Noha EL ATTAR

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ESSEC Business School
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RESEARCH INTERESTS

Organizational Behavior, Business Ethics & Business Philosophy

EDUCATION

2021	Doctorate in Business Administration, Business administration, Business administration, Toulouse Business School (TBS), France
2015	Master of Business Administration, Business administration, Heriot-Watt University, United Kingdom
2009	Educational science, Trainers Diploma, Cambridge University, United Kingdom

EMPLOYMENT

Full-time academic positions

2024 - Present	Professor of Management Practice, ESSEC Business School, France
2020 - 2024	Visiting Faculty, Iéseg School of Management, France
2009 - 2019	Professor of Management Practice, The American University in Cairo School of Business, Egypt

Other affiliations and appointments

2025 - Present	Academic director / Pedagogical Head, ESSEC Business School, France
2025 - Present	Academic director of Summer Programs in France, ESSEC Business School, France
2024 - 2026	Academic Associate director of the Global Bachelor In Business Administration, ESSEC Business School, France
2019 - 2021	Visiting Professor, South China Normal University, China

Other professional experiences

2017 - 2020	Senior Organizational Development Consultant, Siemens AG, Egypt
2014 - 2018	Executive Management Lecturer, Etisalat Telecom, Egypt
2004 - 2007	Organizational Development Consultant, Oracle Corp., Egypt

GRANTS AND HONORS

Awards and Honors

2015	Distinguished Performance, The American University in Cairo School of Business, Egypt
2011	Outstanding Performance in Teaching, The American University in Cairo School of Business, Egypt
2010	Outstanding Performance in Teaching, The American University in Cairo School of Business, Egypt

PUBLICATIONS

Journal Articles

EL ATTAR, N. (2023). Role expansion of individual workforce through a drama based organisational intervention. *EuroMed Journal of Management*, 5(1), pp. 29.

Conferences

EL ATTAR, N. (2024). Inquiring Gendered Group Composition's Embodiment of Justice Enactment in organzations. In: AOMO. Nancy.

EL ATTAR, N. (2023). Doing Gender/Doing Justice: Examining the Gendered Representation of Justice Enactment in Workplace Popular culture. In: AGRH. Corsica.

Published Cases

EL ATTAR, N. (2026). El Attar, N., (2026). Human Resource Management: Creating Training Programs. In SAGE Skills: Business. SAGE Publications. SAGE Publications.

Press

EL ATTAR, N. and TERRA, C. (2026). Learning Br.AI.n: Wisdom after Intelligence. *Pedagolab@ESSEC*.

TEACHING EXPERIENCE

2023	Lecturer in Management, Université Paris-Saclay, France
2022	Lecturer in Management, Rennes School of Business, France
2019	Lecturer in Social and Personality Psychology, South China Normal University,