

# Anne Sophie DE GABRIAC

Professor of Management Practice

Department: Management

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## EDUCATION

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- 2020 exPhD (ex EDBA), Paris-Dauphine, PSL University, France
- 2009 Executive MBA, major in innovation & entrepreneurship, HEC Paris, France
- 1995 Diplôme de l'EDHEC, major in sales & marketing, EDHEC Business School, France

## EMPLOYMENT

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### Full-time academic positions

- 2021 - Present Professor of Management Practice, ESSEC Business School, France

### Other affiliations and appointments

- 2025 - 2026 Head of the Entrepreneurship Track, ESSEC Business School, France
- 2022 - 2026 Academic director of the Global tronc commun MS, ESSEC Business School, France
- 2022 - 2024 Head of pedagogy Programm CPI, ESSEC Business School, France
- 2021 - 2025 Academic director MS Centrale Essec Entrepreneurs, ESSEC Business School, France
- 2020 - 2021 Chargée de cours et membre du centre d'entrepreneuriat et innovation, ESSEC Business School, France

### Other professional experiences

- 2019 - 2020 Co founder, Makezu, France
- 2013 - Present Founder & owner, Ma pépité, France
- 2010 - 2012 BU Director, Happytime, France
- 2008 - 2010 French Retail BU Director, Smartbox, France
- 2006 - 2007 France Sales Director, MGEA Entertainment, United States of America
- 2004 - 2006 France Mass Merchant Sales Team Leader, Microsoft Entertainment and Devices, United States of America
- 1995 - 2004 Sales rep, Key account Manager, Category Manager, Colgate-Palmolive, France