

Valerie DAILLY

Adjunct Professor

Department: Marketing

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: valdailly@neuf.fr

EDUCATION

2001 DEA Marketing, IAE Lille, France

1984 Master in Management, ESSEC Business School, France

EMPLOYMENT

Full-time academic positions

2015 - Present Adjunct Professor, ESSEC Business School, France

Other affiliations and appointments

2006 - Present Professeure Affiliée Département Marketing ESSEC, ESSEC Business School, France

Other professional experiences

2003 - Present Consultante - Formatrice, Un autre regard, France