

Camilla ZALLOT

Professeur assistant
Département: Marketing
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: b00813632@essec.edu

INTERETS DE RECHERCHE

Comportement du consommateur

FORMATION

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|------|---|
| 2025 | Doctorat, Sciences de Gestion, Marketing, Rotterdam School of Management, Pays-Bas |
| 2014 | Master of Science, Sciences de Gestion, Marketing, Erasmus Universiteit Rotterdam, Pays-Bas |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent Professeur assistant, ESSEC Business School, France

PUBLICATIONS

Chapitres d'ouvrage

ZALLOT, C., PAOLACCI, G., CHANDLER, J. et SISSO, I. (2021). Crowdsourcing in observational and experimental research. Dans: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.

Conférences

ZALLOT, C. (2025). I Don't Buy It: Inferring Environmental Concern from Non-Purchase Choices. Dans: 2025 ACR. Washington.