Junqiu JIANG

Assistant Professor Department: Marketing ESSEC Business School 3 avenue Bernard Hirsch 95021 Cergy-Pontoise France

Email: junqiu.jiang@essec.edu

EDUCATION

2014

Master of Science, Business administration, Marketing, Imperial College London, United Kingdom

EMPLOYMENT

Full-time academic positions

2024 - Present Assistant Professor, ESSEC Business School, France