

# Valerie DAILLY

Adjunct Professor

Department: Marketing

ESSEC Business School

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## EDUCATION

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2001      DEA Marketing, IAE Lille, France

1984      Master in Management, ESSEC Business School, France

## EMPLOYMENT

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### Full-time academic positions

2015 - Present      Adjunct Professor, ESSEC Business School, France

### Other affiliations and appointments

2006 - Present      Professeure Affiliée Département Marketing ESSEC, ESSEC Business School, France

### Other professional experiences

2003 - Present      Consultante - Formatrice, Un autre regard, France