David AVISON

Distinguished Emeritus Professor Department: Information Systems, Data

Analytics and Operations ESSEC Business School 3 avenue Bernard Hirsch 95021 Cergy-Pontoise

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EDUCATION

20	03	Habilité à Diriger des Recherches, Université de Nantes, France
19	90	Ph.D. in Information Systems, Aston University, United Kingdom
19	74	MSc, Applications in Computing (CNAA), Metropolitan University London, United Kingdom
19	69	BSc, Economics, University of Leicester, United Kingdom

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EMPLOYMENT

2003 - 2005

Full-time academic positions

2004 - Present	Distinguished Emeritus Professor, ESSEC Business School, France
2000 - 2004	Professor, ESSEC Business School, France
1991 - 2000	PROFESSOR and HEAD of DEPARTMENT, University of Southampton, United Kingdom

Head of Department of Information Systems and Decision Sciences ESSEC

Other affiliations and appointments

2000 2000	Business School, France
2000 - 2005	Visiting Professor, University of Technology Sydney, Australia
2000 - 2005	Visiting Professor, University of Southampton, United Kingdom
2000 - Present	Visiting Professor, Brunel University, United Kingdom

Other professional experiences

1977 - 1991 Senior Lecturer, Aston University, United Kingdom

GRANTS AND HONORS

Awards and Honors

2018	LEO Award for lifetime exceptional achievement in information systems, Association for Information Systems (AIS) qt the International Conference of Information Systems (ICIS)
2018	Best Paper in 2017 in the journal Information and Management, for the article "Reflexivity: A third essential 'R' to enhance interpretive field studies"

2011	2011 Emerald Literati Network Best Paper Award for his article entitled, "The Potential of Qualitative Research: Four Approaches Shedding Light on IS Practice," Journal of Systems and Information Technology (co-written with J. Malaurent)
2006	Literati Club: Highly Commended Award
2004	EMCIS: Best Practical Paper Award
2000	Literati Club: Award for Excellence
1998	SILVER CORE International Federation of Information Processing (IFIP)

PUBLICATIONS

Journal Articles

AVISON, D. (2019). Reminiscences and Reflections. *Communications of the Association for Information Systems*, 44, pp. 263-272.

AVISON, D., DAVISON, R.M. and MALAURENT, J. (2018). Information Systems Action Research: Debunking Myths and Overcoming Barriers. *Information and Management*, 55(2), pp. 177-187.

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MALAURENT, J. and AVISON, D. (2017). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. *Information and Management*, 54(7), pp. 920-933.

MALAURENT, J. and AVISON, D. (2016). Reconciling Global and Local Needs: A Canonical Action Research Project to Deal with Workarounds. *Information Systems Journal*, 26(3), pp. 227-257.

BICHLER, M., FRANK, U., AVISON, D., MALAURENT, J., FETTKE, P. and HOVORKA, D. (2016). Theories in Business and Information Systems Engineering. *Business and Information Systems Engineering*, 58(4), pp. 291-319.

MALAURENT, J. and AVISON, D. (2015). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35(5), pp. 643-646.

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AVISON, D. and MALAURENT, J. (2013). Qualitative Research in Three IS Journals: Unequal Emphasis but Common Rigour, Depth and Richness. *Systèmes d'Information et Management*, 18(4), pp. 75-123.

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AL-DEBEI, M.M. and AVISON, D. (2011). Business Model Requirements and Challenges in the Mobile Telecommunication Sector. *Journal of Organisational Transformation and Social Change*, 8(2), pp. 215-235.

AL-DEBEI, M.M. and AVISON, D. (2010). Developing a Unified Framework of the Business Model Concept. *European Journal of Information Systems*, (19), pp. 359–376.

ZORINA, A. and AVISON, D. (2010). Meso Level as an Indicator of Knowledge Society Development. *International Journal of Knowledge Society Research*, 1(4), pp. 1-19.

AVISON, D. and BANKS, P. (2008). Cross-cultural (mis)communication in IS Offshoring: Understanding through Conversation Analysis. *Journal of Information Technology*, 23, pp. 249-268.

AVISON, D., DWIVEDI, Y., FITZGERALD, G. and POWELL, P. (2008). The Beginnings of a New Era: Time to Reflect on 17 years of the ISJ. *Information Systems Journal*, 18(1), pp. 5-21.

AVISON, D., D., MALAURENT, J. and J., D. (2007). Enterprise Resourse Planning Software in China: A Disaster Story. *Intercultural Management Quarterly*, 8(2).

WILSON, D.N. and AVISON, D. (2007). Services Sector Role in the ICT Contribution to Economic and Productivity Growth. *International Technology Management Review*.

COLE, M. and AVISON, D. (2007). The Potential of Hermeneutics in Information Systems Research. *European Journal of Information Systems*, pp. 820-833.

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- PEFFERS, K., AVISON, D., EIN-DOR, P. and ZMUD, R.W. (2003). Scholarly Products in IS: Will Advances in Electronic Media Promote Evolutionary or Radical Change? *Communications of the Association for Information Systems*, pp. 498-512.
- AVISON, D. and FITZGERALD, G. (2003). Where Now for Development Methodologies? *Communications of the ACM*, pp. 79-82.
- AVISON, D. (2002). The UK Information Systems Perspective: A Personal View. Systèmes d'Information et Management, pp. 49-54.
- AVISON, D. and WILSON, D. (2001). A Viewpoint on Software Engineering and Information Systems: What We Can Learn From the Construction Industry? *Information and Software Technology*, pp. 795-799.
- AVISON, D., BASKERVILLE, R. and MYERS, M. (2001). Controlling Action Research Projects. *Information Technology and People*, pp. 28-45.
- AVISON, D., FITZGERALD, G. and POWELL, P. (2001). Reflections on Information Systems Practice, Education and Research: 10 Years of the Information Systems Journal. *Information Systems Journal*, pp. 3-22.
- AVISON, D., CUTHBERTSON, C. and POWELL, P. (2000). The Paradox of Information Systems: Strategic Value and Low Status. *Journal of Strategic Information Systems*, pp. 419-445.
- AVISON, D., LAU, F., MYERS, M. and NIELSEN, P. (1999). Action Research: Making Academic Research Relevant. *Communications of the ACM*, pp. 94-97.
- AVISON, D. (1999). Rigour in Action Research: Some Observations and a Plea. *Scandinavian Journal of Information Systems*, pp. 119-124.
- AVISON, D., WOOD-HARPER, T., VIDGEN, R. and WOOD, B. (1998). A Further Exploration into Information Systems Development: the Evolution of Multiview2. *Information Technology and People*, pp. 124-139.
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- AVISON, D. and NANDHAKUMAR, J. (1998). The Fiction of Methodological Development: A Field Study in Information Systems Development. *Information Technology and People*, pp. 176-191.
- AVISON, D., EARDLEY, A. and POWELL, P. (1997). Developing Information Systems to Support flexible Strategy. *Journal of Organizational Computing and Electronic Commerce*, pp. 57-77.
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- AVISON, D. (1991). MERISE: A European Methodology for Developing Information Systems. *European Journal of Information Systems*, pp. 183-191.
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- AVISON, D. and FREEMAN, C. (1990). Decision Support in a Microcomputing Environment. *Asia Pacific international management forum*, pp. 6-11.
- AVISON, D. and HORTON, J. (1990). Evaluating Benefits of Computerised Information Systems. *Information Technology in Nursing*, pp. 58-59.

Books and book editor

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- AVISON, D. and TORKZADEH, G. (2009). *Information Systems Development. Project Management*. SAGE Publications, 480 pages.
- AVISON, D., KASPER, G.M., PERNICI, B., RAMOS, S. and ROODE, D. (2008). Advances in Information Systems Research, Education and Practice. Springer, 214 pages.
- AVISON, D. and FITZGERALD, G. (2006). *Information Systems Development Methodologies, Techniques and Tools*. McGraw-Hill, 645 pages.
- AVISON, D. and FITZGERALD, G. (2006). *Information Systems Development Methodologies, Techniques and Tools*. Newtech-publications, 926 pages.
- AVISON, D. and FITZGERALD, G. (2006). *Information Systems Development Methodologies, Techniques and Tools (Greek translation)*. Newtech-publications, 463 pages.
- AVISON, D. and PRIES-HEJE, J. (2005). Research in Information Systems: A Handbook for Research Students and Their Supervisors. Elsevier, 329 pages.
- AVISON, D. and CUTHBERTSON, C. (2002). A Management Approach to Database Applications. McGraw-Hill, 250 pages.
- VIDGEN, R., AVISON, D., WOOD, B. and WOOD-HARPER, T. (2002). *Developing Web Information Systems*. Butterworth-Heinemann, 274 pages.
- AVISON, D. and FITZGERALD, G. (2002). *Information Systems Development. Methodologies, Techniques and Tools*. McGraw-Hill, 592 pages.
- AVISON, D., PRIES-HEJE, J., CIBORRA, C., KAUTZ, K. and VALOR, J. (1999). *Proceedings of the 7th European Conference on Information Systems, Volumes I-III*. Copenhagen: Copenhagen Business School.
- AVISON, D. and EDGAR-NEVILL, D. (1998). *Matching Technology with Organisational Needs*. Maidenhead: McGraw-Hill.
- AVISON, D. and SHAH, H.U. (1997). The Information Systems Development Life Cycle: A First Course in Information Systems. Maidenhead: McGraw-Hill.
- AVISON, D., KENDALL, J. and DEGROSS, J. (1993). *Human, Organizational and Social Dimensions of Information Systems Development*. Amsterdam: North Holland.
- AVISON, D. (1990). *Mastering Business Microcomputing*. Basingstoke: Macmillan.
- AVISON, D. and WOOD-HARPER, T. (1990). *Multiview: An Exploration in Information Systems Development*. Maidenhead: McGraw-Hill.
- LYTRAS, M.D., DAMIANI, E., CARROLL, J.M., TENNYSON, R.D. and AVISON, D. [Eds] (2009). *Visioning and Egineering the Knowledge Society*. Springer, 606 pages.
- AVISON, D. and BASKERVILLE, R. [Eds] (2008). *Major Currents in Information Systems. Volume II: Information Systems Development.* SAGE Publications, 388 pages.
- AVISON, D., MILTIADIS, D.L. and CARROLL, J.M. [Eds] (2008). *The Open Knowledge Society A Computer Science and Information Systems Manifesto*. Springer, 753 pages.
- AVISON, D., ELLIOT, S., KROGSTIE, J. and PRIES-HEJE, J. [Eds] (2006). *The Past and Future of Information Systems:* 1976-2006 and Beyond. Springer, 254 pages.

AVISON, D. and FITZGERALD, G. [Eds] (2005). Strategies for Growth in SMEs: The Role of Information and Information Systems by Margi Levy and Philip Powell. Elsevier, 411 pages.

AVISON, D. [Ed] (2004). The Past and Future of Information Systems. Elsevier, 274 pages.

MYERS, M.D. and AVISON, D. [Eds] (2002). *Qualitative Research in Information Systems. A Reader*. SAGE Publications, 297 pages.

AVISON, D. [Ed] (1997). Key Issues in Information Systems. Maidenhead: McGraw-Hill.

Book chapters

AVISON, D. and MALAURENT, J. (2015). Is Theory King?: Questioning the Theory Fetish in Information Systems. In: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.

ZORINA, A. and AVISON, D. (2013). Redefining Agency: Indeterminacy and the Role of Extra-Organizational Dynamics in Organizational Routines and Technologies. In: *Materiality and Space: Organizations, Artefacts and Practices*. 1st ed. Palgrave Macmillan, pp. 274-301.

AVISON, D. and CONGER, S. (2010). Foreword. In: *Information Systems: People, Organizations, Institutions, and Technologies*. 1st ed. Physica-Verlag.

AVISON, D. and FITZGERALD, G. (2010). Information Systems Development Approaches. In: *Strategic Information Systems Management*. 1st ed. Course Technology. Cengage Learning, pp. 51-76.

AVISON, D. (2007). Advisory Board. In: *Implementing CRM. From Technology to Knowledge*. 1st ed. John Wiley & Sons, Inc.

AVISON, D., BASKERVILLE, R. and MYERS, M.D. (2007). The Structure of Power in Action Research Projects. In: *Information Systems Action Research - An Applied View of Emerging Concepts and Methods*. 1st ed. Springer, pp. 19-41.

AVISON, D. and ELLIOT, S. (2006). Scoping the Discipline of Information Systems. In: *Information Systems. The State of the Field.* 1st ed. John Wiley & Sons, Inc. pp. 3-18.

AVISON, D. (2005). Confession and Reflections. In: Research in Information Systems. A handbook for research supervisors and their students. 1st ed. Elsevier, pp. 35-54.

ELLIOTT, S. and AVISON, D. (2005). Discipline of Information Systems. In: Research in Information Systems. A handbook for research supervisors and their students. 1st ed. Elsevier, pp. 185-206.

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- MYERS, M.D. and AVISON, D. (2002). An Introduction to Qualitative Research in Information Systems. In: Qualitative Research in Information Systems. A Reader. 1st ed. SAGE Publications, pp. 3-12.
- AVISON, D. and WILSON, D. (2002). IT Failure and the Collapse of One.Tel. In: *Information Systems: The e-business Challenge*. 1st ed. Kluwer Academic Publishers, pp. 31-46.
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- AVISON, D. and NANDHAKUMAR, J. (1996). Information Systems Development Methodology in Use: An Empirical Study. In: *Lessons Learned from the Use of Methodologies*. 1st ed. Londres: BCS, pp. 205-214.
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AVISON, D. and FITZGERALD, G. (1991). The Nature of Information Systems and the Role of Practice. In: *Systems Thinking in Europe*. 1st ed. Kluwer/Plenum Press, pp. 459-464.

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BARTMANN, D., RAJOLA, F., KALLINIKOS, J., AVISON, D. and WINTER, R. (2005). Proceedings of the 13th European Conference on Information Systems. Information Systems in a Rapidly Changing Economy. IMIS, University of Regensburg, Germany.

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- MALAURENT, J., LI, Y. and AVISON, D. (2012). Reopening the Centralization-decentralization Debate: A Comparative Case Study of ERP Implementation in Two Chinese Petroleum Companies. In: *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2012.* Vietnam University of Science.
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Book reviews

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OTHER RESEARCH ACTIVITIES

Chief Editor

2012 Information Systems Journal

Associate Editor

1990 - 2011 Information Systems Journal

Editorial Board Membership		
2017 - 2019	Journal of the Association for Information Systems	
2015 - 2019	Information and Management	
2014 - 2021	Information Technology and People	
2011 - 2021	Journal of Strategic Information Systems	
2009 - 2020	International Journal of Accounting and Information Management	
2007 - 2010	International Journal of Teaching and Case Studies	
2006 - 2008	Canadian Journal of Administrative Sciences / Revue Canadienne des Sciences de l'Administration	
2006	SEFBIS Journal	
2005 - 2010	International Journal of Technology and Human Interaction	
2002 - 2008	Systèmes d'Information et Management	
2001 - 2007	Journal of Strategic Information Systems	

2001 - 2021	Information Systems Journal
2001 - 2012	Information Technology and People
Affiliations	
2012 - 2013	President of the Association of Information Systems
2002 - 2007	Vice-chair (by election): IFIP Technical Committee 8 (and French representative)
2000 - 2002	Chair (by election): IFIP Working Group 8.2
2000	Chair (by election): Committee of UK IS Professors and Chairs
1997 - 1999	President (by election): UK Academy of Information Systems
Since 2005	Member (by nomination) IS Senior Scholars Forum
PhD Supervision	1 1
2019	Seyed Reza MOUSAVI BAYGI (ESSEC Business School), Thesis co-director, First Placement: Assistant Professor - IESEG Business School
2016	Aakanksha GAUR (ESSEC Business School), Thesis co-director, First Placement: Research fellow - SDA Bocconi School of Management
2012	Aljona PUTILINA ép ZORINA (ESSEC Business School), Thesis director, First Placement: Professeur Assistant - Leeds Business School
2011	Julien MALAURENT (ESSEC Business School), Thesis director, First Placement: Assistant Professor - ESSEC Business School