

# Ghalia SHAMAYLEH

Professeur assistant

Département: Marketing

ESSEC Business School

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France

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## FORMATION

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| 2024 | Doctor of Philosophy, Marketing, John Molson School of Business, Concordia University, Canada |
| 2019 | Master of Science, Marketing, John Molson School of Business, Concordia University, Canada    |
| 2013 | Bachelor of Science, Economie, Université de Pennsylvanie, États-Unis                         |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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| 2024 - Présent | Professeur assistant, ESSEC Business School, France |
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## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

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| 2022 | Concordia University Public Scholar, John Molson School of Business, Concordia University, Canada                         |
| 2022 | ACR/Sheth Foundation Dissertation award, États-Unis   |
| 2022 | Most Distinguished Presentation at Montreal Business Schools' Ph.D. Symposium, Canada                                     |
| 2021 | Member of Beta Gamma Sigma, The International Honor Society, John Molson School of Business, Concordia University, Canada |
| 2019 | The Concordia University Fellowship, John Molson School of Business, Concordia University, Canada                         |
| 2018 | Annual Graduate Research Exposition Runner Up, John Molson School of Business, Concordia University, Canada               |
| 2017 | Member of Golden Key Society, John Molson School of Business, Concordia University, Canada                                |

### Bourses

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| 2023 | SSHRC, Canada  |
| 2023 | , Canada   |
| 2022 | Bourse d'Etudes Supérieures en Commerce et en Administration Humberto Santos, Canada |

- 2020 National Bank PhD Fellowship, Canada
- 2019 Concordia University PhD Tuition Scholarship, John Molson School of Business, Concordia University, Canada
- 2018 SSHRC Joseph-Armand Bombardier Canada Graduate Scholarships, Canada
- 2017 Concordia Aid to Scholarly Research Fund, John Molson School of Business, Concordia University, Canada