

# Véronique DRECQ

Adjunct Professor

Department: Marketing

ESSEC Business School

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France

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## EDUCATION

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1981      Diplôme de l'EDHEC, Option Affaires Internationales, EDHEC Business School, France

## EMPLOYMENT

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### Full-time academic positions

2017 - Present      Adjunct Professor, ESSEC Business School, France

### Other affiliations and appointments

2019 - Present      Executive Director Leading a beauty brand Chair, ESSEC Business School, France

2013 - 2019      Program Manager LVMH Chair, ESSEC Business School, France

2007 - 2016      Responsable du Département Marketing, ESCE International Business School, France