

Ghalia SHAMAYLEH

Professeur assistant

Département: Marketing

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: ghalia.shamayleh@essec.edu

FORMATION

2024	Doctor of Philosophy, Marketing, John Molson School of Business, Concordia University, Canada
2019	Master of Science, Marketing, John Molson School of Business, Concordia University, Canada
2013	Bachelor of Science, Economie, Université de Pennsylvanie, États-Unis

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2024 - Présent Professeur assistant, ESSEC Business School, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2022	ACR/Sheth Foundation Dissertation award, États-Unis
2022	Most Distinguished Presentation at Montreal Business Schools' Ph.D. Symposium, Canada
2022	Concordia University Public Scholar, John Molson School of Business, Concordia University, Canada
2021	Member of Beta Gamma Sigma, The International Honor Society, John Molson School of Business, Concordia University, Canada
2019	The Concordia University Fellowship, John Molson School of Business, Concordia University, Canada
2018	Annual Graduate Research Exposition Runner Up, John Molson School of Business, Concordia University, Canada
2017	Member of Golden Key Society, John Molson School of Business, Concordia University, Canada

Bourses

2023	SSHRC, Canada
2023	, Canada
2022	Bourse d'Etudes Supérieures en Commerce et en Administration Humberto Santos, Canada

2020	National Bank PhD Fellowship, Canada
2019	Concordia University PhD Tuition Scholarship, John Molson School of Business, Concordia University, Canada
2018	SSHRC Joseph-Armand Bombardier Canada Graduate Scholarships, Canada
2017	Concordia Aid to Scholarly Research Fund, John Molson School of Business, Concordia University, Canada