

Junqiu JIANG

Assistant Professor

Department: Marketing

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: junqiu.jiang@essec.edu

EDUCATION

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| 2024 | Doctor of Philosophy, Marketing, Singapore Management University, Singapore |
| 2014 | Master of Science, Business administration, Marketing, Imperial College London, United Kingdom |

EMPLOYMENT

Full-time academic positions

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| 2024 - Present | Assistant Professor, ESSEC Business School, France |
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