREZ, Y. and PETIT, M. (2019). Energy Transition and Electromobility: A Review. In: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. *The European Dimension of Germany's Energy Transition*. 1st ed. Springer International Publishing, pp. 509-525.

## Conference proceedings

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. In: *R&D management conference 2019*. Ecole Polytechnique.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

## Conferences

LEPOUTRE, J. (2024). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. In: *2024 Crossroads for Organizations: Time, Space and People*. Milan.

LEPOUTRE, J. (2024). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. In: *84th Annual Meeting of the Academy of Management (AOM 2024)*. Chicago.

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. In: *35th EGOS Colloquium 2019*.

VALENTE, M., LEPOUTRE, J. and ZIETSMA, C. (2018). Corporate Social Action as a Firm-Fulfilling Prophecy. In: *2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation*.

LEPOUTRE, J. (2018). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. In: *78th Academy of Management Annual Meeting*.

LEPOUTRE, J. (2016). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. In: *32nd European Group for Organizational Studies (EGOS) Colloquium 2016*.

LEPOUTRE, J. and VALENTI, M. (2016). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. In: *2016 Academy of Management Annual Meeting*.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: *23rd International Conference of GERPISA*.

LEPOUTRE, J., VENTRESCA, M. and VALENTE, M. (2014). Engaging Ostrom: Why and How Organizational Theorists Should. In: *2014 Academy of Management Annual Meeting*.

LEPOUTRE, J. (2014). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. In: *Managing Complexity Within and Across Organizational Boundaries*.

LEPOUTRE, J. and THIEMANN, M. (2013). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. In: *Globalization and the Return of Geography*.

LEPOUTRE, J. and THIEMANN, M. (2013). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". In: *29th EGOS Colloquium 2013*.

VALENTE, M. and LEPOUTRE, J. (2013). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. In: *2013 Academy of Management Africa Conference*.

## Published Cases

LEPOUTRE, J. (2024). Citroën AMI (B): Inventing New Company and Customer Journeys. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI (A) - Internal Disruption in the Automotive Industry. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI A & B. ESSEC Business School.

LEPOUTRE, J. (2019). AC / DC Invest. ESSEC Business School.

## **OTHER RESEARCH ACTIVITIES**

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### **Ad-hoc reviewer for :**

Academy of Management Journal, Administrative Science Quarterly, Ecological Economics, International Journal of Entrepreneurial Venturing, Journal of Business Ethics, Journal of Business Venturing, Small Business Economics

### **Organisation of a conference**

2012 Faculty responsible and co-organizer of the Cleantech Challenge 2012

2011 Faculty responsible and co-organizer of the Cleantech Challenge 2011

2010 Faculty responsible and co-organizer of the Cleantech Challenge 2010

### **Other research activities**

2008 - 2012 Vlerick Liaison to the UN Global Compact Network Belgium

Since 2005 Ad-hoc reviewer for Academy of Management Meetings

## **PROFESSIONAL ACTIVITIES**

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### **Consulting**

2008 - Present Facilitated a series of scenario planning and strategy development sessions

2008 - Present Various consulting projects on business development, feasibility studies and business model analysis.

2008 - Present Counseled in the early stages of new venture development