Anne Sophie DE GABRIAC

Professor of Management Practice
Department: Management
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: annesophie.degabriac@essec.edu

EDUCATION

2020	exPhD (ex EDBA), Paris-Dauphine, PSL University, France
2009	Executive MBA, major in innovation & entrepreneurship, HEC Paris, France
1995	Diplôme de l'EDHEC, major in sales & marketing, EDHEC Business School, France

EMPLOYMENT

Full-time academic positions

2021 - Present	Professor of Management Practice, ESSEC Business School, France

Other affiliations and appointments

2026 - 2027	Academic director of the MSc in Entrepreneurship, ESSEC Business School, France
2025 - 2026	Head of the Entrepreneurship Track, ESSEC Business School, France
2022 - 2026	Academic director of the Global tronc commun MS, ESSEC Business School, France
2022 - 2024	Head of pedagogy Programm CPI, ESSEC Business School, France
2021 - 2025	Academic director MS Centrale Essec Entrepreneurs, ESSEC Business School, France
2020 - 2021	Chargée de cours et membre du centre d'entrepreneuriat et innovation, ESSEC Business School, France

Other professional experiences

2019 - 2020	Co founder, Makezu, France
2013 - Present	Founder & owner, Ma pépite, France
2010 - 2012	BU Director, Happytime, France
2008 - 2010	French Retail BU Director, Smartbox, France
2006 - 2007	France Sales Director, MGEA Entertainment, United States of America
2004 - 2006	France Mass Merchant Sales Team Leader, Microsoft Enntertainment and Devices, United States of America
1995 - 2004	Sales rep, Key account Manager, Category Manager, Colgate-Palmolive, France