

# Véronique BUISSON

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## EDUCATION

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|      |   |
|------|---|
| 1984 | Doctorat in Economics and International Finance, Paris-Dauphine, PSL University, France |
| 1981 | Diploma, Institut National des Langues et Civilisations Orientales, France              |
| 1980 | Diplôme d'Etudes Approfondies (DEA), Paris-Dauphine, PSL University, France             |
| 1978 | MSc of Science in Management, ESCP EUROPE, France                                       |

## EMPLOYMENT

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### Full-time academic positions

|                |   |
|----------------|---|
| 2006 - Present | Associate Teaching Professor, ESSEC Business School, France |
| 1996 - 2006    | Assistant Teaching Professor, ESSEC Business School, France |

### Other affiliations and appointments

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| 1980 - 1982 | Other, Paris-Dauphine, PSL University, France |
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### Other professional experiences

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| 1991 - 1993 | Project Manager, Lion Propeco, France  |
| 1985 - 1991 | Financial Advisor, Finance Advisory Department, French Board for Foreign Trade, France |

## PUBLICATIONS

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### Published Cases

BUISSON, V. (2021). Renewable energies in sub-Saharan Africa solar panels for a filling station in Lagos, Nigeria. ESSEC Business School.

BUISSON, V. (2018). Sakura: a Finance Fragrance with a Drop of Marketing. ESSEC Business School.

BUISSON, V. (2016). The Golden Plover Export Finance Case: part II Long Term Financing Solutions (2). ESSEC Business School.

BUISSON, V. (2016). The Golden Plover Export Finance: Short term financing solutions (Part 1). ESSEC Business School.

BUISSON, V. (2012). Case study of an IPO on Euronext. ESSEC Business School.

BUISSON, V. (2012). The Home Sweet Home case: LBO, exit values and irr in the french real estate asset management market. ESSEC Business School.

BUISSON, V. (2009). The Petit Cottage LBO Case. ESSEC Business School.

## PROFESSIONAL ACTIVITIES

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### Consulting

1985 - Present Consultant in international finance (COFACE, Ministries, firms and others), mostly in the framework of executive training programs