

# Camilla ZALLOT

Professeur assistant  
Département: Marketing  
ESSEC Business School  
3 avenue Bernard Hirsch  
95021 Cergy-Pontoise  
France

Email: b00813632@essec.edu

## INTERETS DE RECHERCHE

---

Comportement du consommateur

## FORMATION

---

- |      |   |
|------|---|
| 2025 | Doctorat, Sciences de Gestion, Marketing, Rotterdam School of Management, Pays-Bas          |
| 2014 | Master of Science, Sciences de Gestion, Marketing, Erasmus Universiteit Rotterdam, Pays-Bas |

## EXPERIENCE PROFESSIONNELLE

---

### Positions académiques principales

2023 - Présent      Professeur assistant, ESSEC Business School, France

## PUBLICATIONS

---

### Chapitres d'ouvrage

ZALLOT, C., PAOLACCI, G., CHANDLER, J. et SISSO, I. (2021). Crowdsourcing in observational and experimental research. Dans: Uwe Engel, Anabel Quan-Haase, Sunny Xun Liu, Lars Lyberg eds. *Handbook of Computational Social Science, Volume 2*. 1st ed. Routledge, pp. 140-157.

### Conférences

ZALLOT, C. (2025). I Don't Buy It: Inferring Environmental Concern from Non-Purchase Choices. Dans: 2025 ACR. Washington.

ZALLOT, C. (2025). Market Valuations are Moral Valuations: Counterparts' Perceived Morality Affects Reservation Prices. Dans: La Londe Conference 2025. Porquerolles.