Carole DONADA

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ESSEC Business School
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EDUCATION

2006	Habilitation à diriger des recherches, Paris-Dauphine, PSL University, France
1998	Doctorat in Sciences of Management, HEC Paris, France
1992	D.E.A Marketing and Strategy, Paris-Dauphine, PSL University, France
1988	D.E.A Compared Economic Theory, Université Paris X Nanterre, France

EMPLOYMENT

Full-time academic positions

2008 - Present	Professor, ESSEC Business School, France
1998 - 1999	Post-Doctorate, Marketing Department, ESSEC Business School, France
1996 - 1997	Assistant Professor, ESCEM, France

Other affiliations and appointments

2021 - 2027	Head of the Practical Track in Strategy Consulting, ESSEC Business School, France
2008 - 2011	Vice-Dean for Faculty, ESSEC Business School, France
2022 - 2022	Visiting Professor, Universitat de València, Spain
2014 - 2015	Visiting Scholar, Universitat de València, Spain
2000 - 2001	Visiting Scholar, McGill University, Canada
2000 - 2000	Visiting scholar at SESSI, Minister of industry, France
1997 - 1998	ATER, Paris-Dauphine, PSL University, France
1996 - 1999	Lecturer, Sorbonne Université, France
1995 - 1997	Pedagogical Assistant, HEC Paris, France
1993 - 1997	Lecturer, ESCP EUROPE, France

GRANTS AND HONORS

Awards and Honors

2021	Essec Teaching Award Nomination- list of the 3 preferred Professors for the academic year 2020/2021
2018	Special Award from the Jury, ESSEC Foundation
2017	Selected for the best research paper award of the AIMS conference, Association Internationale de Management Stratégique
2014	Gold prize: Best professor, ESSEC Business School, France
2006	Laurier Business & Economics Award for the best case study, Administrative Science Association of Canada (ASAC), Canada
2002	Best paper award in strategy, Administrative Science Association of Canada (ASAC), Canada
2002	Douglas C. Mackay Price - Outstanding paper published in the Canadian Journal of Administrative Sciences, Administrative Science Association of Canada (ASAC), Canada
2001	Best paper award in strategy, Administrative Science Association of Canada (ASAC), Canada
2000	HEC Foundation award for the best thesis defended between 1998 and 2000, Foundation HEC, France
1999	Best paper award, Association Internationale de Management Stratégique, France
1998	Doctorate with high honors and unanimous congratulations from the jury and award proposal for the dissertation, HEC Paris, France

PUBLICATIONS

Journal Articles

DONADA, C. and NOGATCHEWSKY, G. (2026). Building Control Systems for a Corporate Innovation Boundary Structure: A Longitudinal Analysis of a Startup Studio. *Accounting Auditing Control*, 32(2), pp. 101-148.

DEKKER, H., DONADA, C. and NOGATCHEWSKY, G. (2024). Exploiting cognitive distance for enhanced innovative capabilities: The role of collaboration controls in incumbent-startup partnerships. *Technovation*, 134, pp. 103047.

DONADA, C. and NOGATCHEWSKY, G. (2023). Start-Up Complementor Selection in a Large Company: A Case Study. *Accounting Auditing Control*, 29(2), pp. 97-133.

OLTRA, V., DONADA, C. and ALEGRE, J. (2022). Facilitating radical innovation through secret technologyoriented skunkworks projects: Implications for human resource practices. *Human Resource Management Journal*, 32(1), pp. 133-150.

DONADA, C., MOTHE, C. and ALEGRE, J. (2021). Managing skunkworks to achieve ambidexterity: The Robinson Crusoe effect. *European Management Journal*, 39(2), pp. 214-225.

SERVAJEAN-HILST, R., DONADA, C. and BEN MAHMOUD-JOUINI, S. (2021). Vertical innovation partnerships and relational performance: The mediating role of trust, interdependence, and familiarity. *Industrial Marketing Management*, 97(2), pp. 84-96.

CHATELAIN-PONROY, S., DONADA, C. and VIDAL, O. (2021). Métaphores en sciences de gestion - Évolutions et usages. *Revue Française de Gestion*, 8(301), pp. 63-75.

DEKKER, H., DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2019). Boundary Spanner Relational Behavior and Inter-Organizational Control in Supply Chain Relationships. *Industrial Marketing Management*, 77, pp. 143-154.

DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2019). The Respective Effects of Virtues and Interorganizational Management Control Systems on Relationship Quality and Performance: Virtues Win. *Journal of Business Ethics*, 154(1), pp. 211-228.

DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2019). Modes de coordination et performance des relations client-fournisseur : l'effet modérateur des risques collaboratifs. *Management International*, 24(2), pp. 124-137.

CHEN, Y., CHOWDHURY, I. and DONADA, C. (2019). Mirroring Hypothesis and Integrality: Evidence from Tesla Motors. *Journal of Engineering and Technology Management*, 54(1), pp. 41-55.

DONADA, C. and CHEN, Y. (2019). Comment gérer les paradoxes des « ateliers putois » pour innover : le cas de l'automobile. *Décisions Marketing*, juillet-septembre(95), pp. 77-98.

DONADA, C. (2018). Leadership in the Electromobility Ecosystem: Integrators and Coordinators. *International Journal of Automotive Technology and Management*, 18(3), pp. 249-246.

BONNARDEL, S.M., ATTIAS, D. and DONADA, C. (2016). From the Management of Innovative Projects to the Innovative Management of Innovative Projects: An Analysis Within the Automotive Industry. *Journal of Modern Project Management*, 4(1), pp. 26-39.

DONADA, C. and LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.

DONADA, C., NOGATCHEWSKY, G. and PEZET, A. (2016). Understanding the Relational Dynamic Capability-Building Process. *Strategic Organization*, 14(2), pp. 93-117.

DONADA, C. and PEREZ, Y. (2015). Editorial: The Challenges of Electromobility. *International Journal of Automotive Technology and Management*, 15(2), pp. 97-104.

DONADA, C. and ATTIAS, D. (2015). Food for Thought: Which Organisation and Ecosystem Governance to Boost Radical Innovation in the Electromobility 2.0 Industry? *International Journal of Automotive Technology and Management*, 15(2), pp. 105-125.

DONADA, C., LENGLET, F., MOTHE, C. and NILLÈS, J.J. (2015). Un indice de mesure du collaboratif client-fournisseur. *Revue Française de Gestion*, 41(251), pp. 69-85.

DONADA, C., BLANC, T., GARDET, E., MOTHE, C. and NILLÈS, J.J. (2014). La prise en compte de la dimension risque dans le PEAK Collaborative Index. *Excellence HA*, pp. 16-24.

DONADA, C. (2014). Les sciences de gestion, boussole du politique. Étude sur l'émergence d'une nouvelle industrie de l'électromobilité. *Revue Française de Gestion*, 245(8), pp. 35-54.

DONADA, C. and FOURNIER, G. (2014). Stratégie industrielle pour un écosystème en émergence : le cas de la mobilité 2.0, décarbonée, intermodale et collaborative. *Revue d'Économie Industrielle*, 148(4), pp. 317-348.

DONADA, C. (2014). Une auto-mobilité dans tous ses états. *Reflets*, (1), pp. 50-53.

DONADA, C. (2013). Electric mobility calls for new strategic tools and paradigm for automakers. *International Journal of Automotive Technology and Management*, 13(2), pp. 167-182.

DONADA, C. and ATTIAS, D. (2013). Innovative Project Management in the Automotive Industry: The Armand Peugeot Chair, Projects on Electromobility. *Journal of Modern Project Management*, 1(1), pp. 44-49.

DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2012). Gouvernance interorganisationnelle imbriquée et stratégie orientée client. *Accounting Auditing Control*, 18(2), pp. 7-32.

DONADA, C. and DOSTALER, I. (2010). A Model of Supplier Dissidence in Flexible Vertical Partnerships. *Journal of General Management*, 35(3), pp. 25-40.

DONADA, C. and NOGATCHEWSKY, G. (2009). Emotions in Outsourcing. An Empirical Study in the Hotel Industry. *International Journal of Hospitality Management*, 28(3), pp. 367-373.

DONADA, C. and NOGATCHEWSKY, G. (2008). Partenariat, vassalité, marché et seigneurie : 4 configurations de contrôle client-fournisseur. *Accounting Auditing Control*, 14(1), pp. 145-168.

DONADA, C. and NOGATCHEWSKY, G. (2007). La confiance dans les relations interentreprises. Une revue des recherches quantitatives. *Revue Française de Gestion*, 33, pp. 111-124.

BARTHELEMY, J. and DONADA, C. (2007). L'externalisation : un choix stratégique. *Revue Française de Gestion*, 33(177), pp. 97-99.

BARTHELEMY, J. and DONADA, C. (2007). Une approche intégrée. *Revue Française de Gestion*, pp. 101-111.

DONADA, C. and NOGATCHEWSKY, G. (2006). Vassal or Lord Buyers: How to Exert Management Control in Asymmetric Interfirm Transactional Relationships? *Management Accounting Research*, 17(3), pp. 259-287.

DONADA, C. and NOGATCHEWSKY, G. (2005). Dépendance asymétrique dans les alliances verticales : Comment un client vassal contrôle-t-il ses fournisseurs ? *Management International*, 10(1), pp. 63-74.

DONADA, C. and DOSTALER, I. (2005). Fournisseur, sois flexible et tais-toi ! *Revue Française de Gestion*, 31(158), pp. 89-104.

DONADA, C. and DOSTALER, I. (2005). Relational Antecedents of Organizational Slack: An Empirical Study into Supplier-customer Relationships. *M@n@gement*, 8(2), pp. 25-46.

DONADA, C. and NOGATCHEWSKY, G. (2005). Vingt ans de recherches empiriques en marketing sur la performance des relations client-fournisseur. *Recherche et Applications en Marketing*, 20(4), pp. 71-96.

DONADA, C. (2003). Fournisseurs partenaires ou sous-traitants de second rang : quel groupe choisir ? *Gestion 2000*, Juillet-Août, pp. 53-68.

DONADA, C. (2002). Generating Cooperative Gain in a Vertical Partnership: A Supplier's Perspective. *Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration*, 19(2), pp. 173-183.

BROCARD, P. and DONADA, C. (2002). La chaîne de l'équipement automobile. Une accélération technologique. *Les 4 pages des Statistiques Industrielles*, pp. 1-4.

DONADA, C. (2002). Modèles d'affaires électroniques et distributeurs automobiles : une approche par la chaîne de valeur. *Revue Internationale de Gestion*, pp. 46-54.

DONADA, C. (2001). Co-development Partnerships: Consequences for Car Suppliers. *International Journal of Automotive Technology and Management*, 1(2-3), pp. 183-195.

DONADA, C. and VIDAL, O. (2001). Des concessions automobiles en quête d'une stratégie marketing. *Décisions Marketing*, Mai-Août(23), pp. 65-73.

DONADA, C. and GARRETTE, B. (2001). Partenariat vertical et gain coopératif pour les fournisseurs. *Management International*, 5(2), pp. 19-31.

DONADA, C. and VIDAL, O. (1998). La rentabilité des concessionnaires automobiles. *Editions du CNPA (Conseil National des Professions de l'Automobile)*.

DONADA, C. (1997). Fournisseurs, déjouez les pièges du partenariat ! *Revue Française de Gestion*, Juin-Juillet(114).

Books and book editor

BROCARD, P. and DONADA, C. (2003). *La chaîne de l'équipement automobile*. Ministère de l'Industrie - SESSI, 204 pages.

Book chapters

BAUMARD, P., DONADA, C., IBERT, J. and XUEREB, J.M. (2025). La collecte des données et la gestion de leurs sources. In: Raymond-Alain Thietart et al. (ed.). *Méthodes de recherche en management*. 5th ed. Malakoff: Dunod, pp. 255-289.

DONADA, C. and MBENGUE, A. (2025). Méthodes de classification et de structuration. In: Raymond-Alain Thiétart et al. (ed.). *Méthodes de recherche en management*. 5th ed. Malakoff: Dunod, pp. 451-476.

DONADA, C. and NOGATCHEWSKY, G. (2020). Collaborer pour innover avec les start-up. In: Sébastien Damart, Bruno Oxibar eds. *L'état du management 2020*. 1st ed. Paris: La Découverte, pp. 7-17.

DONADA, C. (2018). La complexité de l'électromobilité de tout simplisme. In: E. Morin, L. Bibard eds. *Complexité et organisations : faire face aux défis de demain*. 1st ed. Eyrolles, pp. 203-216.

NOGATCHEWSKY, G., DONADA, C., MOTHE, C. and NILLES, J.J. (2017). Améliorer les échanges interentreprises : quand les vertus l'emportent sur le contrôle. In: *L'état des entreprises 2017*. 1st ed. La Découverte, pp. 55-62.

FOURNIER, G. and DONADA, C. (2016). Future Business Models for the Automotive Industry – an Opportunity for New Shapers Within the Mobility Value Chain? In: *Nationale und international Trends in der Mobilität*. 1st ed. Springer, pp. 27-41.

DONADA, C. and LE NAGARD, E. (2016). Marketing : le difficile exercice de la prévision des ventes de nouveaux produits. In: *À la pointe du management*. 1st ed. Dunod, pp. 143-164.

DONADA, C. and NOGATCHEWSKY, S. (2015). Stratégies de filières et gouvernance inter-organisationnelle imbriquée. In: *L'état des entreprises 2015*. 1st ed. La Découverte, pp. 38-49.

BAUMARD, P., DONADA, C., IBERT, J. and XUEREB, J.M. (2014). La collecte des données et la gestion de leurs sources (4e édition). In: Raymond-Alain Thiétart et al. (ed.). *Méthodes de recherche en management*. 4ème ed. Malakoff: Dunod, pp. 261-296.

DONADA, C. and MBENGUE, A. (2014). Méthodes de classification et de structuration (4e édition). In: *Méthodes de recherche en management*. 4 ed. Dunod, pp. 473-497.

BARTHELEMY, J. and DONADA, C. (2009). Frontières de l'organisation et de l'entreprise. In: *Stratégies - Concepts, méthodes, mise en œuvre*. 2 ed. Dunod, pp. 263-277.

DONADA, C. and NOGATCHEWSKY, G. (2009). Restructuration industrielle et gouvernance client-fournisseur. In: *Management : tensions d'aujourd'hui*. 1st ed. Vuibert, pp. 49-55.

DONADA, C. and NOGATCHEWSKI, G. (2008). Le client est roi. In: *Petit briéviaire des idées reçues en management*. 1st ed. La Découverte, pp. 68-77.

BAUMARD, P., DONADA, C., IBERT, J. and XUEREB, J.M. (2007). La collecte des données et la gestion de leurs sources. In: *Méthodes de recherche en Management*. 1st ed. Dunod, pp. 228-262.

DONADA, C. and MBENGUE, A. (2007). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod.

DONADA, C. and MBENGUE, A. (2003). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 373-396.

DONADA, C. and MBENGUE, A. (2001). Classifying and Structuring. In: *Doing Management Research. A Comprehensive Guide*. 1st ed. SAGE Publications, pp. 293-311.

IBERT, J., BAUMARD, P., DONADA, C. and XUEREB, J.M. (2001). Data Collection and Managing the Data Source. In: *Doing Management Research: A Comprehensive Guide*. 1st ed. SAGE Publications, pp. 172-195.

DONADA, C. (2000). Comment construire une force de proposition en coopérant ? Le point de vue des fournisseurs automobiles. In: *Perspectives en management stratégique*. 1st ed. Éditions Management et Société (EMS), pp. 37-53.

BAUMARD, P., IBERT, J., DONADA, C. and XUEREB, J.M. (1999). La collecte des données et la gestion de leurs sources. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 224-256.

DONADA, C. and MBENGUE, A. (1999). Méthodes de classification et de structuration. In: *Méthodes de recherche en management*. 1st ed. Dunod, pp. 373-396.

Guest editor of a journal special issue

DONADA, C. (2021). Métaphores en sciences de gestion. *Revue Française de Gestion*, 8(301).

DONADA, C. and PEREZ, Y. (2018). International Journal of Automotive Technology and Management. *International Journal of Automotive Technology and Management*, 18(3).

DONADA, C. and PEREZ, Y. (2016). International Journal of Automotive Technology and Management. *International Journal of Automotive Technology and Management*, 16(1).

Conference proceedings

DONADA, C., NOGATCHEWSKY, G. and ALEGRE, J. (2024). Transformation digitale et ambidextrie structurelle : Etude d'un cas de startup studio dans un groupe bancaire. In: *2024 ASAC*. Montreal: Administrative Sciences Association of Canada (ASAC).

DONADA, C., MOTHE, C. and ALEGRE, J. (2023). Integrating structural ambidexterity, radical innovation, and business model innovation in the context of large organisations. In: *R&D Management Conference 2023*. Seville: Research & Development Management Association.

CHEN, Y., CHOWDHURY, I., DONADA, C. and PEREZ, Y. (2018). Mirroring Hypothesis and Integrality: Evidence from Tesla Motors. In: *Academy of Management Proceedings*. Academy of Management.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

DONADA, C. and ECHEVESTE, I. (2009). Interaction client-producteur et choix stratégiques dans la performance des entreprises de services. In: *ASAC 2009 (CD-Rom)*. Wilfrid Laurier University.

DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2008). Le partenariat vertical dans l'industrie aéronautique : vers une configuration de conrtôle adaptée aux évolutions de l'environnement. In: *Actes du 29ème congrès de l'AFC (Association Francophone de Comptabilité) : La comptabilité, le contrôle et l'audit entre changement et stabilité*. Association Francophone de Comptabilité (AFC).

DONADA, C., NOGATCHEWSKY, G. and NOGATCHEWSKY, S. (2008). Why Vertical Partneships Are Keystones? An Illustration From the Civil Aerospace Industry. In: *Proceedings of Academy of Innovation and entrepreneuship 2008*. Intellectual Property Publishing House, pp. 226-229.

DONADA, C. and NOGATCHEWSKY, G. (2007). How Emotions Influence Supplier Switching in Outsourcing Contexts? In: *APAMBC - 2007 Conference Proceedings*. SIM University.

DONADA, C. and DOSTALER, I. (2006). Les déterminants de la résistance des fournisseurs face aux exigences de flexibilité de leurs clients. In: *XIVème Conférence de l'AIMS*. Groupe ESSCA.

XUEREB, J.M. and DONADA, C. (2006). The Moulin Rouge: From Glory to Brankruptcy. In: *2006 ASAC. Case Track Proceedings*. Laurier Business and Ecnomics & Pearson Education Canada, pp. 341-374.

DONADA, C. and DOSTALER, I. (2005). La résistance d'un fournisseur aux exigences de flexibilité : l'impact sur son slack organisationnel. In: *Proceedings ASAC 2005*. Ryerson University.

DONADA, C. (2002). e-business and Automotive Industry: What Stakes for the Car Dealers? In: *The e-business Review. The International Academy of e-business*. International Academy of eBusiness, pp. 76-79.

DONADA, C. (2002). Etre ou ne pas être fournisseur de premier rang : une approche par les groupes stratégiques. In: *Proceedings of the 30th Annual Conference of the Administrative Sciences Association of Canada (ASAC)*. University of Manitoba.

DONADA, C. (2002). How Much does Tier's Ranking Matter for Automotive Suppliers: A Strategic Group Approach. In: *Proceedings of the SMS 22nd Annual International Conference*. Strategic Management Society (SMS).

DONADA, C. (2001). Cooperative Gain in Vertical Partnerships: A Relational Approach. In: *Proceedings of the ASAC 2001 Conference:Strategy - vol. 22, n° 6*. ASAC & IVEY, pp. 12-22.

DONADA, C. (2000). Partenariat vertical et gain coopératif : une étude empirique de l'impact du partenariat sur la performance des fournisseurs dans l'industrie automobile. In: *Proceedings du Congrès ASAC-IFSAM 2000*. UQAM.

DONADA, C. (1999). Les fournisseurs gagnent-ils à coopérer avec leurs clients ? In: *AFM-15ème Colloque*. Financial Management Association (FMA).

DONADA, C. (1999). Partenariat vertical et force de proposition pour les fournisseurs. In: *AIMS-8ème Conférence Internationale de Management Stratégique*. Financial Management Association (FMA).

DONADA, C. (1999). Vertical Partnerships: Do They Pay Off for the Supplier? In: *Interactions, Relationships and Networks: Towards the New Millennium*. IMP Group.

Conferences

DONADA, C., NOGATCHEWSKY, G. and ALEGRE, J. (2024). Digital transformation and structural ambidexterity: A case study of a startup studio in a banking group. In: 2024 Conference of the Administrative Science Association of Canada (ASAC). Montréal.

DONADA, C. and NOGATCHEWSKY, G. (2023). A ‘Placental System’ to Coordinate Incumbent and Startup Firms within a Scale-up Structure. In: 2023 European Scaleup Institute (ESI) Annual Conference. Caiscais.

DONADA, C. and NOGATCHEWSKY, G. (2023). A ‘Placental System’ to Coordinate Large Firms and Startups within Corporate Innovation Boundary Structures. In: 2023 European Academy of Management (EURAM). Dublin.

DONADA, C., NOGATCHEWSKY, G. and DARMON, L. (2022). Steps to Build a Control System in a Startup Studio. In: 2022 Workshop on Control-As-Practice. Courbevoie.

DONADA, C., NOGATCHEWSKY, G. and DARMON, L. (2022). The Development of a Startup Studio on Fintech Projects: Analysis of its Control System. In: 2022 European Academy of Management (EURAM). Zurich.

DONADA, C., NOGATCHEWSKY, G. and DARMON, L. (2022). Shaping control systems for corporate startup studios: A longitudinal analysis of La Fabrique by CA. In: 44th Annual Congress of the European Accounting Association 2022. Bergen.

DONADA, C. and NOGATCHEWSKY, G. (2020). La sélection des start-ups dans les collaborations entre complémenteurs : Comment, sur quoi et par qui s’exerce le contrôle. In: 41ème Congrès Association Francophone de Comptabilité (AFC).

DONADA, C. and NOGATCHEWSKY, G. (2020). Bridging Distance in Startup Collaboration: The Effects of Collaboration Incentives and Absorptive Capacity. In: 20th European Academy and Management (EURAM).

DONADA, C. and NOGATCHEWSKY, G. (2019). Organizing the Start-up Selection Process in Innovation Collaborations. In: 2019 European Academy of Management (EURAM) Conference.

DONADA, C. and NOGATCHEWSKY, G. (2019). Start-up Selection in Innovation Collaborations: Process, Criteria, and Selection Team Above All! In: 42nd Annual Congress of the European Accounting Association (EAA).

DONADA, C. (2019). Types of Partnerships for Innovation and Atmosphere, a Symbiotic Relationship for Performance. In: R&D Management Conference.

SERVAJEAN-HILST, R., DONADA, C. and BEN MAHMOUD JOUINI, S. (2019). Types of Partnerships for Innovation and Atmosphere, a Symbiotic Relationship for Performance. In: Education and Research Association (IPSERA) Conference.

CHEN, Y. and DONADA, C. (2018). How Focal Firms Manage Bottlenecks in Nascent Ecosystems: The Case of Electric Vehicle Ecosystem. In: 78th Academy of Management Annual Meeting.

DONADA, C. and MOTHE, C. (2018). Organising Creativity for Innovation in Emerging Industries: What Lessons Can Be Learned from Skunkworks Projects? In: 18th Annual conference of the European Academy of Management (EURAM 2018).

DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2017). Collaborative Management Control Package, Risks, and Performance. In: 40th European Accounting Association (EAA) Annual Congress.

DONADA, C., MOTHE, C. and ALEGRE, J. (2017). Dealing with the Robinson’s Paradox: A Case Study of an Explorative Ambidexterity. In: 2017 Valencia University Seminars.

DONADA, C., MOTHE, C. and NOGATCHEWSKY, G. (2017). Do Relationships Matter in Collaborations. In: XXVIème conférence de l'Association Internationale de Management Stratégique (AIMS).

DONADA, C., DE CAMPOS RIBEIRO, G., MOTHE, C. and NOGACHEWSKY, G. (2017). Inter-Organizational Management Control and Boundary Spanners' Relational Skills: The Impact of Collaboration Scope. In: 2017 Conference of the Administrative Sciences Association of Canada: Digital Economies and Cities Proceedings.

DONADA, C. (2017). Managing Knowledge in Skunkworks Projects: Key Human Resource Practices and Dynamics for Boosting Creativity and Radical Innovation. In: 12th International Forum on Knowledge Asset Dynamics (IFKAD).

DONADA, C., CHEN, Y., CHOWDHURY, I. and PEREZ, Y. (2017). Mirroring Hypothesis and Integrality in the Electric Vehicle Industry: Evidence from Tesla Motors. In: 2017 Conference of the Administrative Sciences Association of Canada: Digital Economies and Cities.

DONADA, C., OTRA, V. and ALEGRE, J. (2017). Radical Innovation and Human Resource Practices: A Case Study of a Global Excellence Skunkworks Project. In: 2017 Organizational Learning and Knowledge Capabilities Conference (OLKC).

DONADA, C., MOTHE, C., NOGATCHEWSKY, G. and DE CAMPOS RIBEIRO, G. (2017). The Impact of Collaboration Scope on Inter-Organizational Controls and Boundary Spanners' Relational Skills. In: 2017 Strategic Management Society (SMS) Special Conference.

DONADA, C., ALEGRE, J. and MOTHE, C. (2017). When Skunkworks Projects Deal with Both Organizational and Technological Exploration. In: XXVIème conférence de l'Association Internationale de Management Stratégique (AIMS).

DONADA, C., OLTRA, V. and ALEGRE, J. (2016). Boosting Radical Innovation Through Global Excellence Skunkworks Projects in Multinational Companies: Key Human Resource Practices and Dynamics. In: 42nd Annual Conference of the European International Business Academy.

DONADA, C. (2016). How to Address the Electromobility Ecosystem. In: Strategic Management Society Extension, "Innovation Ecosystems and Sustainable Mobility".

DONADA, C. (2016). Les déterminants de la mobilité alternative. In: 2016 Chaire Armand Peugeot Annual Workshop.

DONADA, C. (2016). Managing A Disruptive Innovation: The Hybrid Air Case. In: 24th Gerpisa International Colloquium 2016.

DONADA, C. (2015). Challenges of Defining Business Models in an Emerging Industry. In: Armand Peugeot Chair Conference: Electromobility - Challenging Issues 3rd edition.

FOURNIER, G. and DONADA, C. (2015). Future Business Models for the Automotive Industry – an Opportunity for New Shapers Within the Mobility Value Chain? In: National and International Trends in Mobility, Wissenschaftsforum Mobilität.

DONADA, C. and LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? In: 23rd International Conference of GERPISA.

MIRA BONNARDE, S., DONADA, C. and ATTIA, D. (2015). Le Management de projets dans les écosystèmes d'affaires. In: 2ème Conférence Internationale : Gestion de projet agile et lean. Comment relever ce défi ?

DONADA, C. (2015). Relational Dynamic Capability Building Process. In: Séminaire de la faculté d'économie de l'université de Valencia.

DONADA, C. and FOURNIER, G. (2014). The Automotive Industry Faces a Paradigm Shift. In: 22nd International Colloquium of GERPISA. Old and New Spaces of the Automotive Industry: Towards a New Balance?

DONADA, C. (2013). It Takes a Quarter of a Century to Build a Core Competency. In: 29th EGOS Colloquium 2013.

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OTHER RESEARCH ACTIVITIES

Organisation of a conference

2021	Past and present metaphors in management science, ESSEC Business School, France
Since 2002	Creator of the research workshops of the Management Department (MOS), ESSEC Business School, France

Affiliations

Since 2020	Board member, Société Française de Management
2005 - 2006	Board member, Association Internationale de Management Stratégique
Since 2018	European Academy of Management (EURAM)
Since 2017	Société Française du Management (SFM), Société Française de Management, France
Since 2010	European Accounting Association (EAA)
Since 2008	Association Francophone de Comptabilité (AFC)
Since 2002	Strategic Management Society (SMS)
Since 2000	Academy of Management (AOM)
Since 2000	Administrative Sciences Association of Canada (ASAC)
Since 1999	International Marketing and Purchasing Group (IMP)
Since 1999	Association Internationale de Management Stratégique (AIMS)
Since 1995	Gerpisa

PhD Supervision

2022	A. GUILLEMOT (École Nationale des Ponts et Chaussées), Thesis jury member
2021	B. HAIDAR (University Paris-Saclay), Thesis referee
2020	M. ALOCHET (École Polytechnique), Thesis jury president
2018	Y. CHEN, Thesis co-director
2009	I. ECHEVESTE (ESSEC Business School), Thesis co-director