Gérard DE POUVOURVILLE

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RESEARCH INTERESTS

Health Economics, health policy, hospital management

EDUCATION

1978	Doctorate in Economics and Business Administration, Aix-Marseille University, France
1974	Diplôme d'Etudes Supérieures in Economics, Université Paris 1 Panthéon-Sorbonne, France
1970	Graduate, École Polytechnique, France

EMPLOYMENT

Full-time academic positions

2019 - Present	Emeritus Professor, ESSEC Business School, France
2007 - 2019	Professor, ESSEC Business School, France

Other affiliations and appointments

2006 - 2006	Research teams manager, CERMES, INSERM U750, CNRS UMR 8169, Institut national de la santé et de la recherche médicale (INSERM), France
2004 - 2006	Lecturer, Module « Préparation à la vie professionnelle », DCEM2, Faculté de Médecine de Bicêtre, University Paris-Saclay, France
2003 - 2006	Head of the Research Program « Epidémiologie, Santé Publique, Economie de la Santé et Sciences Humaines et Sociales », at the Direction de la Recherche, Gustave Roussy, France
2000 - 2006	Head of the Etudes Médico-Economiques, part-time role, Gustave Roussy, France
2000 - 2006	Supervisor of Economics and Management courses, Master Santé Publique, M1, University Paris-Saclay, France
2000 - 2006	Track Head, "Economie de la Santé", Master 2 Santé Publique. Teaching and Dissertation mentoring, University Paris-Saclay, France
2000 - 2006	Lecturer, with Monique Kerleau, "Approche économique et théorie des organisations appliquées au système de soins", DESS Economie et Gestion des systèmes de santé, Université Paris 1 Panthéon-Sorbonne, France

2000 - 2005	Head of the Centre de Recherche en Economie et Gestion Appliquées à la Santé, INSERM U537, CNRS UMR 8052., Institut national de la santé et de la recherche médicale (INSERM), France
1998 - 2001	Associate Professor, Université de Lausanne, HEC Lausanne, Switzerland
1994 - 1999	Lecturer, Faculté de Médecine Saint-Louis-Lariboisière; teacher for the DEA "Système de soins hospitaliers et Société" (Director: Dominique Bertrand). Seminar "Evaluation des coûts à l'hôpital", seminar (with Alain Fontaine) "Préparation du mémoire de DEA"., Université Paris Cité, France
1993 - 2000	Scientific Director of Groupe Information Médicale et Aide à la Gestion des Etablissements (IMAGE); by the CNRS., École Nationale de la Santé Publique, France
1989 - 1993	Research Director, 2nd class, Centre de Recherche en Gestion, École Polytechnique, France
1989 - 1992	Research fellow, Groupe IMAGE, École Nationale de la Santé Publique, France
1986 - 1993	Lecturer; DEA 103 "Méthodes Scientifiques de Gestion" (Professor Bernard Roy), Paris-Dauphine, PSL University, France
1986 - 1986	Invited Researcher at Groupe de Recherche Interdisciplinaires en Santé (GRIS). Expert invited at the Commission d'Enquête sur les Services Sociaux et de Santé, Gouvernement du Québec., University of Montreal, Canada
1984 - 1984	Guest Researcher, Leonard Davis Institute for Health Economics, University of Pennsylvania, United States of America
1981 - 1989	Research fellow, CNRS, Centre de Recherche en Gestion, École Polytechnique, France
1979 - 1980	Part-time lecturer, Institut Auguste Comte pour l'Etude des Sciences de l'Action., École Polytechnique, France
1978 - 1981	Researcher, Centre de Recherche en Gestion, École Polytechnique, France
1976 - 1977	Economics classes lecturer, École Nationale du Génie Rural et des Eaux et Forêts (ENGREF), France
1973 - 1978	Doctorate, Centre de Recherche en Gestion, École Polytechnique, France
1973 - 1977	Economics class lecturer. In charge of the organization of final internships in Economics and Management., École Polytechnique, France

PUBLICATIONS

Journal Articles

HANON, O., COHEN, A., JOURDAIN, P., LERAY, E., DE POUVOURVILLE, G., GOGUILLOT, M. ... LOGEART, D. (2026). Real-world persistence with sacubitril/valsartan in patients with heart failure in France: A claims database study. *Archives of Cardiovascular Diseases*, 119(6 & 7), pp. 430-440.

THIEBLEMONT, C., COLRAT, F., SELLAMI, R., SIVIGNON, M., PETEL, A., BRANCHOUX, S. and DE POUVOURVILLE, G. (2026). CostEffectiveness Analysis of SecondLine Lisocabtagene Maraleucel in the Treatment of Refractory or Relapsed Large BCell Lymphoma. *European Journal of Haematology*.

GUERCI, B., BLANCBISSON, C., VICAUT, E., DE POUVOURVILLE, G., DETOURNAY, B., EMERY, C. ... RIVELINE, J. (2026). Economic burden of type 2 diabetes management in France according to clinical characteristics. *Diabetes, Obesity and Metabolism*, 28(5), pp. 4019-4032.

LACAILLE, F., MARGUET, S., RASCON VELASCO, V., HASANOVA, R., AMRI, E., CHEVROU-SEVERAC, H. ... FEILLET, F. (2026). Real-World Study of Management and Outcomes of Patients with Lysosomal Acid Lipase Deficiency (LAL-D) in France. *Advances in Therapy*, 43(5), pp. 2268-2282.

DE POUVOURVILLE, G., LAFORET, P., SALORT-CAMPANA, E., CROCHARD, A., CHOLLET, G., NEVORET, C. ... TARD, C. (2026). Economic burden of myasthenia gravis in France: A nationwide claims database study (STAMINA). *European Journal of Health Economics*, In press.

MINVIELLE, E., LELEU, H., MASSETI, M., FERREIRA, A., PUYOU DE POUVOURVILLE, G., PALMA, M.D. and SCOTTÉ, F. (2025). A budget impact analysis of a digital monitoring solution in patients treated with oral anticancer agents: a medico-economic analysis of the randomized phase 3 CAPRI trial. *European Journal of Health Economics*, 26(2), pp. 267-273.

CHOUAID, C., MARCHAL, C., APERT, M., BENSIMON, L., GUIMARD, V., NÉE, M. ... BLAY, J.Y. (2025). Epidemiology of metastatic lung cancer in France between 2013 and 2021: Observational study using the French claims database. *Bulletin du Cancer*, 112(2), pp. 166-177.

AJJAN, R.A., BATTELINO, T., SEUFERT, J., BLIN, P., DE POUVOURVILLE, G., VICAUT, E. ... JOUBERT, M. (2025). Do continuous glucose monitoring (CGM) metrics predict macrovascular and microvascular complications in diabetes? The FACULTY protocol of a retrospective real-world cohort study. *BMJ Open*, 15(1), pp. e085961.

MURPHY, L.A., AKEHURST, R., CUNNINGHAM, D., DE POUVOURVILLE, G. and SOLÀ-MORALES, O. (2025). Real-world evidence to support health technology assessment and payer decision making: is it now or never? *International Journal of Technology Assessment in Health Care*, 41(1), pp. e20, 1-7.

BAILEY, M.D., FARGE, G., MOHANTY, S., BREAU-BRUNEL, M., ROY, G., DE POUVOURVILLE, G. ... JOHNSON, K.D. (2025). Clinical burden of pneumococcal disease among adults in France: A retrospective cohort study. *Human Vaccines & Immunotherapeutics*, 21(1), pp. 2515760.

CHOUAID, C., MARCHAL, C., APERT, M., BENSIMON, L., GUIMARD, V., NÉE, M. ... BLAY, J.Y. (2025). Change in healthcare resource use and associated costs of patients with metastatic lung cancer between 2013 and 2021: an observational study from the French national health data system. *European Journal of Health Economics*, In press.

DE POUVOURVILLE, G. (2025). L'évolution de la place de l'évaluation économique en santé en France. *médecine/sciences*, 41, pp. 119-132.

CORCIA, P., STENSON, K., DOUTRIAUX, A., HADJRABIA, H., BOER, F., ISSA, S. ... COURATIER, P. (2025). Epidemiology, disease evolution and economic burden of amyotrophic lateral sclerosis in France using the French national health data system. *Brain Communications*, 7(4), pp. fcaf292.

SALORT-CAMPANA, E., LAFORET, P., PUYOU DE POUVOURVILLE, G., CROCHARD, A., CHOLLET, G., NEVORET, C. ... TARD, C. (2024). Epidemiology of myasthenia gravis in France: A retrospective claims database study (STAMINA). *Revue Neurologique*, 180(3), pp. 202-210.

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LARGERON, N., D'AGOSTINO, P., CHAPMAN, R., DANKO, D., ESKOLA, J., GODFROID, P. ... BECK, E. (2024). Guiding Principles for Evaluating Vaccines in Joint Health Technology Assessment in the European Union: Preparing for the European Union's Regulation on Health Technology Assessment for Vaccines. *Value in Health*, 27(10), pp. 1318-1327.

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DRUMMOND, M., CIANI, O., FORNARO, G., JOMMI, C., DIETRICH, E.S., ESPIN, J. ... PUYOU DE POUVOURVILLE, G. (2023). How are health technology assessment bodies responding to the assessment challenges posed by cell and gene therapy? *BMC Health Services Research*, 23(484).

GUERCI, B., LEVRAT-GUILLEN, F., VICAUT, E., PUYOU DE POUVOURVILLE, G., DETOURNAY, B., EMERY, C. and RIVELINE, J.P. (2023). Reduced Acute Diabetes Events After FreeStyle Libre System Initiation in People 65 Years or Older with Type 2 Diabetes on Intensive Insulin Therapy in France. *Diabetes Technology & Therapeutics*, 25(6), pp. 384-394.

AKEHURST, R., MURPHY, L.A., SOLÀ-MORALES, O., CUNNINGHAM, D., MESTRE-FERRANDIZ, J. and PUYOU DE POUVOURVILLE, G. (2023). Using Real-World Data in the Health Technology Assessment of Pharmaceuticals: Strengths, Difficulties, and a Pragmatic Way Forward. *Value in Health*, 26(4), pp. 11-19.

MURPHY, L.A., AKEHURST, R., SOLÀ-MORALES, O., CUNNINGHAM, D., MESTRE-FERRANDIZ, J., FRANKLIN, M. and PUYOU DE POUVOURVILLE, G. (2023). Structure and Content of a Taxonomy to Support the Use of Real-World Evidence by Health Technology Assessment Practitioners and Healthcare Decision Makers. *Value in Health*, 26(4), pp. 20-31.

PUYOU DE POUVOURVILLE, G., ROSSIGNOL, P., BOUSSAHOUA, M., CHEVALIER, J., GABB, P.D., POULNAIS, R. ... GARCIA SANCHEZ, J.J. (2023). Budget Impact Analysis of Expanding Gliflozin Coverage in the CKD Population: A French Perspective. *Advances in Therapy*, 40, pp. 3751-3769.

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GILARD, M., ELTCHANINOFF, H., IUNG, B., LEFÈVRE, T., SPAULDING, C., DUMONTEIL, N. ... SHORE, J. (2022). Cost-Effectiveness Analysis of SAPIEN 3 Transcatheter Aortic Valve Implantation Procedure Compared With Surgery in Patients With Severe Aortic Stenosis at Low Risk of Surgical Mortality in France. *Value in Health*, 25(4), pp. 605-613.

RIVELINE, J.P., ROUSSEL, R., VICAUT, E., PUYOU DE POUVOURVILLE, G., DETOURNAY, B., EMERY, C. ... GUERCI, B. (2022). Reduced Rate of Acute Diabetes Events with Flash Glucose Monitoring Is Sustained for 2 Years After Initiation: Extended Outcomes from the RELIEF Study. *Diabetes Technology & Therapeutics*, 24(9), pp. 611-618.

ALLANORE, Y., CONSTANS, J., GODARD, D., PUYOU DE POUVOURVILLE, G., BOUEE, S., JEANBAT, V. ... HACHULLA, E. (2022). Quality of life in SSc-ILD patients: Understanding the impact of the ILD and the needs of the SSc-ILD patients and their need for caregivers in France. *Journal of Scleroderma and Related Disorders*, 7(1), pp. 49-56.

DALON, F., MAJED, L., BELHASSEN, M., JACOUD, F., BÉRARD, M., LÉVY-BACHELOT, L. ... BALDAUF, J.J. (2021). Human papillomavirus (HPV) vaccine coverage rates (VCRs) in France: A French claims data study. *Vaccine*, 39(36), pp. 5129-5137.

DALON, F., MAJED, L., BELHASSEN, M., JACOUD, F., BÉRARD, M., LÉVY-BACHELOT, L. ... BALDAUF, J.J. (2021). Human papillomavirus (HPV) vaccine coverage rates (VCRs) in France: A French claims data study. *Vaccine*, 39(36), pp. 5129-5137.

SMITH, A.B., HANBURY, A., BEITIA ORTIZ DE ZARATE, I., HAMMES, F., PUYOU DE POUVOURVILLE, G. and BUESCH, K. (2021). Eliciting Health State Utilities for Aromatic L-Amino Acid Decarboxylase (AADC) Deficiency: A Vignette Study in France. *Patient Related Outcome Measures*, 12, pp. 237-246.

ROUSSEL, R., RIVELINE, J.P., VICAUT, E., PUYOU DE POUVOURVILLE, G., DETOURNAY, B., EMERY, C. ... GUERCI, B. (2021). Important Drop in Rate of Acute Diabetes Complications in People With Type 1 or Type 2 Diabetes After Initiation of Flash Glucose Monitoring in France: The RELIEF Study. *Diabetes Care*, 44(6), pp. 1368-1376.

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PUYOU DE POUVOURVILLE, G. (2021). La fabrication du prix du médicament. In: Thomas Barnay, Anne-Laure Sanson, Bruno Ventelou eds. *Le système de santé français : aujourd'hui. Enjeux et défis*. 1st ed. ESKA.

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D'AUNNO, T., KIMBERLY, J. and PUYOU DE POUVOURVILLE, G. (2008). Conclusions: The Global Diffusion of Casemix. In: *The Globalization of Managerial Innovation in Health Care*. 1st ed. Cambridge University Press, pp. 346-372.

PUYOU DE POUVOURVILLE, G. (2007). Les conséquences économiques des droits des malades. In: *Les droits des malades et des usagers du système de santé, une législature plus tard*. 1st ed. Presses de Sciences Po, pp. 53-58.

Conference proceedings editor

PUYOU DE POUVOURVILLE, G. (2009). 26th Scientific Plenary Meeting of the EuroQol Group. EuroQol Group, Netherlands.

Conference proceedings

PUYOU DE POUVOURVILLE, G. (2016). Le territoire dans la régulation du système de santé. In: *Management hospitalier et territoire: les nouveaux défis*. Presses des Mines.

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Conferences

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COAQUIRA CASTRO, J., PUYOU DE POUVOURVILLE, G., GREENBERG, D., HARRIS, S., JENDLE, J., SHAW, J. ... SZAFRANSKI, K. (2022). P45 Internal, External, and Cross-Validation of the DEDUCE Model, a Cost-Utility Tool Using Patient-Level Microsimulation to Evaluate Sensor-Based Glucose Monitoring Systems in Type 1 and Type 2 Diabetes. In: ISPOR Europe 2022. Vienna & Virtual.

MOLNAR, A., STÖRZEL, M., MUCHADEYI, M., BAIRD, R., IMAZ-IGLESIA, I., NAGY, B. ... SCHLANDER, M. (2022). MSR23 Health Economic Evaluations Alongside New Clinical Trial Designs – Results of an International Expert Panel Workshop. In: ISPOR Europe 2022. Vienna & Virtual.

SIGURÐARDÓTTIR, K., SOLA-MORALES, O., MURPHY, L., CORRY, S., MESTRE-FERRANDIZ, J., CUNNINGHAM, D. ... PUYOU DE POUVOURVILLE, G. (2022). POSB405 Data Governance for Rwd/E Management: Optimising Its Use in HTA and Decision-Making. In: Virtual ISPOR Europe 2021 Meeting.

Press

PUYOU DE POUVOURVILLE, G. 2016. *La territorialisation aux mains des CPTS et des GHT*. December.

OTHER RESEARCH ACTIVITIES

Editorial Board Membership

2016 - 2018 Gérer et Comprendre

Ad-hoc reviewer for :

European Journal of Health Economics, Gérer et Comprendre, Health Economics, International Journal of Technology Assessment in Health Care, Pharmacoeconomics, Politiques et Management Public, Revue Française de Gestion, Social Science and Medicine

Organisation of a conference

1989 - 1998 Organization and co-organization of 8 symposia and research seminars, 3 of them as a member of the scientific committee of "mini-symposia" INSERM

Affiliations

2002 - 2005 Designated member of the board of directors of INSERM

2001 - 2006 Member of the Comité Directeur of IFR "Epidémiologie, Santé Publique, Sciences Sociales"

2000 - 2006 Coordinator of the Comité d'Interface INSERM/Médecine Générale

2000 - 2006 Member of the Comité Scientifique Sciences Humaines et Sociales, Institut National du Cancer.

2000 - 2005 President of the Collège des Economistes de la Santé, member of the Conseil d'Administration , hence scientific supervisor of the organization of two international symposia ; promoter of the basis of the documentary « Connaissance et Décision en Economie de la Santé », creator of the European network (16 countries) of documentary databases in Health Economics "EURONHEED" ; co-supervisor of the writing of « Recommandations pour l'évaluation économique des stratégies de santé »., France

1998 Member of the scientific evaluation mission of Agence Nationale de Recherche sur le SIDA, Ministère de la Recherche et de la Technologie.

1998 - 2000 Member of the Scientific Council of Institut Paoli Calmettes

1997 - 2000 Member of the Scientific Council of Institut Universitaire de Santé Publique of Ile de France

1996 - 1998 Scientific supervisor of the France-Québec scientific cooperation program" Economie de la Santé ".

1995 - 2000 Elected member of the Comité National, section 37 « Economie et Société »

1995 - 1999 Member of the Scientific Council of Ecole Nationale de la Santé Publique

1995 - 1998 Member of the Scientific Council of Institut d'Etude des Politiques de Santé, Paris V.

1992 - 1994 Scientific Committee President of the invitation to tender "Evaluation Economique des Stratégies Préventives et Thérapeutiques", Ministère de la Recherche

1990 - 1995 Designated member of the Scientific Council of INSERM

Since 1950 Member of the International Health Economics Association (IHEA)

PhD Supervision

2020 (University Paris-Saclay), Thesis director

2019 (Université Paris Descartes (Paris V)), Thesis referee

2018 (University Paris-Saclay), Thesis referee

2017 J. BONASTRE (University Paris-Saclay), Thesis director

2016 (University Paris-Saclay), Thesis jury member

2016 (Université Paris Est Créteil), Thesis jury member

2016 (Paris-Dauphine, PSL University), Thesis jury member

2016 (Université de Bourgogne), Thesis referee

2016 (Université Lyon 2), Thesis jury member

2016 (Paris-Dauphine, PSL University), Thesis referee

2015 (Université Paris 1 Panthéon-Sorbonne), Thesis referee

2015 (Université Pierre et Marie Curie (UPMC)), Thesis referee

2014 (Paris-Dauphine, PSL University), Thesis referee

2013 (Paris-Dauphine, PSL University), Thesis referee

2012 (University Paris-Saclay), Thesis jury member

2012 (Université Paris 1 Panthéon-Sorbonne), Thesis jury president

2011 (Paris-Dauphine, PSL University), Thesis referee

2010 J. CHEVALIER (Paris-Dauphine, PSL University), Thesis director

2010 (Aix-Marseille University), Thesis referee

2010 (Paris-Dauphine, PSL University), Thesis referee

2010 (EHESS - École des hautes études en sciences sociales), Thesis referee

2009 (University Paris-Saclay), Thesis director

2009 O. DEJARDIN (University Paris-Saclay), Thesis director

2008 I. BORGET-VANDERVERREN (University Paris-Saclay), Thesis director

2008 (Université Pierre et Marie Curie (UPMC)), Thesis referee

2008 (Aix-Marseille University), Thesis referee

2007 (University Paris-Saclay), Thesis director

2007 (Paris-Dauphine, PSL University), Thesis director

2007 (University Paris-Saclay), Thesis co-director

2007 (University Paris-Saclay), Thesis director

2007 (University Paris-Saclay), Thesis director

2004 (University of Caen), Thesis jury member

2003 (Université Paris 1 Panthéon-Sorbonne), Thesis director

2003 (École Polytechnique), Thesis director

2003 (Université Paris-Diderot (Paris VII)), Thesis director

2003 (Université Paris-Diderot (Paris VII)), Thesis director

2002 (Université Paris-Diderot (Paris VII)), Thesis director

2001 (Université Paris-Diderot (Paris VII)), Thesis director

1999 (University Paris-Saclay), Thesis director

1999 (École Polytechnique), Thesis director, First Placement: Conseil en entreprise

1999 (Université Paris-Diderot (Paris VII)), Thesis director

1998 (École Polytechnique), Thesis director

1998 (Institut d'Etudes Politiques), Thesis jury member

1997 (Université Toulouse III Paul Sabatier), Thesis jury member

1997 (Université de Bourgogne), Thesis jury member

1996 (École Polytechnique), Thesis director

1995 (IUT Sceaux - Université Paris Sud), Thesis co-director

1994 (École Polytechnique), Thesis director, First Placement: Université de Grenoble

1994 (Aix-Marseille University), Thesis director

1992 (École Polytechnique), Thesis director

1992 (École Polytechnique), Thesis director, First Placement: INRA

1988 (École Polytechnique), Thesis director

Other research activities

Since 1995	Member of the Scientific Council of l'Institut de Recherche et de Documentation en Economie de la Santé (IRDES), Caisse Nationale d'Assurance Maladie, France
Since 1950	Member of the Steering Committee on research operations of Haute Autorité de Santé, France
Since 1950	Member of the Scientific Council of Mission Innovation, Recherche et Expérimentation (MIRE), DREES, Ministère de la Santé, France

TEACHING EXPERIENCE

2014	Msc in Management of Health Industries, ESSEC Business School, Singapour
2013	Hospital Management program, ESSEC Business School, France
2012	Heattl Technology assessmentin Asia Pacific, ESSEC Business School, Singapour
2007	Health care Systems- Health product mrketing, ESSEC Business School, France

PROFESSIONAL ACTIVITIES

Consulting

2004	Consultant for Centre Hospitalier de Lagny-Marne-la-Vallée: implementation of intern contractualization
2003	Expert for the Royal Commission for the reform of the Canadian Health System (Romanow Commission)
2001 - 2003	Vice-President of the Comité d'Orientation, Observatoire des Prescriptions et de la Consommation des Médicaments, Ministère de la Solidarité Nationale, de l'Emploi et de la Santé.
1983 - 1984	Consultant for Direction Générale de la Santé, Ministère de la Santé; expert for the Commission Nationale d'Anesthésiologie about specialty demography regulation.
1982 - 1996	Consultant for the Direction des Hôpitaux, Ministère de la Santé; conception of medical information systems for hospitals, in charge of the development of a budgetization method based on the medical activity of the establishments ; participation in the writing of Etude Nationale des Coûts.
1974	Consultant for OECD, on the project "Politiques pour l'innovation dans le secteur des services".
1950 - Present	Consultant for the laboratories: MSD, Sanofi-Aventis, Astra-Zeneca, Pfizer, Servier, Procter& Gamble, BMS, Bayer SA.
1950 - Present	Consultant, Centre Hospitalier Régional Universitaire de Lille, evaluation of the Missions d'Intérêt Général et d'Aide à la Contractualisation, as part of the Tarification à l'Activité., France
1950 - Present	For the Ministre de la Santé and the Ministre Délégué à la Recherche, about the development of general medicine research in France., France

Other professional activities

2004	Member of the Comité d'Experts, Tarification à l'Activité, Ministère de la Santé
1992 - Present	Member of the Groupe de Prospective Santé 2010, Commissariat Général au Plan ; writer of the health system regulation regionalization scenario (Rapport Santé 2010, under the supervision of Raymond Soubie) ; to this end writer of a synthesis presenting a creation project of Health Regional Agencies.
1950 - Present	Member of the Global Health Outcome Board, Groupe Glaxo-Smith-Kline
1950 - Present	Invited Expert, Ministère de la Santé et du Bien-être, Province d'Alberta, Canada., Canada
1950 - Present	Scientific expert for the Mission Tarification à l'Activité, Ministère de la Santé- Participation in the working group on the topic : Financement des Missions d'Intérêt Général et d'Aide à la Contractualisation, France
1950 - Present	Member of theCommission des Comptes de la Santé