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Department: Marketing

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EDUCATION

1981 Diplôme de l'EDHEC, Option Affaires Internationales, EDHEC Business School, France

EMPLOYMENT

Full-time academic positions

2017 - Present Adjunct Professor, ESSEC Business School, France

Other affiliations and appointments

2019 - Present Executive Director Leading a beauty brand Chair, ESSEC Business School, France

2013 - 2019 Program Manager LVMH Chair, ESSEC Business School, France

2007 - 2016 Responsable du Département Marketing, ESCE International Business School, France