Anne JACQUEMINET

Associate Professor
Department: Law, Political Science & Society
ESSEC Business School
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France
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RESEARCH INTERESTS

International Business, Management, Organizational Theory, Strategy, Sustainability & Social

EDUCATION

2015 Doctorate, Business administration, Business administration, HEC Paris, France

EMPLOYMENT

Full-time academic positions

2024 - Present Associate Professor, ESSEC Business School, France

2015 - 2024 Assistant Professor, Bocconi University, Italy

Other affiliations and appointments

2026 - 2027 Academic Director of the Together Institute for Ecological and Social Transitions, ESSEC Business School, France

2025 - 2026 Academic director ESP Sustainability Transformation, ESSEC Business School, France

2019 - 2020 Visiting Professor, University of Lugano, Switzerland

2019 - 2019 Visiting Professor, Darla Moore School of Business, University of South Carolina, United States of America

Other professional experiences

2006 - 2010 Consultant in Climate Change and Sustainability, Ernst & Young, France

GRANTS AND HONORS

Awards and Honors

2026 Best Reviewer Award - Journal of International Business Studies, Academy of International Business (AIB)

2024 Teaching Innovation Award, Bocconi University, Italy

2023 Teaching Award - PhD Program, Bocconi University, Italy

2023 Responsible Business Education Award - Financial Times

2023 Best Reviewer Award - SMS Global Strategy IG

2021 AIB Alan Rugman Young Scholar Award

2016 HEC Paris Foundation Dissertation Award, HEC Paris, France

2016 AIB Peter Buckley and Mark Casson Dissertation Award

Grants

2023 Italian governmental research grant (PRIN), Bocconi University, Italy

PUBLICATIONS

Journal Articles

DURAND, R., JACQUEMINET, A., LAVIE, D. and VALLETTI, T. (2026). Strategies for Addressing Big Tech Dominance: Regulation, Reform, or Revolution? *Strategic Management Review*.

BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. and SNOEREN, P. (2024). Media coverage of firms in the presence of multiple signals: A configurational approach. *Academy of Management Journal*, 67(1).

JACQUEMINET, A. (2020). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. *Organization Science*.

JACQUEMINET, A. and DURAND, R. (2020). Ups and downs: The role of legitimacy judgment cues in practice implementation. *Academy of Management Journal*, 63(5).

DURAND, R. and JACQUEMINET, A. (2015). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. *Journal of International Business Studies*, 46, pp. 917-937.

Book chapters

GIULIANI, E., JACQUEMINET, A. and NIERI, F. (2022). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. In: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. *Cross-border innovation in a changing world: Players, places, and policies*. 1st ed. Oxford: Oxford University Press, pp. 324-345.

JACQUEMINET, A. and TRABELSI, L. (2018). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. In: *Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility*. 1st ed. Emerald Publishing Limited.

JACQUEMINET, A. and TRABELSI, L. (2018). CSR Strategic Implementation in MNEs: The Role of Subsidiaries' Stakeholders. In: Sinziana Dorobantu, Ruth V. Aguilera, Jiao Luo, Frances J. Milliken eds. *Sustainability, Stakeholder Governance, and Corporate Social Responsibility*. 1 ed. Emerald Publishing Limited, pp. 169-195.

JACQUEMINET, A. (2017). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. In: Verbeke A., Puck J. and Tulder R.v. eds. *Distance in International Business: Concept, Cost and Value*. 1st ed. Emerald Publishing Limited, pp. 363-378.

Conferences

RYU, A., GUTIERREZ, C., JACQUEMINET, A. and BURBANO, V. (2026). The Effects of Blind Hiring on Applicant Interest: Field Experimental Evidence. In: 2026 Organization Science Winter Conference, Institute for Operations Research and the Management Sciences (INFORMS). Paris.

JACQUEMINET, A. (2026). The Reaction of Socially Responsible Investors to Anti-CSR Events. In: HEC S&O Research Days. Jouy en Josas.

JACQUEMINET, A. (2025). Environmental Capabilities and Market Reactions to Cross-border Acquisitions in Polluting Industries: A Configurational Perspective. In: Strategic Management society (SMS) Special Conference. Palermo.

JACQUEMINET, A. (2025). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. In: HEC S&O Research Days. Jouy en Josas.

JACQUEMINET, A. (2025). Fight or flight? The reaction of socially responsible investors to roadblocks in the pursuit of their purpose. In: 85th Academy of Management (AoM) Annual Meeting. Copenhagen.

JACQUEMINET, A. (2025). Reaping what you sow? Strategic innovative responses to categorical and technological contestation. In: MATCH Workshop. Verona.

JACQUEMINET, A. and SINGH, S. (2025). Fight or Flight? The Reaction of Socially Responsible Investors to Roadblocks in the Pursuit of Their Purpose. In: 17th Annual Alliance for Research on Corporate Sustainability (ARCS) Research Conference 2025. Paris.

JACQUEMINET, A. and ALBINO, J.P. (2025). Environmental Capabilities and Market Reactions to Cross-border Acquisitions in Polluting Industries: A Configurational Perspective. In: 2025 SMS Special Conference. Palermo.

JACQUEMINET, A. and HOLM, A. (2025). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. In: 2025 Strategic Management Society (SMS) Special Conference. Palermo.

JACQUEMINET, A. (2024). Does ESG Performance Reduce Voluntary Employee Turnover? A Study of Belgian Firms. In: Alliance for Research on Corporate Sustainability (ARCS). Los Angeles.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. In: Strategic Management Society (SMS) Annual Conference.

JACQUEMINET, A. (2024). Talking It Through: Appeasing Stakeholders Through Dialogue After Alleged Misconduct. In: 2024 European Group for Organizational Studies (EGOS) Colloquium. Milan.

Presentations at a Faculty research seminar

JACQUEMINET, A. (2024). Environmental Disclosure and Analysts' Recommendations. In: LUISS Business School. Rome.

OTHER RESEARCH ACTIVITIES

Associate Editor

Since 2026 Global Strategy Journal

Editorial Board Membership

Since 2025 Journal of International Business Studies

Since 2025 Organization and Environment

Since 2025 Strategic Management Journal

PhD Supervision

2026 M. RAMACHANDIRAN (Neoma Business School), Thesis referee

2025 S. SINGH (ESSEC Business School), Thesis referee

2023	N. PANDIT (Bocconi University), Thesis jury member
2022	A. HOLM (Copenhagen Business School), Thesis referee
	A. KURTANIDZE (University of Lugano), Thesis referee
	O. ASKHEIM (Bocconi University), Thesis jury member
	P. ASMAR (HEC Paris), Thesis referee

TEACHING EXPERIENCE

2026	Sustainability Strategy in Multinational Enterprises, ESSEC Business School,
2026	Sustainability for Multinational Enterprises, ESSEC Business School, France
2025	Strategie et Business Models Durables, ESSEC Business School, France
2025	Strategies for Sustainability Transformation, ESSEC Business School, France
2024	Sustainability and Organizations (FR) / Planetary Boundaries and SDGs (ENG),
2022	BOLT strategic simulation game, Università Bocconi, Italie
2021	Sustainable Leadership program, Imperial College London, Royaume-Uni
2020	CSR Strategies, Università Bocconi, Italie
2019	Corporate Sustainability. Understanding and Seizing the Strategic Opportunity,
2019	International Management, Università Bocconi, Italie
2016	CSR and ethics in Business, Università Bocconi, Italie
2016	Business Strategy, Università Bocconi, Italie
2013	Social Entrepreneurship, HEC Paris, France