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FORMATION

2022 Doctor of Philosophy, Sciences de Gestion, Management des opérations, Université de Pennsylvanie, États-Unis

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur assistant, ESSEC Business School, France

PUBLICATIONS

Conférences

UCEL, C., SUNGU, A., AOUAD, A. et TANERI, N. (2026). Can AI-Powered Agricultural Advisory Catalyze Sustainable Farming? Evidence from a Randomized Controlled Trial with 2,054 Rice Farmers. Dans: 2026 Production and Operations Management Society (POMS) Annual Conference. New York.

UCEL, C., SUNGU, A., AOUAD, A. et TANERI, N. (2026). Can AI-Powered Digital Advisory Catalyze Sustainable Smallholder Farming: A Randomized Controlled Field Experiment with 2,450 Smallholders in the Philippines and India. Dans: 2026 Generative AI for Agriculture: Annual Project Review, Learning, and Planning Workshop. Wallingford.

UCEL, C., AOUAD, A., SUNGU, A., TANERI, N., ZERHOUNI, E.G. et FAJARDO, J. (2025). Among 2,000 Smallholder Rice Farmers. Dans: 2025 INFORMS Annual Meeting. Atlanta, GA.

UCEL, C. (2025). Improving Smallholder Farm Practices and Productivity Through Expert Advice. Dans: 2025 Manufacturing and Service Operations Management (MSOM) Annual Conference. London.

UCEL, C. et YUCESAN, E. (2025). Fertilizer Pollution Mitigation is a Newsvendor Problem. Dans: 2025 Industry Studies Association Annual Conference. Boston.

UCEL, C. et CARLSON, N. (2025). From Best Practice to Best Fit: Knowledge Intermediaries and Selective Practice Adoption Under Resource Scarcity. Dans: 2025 Industry Studies Association Annual Conference. Boston.