

GAUTAM KIYAWAT

Professor of Management Practice
Department: Marketing
ESSEC Business School
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EDUCATION

- 1995 MBA marketing, Indian Institute of Management Bangalore, India
- 1993 BSc in applied sciences, PSG College of Technology, India

EMPLOYMENT

Full-time academic positions

- 2022 - Present Professor of Management Practice, ESSEC Business School, Singapore

Other affiliations and appointments

- 2020 - 2022 Adjunct Professor, ESSEC Business School, France
- 2021 - 2022 Faculty, Nanyang Technological University, Singapore

Other professional experiences

- 2018 - 2020 Managing Director, HOOQ (Singtel), Singapore
- 2015 - 2018 Co-founder, Travel Commerce Startup, Singapore
- 2012 - 2015 Group CEO - Madison Media, Madison World, India
- 2010 - 2012 Co-Founder, AdVerb Inc, United States of America
- 2005 - 2009 SVP & Region Head: StarTV Networks South East Asia, StarTV Networks South East Asia, Singapore
- 2002 - 2004 Business and Marketing Director - Philips Electronics, Philips, Singapore
- 1995 - 2002 Brand, Media, and Marketing Operations, Procter & Gamble, Singapore