Yann CRAMER

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EDUCATION

2018	Business administration, Certified Board Member, Sciences Po Paris, France
1988	Master of Engineering, Mathematics, Sciences, Economics, École Polytechnique, France

EMPLOYMENT

Full-time academic positions

2023 - Present	Professor of Management Practice, Entrepreneurship & Innovation, ESSEC Business School, France

Other affiliations and appointments

2026 - 2030	Chaired Professor Leading a Scale-Up, ESSEC Business School, France
2023 - 2024	Head of pedagogy Programm CPI, ESSEC Business School, France

Other professional experiences

2020 - 2020	CEO (interim), Interface Polymers, United Kingdom
2019 - 2022	Board member, then Deputy CEO, SINTERMAT, France
2018 - Present	Startup investor, DIFFERENT HORIZON, France
2010 - 2017	General Manager Innovation, Science, Technology Sourcing, Shell, France
2006 - 2010	General Manager Supply Chain methods & learning, Technology Sourcing, Procurement Board, Shell, United Kingdom

PUBLICATIONS

Published Cases

CRAMER, Y. (2025). Blinkist at a Crossroads - December 2022. ESSEC Business School.

TEACHING EXPERIENCE

2020	External Lecturer, ESSEC Business School, France
2018	External Lecturer, EMLV - École de Management Léonard de Vinci, France
2015	External Lecturer, Université Paris 1 Panthéon-Sorbonne, France