

# Veronica CASARIN

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Department: Accounting and Management

Control

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## RESEARCH INTERESTS

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Digitalization, Employee well-being, Innovation, Management control, Performance measurement,

## EDUCATION

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- |      |                                                                                                |
|------|------------------------------------------------------------------------------------------------|
| 2016 | Ph.D. in Business studies: accounting & finance, Cardiff Business School, United Kingdom       |
| 2011 | M. Phil. In Accounting, London School of Economics and Political Science (LSE), United Kingdom |

## EMPLOYMENT

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### Full-time academic positions

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|----------------|----------------------------------------------------|
| 2017 - Present | Assistant Professor, ESSEC Business School, France |
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## PUBLICATIONS

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### Journal Articles

CASARIN, V. (2023). Calculative frames, compromising metrics, and the multiple values of innovation: The case of technology incubation in the UK. *Accounting, Organizations and Society*, 111(101479), pp. 1-21.

LINDER, S., LECA, B., ZICARI, A. and CASARIN, V. (2021). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172(4), pp. 747-764.

### Book chapters

CASARIN, V. and LINDER, S. (2023). Employee Health for Strategic Adaptation: The Role of Enabling and Constraining Performance Measurement. In: Torben J. Andersen (ed.). *Responding to Uncertain Conditions: New Research on Strategic Adaptation*. 1st ed. Bingley: Emerald Publishing Limited, pp. 91-105.

CASARIN, V., LECA, B., LINDER, S. and ZICARI, A. (2023). Management Control and Stress: a Double-Edged Sword. In: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.

### Conferences

CASARIN, V. and LINDER, S. (2022). Assessing the Ethicality of Performance Measurement Systems: A Principlist Perspective and Scale. In: 2022 European Academy of Management (EURAM) Annual Conference. Zurich.

CASARIN, V. and ROBSON, K. (2020). Performing Hybrid Business Models as Problematics of Accounting and Organization: the Case of Innovation in Pharmaceutical Biotech Units. In: 36th EGOS Colloquium 2020.

CASARIN, V. and ROBSON, K. (2019). Performing Business Models as Problems of Accounting and Organization: Accounting for Innovation in Pharmaceutical Biotech. In: 12th MASOP 2019 (Management Accounting as a Social and Organisational Practice). Bristol.

CASARIN, V. (2018). Calculative Frames, Performance Measurement and the Multiple Values of Innovation: The Case of Technology Incubation in the United Kingdom. In: 12th Interdisciplinary Perspectives on Accounting (IPA) Conference 2018.

CASARIN, V. (2018). Performance Measurement and the Making of Innovation as an Economic Actor: The Agencements of Technology Transfer and Technology Incubation in the UK. In: 11th Workshop on Management Accounting as Social and Organizational Practice (MASOP) 2018.

## Press

CASARIN, V. and LINDER, S. (2021). A Healthy Corporate Culture: The Role of Management Control. *LEIZ Leadership Log*, pp. 24-25.

CASARIN, V., LECA, B., LINDER, S. and ZICARI, A. (2020). Ethics in Control Systems: Let's Go Beyond Simple Compliance! *Council on Business & Society Insights*.

## OTHER RESEARCH ACTIVITIES

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### Organisation of a conference

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|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2023        | Organizer of the ESSEC PhD workshop in management control with prof. David Stark (Columbia University)                                                    |
| 2023        | Organizer of the distinguished guest program in management control - Distinguished guest: prof. David Stark (Columbia University)                         |
| 2022        | Organizer of the ESSEC PhD workshop in management control with prof. Marc Wouters (Karlsruhe Institute of Technology, Germany).                           |
| 2022        | Organizer of the distinguished guest program in management control - Distinguished guest: prof. Marc Wouters (Karlsruhe Institute of Technology, Germany) |
| 2022        | Co-organizer of the 10th HEC - ESSEC joint research workshop                                                                                              |
| 2020        | Co-organizer of the 8th HEC - ESSEC joint research workshop                                                                                               |
| 2019 - 2023 | Co-organizer of the research seminar series at the department of accounting and management control                                                        |

### Other research activities

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| 2023 | Panelist at the roundtable "Research on Innovation: Opportunities and Pathways to Collaboration" - ESSEC Research Day |
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## TEACHING EXPERIENCE

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| 2023 | Disciplinary Foundations of Management I, ESSEC Business School, France |
| 2022 | Fundamental Readings and Theories of Management Control, ESSEC Business |

2022	Qualitative Research Methods in Interdisciplinary Accounting and Management
2021	Strategic Cost Management, ESSEC Business School, France
2021	Valuation, Control and Organization, ESSEC Business School, France
2020	Performance Management and Business Model Innovation in the Digital Era,
2020	Strategic Cost Management, ESSEC Business School, France
2019	Refresher in Accounting, ESSEC Business School, France
2017	Strategic Management Control, ESSEC Business School, France

## **SERVICE**

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Since 2022 Member of the BBA pedagogical committee