

GAUTAM KIYAWAT

Professor of Management Practice
Department: Marketing
ESSEC Business School
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EDUCATION

- | | |
|------|--|
| 1995 | MBA marketing, Indian Institute of Management Bangalore, India |
| 1993 | BSc in applied sciences, PSG College of Technology, India |

EMPLOYMENT

Full-time academic positions

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| 2022 - Present | Professor of Management Practice, ESSEC Business School, Singapore |
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Other affiliations and appointments

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| 2020 - 2022 | Adjunct Professor, ESSEC Business School, France |
| 2021 - 2022 | Faculty, Nanyang Technological University, Singapore |

Other professional experiences

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| 2018 - 2020 | Managing Director, HOOQ (Singtel), Singapore |
| 2015 - 2018 | Co-founder, Travel Commerce Startup, Singapore |
| 2012 - 2015 | Group CEO - Madison Media, Madison World, India |
| 2010 - 2012 | Co-Founder, AdVerb Inc, United States of America |
| 2005 - 2009 | SVP & Region Head: StarTV Networks South East Asia, StarTV Networks South East Asia, Singapore |
| 2002 - 2004 | Business and Marketing Director - Philips Electronics, Philips, Singapore |
| 1995 - 2002 | Brand, Media, and Marketing Operations, Procter & Gamble, Singapore |