Véronique BUISSON

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EDUCATION

1984	Doctorat in Economics and International Finance, Paris-Dauphine, PSL University, France
1981	Diploma, Institut National des Langues et Civilisations Orientales, France
1980	Diplôme d'Etudes Approfondies (DEA), Paris-Dauphine, PSL University, France
1978	MSc of Science in Management, ESCP EUROPE, France

EMPLOYMENT

Full-time academic positions

2006 - Present	Associate Teaching Professor, ESSEC Business School, France
1996 - 2006	Assistant Teaching Professor, ESSEC Business School, France

Other affiliations and appointments

1980 - 1982	Other, Paris-Dauphine, PSL University, France

Other professional experiences

1991 - 1993	Project Manager, Lion Propeco, France
1985 - 1991	Financial Advisor, Finance Advisory Department, French Board for Foreign Trade, France

PUBLICATIONS

Published Cases

BUISSON, V. (2025). A Carbon Capture and Storage (CCS) Project in the USA. ESSEC Business School.

BUISSON, V. (2025). Truck MT1MT2: A New Open Toll Motorway in Truckland. ESSEC Business School.

BUISSON, V. (2025). Exchange Rate & Interest Rate Risk: The KTUS Case. ESSEC Business School.

BUISSON, V. (2025). Solar Panels in a Nigerian Hospital (Lagos and Katsina). ESSEC Business School.

BUISSON, V. (2021). Renewable energies in sub-Saharan Africa solar panels for a filling station in Lagos, Nigeria. ESSEC Business School.

BUISSON, V. (2018). Sakura: a Finance Fragrance with a Drop of Marketing. ESSEC Business School.

BUISSON, V. (2016). The Golden Plover Export Finance Case: part II Long Term Financing Solutions (2). ESSEC Business School.

BUISSON, V. (2016). The Golden Plover Export Finance: Short term financing solutions (Part 1). ESSEC Business School.

BUISSON, V. (2012). Case study of an IPO on Euronext. ESSEC Business School.

BUISSON, V. (2012). The Home Sweet Home case: LBO, exit values and irr in the french real estate asset management market. ESSEC Business School.

BUISSON, V. (2009). The Petit Cottage LBO Case. ESSEC Business School.

PROFESSIONAL ACTIVITIES

Consulting

1985 - Present Consultant in international finance (COFACE, Ministries, firms and others), mostly in the framework of executive training programs