Adrian ZICARI

Professeur associé
Département: Comptabilité et contrôle de gestion
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: zicari@essec.edu
Numéro de téléphone: +33 (0)1 34 43 31 39
Pays d'origine: Argentine

INTERETS DE RECHERCHE

Développement durable et comptabilité sociale, Contrôle de gestion

FORMATION

2010	Ph.D. en Management (Doctor en Administración), Universidad Nacional de Rosario, Argentine
1997	Master of Business Administration, Universidad Adolfo Ibáñez, Chili
1991	Bachelor of Science, Comptabilité, Universidad Nacional de Rosario, Argentine

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent	Professeur associé, ESSEC Business School, France
2015 - 2024	Professeur enseignant, ESSEC Business School, France
2009 - 2015	Professeur enseignant associé, ESSEC Business School, France

Autres affiliations académiques

2025 - 2026	Responsable de la filière CONSEIL, FINANCE ET ORGANIS (CFO), ESSEC Business School, France
2025 - 2026	Responsable de la filière CURSUS EXPERTISE COMPTABLE (DSCG), ESSEC Business School, France
2025 - 2026	Responsable de la filière CIMA TRACK (CIMA), ESSEC Business School, France
2024 - 2025	Directeur académique du CoBS, ESSEC Business School, France
2021 - 2022	Co-responsable du département Comptabilité et contrôle de gestion, ESSEC Business School, France
2020 - 2026	Responsable de filière MANAGEMENT & SOCIETY, ESSEC Business School, France
2019 - 2024	Academic Director Council on Business & Society, ESSEC Business School, France
2017 - 2018	Directeur du Centre d'Excellence Management et Société, ESSEC Business School, France

Autres expériences professionnelles

1998 - 2002	Contrôleur, Hospital Universitario Austral Perez Companc, Argentine
1990 - 1996	Responsable financier, Sanatorio Parque, Argentine

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2024	Science & Society Award, ESSEC Foundation
2023	Prize for Pedagogical Innovation "Daniel Tixier", Fondation ESSEC
2020	Prize for Pedagogical Innovation "Daniel Texier", Fondation ESSEC
2013	2013 Emerald / CLADEA Latin American Research Highly Commended Award pour son article "Value-added Reporting as a Tool for Sustainability: A Latin American Experience" (avec Luis Perera Aldama)

Bourses

2014	Prix Projet Blanc de la Fondation ESSEC, Fondation ESSEC

PUBLICATIONS

Articles

ZICARI, A. (2025). Going South: a story of sustainability ideas translated to Brazil. *Academia Revista Latinoamericana de Administración*, 38(2), pp. 256-275.

JAIN, T. et ZICARI, A. (2025). Governing for Social Welfare: A Corporate Governance Perspective. *Research in the Sociology of Organizations*, pp. 59-82.

RAMIREZ, C. et ZICARI, A. (2024). Between a corporatist past and a globalised future: Argentina's accounting profession and the social balance sheet. *Critical Perspectives on Accounting*, 98, pp. 102626.

BROCCARDO, L., ZICARI, A., JABEEN, F. et BHATTI, Z.A. (2023). How digitalization supports a sustainable business model: a literature review. *Technological Forecasting and Social Change*, 187, pp. 122146.

BROCCARDO, L., ZICARI, A., VOLA, P. et ALSHIBANI, S. (2023). Contingency-based analysis of the drivers and obstacles to a successful sustainable business model: Seeking the uncaptured value. *Technological Forecasting and Social Change*, 191, pp. 122513.

LINDER, S., LECA, B., ZICARI, A. et CASARIN, V. (2021). Designing Ethical Management Control: Overcoming the Harmful Effect of Management Control Systems on Job-Related Stress. *Journal of Business Ethics*, 172(4), pp. 747-764.

BROCCARDO, L. et ZICARI, A. (2020). Sustainability as a Driver for Value Creation: A Business Model Analysis of Small and Medium Entreprises in the Italian Wine Sector. *Journal of Cleaner Production*, 259.

CAVELIUS, F., ENDENICH, C. et ZICARI, A. (2020). Back to Basics or Ready for Take Off? The Tensions on the Role of Management Controllers in the Digital Age. *Accounting Auditing Control*, 26(2), pp. 89-123.

ZICARI, A. et PERERA-ALDAMA, L. (2020). Building from Scratch: An Auto-ethnographic Approach for the Development of a Social Reporting Model. *Social and Environmental Accountability Journal*, 40(2), pp. 101-115.

TRUANT, E., BROCCARDO, L. et ZICARI, A. (2019). Organic companies' business models: emerging profiles in Italian bio-districts. *British Food Journal*, 121(9), pp. 2067-2085.

BROCCARDO, L., TRUANT, E. et ZICARI, A. (2018). Internal corporate sustainability drivers: What evidence from family firms? A literature review and research agenda. *Corporate Social Responsibility and Environmental Management*, 26(1), pp. 1-18.

WAELLI, M., GOMEZ, M.L., SICOTTE, C., ZICARI, A., BONNEFOND, J.Y. et LORINO, P. (2016). Keys to Successful Implementation of a French National Quality Indicator in Health Care Organizations: A Qualitative Study. *BMC Health Services Research*, 553(16).

ZICARI, A. (2015). Responsabilidad social empresaria en mercados financieros: una perspectiva desde América Latina [publié en 2014]. *Cuadernos de RSO*, 3(2), pp. 31-40.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et SICOTTE, C. (2012). L'usage des indicateurs de performance sur la qualité-sécurité des soins. *Journal de Gestion et d'Économie Médicales*, 30(7-8), pp. 455-467.

PERERA ALDAMA, L. et ZICARI, A. (2012). Value-Added Reporting As a Tool for Sustainability: A Latin American Experience. *Corporate Governance: The International Journal of Business in Society*, 12(4), pp. 485-498.

ZICARI, A. (2010). Medioambiante: Un Lastre o una Oportunidad para la Argentina? *Dialogo Politico*, 27(1), pp. 173-188.

ZICARI, A. (2010). Responsible Funds: a perspective from an emerging capital market. *Economies et Sociétés*, (1), pp. 1847-1861.

ZICARI, A. (2010). Medioambiente: un lastre o una oportunidad para la Argentina? *Dialogo Politico*, 1, Year XXVII(2010), pp. 173-188.

ZICARI, A. (2009). Cuanto Cuesta la RSE? *Mercados & Tendencias*, (32), pp. 122.

PERERA, L. et ZICARI, A. (2009). El Cuarto Estado Contable. *Harvard Business Review (America Latina)*, 87(11), pp. 35-41.

ZICARI, A. (2009). Estadísticas públicas, una brújula sin norte? *RS Responsabilidad Sostenibilidad*, pp. 46.

ZICARI, A. (2009). Financiamiento Practico de Pymes. *Enfoques*, (11), pp. 122-127.

ZICARI, A. (2009). Puede Haber RS en Nuestros Mercados Financieros. *RS Responsabilidad Sostenibilidad*, (12), pp. 26-28.

ZICARI, A. (2008). Crisis y desconcierto. Algunas ideas para comprender la situacion actual. *Cultura económica*, An. XXVI / XXVII(73 / 74), pp. 56-61.

ZICARI, A. (2008). Finanzas personales y ciclo de vida. *Invenio*.

ZICARI, A. (2007). Fondos Responsables. *Invenio*.

ZICARI, A. (2007). La Responsabilidad Social y las Finanzas. *Dialogo Politico*.

Ouvrages et édition d'ouvrages

ZICARI, A. (2011). *Análisis financiero*. EDICION, 141 pages.

ZICARI, A. (2008). *Fondos Eticos. Factores sociales y ambientales en carteras de inversion*. Buenos Aires: Edicon.

ZICARI, A. (2007). *Responsabilidad Social Empresaria, una vision financiera*. Buenos Aires: Edicon.

ZICARI, A. et GAMBLE, T. [Eds] (2025). *Employee Meaning and Wellbeing: The Responsible Organisation*. 1st ed. London: Routledge.

ZICARI, A. et GAMBLE, T. [Eds] (2023). *Responsible Finance and Accounting: Performance and Profit for Better Business, Society and Planet*. New York: Routledge.

ZICARI, A. et GAMBLE, T. [Eds] (2023). *The Employee and the Post-Pandemic Workplace: Towards a New, Enlightened Working Environment*. 1st ed. London, New York: Routledge.

BIGGIERO, L. et ZICARI, A. [Eds] (2022). *The Relational View of Economics*. Cham: Springer.

Chapitres d'ouvrage

ZICARI, A. et ECHEVESTE, I. (2025). The Surprising Structure of Future Companies. Dans: Mahmoud Moussa, Adela McMurray eds. *The Palgrave Handbook of Breakthrough Technologies in Contemporary Organisations*. 1st ed. Cham: Springer Nature Singapore, pp. 197-207.

ZICARI, A. et PERERA ALDAMA, L. (2025). Preparation and use of the Value Added Statement, the case of "Los 33" mining company. Dans: Cho, C., Costa, E. and Korca, B. eds. *Cases and Exercises on Sustainability Accounting*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 81-95.

CROCCO, E. et ZICARI, A. (2024). Environmental disclosure in Italian SMEs: a theory of planned behavior approach. Dans: Josef Wieland, Stefan Linder, Jessica Geraldo Schwengber, Adrian Zicari eds. *Cooperation in value-creating networks*. 1st ed. Cham: Springer, pp. 37-60.

ZICARI, A. (2024). In search of a compass for navigating the ecological transition. Dans: Hugues Bouthinon-Dumas, Arijit Chatterjee, Bernard Leca eds. *Navigating the Ecological Transition: A Business School Perspective*. 1st ed. Abington & New York: Routledge, pp. 29-36.

CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. (2023). Management Control and Stress: a Double-Edged Sword. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London: Routledge.

ZICARI, A. (2023). The self-made academic: From business to a business school. Dans: Sarah Robinson, Alexandra Bristow, Olivier Ratle eds. *Doing Academic Careers Differently: Portraits of Academic Life*. 1st ed. London: Taylor & Francis, pp. 137-140.

JAIN, T., ZICARI, A. et AGUILERA, R. (2023). Corporate governance and corporate social responsibility: revisiting their inter-relationship. Dans: Till Talaulicar (ed.). *Research Handbook on Corporate Governance and Ethics*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 113-129.

ZICARI, A. (2023). CSR and Sustainability Indexes: A virtuous circle. Dans: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting Performance and Profit for Better Business, Society and Planet*. 1st ed. New York, Oxon: Routledge.

ZICARI, A. (2023). Value-added statements: a powerful reporting tool for corporate sustainability. Dans: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting. Performance and Profit for Better Business Society and Planet*. 1st ed. New York, Oxon: Routledge.

CAVELIUS, F., ENDENICH, C. et ZICARI, A. (2023). Bystanders or change makers? Where do management controllers fit in the digital world? Dans: Adrian Zicari, Tom Gamble eds. *Responsible Finance and Accounting. Performance and Profit for Better Business, Society and Planet*. 1st ed. Routledge.

ZICARI, A. et ECHEVESTE, I. (2023). There is no New Normal: Welcome to the new Schumpeterian world. Dans: Adrián Zicari, Tom Gamble eds. *The Employee and the Post-Pandemic Workplace*. 1st ed. London & New York: Routledge, pp. 14-18.

ZICARI, A. (2022). Bringing Inspiration from the Past: A Renaissance Manual for Merchants. Dans: Lucio Biggiero, Derick de Jongh, Birger Priddat, Josef Wieland, Adrian Zicari, Dominik Fischer eds. *The Relational View of Economics*. 1st ed. Cham: Springer, pp. 97-110.

ZICARI, A. (2022). L'ISR en Amérique Latine: un développement via les indices ? Dans: Nicolas Mottis (ed.). *ISR & Finance Responsable*. 2nd ed. Ellipses, pp. 261-273.

ZICARI, A. (2021). The many merits and some limits of Social Accounting. Dans: San-José, Leire; Retolaza, José Luis, and van Liederkerke, Luc eds. *Handbook on Ethics in Finance*. 1st ed. Cham: Springer.

ZICARI, A. (2021). Value Creation in Relational Economics. Dans: Julika Baumann Montecinos, Dominik Fischer and Andreas Heck eds. *Kooperation, Goverance, Werschopfung*. 1st ed. Metropolis-Verlang, pp. 61-73.

ZICARI, A. et ECHEVESTE, I. (2021). El Covid 19 y el confinamiento, un test ácido para nuestras organizaciones. Dans: *Breaking Boundaries*. 1st ed. Richard Ivey School of Business.

ZICARI, A. et RENOUARD, C. (2018). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. Dans: *The Critical State of Social Responsibility in Europe*. 1st ed. Emerald, pp. 243-259.

ZICARI, A. (2017). Sustainability Indices in Latin America, can financial markets push for CSR? Dans: *Corporate Social Responsibility and Corporate Governance*. 1st ed. Emerald, pp. 3-20.

ZICARI, A. et ALDAMA, L.P. (2017). Value-Added Statements as a Communication Tool for Stakeholders: The Case of Industrias Peñoles in Mexi. Dans: *Stakeholder Engagement: Clinical Research Cases*. 1st ed. Springer, pp. 193-214.

ZICARI, A. (2014). Can one Report be Reached? The Challenge of Integrating Different Perspectives on Corporate Performance. Dans: *Critical Studies on Corporate Responsibility, Governance and Sustainability*. 1st ed. Emerald, pp. 201-216.

ZICARI, A. (2014). L'investissement socialement responsable en Amérique Latine. Dans: *ISR & Finance Responsable*. 1st ed. Ellipses, pp. 243-254.

ZICARI, A. et PERERA ALDAMA, L. (2014). Value Distribution in State-Owned Firms: The Case of Two Companies in Uruguay. Dans: *Performance Measurement and Management Control: Behavioral Implications and Human Actions*. 1st ed. Emerald, pp. 317-335.

ZICARI, A. (2013). Algunas reflexiones acerca del Cuarto Estado Contable. Dans: *El Cuarto Estado Contable. La dimensión económico-social de los reportes de sustentabilidad*. 1st ed. Edicon, pp. 161-175.

ZICARI, A. (2010). Uso estratégico del derecho - Barajar y dar de nuevo. El debate por las nuevas reglas en los mercados financieros internacionales. Dans: *Uso estratégico del derecho*. 1st ed. Venezualan Law & Economics Association, pp. 73-86.

ZICARI, A. (2008). Fondos Responsables, una exploracion de su viabilidad en el mercado argentino. Dans: *Responsabilidad Social Empresaria. Teorias y experiencias*. 1st ed. Caracas: Venezuelan Economics and Law Association (VELEA).

Editeur invité d'un numéro spécial

BARBA-SÁNCHEZ, V., RETOLAZA, J.L., SAN-JOSÉ, L. et ZICARI, A. (2022). Emotional and Social Value of Organizations. *Frontiers in Psychology*, 13.

Actes d'une conférence

ZICARI, A., CAGLIO, A., QUATTRONE , P. et GEHMAN, J. (2025). Mission impossible? Accounting for Invisible, Inaudible and Absent Stakeholders. Dans: *Academy of Management Annual Meeting Proceedings*. Copenhagen: Academy of Management.

BONNEFOND, J., LORINO, P., GOMEZ, M.L. et ZICARI, A. (2013). Quels usages des indicateurs de performance. Dans: *34ème Congrès de l'Association Francophone de Comptabilité 2013*. Association Francophone de Comptabilité (AFC).

GOMEZ, M.L., ZICARI, A., WAELLI, M., BONNEFOND, J.Y., BENHAMOU, D. et LORINO, P. (2013). The Use of Anesthetic File Record Indicator for Doctors' Practice: An Activity and Instrumental Perspective. Dans: *Proceedings of the 29th EGOS Colloquium 2013*. European Group for Organizational Studies (EGOS).

Conférences

BRENNAN, N., POWER, S. et ZICARI, A. (2026). Resource Extraction and Depletion: Natural Resource Dependence Perspective. Dans: 2026 Annual Meeting of the Academy of Management. Philadelphia.

LONGIN, F. et ZICARI, A. (2025). Individual investors' preferences for corporate social responsibility: Evidence from a trading experiment. Dans: 2025 Ibero-American Academy of Management (AoM) Conference. Madrid.

ZICARI, A. et JAIN, T. (2025). Uncovering the Relationship Between Corporate Governance and Social Welfare. Dans: 36th IABS Annual Conference 2025. Maastricht.

ZICARI, A. (2024). World models (Bariloche and Meadows). Dans: 2024 Alternative Futures Workshop. Lausanne.

ZICARI, A. (2023). Geography Matters: Making an Exception for Corporate Reporting in Brazil. Dans: 2023 European Business Ethics Network (EBEN). Paris.

ZICARI, A. (2023). A Barricade in Patagonia, the Latin American World Model. Dans: 39th European Group for Organizational Studies (EGOS) Colloquium 2023. Cagliari.

LONGIN, F. et ZICARI, A. (2022). Is there a Greta effect in investors' perception of corporate social responsibility? Dans: 2022 Paris Financial Management Conference (PFMC-2022). Paris.

LONGIN, F. et ZICARI, A. (2022). The Greta Effect in Investors' Perception of Corporate Social Responsibility Events: Evidence From a Lab Experiment. Dans: 9th Strategic Management Latin America Conference 2022. Buenos Aires.

ZICARI, A. (2022). In Search of a Compass for Navigating the Ecological Transition. Dans: 9th Strategic Management Latin America Conference 2022. Buenos Aires.

RAMIREZ, C. et ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession. Dans: 2022 Association Francophone Comptabilité Annual Congress. Bordeaux.

RAMIREZ, C. et ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession. Dans: 2022 Economics & Management (EMAN) Europe. San Sebastian.

BROCCARDO, L. et ZICARI, A. (2022). How digitalization supports a sustainable business model. Dans: 33rd Annual Meeting of International Association for Business & Society 2022. San Francisco.

BROCCARDO, L. et ZICARI, A. (2022). How Digitalization Supports a Sustainable Business Model. Dans: 2022 Association Francophone Comptabilité Annual Congress. Bordeaux.

LONGIN, F. et ZICARI, A. (2022). The Greta Effect on Investors' Perception of Corporate Social Responsibility Events. Dans: 8th Centre for Social and Environmental Accounting Research (CSEAR) North America Conference. Toronto.

RAMIREZ, C. et ZICARI, A. (2022). The Argentinean accounting profession. Dans: 33rd Annual Meeting of the International Association for Business & Society (IABS) 2022. San Francisco.

RAMIREZ, C. et ZICARI, A. (2022). Between a Corporatist Past and a Globalized Future: The Argentinian Accounting Profession and the “Social Balance Sheet”. Dans: 2022 American Accounting Association Annual Meeting. San Diego.

RAMIREZ, C. et ZICARI, A. (2022). Between a corporatist past and a globalized future: The Argentinian accounting profession and the “Social Balance Sheet”. Dans: 38th European Group for Organizational Studies (EGOS) Colloquium 2022. Vienna.

ZICARI, A. et RAMIREZ, C. (2019). Al fin de cuentas, qué es un balance social? Dans: 12th Spanish Conference on Social and Environmental Accounting Research (CSEAR) 2019.

ZICARI, A. et PERERA, L. (2019). Deploying Sustainability Development Goals (SDGs) at Company Level: a Proposition for Change. Dans: 31st International Congress on Social and Environmental Accounting Research (CSEAR) 2019.

ZICARI, A. (2019). On the Use and Development of Management Ideas in the South. Dans: 35th EGOS Colloquium 2019.

ZICARI, A. et PERERA ALDAMA, L. (2018). Building from Scratch: the Creation of a Regional Social Reporting Standard. Dans: 30th International Congress on Social and Environmental Accounting Research and Emerging Scholars Colloquium 2018 (CSEAR 2018).

ANDRE, K., ENDENICH, C. et ZICARI, A. (2018). L'impact de la digitalisation sur le rôle du contrôleur de gestion. Dans: 39eme Congrès de l'Association Francophone de Comptabilité 2018.

ZICARI, A. (2018). On the use and development of management ideas in the South. Dans: 7th Latin American and European Organization Studies (LAEMOS) Colloquium.

ZICARI, A. et PERERA, L. (2017). Building from scratch: the creation of a regional social reporting standard. Dans: 2017 CSEAR (Social and Environmental Accounting Research).

ZICARI, A. et PERERA, L. (2017). Building from Scratch: The Creation of a Regional Social Reporting Standard. Dans: 11th CSEAR Spain Conference: XI Reunión de Investigación en Contabilidad Social y Medioambiental CICSMA.

ZICARI, A. et RENOUARD, C. (2017). Corporate Tax Issues in the CSR Debate. Dans: 2017 CSEAR (Social and Environmental Accounting Research).

ZICARI, A. et PERERA, L. (2017). Value-added Statements as a Communication Tool for Stakeholders: The Case of IM in Mexico. Dans: 40th European Accounting Association (EAA) Annual Congress.

ZICARI, A. (2016). Two Decades of Corporate Environmental and Sustainability Accounting - What Has Been Achieved? Dans: 20th Environmental and Sustainability Management Accounting Network (EMAN).

ZICARI, A. (2015). A Glimpse at the Dark Side of Management Control: The Impact of Management Control Systems on Job-Related Stress. Dans: Management Accounting Research Group Conference in Assocation with the Management Control Association (MARG/MCA 2015).

ZICARI, A. et SHIN, H. (2015). Don't Judge by its cover ! Comparative study on the evolution of CSR reporting in Brazil and South Korea. Dans: CSEAR (Social and Environmental Accounting Research).

ZICARI, A. et SHIN, H. (2015). Don't Judge by its Cover: Comparative Study on the Evolution of CSR Reporting in Brazil & South Korea. Dans: 3rd French Conference on Social and Environmental Accounting (CSEAR).

ZICARI, A. et RENOUARD, C. (2015). Taxes and CSR. Dans: 36ème Congrès de l'AFC 2015.

ZICARI, A., GOMEZ, M.L. et LORINO, P. (2015). The Challenge of Measuring Quality Performance of Healthcare Services. Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The challenge of measuring quality performance of healthcare services - the case of the DAN indicator in French hospitals. Dans: 2015 European Management Control Symposium.

ZICARI, A., GOMEZ, M.L., LORINO, P., WAELLI, M., SICOTTE, C. et BONNEFOND, J.Y. (2015). The Challenge of Measuring Quality Performance of Healthcare Services - the Case of the DAN Indicator in French Hospitals. Dans: Management Accounting Research Group Conference in Assocation with the Management Control Association (MARG/MCA 2015).

ZICARI, A. (2015). The Second Life of a Research Case Study. Dans: 2015 Teaching and Research in Management Control Workshop.

ZICARI, A. et RENOUARD, C. (2014). A Forgotten Issue? The Absence of Corporate Tax Issues in the CSR Debate. Dans: 18th International Symposium on Ethics, Business & Society.

ZICARI, A., LINDER, S. et KERVEILLANT, M. (2014). A Glimpse at the Dark Side of Management Control. Dans: Critical Perspectives on Accounting.

ZICARI, A., GOMEZ, M.L., BONNEFOND, J., LORINO, P., WAELLI, M. et MINVIELLE, E. (2013). Implementing a National-Wide Performance Evaluation: The Case of the Anesthetic File Indicator in French Hospitals. Dans: 36th Annual Congress of the European Accounting Association 2013.

ZICARI, A. (2013). The Forgotten Issue. Why Corporate Tax Issues Are Almost Absent from the CSR Debate. Dans: 2nd CSEAR France.

ZICARI, A. et PISERO, A. (2013). Value Distribution in State-Owned Companies. Dans: 7th Conference on Performance Measurement and Management Control.

GOMEZ, M.L., WAELLI, M., ZICARI, A., BONNEFOND, J.Y., LORINO, P. et MINVIELLE, E. (2012). L’usage des indicateurs de performance sur la qualité-sécurité des soins : le cas de l’indicateur de tenue du dossier anesthésique à l’hôpital. Dans: Congrès ARAMOS 2012.

CAVELIUS, F., GOMEZ, M.L., LINDER, S., LORINO, P., MOTTIS, N. et ZICARI, A. (2012). The Impact of Management Control Systems on Work. Dans: 3ème Etats Généraux du Management 2012: Nouvelles Frontières du Management.

ZICARI, A. (2012). Value Distribution in Publicly-Owned Firms. Dans: 7th RIODD Conference.

ZICARI, A. (2011). A Tale of Two Cities. Dans: 6th Conference on Performance Measurement and Management Control.

RENOUARD, C. et ZICARI, A. (2011). The Missing Link. Why Corporate Tax Issues are Virtually Absent in the CSR Debate. Dans: EGOS Annual Meeting 2011.

Préfaces d'un ouvrage

ZICARI, A. (2013). Presentación. Dans: *Algunas reflexiones acerca del Cuarto Estado Contable*. 1st ed. Edicon, pp. 7-8.

Préfaces de revue

BARBA-SÁNCHEZ, V., RETOLAZA, J.L., SAN-JOSÉ, L. et ZICARI, A. (2022). Editorial: Emotional and social value of organizations. *Frontiers in Psychology*, 13.

Compte rendu d'ouvrage

ZICARI, A. et BATHURST, R. (2014). Book Review of "Corporate Social Irresponsibility: A Challenging Concept". Revista Internacional de Relaciones Públicas, Royaume-Uni.

Rapports techniques et livres blancs

ZICARI, A. (2020). Triple bottom line (TBL) accounting: A new measurement tool for corporate inclusion.

Etudes de cas publiées

PORDOMINGO, E. et ZICARI, A. (2020). Tomás Hermanos An overview of Management Control. ESSEC Business School.

ZICARI, A. et PORDOMINGO, E.R. (2019). Nueva Castilla. ESSEC Business School.

ZICARI, A. (2018). ENAEF: Value-Added Statements of a State-owned Firm. ESSEC Business School.

PORDOMINGO, E.R. et ZICARI, A. (2018). The Connquert Case: The Balanced Scorecard as a Tool for Strategy. ESSEC Business School.

Presse

GAMBLE, T., CAVELIUS, F., ENDENICH, C. et ZICARI, A. 2023. *Interview: How Big Data Will Impact the Role of Management Controllers*. Août.

ZICARI, A. 2020. *How Has the Pandemic Shifted Your Perspective on Grading?* Mai.

ZICARI, A., GALDÓN, C., ALVES, M.A. et JAIN, T. (2020). L'efficience plutôt que l'efficacité, un principe qui nous a laissés démunis face au Covid-19. *The Conversation*.

JAIN, T., ZICARI, A., GALDÓN, C. et ALVES, M.A. (2020). Comment: Our relentless pursuit of efficiency has exacerbated the Covid-19 crisis. *Business Post*.

CASARIN, V., LECA, B., LINDER, S. et ZICARI, A. (2020). Ethics in Control Systems: Let's Go Beyond Simple Compliance! *Council on Business & Society Insights*.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

Depuis 2024 Issues in Accounting Education

Membre d'un comité de lecture

2017 Cuadernos de RSO

2015 Ciencias Económicas

Depuis 2012 Management Decision

Relecteur pour :

Accounting, Auditing & Accountability Journal, Business and Society, Management Decision, Organization, Revue Française de Gestion, Social and Environmental Accountability Journal

Organisation d'une conférence

Depuis 2013 Obtention du financement pour la conférence internationale à l'ESSEC : Organizational Control Systems and Stress, mars 2013, avec des fonds de la région Ile-de-France., France

Affiliations

2017 Membre du comité scientifique, Congreso Internacional de Docentes e Investigadores en Responsabilidad Social, Universidad Nacional del Litoral, Argentine

Depuis 2015 Membre du Centre for Social & Environmental Accounting Research (CSEAR)

Supervision de thèses / HDR

2024 Dra Cristina Landis (Université de Ratisbonne), Membre de jury

2018 Vania Seródio Servolo (Universidad Nacional de Rosario), Membre de jury

2015 Maria M. Nadeo (Universidad Nacional de Rosario), Membre de jury

ENSEIGNEMENT

2023 CoBS Global Certificate in Responsible Leadership practices,, Council on Business

2019 Business Simulator, ESSEC Business School, France

2017 Création d'un cours en ligne en Leadership Responsable, enseignement à 300

ACTIVITES PROFESSIONNELLES

Autres activités professionnelles

2020 - Présent European Accounting Association

SERVICE

2021 - 2022 Co-Head of Accounting Department