

Anne Sophie DE GABRIAC

Professor of Management Practice

Department: Management

ESSEC Business School

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EDUCATION

- | | |
|------|-------------------------------------------------------------------------------|
| 2020 | exPhD (ex EDBA), Paris-Dauphine, PSL University, France |
| 2009 | Executive MBA, major in innovation & entrepreneurship, HEC Paris, France |
| 1995 | Diplôme de l'EDHEC, major in sales & marketing, EDHEC Business School, France |

EMPLOYMENT

Full-time academic positions

- | | |
|----------------|-----------------------------------------------------------------|
| 2021 - Present | Professor of Management Practice, ESSEC Business School, France |
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Other affiliations and appointments

- | | |
|-------------|-----------------------------------------------------------------------------------------------------|
| 2022 - 2024 | Head of pedagogy Programm CPI, ESSEC Business School, France |
| 2021 - 2024 | Academic director MS Centrale Essec Entrepreneurs, ESSEC Business School, France |
| 2020 - 2021 | Chargée de cours et membre du centre d'entrepreneuriat et innovation, ESSEC Business School, France |

Other professional experiences

- | | |
|----------------|-------------------------------------------------------------------------------------------------------|
| 2019 - 2020 | Co founder, Makezu, France |
| 2013 - Present | Founder & owner, Ma pépité, France |
| 2010 - 2012 | BU Director, Happytime, France |
| 2008 - 2010 | French Retail BU Director, Smartbox, France |
| 2006 - 2007 | France Sales Director, MGEA Entertainment, United States of America |
| 2004 - 2006 | France Mass Merchant Sales Team Leader, Microsoft Entertainment and Devices, United States of America |
| 1995 - 2004 | Sales rep, Key account Manager, Category Manager, Colgate-Palmolive, France |