Laurent BOURGEON

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RESEARCH INTERESTS

Collective and organisational learning dynamics, Cross-functional management, Organisational

EDUCATION

1998	Doctorat in Management Sciences, IAE Aix-Marseille Graduate School of Management, France
1993	DEA Management Sciences, Université Paris X Nanterre, France
1990	Maîtrise Company Administration, Université Paris X Nanterre, France
1989	Maîtrise Econometrics, Université Paris X Nanterre, France

EMPLOYMENT

Full-time academic positions

2007 - Present	Associate Teaching Professor, ESSEC Business School, France
1998 - 2007	Assistant Teaching Professor, ESSEC Business School, France

Other affiliations and appointments

1965 - Present	ATER, Université de Besançon, France
1965 - Present	Chargé de cours, École Centrale Paris, France
1965 - Present	Visiting Research Fellow at the Centre for Corporate Change, AGSM, University of New South Wales, Australia

Other professional experiences

1965 - Present	EUROSTAF Research Manager: strategic and financial analysis for pharmaceutical companies, Les Echos Etudes, France

PUBLICATIONS

Journal Articles

BOURGEON, L. (2021). Innovation : une difficile et complexe définition. *Gestions Hospitalières*, (605), pp. 207-209.

BOURGEON, L. (2021). Innovation de business model et désintermédiation. *Gestions Hospitalières*, (605), pp. 244-245.

BOURGEON, L. (2018). Ubérisation, innovation, désintermédiation… Petit lexique de la digitalisation. *Gestions Hospitalières*, (575), pp. 22-24.

BOURGEON, L. (2017). Les communautés virtuelles de patients. Les facteurs d'engagement des patients. *Gestions Hospitalières*, (567), pp. 338-341.

BOURGEON, L. and DEVINNEY, T.M. (2010). Organisational Knowledge and the Project Dimension. *International Journal of Project Organisation and Management*, 2(3), pp. 267-285.

BOURGEON, L. (2007). Staffing Approach and Conditions for Collective Learning: The Case of New Product Development Management. *International Journal of Project Management*, pp. 413-422.

BOURGEON, L. (2002). Emergence de l'oganisation transversale : vers de nouvelles modalités de gestion du personnel participant aux projets. *Management International*, pp. 35-48.

BOURGEON, L. (2002). Temporal Context of Organizational Learning in New Product Development Projects. *Creativity and Innovation Management*, pp. 175-183.

BOURGEON, L. (2001). Nouveaux produits, temps et apprentissage organisationnel. *Revue Française de Gestion*, pp. 103-111.

BOURGEON, L. and BOISSEAU, C. (1997). La Capitalisation des apprentissages dans la gestion par projet des activités de R&D. *Mathematical Programming*.

Books and book editor

BOURGEON, L., MAUGET, R. and PERON, C. (2016). *Construire avec pertinence la stratégie de votre PME*. Ellipses, 185 pages.

BOURGEON, L., PERON, C. and SASSIER, G. (2015). *Résoudre avec succés vos problématiques d 'entreprise*. Ellipses, 191 pages.

BOURGEON, L. and PERON, C. [Eds] (2018). *Comment créer une marque bankable*. Ellipses.

BOURGEON, L. and PERON, C. [Eds] (2017). *Mettre en place avec efficacité les connaissances de votre entreprise*. Ellipses.

BOURGEON, L. and PERON, C. [Eds] (2016). *Manager avec efficacité les connaissances de votre entreprise*. Ellipses.

Book chapters

BOURGEON, L. (2018). L'organisation par processus, un modèle d'organisation apprenante. In: *L'apprenance au service de la performance*. 1st ed. Éditions Management et Société (EMS), pp. 52-59.

BOURGEON, L. and TARONDEAU, J.C. (2005). Organizational Learning in Project-based Organizations: The Case of New Product Development Projects. In: *A Focused Issue on Managing Knowledge Assets and Organizational Learning*. 1st ed. Elsevier, pp. 229-250.

BOURGEON, L. and DEMIL, B. (2003). Opulence et innovation dans les organisations. In: *Savoir gérer. Mélanges en l'honneur de Jean-Claude Tarondeau*. 1st ed. Vuibert, pp. 31-47.

BOURGEON, L. and TARONDEAU, J.C. (2000). L'apprentissage dans les organisations transversales : le cas de l'organisation des projets de R&D. In: *Le management stratégique des compétences*. 1st ed. Ellipses, pp. 287-326.

Conference proceedings

BOURGEON, L. and DEVINNEZ, T.M. (2009). Organizational Knowledge and the Organization by Projects. In: *IRNOP IX 2009 Berlin Proceedings*. ESMT.

BOURGEON, L. and LEHMANN, V. (2008). Project Management in the Not-for-Profit Organizations: Idfentifying Issues and Practices. In: *Proceedings of the 2008 PMI Global Congress Proceedings - Sydney, AustraliaPMI Global Congress*. PMI Global Congress.

BOURGEON, L. and DEMIL, B. (2006). Linking Organizational Slack and Innovation: The Case of the French Hospital Public Sector. In: *CINet Conference 2006 Proceedings: Continuous Innovation and Sustainability: Designing the Road Ahead*. CINet.

BOURGEON, L. (2005). Staffing Project Teams and Career Development of Project Managers in the Project-based Organization: Towards an Orthogonal Approach. In: *Proceedings of the 19th ANZAM Conference*. Australian and New Zealand Academy of Management (ANZAM).

BOURGEON, L. (2004). Capitalization of Learning in Project-based Organization. In: *Proceedings of the 5th International CINet Conference*. University of Western Sydney.

BOURGEON, L. (2004). Staffing Approach and Organizational Learning in Project Teams. The Case of New Product Development Projects. In: *Proceedings of the Fifth Conference on Organizational Knowledge, Learning and Capabilities*. University of Innsbruck.

BOURGEON, L. (2003). Knowledge Transfer in Project-based Organization. In: *Proceedings of the European Academy of Management*. Financial Management Association (FMA).

BOURGEON, L. and DEMIL, B. (2003). Organizational Slack and Innovations: Some Evidence from the French Hospital Sector. In: *Proceedings of the 17th ANZAM Conference. Surfing the Waves: Management Challenges-Management Solutions*. Australian and New Zealand Academy of Management (ANZAM).

BOURGEON, L. (2003). Team Building and Organizational Learning in New Product Development Projects. In: *Organizational Learning and Knowledge 5th International Conference*. Lancaster University Management School.

BOURGEON, L. (2003). Transferring Organizational Knowledge in Project-based Organization. In: *Proceedings of the Strategic Management Society: Intersections: Strategy Across Conventional Boundaries*. Strategic Management Society (SMS), pp. 36-37.

BOURGEON, L. and RAUFFLET, E. (2002). Assessing the Performance of Project-based Organization in the Development of New Products. In: *Proceedings of the SMS 22nd Annual International Conference*. Strategic Management Society (SMS).

BOURGEON, L. (2002). Organisation par projets et performances des projets de développement de nouveaux produits. In: *AFZAM/INSAM VIth International Congress*. AFZAM.

BOURGEON, L. (2002). Temporal Context of Organizational Learning in New Product Development Projects. In: *The European Academy of Management*. Financial Management Association (FMA).

BOURGEON, L. (2002). Time and Organizational Learning in New Product Development Projects. In: *3rd European Conference on Organizational Knowledge, Learning and Capabilities*. Athens Laboratory of Business Administration (ALBA).

BOURGEON, L. (2001). The Emergence of Team Organization: Towards a Redefinition of Organizational Knowledge. In: *Organizational Learning and Knowledge - New Directions - 4th International Conference Proceedings*. Richard Ivey School of Business, pp. 19-30.

BOURGEON, L. (2000). Emergence de l'organisation par projet : vers une redéfinition du savoir organisationnel. In: *CD-Rom. Congrès IFSAM. Taking Stock/Faisons le point*. UQAM.

BOURGEON, L. and TARONDEAU, J.C. (2000). Organizational Learning in Horizontal Organizational Structrures. The Case of New Product Development Projects' Structure. In: *Proceedings of the International Conference on Competence-based Management*. Helsinki University of Technology.

BOURGEON, L. (1999). La capitalisation des apprentissages dans l'organisation transversale. Le cas des projets de développement de nouveaux produits. In: *VIIIème Conférence Internationale de Management Stratégique*. Laboratoire Stratégie et Technologie Ecole Centrale de Paris.

BOURGEON, L. (1999). Organisation par projets, logiques de constitution des équipes-projet et modes gestion de carrière des chefs de projet. Le cas des projets de développement de nouveaux produits. In: *VIIIème Conférence Internationale de Management Stratégique*. Laboratoire Stratégie et Technologie Ecole Centrale de Paris.

BOURGEON, L. and DEMIL, B. (1999). Slack organisationnel et innovation : le cas du secteur hospitalier français. In: *VIIIème Conférence Internationale de Management Stratégique*. Laboratoire Stratégie et Technologie Ecole Centrale de Paris.

Published Cases

BOURGEON, L. and BENITEZ, L. (2018). Evolution de l'environnement de l'industrie photovoltaïque en Guadeloupe. ESSEC Business School.

BOURGEON, L. and MENDO, P.A. (2018). Evolutions de l'environnement du secteur portuaire camerounais. ESSEC Business School.

BOURGEON, L. (2015). Surfboard Industry: from Local Craftsmen to a Global Industry. ESSEC Business School.

BOURGEON, L. (2015). Industrie du surfboard : d'un artisanat local à une industrie globale. ESSEC Business School.

BOURGEON, L. and PÉRON, C. (2012). Brandon, the transporteur. ESSEC Business School.

BOURGEON, L. and PÉRON, C. (2012). Brandon, le transporteur. ESSEC Business School.

BOURGEON, L., KNAPPEN, J. and PÉRON, C. (2012). Le secteur du logiciel open source a la croisée des chemins. ESSEC Business School.

BOURGEON, L., PÉRON, C. and GALTIER, V. (2011). Le marché des Mini-PC. ESSEC Business School.

OTHER RESEARCH ACTIVITIES

Editorial Board Membership

2006 - 2016 Revue Française de Gestion

Ad-hoc reviewer for :

Management International, Revue Française de Gestion

Affiliations

Since 1965 Member of Strategic Management Society

PROFESSIONAL ACTIVITIES

Consulting

1965 - Present Consultant at Nextep Health Care (Strategic Consulting, Pharmaceutical Industry)