

Noha EL ATTAR

Professor of Management Practice
Department: Management
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: noha.elattar@essec.edu

RESEARCH INTERESTS

Organizational Behavior, Business Ethics & Business Philosophy

EDUCATION

- | | |
|------|--|
| 2021 | Doctorate in Business Administration, Business administration, Business administration, Toulouse Business School (TBS), France |
| 2015 | Master of Business Administration, Business administration, Heriot-Watt University, United Kingdom |
| 2009 | Educational science, Trainers Diploma, Cambridge University, United Kingdom |

EMPLOYMENT

Full-time academic positions

- | | |
|----------------|--|
| 2024 - Present | Professor of Management Practice, ESSEC Business School, France |
| 2020 - 2024 | Visiting Faculty, Iéseg School of Management, France |
| 2009 - 2019 | Professor of Management Practice, The American University in Cairo School of Business, Egypt |

Other affiliations and appointments

- | | |
|----------------|--|
| 2025 - Present | Academic director of Summer Programs in France, ESSEC Business School, France |
| 2025 - Present | Academic director / Pedagogical Head, ESSEC Business School, France |
| 2024 - 2026 | Academic Associate director of the Global Bachelor In Business Administration, ESSEC Business School, France |
| 2019 - 2021 | Visiting Professor, South China Normal University, China |

Other professional experiences

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| 2017 - 2020 | Senior Organizational Development Consultant, Siemens AG, Egypt |
| 2014 - 2018 | Executive Management Lecturer, Etisalat Telecom, Egypt |
| 2004 - 2007 | Organizational Development Consultant, Oracle Corp., Egypt |

GRANTS AND HONORS

Awards and Honors

- | | |
|------|---|
| 2015 | Distinguished Performance, The American University in Cairo School of Business, Egypt |
| 2011 | Outstanding Performance in Teaching, The American University in Cairo School of Business, Egypt |
| 2010 | Outstanding Performance in Teaching, The American University in Cairo School of Business, Egypt |

PUBLICATIONS

Journal Articles

EL ATTAR, N. (2023). Role expansion of individual workforce through a drama based organisational intervention. *EuroMed Journal of Management*, 5(1), pp. 29.

Conferences

EL ATTAR, N. (2024). Inquiring Gendered Group Composition's Embodiment of Justice Enactment in organizations. In: AOMO. Nancy.

EL ATTAR, N. (2023). Doing Gender/Doing Justice: Examining the Gendered Representation of Justice Enactment in Workplace Popular culture. In: AGRH. Corsica.

Published Cases

EL ATTAR, N. (2026). El Attar, N., (2026). Human Resource Management: Creating Training Programs. In SAGE Skills: Business. SAGE Publications. SAGE Publications.

Press

EL ATTAR, N. and TERRA, C. (2026). Learning Br.AI.n: Wisdom after Intelligence. *Pedagolab@ESSEC*.

TEACHING EXPERIENCE

- | | |
|------|---|
| 2023 | Lecturer in Management, Université Paris-Saclay, France |
| 2022 | Lecturer in Management, Rennes School of Business, France |
| 2019 | Lecturer in Social and Personality Psychology, South China Normal University, |