

Elisa OPERTI

Professeur

Département: Management

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: operti@essec.edu

Numéro de téléphone: +33 (0)1 34 43 37 36

Pays d'origine: Italie

INTERETS DE RECHERCHE

bien choisir ses ennemis, collaboration, crimes organisés, Mafia

FORMATION

- | | |
|------|---|
| 2009 | Ph.D. en Management, Università Bocconi, Italie |
| 2003 | M.Sc. en Ingénierie Industrielle et Gestion (magna cum laude), Polytechnic of Turin, Italie |
| 2001 | B.A. en Ingénierie Industrielle et Gestion (magna cum laude), Polytechnic of Turin, Italie |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

- | | |
|----------------|---|
| 2022 - Présent | Professeur, ESSEC Business School, France |
| 2015 - 2022 | Professeur associé, ESSEC Business School, France |
| 2011 - 2015 | Professeur assistant, ESSEC Business School, France |

Autres affiliations académiques

- | | |
|-------------|---|
| 2009 - 2011 | Chercheur Post-Doctoral, Università della Svizzera Italiana, Suisse |
|-------------|---|

Autres expériences professionnelles

- | | |
|-------------|---|
| 2004 - 2005 | Analyste Business (Management des Technologies et des Opérations), JPMorgan Chase & Co, Royaume-Uni |
|-------------|---|

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

- | | |
|------|---|
| 2023 | Runner-up for the Best Entrepreneurship Paper Award, for the paper, "How Professional and Family Ties Affect Idea Elaboration for Men and Women," with Francesca Nannetti, ESSEC Business School (PhD), awarded by the Organization and Management Theory division of the Academy of Management 2023, Academy of Management, États-Unis |
| 2021 | Academy of Management Best Reviewer Award: OMT Division, Academy of Management |
| 2021 | Outstanding Service Award from the TIM division of the Academy of Management (2021) |

- 2020 Mention honorable au concours du meilleur article de conférence, Strategic Management Conference 2020
- 2020 2020 IM Division Georgetown Best Paper in International Business and Policy Award
- 2019 Academy of Management Best Paper Proceedings, STR Division, Academy of Management, États-Unis
- 2018 Le symposium co-organisé par Shemuel Lampronti (PhD ESSEC) a été sélectionné finaliste pour le prix du meilleur symposium de la OMT Division de la Academy of Management Conference 2018 à Chicago.
- 2017 TIM Best Paper Award, ASAC (Administrative Science Association of Canada) pour l'article: "Missed chances and unfulfilled hopes - Why firms make errors in selecting technological opportunities", avec Amit Kumar (PhD ESSEC).
- 2017 Academy of Management Best Reviewer Award: OMT Division, Academy of Management
- 2015 EGOS Best Paper Award - Social Network Sub-Theme (avec S. Lampronti & S. Sgourev), Grèce
- 2015 Runner up Academy of Management Best Paper Award - OMT division (avec S. Lampronti & S. Sgourev), Canada
- 2015 Academy of Management Best Paper Proceedings, TIM Division, Canada
- 2014 Research Award de la Fondation ESSEC, Fondation ESSEC
- 2014 Academy of Management Best Reviewer Award: TIM Division, Academy of Management, États-Unis
- 2013 Academy of Management Best Reviewer Award: TIM Division, Academy of Management, États-Unis
- 2012 Academy of Management Best Paper Proceedings, TIM Division, Academy of Management
- 2012 Technology and Innovation Management (TIM) Division Best Paper Award (avec Gianluca Carnabuci) a la Academy of Management Annual Conference 2012 pour son article "Good for One, Bad for Most? Intrafirm Networks and Innovation a la Inventor Firm Level."
- 2012 Academy of Management Best Reviewer Award: BPS Division, Academy of Management, États-Unis
- 2010 Academy of Management Best Reviewer Award: TIM Division, Academy of Management, Canada
- 2010 Academy of Management Best Paper Proceedings, TIM Division, Academy of Management, Canada
- 2009 Academy of Management Best Reviewer Award: BPS Division, Academy of Management, États-Unis
- 2008 Academy of Management Best Reviewer Award: TIM Division, Academy of Management, Canada

- 2008 Academy of Management Best Paper Proceedings, TIM Division, Academy of Management, Canada
- 2004 Optime Award (2003) pour les meilleurs diplômés de 2003, Polytechnic of Turin, Italie

Bourses

- 2018 ANR JCJC - Bourse de Recherche pour le projet "Résilience économique aux chocs: Le rôle des réseaux régionaux d'innovation", Agence Nationale pour la Recherche (ANR), France
- 2018 AAP-Paris-Seine - Bourse de Recherche pour le projet "Regional resilience to environmental shocks: a network approach", France
- 2009 Bourse de Recherche Post-Doctorale, Swiss National Science Foundation, Suisse
- 2005 PhD Fellowship, Università Bocconi, Italie

PUBLICATIONS

Articles

- OPERTI, E. et KUMAR, A. (2023). Too much of a good thing? Network brokerage within and between regions and innovation performance. *Regional Studies*, 57(2), pp. 300-316.
- KUMAR, A. et OPERTI, E. (2023). Missed chances and unfulfilled hopes: Why do firms make errors in evaluating technological opportunities? *Strategic Management Journal*, 44(13), pp. 3067-3097.
- OPERTI, E., SGOUREV, S. et LAMPRONTI, S. (2021). Choose your enemies well: Mapping, managing and leveraging rivalry. *California Management Review*, 64(1), pp. 29-46.
- OPERTI, E., LAMPRONTI, S. et SGOUREV, S. (2020). Hold your horses: Temporal multiplexity and conflict moderation in the "Palio di Siena" (1743-2010). *Organization Science*, 31(1), pp. 85-102.
- SGOUREV, S. et OPERTI, E. (2019). From Montagues To Capulets? Analyzing the Systemic Nature of Rivalry in Career Mobility. *Academy of Management Journal*, 62(5), pp. 1333-1357.
- OPERTI, E. (2019). Crime organisé et marchés légaux. *Futuribles*, 432(5), pp. 27-31.
- OPERTI, E. (2018). Tough on Criminal Wealth? Exploring the Link between 5 Organized Crime's Asset Confiscation and Regional Entrepreneurship. *Small Business Economics*, 51(2), pp. 321-335.
- CARNABUCI, G., OPERTI, E. et KOVACS, B. (2015). The Categorical Imperative and Structural Reproduction: Dynamics of Technological Entry in the Semiconductor Industry. *Organization Science*, 26(6), pp. 1734-1751.
- OPERTI, E. et CARNABUCI, G. (2014). Public Knowledge, Private Gain: The Effect of Spillover Networks on Firms' Innovative Performance. *Journal of Management*, 40(4), pp. 1042-1074.
- CARNABUCI, G. et OPERTI, E. (2013). Where Do Firms' Recombinant Capabilities Come From? Intraorganizational Networks, Knowledge, and Firms' Ability to Innovate Through Technological Recombination. *Strategic Management Journal*, 34(13), pp. 1591-1613.

Chapitres d'ouvrage

OPERTI, E. et CARNABUCI, G. (2008). Knowledge growth through inter-organizational knowledge recombination: an analysis of the US semiconductor industry between 1976-2002. Dans: *L'organizzazione fa la differenza*. 1st ed. Carocci editore, pp. 259-286.

CANTAMESSA, M., MILANESIO, M. et OPERTI, E. (2006). Value Chain Structure and Correlation Between Design Structure Matrices. Dans: *Advances in Design*. 1st ed. London: Springer, pp. 303-313.

Actes d'une conférence

NANNETTI, F. et OPERTI, E. (2023). How Professional and Family Ties Affect Idea Elaboration for Men and Women. Dans: *Academy of Management Annual Meeting Proceedings*. Academy of Management, pp. 10.5465/AMPROC.2023.111bp.

OPERTI, E. et KUMAR, A. (2021). Network Structure And Regional Innovation: A Multi-Level Framework. Dans: *2021 Academy of Management Annual Meeting Proceedings*. Academy of Management.

CAPO, F., OPERTI, E., MAIOLINI, R. et RULLANI, F. (2021). Agency and the micro-foundation of network resilience: Insights from Mafia Capitale. Dans: *2021 Academy of Management Proceedings*. Academy of Management.

LAMPRONTI, S. et OPERTI, E. (2019). Strategic Alternation of Stakeholder Saliency: Insights From "Monte dei Paschi di Siena" (1996-2012). Dans: *2019 Academy of Management (AOM) Best Paper Proceedings*. Academy of Management.

OPERTI, E., SGOUREV, S. et LAMPRONTI, S. (2015). A War in Ninety Seconds: Moderation and Escalation of Neighbourhood Rivalry in The "Palio Di Siena". Dans: *2015 Academy of Management Best Paper Proceedings*. Academy of Management.

OPERTI, E. et CARNABUCI, G. (2012). Good for One but Bad for Most? How Intra-Organizational Networks Impact Innovative Performance at the Inventor and Firm Level. Dans: *Academy of Management Best Paper Proceedings*. Academy of Management.

OPERTI, E. et CARNABUCI, G. (2010). Investigating the link between R&D organization and firms' recombinant capabilities. Dans: *Academy of Management*. Academy of Management.

OPERTI, E. et CARNABUCI, G. (2008). Knowledge that flows and knowledge that grows: inventive performance in the semiconductor field. Dans: *Academy of Management*. Academy of Management.

Conférences

CAPO, F., OPERTI, E., MAIOLINI, R. et RULLANI, F. (2024). Agency and the micro-foundations of network resilience: Insights from Mafia Capita. Dans: 2024 Social Networks Conference. London.

OPERTI, E. et NANNETTI, F. (2023). Equalizing opportunities: How women can leverage connections to brokers in innovation. Dans: 2023 Social Networks Society Conference. Exeter.

OPERTI, E. et NANNETTI, F. (2023). Equalizing Opportunities: How Women Can Leverage Connections to Brokers in Innovation. Dans: 39th European Group for Organizational Studies (EGOS) Colloquium 2023. Cagliari.

OPERTI, E. et NANNETTI, F. (2023). Breaking the Mold: Gender Differences in Returns from Family and Professional Ties in Idea Elaboration. Dans: 2023 NEC Network Evolution Conference 8.0. Fontainebleau.

KUMAR, A. et OPERTI, E. (2022). Beating heart of regions: Innovation network evolution over the business cycle. Dans: 2022 Strategic Management Society Annual Conference. London.

NANNETTI, F. et OPERTI, E. (2022). Creating a Better World Together: How Different Groups Create, Maintain, and Utilize Their Networks. Dans: 2022 Academy of Management Annual Meeting. Seattle.

NANNETTI, F. et OPERTI, E. (2022). Gender Differences along the Idea Journey: How Tie Strength and Brokerage Affect Idea Elaboration and Championing for Men and Women. Dans: 38th European Group for Organizational Studies (EGOS) Colloquium 2022. Vienna.

OPERTI, E. et KUMAR, A. (2020). This Cloud has a Silver Lining: Economic Crises and Technological Exploration. Dans: 2020 TIM mid-year meeting.

OPERTI, E., KUMAR, A. et UOTILA, J. (2020). Microfoundations of Entrepreneurial Ecosystems: The Case of the Helsinki Region. Dans: 2020 Strategic Management Society Annual Conference.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2019). Strategic Alternation of Stakeholder Salience: Insights From "Monte dei Paschi di Siena" (1996-2012). Dans: 2019 INFORMS Organization Science Winter Conference.

OPERTI, E. et BARTHELEMY, J. (2019). The Impact of Role Configurations on Product Visibility and Quality Ratings in the Video Game Industry. Dans: 2019 Organizing Creativity in the Innovation Journey.

BHATT, H. et OPERTI, E. (2019). When Heads Means Tails: Examining the Differing Signaling Effects of Anti-Mafia Law Enforcement on MNCs' Levels of Equity Ownership in Italy. Dans: 2019 Catolica's Research Workshop on Hybrid organizations.

KUMAR, A., OPERTI, E. et UOTILA, J. (2018). From Nokia to Slush: Incumbent Firms' Decline and the Emergence of Entrepreneurial Ecosystems. Dans: 38th Strategic Management Society Conference 2018.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). Relational-Cognitive Differences in Gendered Response to Rivalry. Dans: 78th Academy of Management Annual Meeting.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). Rivalry Flips the Script: Relational-Cognitive Differences in Gendered Response to Rivalry. Dans: 2018 Intra-organizational Network (ION) Conference.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). The Art of Manouvering Logics: Insights from the "Monte Dei Paschi Di Siena" (1996-2012). Dans: 2018 LUISS Paper Development Workshop on Hybrid Organizations.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). The Art of Manouvering Logics: Insights from the "Monte dei Paschi di Siena" (1996-2012). Dans: 2018 Sustainability, Ethics and Entrepreneurship (SEE) Conference.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). The dynamic capability of juggling logics: Studying the oldest hybrid in the world. Dans: 34th European Group for Organizational Studies (EGOS) Colloquium 2018.

LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2018). The Innovate or Die Myth. Dans: 2018 Doriot INSEAD Entrepreneurship Conference.

BHATT, H. et OPERTI, E. (2017). Don Corleone - Greedy Businessman of Benefactor? Examining the Impact of Italian Mafia Organizations on Income Equality. Dans: 33rd European Group for Organizational Studies (EGOS) Colloquium 2017.

OPERTI, E. (2017). Exploring the Link Between Organized Crime Asset Confiscation and Regional Entrepreneurship. Dans: 2017 Academy of Management Meeting.

- LAMPRONTI, S., OPERTI, E. et SGOUREV, S. (2017). Rivalry Flips the Script: Gender Effects in Network Recall and Activation. Dans: 2017 Academy of Management Meeting.
- KUMAR, A. et OPERTI, E. (2017). What Do We Know about Strategic Exit? Dans: DRUID 2017.
- KUMAR, A. et OPERTI, E. (2017). Why Firms Make Errors in Selecting Technological Opportunities? Dans: DRUID 2017.
- KUMAR, A. et OPERTI, E. (2017). Why Firms Make Errors in Selecting Technological Opportunities? Dans: 2017 Academy of Management Meeting.
- OPERTI, E. (2016). Exploring the Link Between Organized Crime Asset Confiscation and Regional Entrepreneurship. Dans: 2016 SMS Special Conference.
- KUMAR, A. et OPERTI, E. (2016). Missed Chances, Unfulfilled Hopes: Why Do Firms ERR in Technology Selection? Dans: 2016 SMS Extended Conference.
- BARTHELEMY, J. et OPERTI, E. (2016). The « Innovate or Die » Myth. Dans: 36th Strategic Management Society (SMS) Annual International Conference.
- HOANG, H. et OPERTI, E. (2016). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Mediated Interaction as a Source of Learning. Dans: DRUID16 20th Anniversary Conference.
- OPERTI, E., LAMPRONTI, S. et SGOUREV, S. (2015). A War in Ninety Seconds: Competitive Intensity of Neighborhood Rivalry in the "Palio di Siena" (1743-2010). Dans: Networks and Formal Organizational Structure.
- OPERTI, E., SGOUREV, S. et LAMPRONTI, S. (2015). A War in Ninety Seconds: Competitive Intensity of Neighbourhood Rivalry in the "Palio di Siena" (1743-2010). Dans: 31st European Group for Organizational Studies (EGOS) Colloquium 2015.
- OPERTI, E., SGOUREV, S. et LAMPRONTI, S. (2015). A war in ninety seconds: Moderation and escalation of neighbourhood rivalry in the "Palio di Siena". Dans: American Sociological Association (ASA) 2015 Annual Meeting.
- OPERTI, E., SGOUREV, S. et LAMPRONTI, S. (2015). If Leaving, Close the Door: Status Asymmetry and Identity Constraints in Career Mobility. Dans: XXXV Sunbelt Conference of the International Network for Social Network Analysis (INSNA).
- HOANG, H. et OPERTI, E. (2015). Interfirm Knowledge Flows as a Consequence of Patent Litigation: Learning and (or) Strategic Citation ? Dans: 2015 Strategic Management Society Annual Meeting.
- OPERTI, E., LAMPRONTI, S. et SGOUREV, S. (2014). Studying Cognitive Social Structures in Strategy Research: Methodological Considerations and an Illustration. Dans: 2017 SMS Milan Special Conference.
- OPERTI, E. et BARTHELEMY, J. (2014). Visibility or Quality? The Influence of Vertical Specialization on Product Performance in the Video Game Industry (1980-2011). Dans: 2014 Academy of Management Annual Meeting.
- OPERTI, E. et BARTHELEMY, J. (2014). Visibility or Quality? The Influence of Vertical Specialization on Product Performance in the Video Game Industry. Dans: 34th Strategic Management Society (SMS) Annual International Conference.
- OPERTI, E. (2013). Time for a Reality Check? The (Vanishing) Role of Materiality in Strategy Research. Dans: 2013 Academy of Management Annual Meeting.

OPERTI, E. (2012). A Behavioral Theory of Technological Entry: Performance Feedback, Uncertainty and Firms? Entry in Emerging Fields. Dans: 32nd Strategic Management Society Annual International Conference.

OPERTI, E. et CARNABUCI, G. (2012). Good for One but Bad for Most? How Intra-Organizational Networks Impact Innovative Performance at the Inventor and Firm Level. Dans: 28th EGOS Colloquium. Helsinki.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

Depuis 2023 Journal of Management

Membre d'un comité de lecture

Depuis 2023 Organization Science

Depuis 2020 Journal of Management Studies

Relecteur pour :

British Journal of Management, Industrial and Corporate Change, Industry and Innovation, Journal of Management Studies, Organization Science, Organization Studies, R&D Management, Research Policy, Small Business Economics, Strategic Management Journal, Strategy Science

Organisation d'une conférence

2012 - 2015 Organisatrice de séries de séminaires, Department of Management, ESSEC Business School, France

Affiliations

2021 - 2022 Representative at Large, Competitive Strategy Interest Group, SMS (elected member), États-Unis

2019 - 2021 Représentante à une grande division TIM (Membre élue)

Depuis 2015 Comité AoM Conference Best Dissertation Award, division TIM

Supervision de thèses / HDR

2021 Himanshu Bhatt (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistat Professor - King's Business School -

2018 Shemuel LAMPRONTI (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - The University of Warwick

2018 Amit KUMAR (ESSEC Business School), Directeur de thèse, Premier Poste : Assistant Professor - The University of Warwick

F. NANNETTI (ESSEC Business School), Co-directeur de thèse

Autres activités de recherche

Depuis 2012 Relectrice pour Strategic Management Society Conferences

Depuis 2008 Relectrice pour Academy of Management Conference

Depuis 2021 European Research Council

SERVICE

Depuis 2018 Conseil Social et Economique, Membre élue, ESSEC Business School, France

2015 - 2018 Coordinatrice, PhD en Management, ESSEC Business School, France

Depuis 2014 Membre du comité de recrutement, ESSEC Business School, France