# Yann CRAMER

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Department: Management
ESSEC Business School
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France

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## EDUCATION

| | |
|---|---|
| 2018 | Business administration, Certified Board Member, Sciences Po Paris, France |
| 1988 | Master of Engineering, Mathematics, Sciences, Economics, École Polytechnique, France |

## EMPLOYMENT

### Full-time academic positions

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|---|---|
| 2023 - Present | Professor of Management Practice, Entrepreneurship & Innovation, ESSEC Business School, France |

### Other affiliations and appointments

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| 2026 - 2030 | Chaired Professor Leading a Scale-Up, ESSEC Business School, France |
| 2023 - 2024 | Head of pedagogy Programm CPI, ESSEC Business School, France |

### Other professional experiences

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| 2020 - 2020 | CEO (interim), Interface Polymers, United Kingdom |
| 2019 - 2022 | Board member, then Deputy CEO, SINTERMAT, France |
| 2018 - Present | Startup investor, DIFFERENT HORIZON, France |
| 2010 - 2017 | General Manager Innovation, Science, Technology Sourcing, Shell, France |
| 2006 - 2010 | General Manager Supply Chain methods & learning, Technology Sourcing, Procurement Board, Shell, United Kingdom |

## PUBLICATIONS

### Published Cases

CRAMER, Y. (2025). Blinkist at a Crossroads - December 2022. ESSEC Business School.

## TEACHING EXPERIENCE

| | |
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| 2020 | External Lecturer, ESSEC Business School, France |
| 2018 | External Lecturer, EMLV - École de Management Léonard de Vinci, France |
| 2015 | External Lecturer, Université Paris 1 Panthéon-Sorbonne, France |