Ha HOANG

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ESSEC Business School
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RESEARCH INTERESTS

Strategy, Entrepreneurship, Health and Medicine, Employee entrepreneurship

EMPLOYMENT

Full-time academic positions

2010 - Present	Professor, ESSEC Business School, France
2008 - 2010	Associate Professor, ESSEC Business School, France
2000 - 2007	Associate Professor, INSEAD, France
1996 - 2000	Assistant Professor, Case Western Reserve University. Weatherhead School of Management, United States of America

Other affiliations and appointments

2024 - 2027	Associate Dean for Research, ESSEC Business School, France
2018 - 2022	Head of the Management Department, ESSEC Business School, France

GRANTS AND HONORS

Awards and Honors

2025	Outstanding Reviewer Award at the Strategic Entrepreneurship Jo
2020	Exemplary Performance as Developmental Reviewer at Academy of Management Review
1997	Sage-Louis Pondy Award for Best Paper Based on a Dissertation, Academy of Management
1995	State Farm Doctoral Dissertation in Business Award
1993	University of California Mentored Research Award, University of California, United States of America

Grants

2001	Rudolf and Valeria Maag Fellow in Entrepreneurship, INSEAD, France
1996	Lewis-Progressive Assistant Professor of Management

PUBLICATIONS

Journal Articles

HOANG, H. and PERKMANN, M. (2023). Physician Entrepreneurship: A Study of Early Career Physicians' Founding Motivations and Actions. *Social Science and Medicine*, 339, pp. 116393.

HOANG, H. and ROTHAERMEL, F.T. (2016). How to Manage Alliances Strategically. *MIT Sloan Management Review*, 58(1), pp. 1-8.

HOANG, H. and YI, A. (2015). Network-Based Research in Entrepreneurship: A Decade in Review. *Foundations and Trends in Entrepreneurship*, 11(1), pp. 1-54.

HOANG, H. and ENER, H. (2015). Unpacking Experience Effects in Developing Novel Products for New Markets. *Strategic Organization*, 13(4), pp. 261-283.

HOANG, H. and GIMENO, J. (2010). Becoming a Founder: How Founder Role Identity Affects Entrepreneurial Transitions and Persistence in Founding. *Journal of Business Venturing*, 25(1), pp. 41-53.

HOANG, H. and ROTHAERMEL, F.T. (2010). Leveraging Internal and External Experience: Exploration, Exploitation, and R&D Project Performance. *Strategic Management Journal*, 31(7), pp. 734-758.

HOANG, H. and ROTHAERMEL, F. (2005). The Effect of General and Partner-Specific Alliance Experience on Joint R&D Project Performance. *Academy of Management Journal*, (48), pp. 332-345.

HOANG, H. and ANTONCIC, B. (2003). Network-Based Research in Entrepreneurship: A Critical Review. *Journal of Business Venturing*, (18), pp. 165-187.

STUART, T., HOANG, H. and HYBELS, R. (1999). Interorganizational Endorsements and the Performance of Entrepreneurial Ventures. *Administrative Science Quarterly*, 44, pp. 315-349.

HOANG, H. and RASCHER, D. (1999). The NBA, Exit Discrimination, and Career Earnings. *Industrial Relations: A Journal of Economy and Society*, 38(1), pp. 69-91.

STAW, B. and HOANG, H. (1995). Sunk Costs in the NBA: Why Draft Order Affects Playing Time and Survival in the NBA. *Administrative Science Quarterly*, 40, pp. 474-494.

Book chapters

HOANG, H. (2022). R&D Multimarket Contact: How Overlap and Asymmetry Influence R&D Partner Selection. In: T. K. Das (ed.). *Managing Interpartner Cooperation in Strategic Alliances*. 1st ed. IAP-Information Age Publishing, pp. 201-224.

HOANG, H. (2019). Social Capital and Founder, Team, and Firm Networks in Entrepreneurship. In: *Oxford Research Encyclopedia of Business and Management*. 1st ed. Oxford University Press.

HOANG, H. and ENER, H. (2016). When Do Biotechnology Ventures Pursue International R & D Alliances? In: Phillip H. Phan (ed.). *The Johns Hopkins University Series on Entrepreneurship*. 1st ed. Edward Elgar Publishing Ltd, pp. 65-92.

HOANG, H. and GIMENO, J. (2015). Entrepreneurial Identity. In: *The Blackwell Encyclopedia of Management Entrepreneurship V. III*. 1st ed. Blackwell.

Conference proceedings

ROCHA GALO, M.A. and HOANG, H. (2022). The Silver Spoon Gets Tarnished: An Assessment of the Effects of Parent Support on Employee Ventures. In: *2022 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. abstract15976.

ROCHA GALO, M.A. and HOANG, H. (2021). A Dynamic Relational View of Cross-Sector Collaborations. In: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 15327abstract.

HOANG, H. and ENER, H. (2015). Unpacking Experience Effects in Developing Innovative Products for New Markets. In: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. and ROTHAERMEL, F. (2006). Internal and External Capabilities Transfer: Time To Market In New Drug Development. In: *Academy of Management Best Paper Proceedings*. Academy of Management.

HOANG, H. (1997). The Consequences of Network Participation for Alliance and Acquisition Activity in the Biotechnology Industry. In: *Academy of Management Best Paper Proceedings*. Academy of Management.

Conferences

ROCHA GALO, M.A. and HOANG, H. (2021). The Silver Spoon Also Gets Tarnished: An Evolutionary Assessment of Parent-Backed Employee Ventures. In: 2021 Strategic Management Society (SMS) Annual Conference. Toronto (Virtual).

HOANG, H. and PERKMANN, M. (2020). Staying close to the parent: Employee entrepreneurship and the creation of interdependent ventures. In: 36th EGOS Colloquium 2020.

HOANG, M.H.T. and PERKMANN, M. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. In: 2020 Organization Theory Research Group.

HOANG, H., PERKMANN, M. and DOWN, S. (2018). Staying Close to the Parent: Employee Entrepreneurship and the Creation of Interdependent Ventures. In: 38th Strategic Management Society (SMS) Annual Conference.

HOANG, H., PERKMANN, M. and DOWN, S. (2017). Extrapreneurship: Creating Ventures to Drive Innovation in Bureaucratic Organizations. In: 2017 People and Organizations Conference.

HOANG, H. and SARMAH, A. (2017). Allying with a Prospective Rival: Competitive Positions, Related Strategic Stakes and New Entrant-Incumbent R&D Alliances. In: 2017 MOC & TIM Conference.

HOANG, H. and SARMAH, A. (2016). Allying with a Prospective Rival: Shared Competitive and Collaborative Relationships in New Entrant-Incumbent Alliances. In: 2016 Strategic Management Society Annual Meeting.

HOANG, H. and OPERTI, E. (2016). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Mediated Interaction as a Source of Learning. In: DRUID16 20th Anniversary Conference.

HOANG, H. and OPERTI, E. (2015). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and (or) Strategic Citation? In: 2015 Strategic Management Society Annual Meeting.

HOANG, H. and ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decisions. In: 34th Strategic Management Society (SMS) Annual International Conference.

HOANG, H. and ENER, H. (2014). Conversion Ability as a Driver of New Product Development Decision. In: 2014 Academy of Management Annual Meeting.

HOANG, H. (2012). Seeking Social and Technical Novelty in Product Development. In: 2012 Academy of Management Annual Meeting.

HOANG, H. (2012). Social and Technical Novelty-Seeking: Crossing Boundaries in New Product Development. In: 2012 Cross-Border Innovation and Entrepreneurship Symposium.

HOANG, H., ELVIRA, M. and RODRIGUEZ-LIUESMA, C. (2012). Widening Scope: Combining New Product Development with Cross-sector Partnering in Home Healthcare. In: SMS 32nd Annual International Conference 2012.

Published Cases

HOANG, H. and TRÖBINGER, M. (2022). P&G - Aventis: Bridging the Divides in an Alliance using Social Network Analysis. ESSEC Business School.

HOANG, H. (2007). IBM: Leveraging Partnerships to Address the 'Software-as-Service' Disruption. INSEAD Case and Teaching Note.

HOANG, H. (2007). Rebuilding LEGO Group Through Creativity and Community. INSEAD Case and Teaching Note.

HOANG, H. (2006). Chinablue in Europe. INSEAD Case and Teaching Note.

HOANG, H. (2004). The Whistle InterJet: The First Internet Appliance for Small-to-Medium Size Businesses" (A, B, C). INSEAD Case and Teaching Note.

HOANG, H. (2004). Maxxium (A) (B). INSEAD Case and Teaching Note.

HOANG, H. (2004). Motorola: Building and Participating in Partnership Ecosystems. INSEAD Case and Teaching Note.

Press

HOANG, H. 2026. *Career Lessons From Women Leaders at Top Business Schools*. March.

HOANG, H. 2026. *The hidden engine behind business school reputation*. March.

OTHER RESEARCH ACTIVITIES

Associate Editor

2012 - 2022 Organization Studies

Editorial Board Membership

Since 2022 European Group for Organizational Studies (EGOS)

2018 - 2020 Academy of Management Review

Since 2012 Strategic Entrepreneurship Journal

Since 2012 Strategic Management Journal

2009 - 2018 Organization Science

2009 - 2011 Journal of Management Studies

Organisation of a conference

2023 Co-organizer, EGOS Sub-theme 33: Entrepreneurship In and Around Organizations

2020 Co-Organizer, Subtheme 24: Entrepreneurship In and Around Organizations, EGOS Annual (virtual) Conference,

PhD Supervision

2023 M. A. ROCHA GALO (ESSEC Business School), Thesis director

2021 E. LIZUNOVA (HEC Paris), Thesis jury president

2019 E. PLAKSENKOVA, Thesis jury member

2018 Archita SARMAH (ESSEC Business School), Thesis director, First Placement: Senior Researcher - ETH Zurich

2012 Yue ZHAO (ESSEC Business School), Thesis co-director, First Placement: Associate Professor - PSB Paris School of Business

2009 H. ENER, Thesis co-director

Other research activities

2020 Faculty Panel Member and Discussant, Dissertation Consortium, AOM (STR-2020) Annual Meeting

2010 Invited panelist, OMT Teaching Roundtable, AOM Meeting

2009 Invited panelist, OMT Teaching Roundtable, AOM Meeting

2007 Member, Newman Award Committee, AOM Meeting

2004 Invited panelist, Junior Faculty Consortium, AOM Meeting

PROFESSIONAL ACTIVITIES

Other professional activities

2021 - Present Faculty panelist "Surviving & Thriving in the Job Market"

2021 Faculty, "OMT Faculty Meetups"

2019 - 2021 Executive Committee Member, STR Division, Academy of Management

2018 Co-Chair, Strategic Management Society International Conference

2016 - 2017 Chair Elect, Cooperative Strategies Interest Group, Strategic Management Society

2015 - 2016 Program Chair, Cooperative Strategies Interest Group, Strategic Management Society

2014 - 2015 Associate Program Chair, Cooperative Strategies Interest Group, Strategic Management Society, SMS 2015-16

2013 - 2014 Representative-at-Large, Cooperative Strategies Interest Group, Strategic Management Society

2010 International Task Force, OMT Division, Academy of Management

SERVICE

2014 - 2019 ESSEC Salary and Evolution Committee

2012 - 2014 ESSEC Scientific Committee