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INTERETS DE RECHERCHE

Comportement du consommateur

FORMATION

2025	Doctorat, Sciences de Gestion, Marketing, Rotterdam School of Management, Pays-Bas
2014	Master of Science, Sciences de Gestion, Marketing, Erasmus Universiteit Rotterdam, Pays-Bas

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent Professeur assistant, ESSEC Business School, France

PUBLICATIONS

Chapitres d'ouvrage

ZALLOT, C., PAOLACCI, G., CHANDLER, J. et SISSO, I. (2021). Crowdsourcing in observational and experimental research. Dans: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.

Conférences

ZALLOT, C. (2025). I Don't Buy It: Inferring Environmental Concern from Non-Purchase Choices. Dans: 2025 ACR. Washington.

ZALLOT, C. (2025). Market Valuations are Moral Valuations: Counterparts' Perceived Morality Affects Reservation Prices. Dans: La Londe Conference 2025. Porquerolles.