

Anne JACQUEMINET

Associate Professor

Department: Public & Private Policy

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: anne.jacqueminet@essec.edu

RESEARCH INTERESTS

International Business, Management, Organizational Theory, Strategy, Sustainability & Social

EDUCATION

2015 Doctorate, Business administration, Business administration, HEC Paris, France

EMPLOYMENT

Full-time academic positions

2024 - Present Associate Professor, ESSEC Business School, France

2015 - 2024 Assistant Professor, Bocconi University, Italy

Other affiliations and appointments

2019 - 2020 Visiting Professor, University of Lugano, Switzerland

2019 - 2019 Visiting Professor, Darla Moore School of Business, University of South Carolina, United States of America

Other professional experiences

2006 - 2010 Consultant in Climate Change and Sustainability, Ernst & Young, France

GRANTS AND HONORS

Awards and Honors

2024 Teaching Innovation Award, Bocconi University, Italy

2023 Responsible Business Education Award - Financial Times

2023 Best Reviewer Award - SMS Global Strategy IG

2023 Teaching Award - PhD Program, Bocconi University, Italy

2021 AIB Alan Rugman Young Scholar Award

2016 HEC Paris Foundation Dissertation Award, HEC Paris, France

2016 AIB Peter Buckley and Mark Casson Dissertation Award

Grants

2023 Italian governmental research grant (PRIN), Bocconi University, Italy

PUBLICATIONS

Journal Articles

BETTINAZZI, E., JACQUEMINET, A., NEUMANN, K. and SNOEREN, P. (2024). Media coverage of firms in the presence of multiple signals: A configurational approach. *Academy of Management Journal*, 67(1).

JACQUEMINET, A. (2020). Practice implementation within a multidivisional firm: Intra - organizational pressures and value consistency. *Organization Science*.

JACQUEMINET, A. and DURAND, R. (2020). Ups and downs: The role of legitimacy judgment cues in practice implementation. *Academy of Management Journal*, 63(5).

DURAND, R. and JACQUEMINET, A. (2015). Peer conformity, attention, and heterogeneous implementation of practices in MNEs. *Journal of International Business Studies*, 46, pp. 917-937.

Book chapters

GIULIANI, E., JACQUEMINET, A. and NIERI, F. (2022). Bringing Light to Dark Spots: The Case of Cross-border Bioprospecting. In: Davide Castellani, Alessandra Perri, Vittoria G. Scalera, Antonello Zanfei eds. *Cross-border innovation in a changing world: Players, places, and policies*. 1st ed. Oxford: Oxford University Press, pp. 324-345.

JACQUEMINET, A. and TRABELSI, L. (2018). CSR Implementation in MNEs: New Propositions on the Role of Stakeholders. In: *Advances in Strategic Management - Sustainability, Stakeholder Governance and Corporate Social Responsibility*. 1st ed. Emerald Publishing Limited.

JACQUEMINET, A. (2017). CSR Implementation in MNEs: The Role of Distance and Prioritization of Demands. In: Verbeke A., Puck J. and Tulder R.v. eds. *Distance in International Business: Concept, Cost and Value*. 1st ed. Emerald Publishing Limited, pp. 363-378.

TEACHING EXPERIENCE

2022	BOLT strategic simulation game, Università Bocconi, Italie
2021	Sustainable Leadership program, Imperial College London, Royaume-Uni
2020	CSR Strategies, Università Bocconi, Italie
2019	Corporate Sustainability. Understanding and Seizing the Strategic Opportunity,
2019	International Management, Università Bocconi, Italie
2016	CSR and ethics in Business, Università Bocconi, Italie
2016	Business Strategy, Università Bocconi, Italie
2013	Social Entrepreneurship, HEC Paris, France