

# Jan ONDRUS

Professeur

Département: Systèmes d'Information, Data

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Pays d'origine: Suisse

## INTERETS DE RECHERCHE

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Impact social des technologies de l'information, Modèles d'affaires numériques et innovation,

## FORMATION

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2007 Ph.D. en Systèmes d'Information, HEC Lausanne, Suisse

2003 MSc en Systèmes d'Information, HEC Lausanne, Suisse

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2024 - Présent Professeur, ESSEC Business School, France

2015 - 2024 Professeur associé, ESSEC Business School, Singapour

2007 - 2015 Professeur assistant, ESSEC Business School, Singapour

### Autres affiliations académiques

2021 - 2026 Responsable de chaire - Digital Disruption, ESSEC Business School, France

2020 - 2021 Directeur académique associé GLOBAL MBA, ESSEC Business School, France

2018 - 2022 Doyen Associé en charge d'Essec Asia-Pacific, ESSEC Business School, Singapour

2016 - 2020 Coordinateur de filière - Digital Business and Innovation - GLOBAL MBA, ESSEC Business School, France

2015 - 2019 Directeur de la recherche - Centre d'Excellence en Digital Business, ESSEC Business School, France

2015 - 2018 Professeur titulaire de la chaire "Networked Business Models", ESSEC Business School, France

2009 - 2016 Directeur de la recherche - Chaire Media & Entertainment/Digital, ESSEC Business School, France

2016 - 2016 Chercheur invité, Seoul National University, Corée du Sud

2016 - 2016 Chercheur invité, Korea Development Institute (KDI), Corée du Sud

2014 - 2014 Professeur assistant visitant, Seoul National University, Corée du Sud

2013 - 2014	Chercheur invité, Case Western Reserve University. Weatherhead School of Management, États-Unis
2012 - 2013	Professeur visitant, HEC Lausanne, Suisse
2008 - 2009	Enseignant invité, Universität Mannheim, Allemagne
2007 - 2007	Professeur chercheur visitant, Sungkyunkwan University, Corée du Sud

## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

2020	Best Student Paper Award (Track - Societal Impact of IS) for this article "Hikikomori and Technology-Enabled Escapism: An Affordances and Constraints Perspective" at the the 2020 International Conference on Information Systems (ICIS), Association for Information Systems (AIS), États-Unis
2017	Finaliste, Most Innovative Short Paper Award pour son article "IS Capabilities in the Development of an Ecosystem Innovation: A Case Study of the Hallyu (Korean Wave) Phenomenon" a la 2017 International Conference on Information Systems (ICIS)., Association for Information Systems (AIS), États-Unis
2016	Elsevier 15th Anniversary Author Awards Most Cited Papers 2001 – 2016: pour l'article : Dahlberg, T., Mallat, N., Ondrus, J., Zmijewska, A. 2008. Past, Present and Future of Mobile Payments: A Literature Review. ECRA 7(2), 165-181.
2015	Highly Commended Paper 2014, pour son article "Mobile Social Networking application viability: A research framework" publié dans International Journal of Accounting and Information Management.
2015	Finaliste: Best Paper à la 48ème Hawai'i Annual International Conference on System Sciences (HICCS-48) pour son article "A Post-Failure Analysis of Mobile Payment Platforms" (co-écrit avec GannamaneniA., Lyytinen K.).
2005	Finaliste: Best Paper Award at at the 38th Hawai'i Annual International Conference on System Sciences (HICCS-38)

## PUBLICATIONS

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### Articles

- SCHREIECK, M., ONDRUS, J., WIESCHE, M. et KRCCMAR, H. (2025). Platform Governance for Established Companies. *California Management Review*, 67(4), pp. 48-74.
- SCHREIECK, M., ONDRUS, J., WIESCHE, M. et KRCCMAR, H. (2024). A typology of multi-platform integration strategies. *Information Systems Journal*, 34(3), pp. 828-853.
- TAN, F.T.C., ONDRUS, J., TAN, B. et OH, J. (2020). Digital Transformation of Business Ecosystems: Evidence from the Korean Pop Industry. *Information Systems Journal*, 30(5), pp. 866-898.
- DE REUVER, M. et ONDRUS, J. (2017). When Technological Superiority Is Not Enough: The Struggle to Impose the SIM Card as the NFC Secure Element for Mobile Payment Platforms. *Telecommunications Policy*, 41(4), pp. 253-262.
- GLADY, N. et ONDRUS, J. (2016). Lancer sa plateforme web: les 3 erreurs à éviter. *Harvard Business Review (France)*, (HS), pp. 94-95.

- DAHLBERG, T., GUO, J. et ONDRUS, J. (2015). A Critical Review of Mobile Payment Research. *Electronic Commerce Research and Applications*, 14(5), pp. 265-284.
- ONDRUS, J., BUI, T. et PIGNEUR, Y. (2015). A Foresight Support System Using MCDM Methods. *Group Decision and Negotiation*, 24(2), pp. 333-358.
- ONDRUS, J., GANNAMANENI, A. et LYYTINEN, K. (2015). The Impact of Openness on the Market Potential of Multi-Sided Platforms: A Case Study of Mobile Payment Platforms. *Journal of Information Technology*, 30(2), pp. 260-275.
- PHANG, C.W., SUTANTO, J., TAN, C.H. et ONDRUS, J. (2014). Mobile Social Networking Application Viability: A Research Framework. *International Journal of Accounting and Information Management*, 22(4), pp. 321-338.
- HOLZER, A. et ONDRUS, J. (2011). Mobile Application Market: A Developer's Perspective. *Telematics and Informatics*, 28(1), pp. 22-31.
- SARKER, S., CAMPBELL, D., ONDRUS, J. et VALACICH, S. (2010). Mapping the Need for Mobile Collaboration Technologies: A Fit Perspective. *International Journal of e-Collaboration*, 6(4), pp. 32-53.
- ONDRUS, J. et PIGNEUR, Y. (2009). Near Field Communication: An Assessment for Future Payment Systems. *Information Systems and e-Business Management*, 7(3), pp. 347-361.
- DAHLBERG, T., MALLAT, N., ONDRUS, J. et ZMIJEWSKA, A. (2008). Past, Present and Future of Mobile Payments Research - A Literature Review. *Electronic Commerce Research and Applications*, 7(2), pp. 165-181.
- ONDRUS, J. et PIGNEUR, Y. (2007). Cross-industry Preferences for Mobile Payments Development in Switzerland. *Electronic Markets*, 17(2), pp. 142-152.
- ONDRUS, J. et PIGNEUR, Y. (2006). Towards A Holistic Analysis of Mobile Payments: A Multiple Perspectives Approach. *Electronic Commerce Research and Applications*, 5(3), pp. 246-257.

### Chapitres d'ouvrage

- REMY, S., KOLOKOTSA, J., ONDRUS, J., EL OUARZAZI, Y. et GLADY, N. (2021). Purposeful Ecosystem Orchestration. Dans: Colin Mayer, Bruno Roche eds. *Putting Purpose into Practice: The Economics of Mutuality*. 1st ed. Oxford: Oxford University Press, pp. 98-112.
- ONDRUS, J., BUI, T. et BUI, T. (2005). A Multi-Actor, Multi-Criteria Approach for Technology Selection When Designing Mobile Information Systems. Dans: *Mobile Information Systems II*. 1st ed. New York: Springer, pp. 271-278.

### Actes d'une conférence

- BERNEY, M., ONDRUS, J. et HOLZER, A. (2024). Navigating the Shadows of Cyber Vigilantism: A Preliminary Analysis of Social Dynamics and Activities of Scambaiting. Dans: *Conference on Human Factors in Computing Systems - Proceedings*, art. no. 251. Honolulu: Association for Computing Machinery (ACM), pp. 1-6.
- BERNEY, M., ONDRUS, J. et HOLZER, A. (2023). Influencing the Influencers? The Case of @CelebJets and the Role of Social Media in Empowering Citizens to Conduct Climate Justice Activism. Dans: *29th Annual Americas Conference on Information Systems, AMCIS 2023: Diving into Uncharted Waters*. Panama: Association for Information Systems (AIS), pp. 1370.
- WIESCHE, M., SCHREIECK, M., ONDRUS, J. et KRCCMAR, H. (2021). Building Blocks of Digital Platform Ecosystems and Their Implications for Inter-Platform Governance. Dans: *Academy of Management Proceedings*. Academy of Management.

- TAN, F.T.C., ONDRUS, J., KATO, T. et TAN, B. (2020). Digital Transformation and the Socially Reclusive: A Study of ICT and the Hikikomori in Japan. Dans: *Proceedings of the 24th Pacific Asia Conference on Information Systems (PACIS 2020)*. Dubai: Association for Information Systems (AIS).
- PARK, H.E., ONDRUS, J., TAN, B., TAN, F.T.C. et KATO, T. (2020). Hikikomori and Technology-Enabled Escapism: An Affordances and Constraints Perspective. Dans: *Proceedings of the Forty First International Conference on Information Systems (ICIS 2020)*. Hyderabad: Association for Information Systems (AIS).
- SCHIRRMACHER, N.B., ONDRUS, J., TAN, F.T.C., LOH, Y. et HARDOON, D.R. (2019). Overcoming Status Quo Bias: Nudging in a Government-Led Digital Transformation Initiative. Dans: *Proceedings of the Fortieth International Conference on Information Systems (ICIS 2019)*. Munich: Association for Information Systems (AIS).
- SCHIRRMACHER, N.B., ONDRUS, J. et TER CHIAN TAN, F. (2018). Towards a Response to Ransomware: Examining Digital Capabilities of the WannaCry Attack. Dans: *22nd Pacific Asia Conference on Information Systems (PACIS) 2018*. Association for Information Systems (AIS).
- KIM, H., TAN, F.T.C., LEONG, C., KIM, D.D., ONDRUS, J. et TAN, B. (2018). Value Co-creation in Digital Content Ecosystems: A Study of Hallyu. Dans: *Proceedings of the Thirty Ninth International Conference on Information Systems (ICIS 2018)*. Association for Information Systems (AIS).
- DONGYEOB KIM, D., TAN, B., TER CHIAN TAN, F., ONDRUS, J. et OH, J. (2017). IS Capabilities in the Development of an Innovation Ecosystem: A Case Study of the Hallyu (Korean Wave) Phenomenon. Dans: *Proceedings of the Thirty-Eighth International Conference on Information Systems (ICIS)*. Seoul National University.
- SCHIRRMACHER, N.B., ONDRUS, J., KUDE, T. et POPP, K. (2017). Launch Strategies of Digital Platforms: Platforms with Switching and Non-Switching Users. Dans: *Proceedings of the 25th European Conference on Information Systems (ECIS 2017)*. Universidade do Minho.
- ONDRUS, J., GANNAMANENI, A. et LYYTINEN, K. (2015). A Post-Failure Analysis of Mobile Payment Platforms. Dans: *Proceedings of the 48th Hawai'i International Conference on Systems Sciences (HICSS-48)*. University of Hawaii.
- ONDRUS, J. (2015). Clashing over the NFC Secure Element for Platform Leadership in the Mobile Payment Ecosystem. Dans: *Proceedings of the 17th International Conference on Electronic Commerce: Application of Big Data in E-Commerce*. Seoul National University.
- GAUR, A., AVISON, D. et ONDRUS, J. (2013). Mobile Merchandising Exploring New Business Practices in the Mobile Payment Ecosystem. Dans: *3rd Biennial Conference of the Indian Academy of Management (IAM)*. Indian Academy of Management (IAM).
- HOLZER, A., GOVAERTS, S., ONDRUS, J., VOZNIUK, A., RIGAUD, D. et GARBINATO, B. (2013). SpeakUp – A Mobile App Facilitating Audience Interaction. Dans: *12th International Conference on Web-based Learning (ICWL 2013)*. Tajen University.
- HOLZER, A. et ONDRUS, J. (2012). Mobile App Development: Native or Web? Dans: *Proceedings of the Eleventh Workshop on E-Business (WEB 2012)*. Association for Information Systems (AIS).
- ONDRUS, J. et LYYTINEN, K. (2011). Mobile Payments Market: Towards Another Clash of the Titans? Dans: *Proceedings of the 10th International Conference on Mobile Business (ICMB)*. Politecnico di Milano.

- SARKER, S., SARKER, S., ONDRUS, J., JANA, D. et AHUJA, M. (2011). The Role of Individual, Family-Related, and Organizational Factors in Shaping WLC in Offshoring Contexts: A Study of European and Indian IT Professionals. Dans: *PACIS 2011 Proceedings*. Association for Information Systems (AIS).
- ELIE-DIT-COSAQUE, C. et ONDRUS, J. (2011). Towards a Better Understanding of Personal Productivity in the Context of Information Technology Use. Dans: *Actes du Colloque AIM 2011*. Association for Information Management (AIM).
- ONDRUS, J. et PIGNEUR, Y. (2009). C-K Design Theory for Information Systems Research. Dans: *Proceedings of the 4th International Conference on Design Science Research in Information Systems and Technology*. Association for Computing Machinery (ACM).
- HOLZER, A. et ONDRUS, J. (2009). Trends in Mobile Application Development. Dans: *The Mobilware 2009 Workshop Proceedings*. Springer.
- ONDRUS, J., LYYTINEN, K. et PIGNEUR, Y. (2009). Why Mobile Payment Fail? Towards a Dynamic and Multi-perspective Explanation. Dans: *Proceedings of the 42nd Hawaii International Conference on System Sciences*. Institute of Electrical and Electronics Engineers (IEEE).
- GASPOZ, C., ONDRUS, J. et PIGNEUR, Y. (2008). Comparison of Multi-criteria and Prediction Market Approaches for Technology Foresight. Dans: *Proceedings of the 13rd AIM Congress, Paris 2008 (pre-ICIS Workshop 2008)*. Association for Information Management (AIM).
- ONDRUS, J. et PIGNEUR, Y. (2007). An Assessment of NFC for Future Payments Systems. Dans: *ICMB'07*. Toronto: IEEE Computer Society.
- ONDRUS, J., GASPOZ, C. et PIGNEUR, Y. (2007). Technology Foresight for IT Investment: Multi-Criteria Decision-Making versus Prediction Markets. Dans: *6th AIM Pre-ICIS Workshop, 8 Dec 2007, UQAM*. Montreal: Association for Information Management (AIM).
- ONDRUS, J., PIGNEUR, Y. et MONZANI, J.S. (2006). A GDSS for Visualizing and Assessing a Technology Environment. Dans: *AMCIS'06*. Acapulco: AIS Educator Journal.
- ONDRUS, J. et PIGNEUR, Y. (2006). A Multi-stakeholder Multi-criteria Assessment Framework of Mobile Payments: An Illustration with the Swiss Public Transportation Industry. Dans: *HICSS'06*. Hawaii: IEEE Computer Society.
- ONDRUS, J. et PIGNEUR, Y. (2006). A Systematic Approach to Explain the Delayed Deployment of Mobile Payments in Switzerland. Dans: *ICMB'06*. Copenhagen: IEEE Computer Society.
- ONDRUS, J., DAHLBERG, T., MALLAT, N. et ZMIJEWSKA, A. (2006). Mobile Payment Market and Research : Past, Present and Future. Dans: *MRT'06*. Helsinki: Helsinki School of Economics.
- ONDRUS, J. et PIGNEUR, Y. (2005). A Disruption Analysis in the Mobile Payment Market. Dans: *HICSS'05*. Hawaii: IEEE Computer Society.
- ONDRUS, J., PIGNEUR, Y. et PIGNEUR, Y. (2005). A Multi-actor, Multi-criteria Approach for Technology Selection when Designing Mobile Information Systems. Dans: *MOBIS'05*. Leeds: Springer.
- ONDRUS, J., PIGNEUR, Y. et CAMPONOVO, G. (2005). A Proposal for a Multi-Perspective Analysis of the Mobile Payments Environment. Dans: *ICMB'05*. Sydney: IEEE Computer Society.
- ONDRUS, J., PIGNEUR, Y. et CAMPONOVO, G. (2005). Environmental Context Significance in Strategic Decision Support. Dans: *Context'05*. Paris: CEUR-WS.org.
- ONDRUS, J. et PIGNEUR, Y. (2004). Coupling Mobile Payments and CRM in the Retail Industry. Dans: . Lisbon: IADIS.

BUI, T. et ONDRUS, J. (2003). M-Computing for Real-Time Negotiation Support. Dans: *HICSS'03*. Hawaii: IEEE Computer Society.

### Conférences

SCHIRRMACHER, N.B., ONDRUS, J., HARDOON, D.R. et AI-CHI LOH, Y. (2019). Overcoming Status Quo Bias: Nudging in a Government-Led Digital Transformation Initiative. Dans: 2019 International Conference on Information Systems (ICIS).

KIM, H., TAN, F., LEONG, C., KIM, D., ONDRUS, J. et TAN, B. (2018). Navigating Value Co-creation in Digital Entertainment: A Study of the “Hallyu” Business Ecosystem. Dans: 39th International Conference on Information Systems (ICIS).

ONDRUS, J. et GANNAMANENI, A. (2013). Towards a Multi-level Framework to Analyze Mobile Payment Platforms. Dans: SIGBPS Workshop on Business Processes and Services.

GAUR, A. et ONDRUS, J. (2012). The Role of Banks in the Mobile Payment Ecosystem: A Strategic Asset Perspective. Dans: 14th Annual International Conference On Electronic Commerce (ICEC 2012).

ONDRUS, J., LYYTINEN, K. et PIGNEUR, Y. (2008). Why Mobile Payments Fail? An Analysis of the Swiss Case. Dans: Everyday Digital Money Workshop.

## AUTRES ACTIVITES DE RECHERCHE

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### Co-direction d'une revue

Depuis 2022 Information Systems Journal

2015 - 2016 Electronic Commerce Research and Applications

2015 - 2020 Electronic Commerce Research and Applications

2011 - 2018 Information Systems Journal

### Membre d'un comité de lecture

2010 - 2018 Journal of Information Technology Case and Application Research

### Relecteur pour :

Electronic Commerce Research and Applications, European Journal of Information Systems, Group Decision and Negotiation, IEEE Transactions on Engineering Management, Info, Information Systems and e-Business Management, Information Systems Journal, Information Systems Research, Information Technology and Management, Journal of Information Technology Case and Application Research, Journal of Organizational Computing and Electronic Commerce, Telecommunications Policy

### Supervision de thèses / HDR

2022 A. DE SANTO (Université de Neuchâtel), Membre de jury

2021 N.-B. SCHIRRMACHER (ESSEC Business School), Directeur de thèse

2021 A. ASADULLAH (National University of Singapore), Rapporteur

2020 R. HARRY (Université de Cape Town), Rapporteur

2019 P. MUTHUKANNAN (University of Sydney), Rapporteur

- 2018 F. PISANI (Frankfurt School of Finance and Management), Membre de jury
- 2011 J. MALAURENT (ESSEC Business School), Membre de jury, Premier Poste : EM Lyon
- 2009 F. LENTZ (Université d'Angers), Membre de jury

#### Autres activités de recherche

- 2021 Track Chair, International Conference on Information Systems (ICIS), 2021, Austin, USA, December (Sharing Economy, Platforms, and Crowds track), États-Unis
- 2020 Président de thématique, Pacific Asia Conference on Information Systems (PACIS), 2020, Dubai (thématique IT Strategy, Leadership and Governance), Émirats arabes unis
- 2016 Président de Thématique, International Conference on Information Systems (ICIS), 2016, Dublin (thématique e-Biz and E-Gov), Irlande
- 2016 Président organisateur, AOM Caucus – Business Model Innovation in the Knowledge Economy: From Linear Value Chain to Ecosystem, 2016, Anaheim, États-Unis
- 2015 Président organisateur, International Conference on Mobile Business (ICMB), 2015, Fort Worth, États-Unis
- 2013 Président du Programme, International Conference on Mobile Business (ICMB), 2013, Berlin, Allemagne
- 2012 Président de Thématique, International Conference on Electronic Commerce (ICEC), 2012 (thématique Mobile Payment), Singapour
- 2012 Président de Thématique, International Conference on Mobile Business (ICMB 2012), Delft (thématique Business Application), Pays-Bas
- 2012 Président organisateur de l'International Cashless Society Roundtable (ICSR), 2012, Copenhague, Danemark
- 2010 Président de Thématique, International Conference on Electronic Commerce (ICEC 2010), Honolulu (thématique Mobile Commerce), États-Unis
- 2010 Président du Panel, International Conference on Mobile Business (ICMB 2012), Delft, Pays-Bas
- Depuis 2020 Membre du Comité Scientifique de EMOI-INTEROP / CAISE (2005), Porto, Portugal
- 2016 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2016, Seoul, Corée du Sud
- 2015 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2015, Seoul
- 2014 Membre du Comité de Programme de l'International Conference on Mobile Business (ICMB), 2014, Londres
- 2014 Membre du Comité Scientifique de The Organizations, Artifacts and Practices (OAP) Workshop, 2014, Rome, Italie
- 2013 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2013, Turku

- 2013 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2013, Turku
- 2013 Membre du Comité de Programme de l'International Conference on Web Information Systems and Technologies (WEBIST) 2013, Aix-la-Chapelle, Allemagne
- 2012 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2012
- 2012 Membre du Comité de Programme de la Pacific Asia Conference on Information Systems (PACIS), 2012, Ho Chi Minh city, Viêt Nam
- 2012 - 2013 International Conference on Mobile Business (ICMB 2012), Delft, Pays-Bas
- 2012 Membre du Comité Scientifique de The Organizations, Artifacts and Practices (OAP) Workshop, 2012, Paris, France
- 2011 - 2014 Relecteur pour ICEC – International Conference on Electronic Commerce (2011, 2012, 2013, 2014)
- 2011 Relecteur pour ISSC – International Smart Sourcing Conference (2011)
- 2011 - 2018 Relecteur pour PACIS – Pacific Asia Conference on Information Systems (2011, 2012, 2014, 2018)
- 2011 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC), 2011, Liverpool
- 2011 Membre du Comité de Programme de l'International Conference on Mobile Business (ICMB 2011), Como, Italie
- 2011 Relecteur pour WI – International Conference on Wirtschaftsinformatik (2011)
- 2011 Relecteur pour DIGIT 2011 (Pre-ICIS workshop of The SIG on the Adoption and Diffusion of Information Technology)
- 2010 Membre du Comité de Programme de l'International Conference on Electronic Commerce (ICEC 2010), Honolulu, États-Unis
- 2010 Membre du Comité de Programme de l'International Conference on Mobile Business (ICMB 2010), Athènes, Grèce
- 2009 - 2011 Relecteur pour WeB – Workshop on eBusiness – Pre-ICIS event (2009, 2011)
- 2009 Membre du Comité Scientifique de Colloque de l'Association Information et Management (AIM 2009), Marrakech, Maroc
- 2008 Relecteur pour AIM – Colloque de l'Association Information et Management
- 2008 Membre du Comité Scientifique de Colloque de l'Association Information et Management (AIM 2008), Paris, France
- 2007 - 2018 Relecteur pour ICIS – International Conference on Information Systems (2007, 2008, 2010, 2013, 2017, 2018)
- 2006 - 2014 Relecteur pour ICMB – International Conference on Mobile Business (2006, 2007, 2008, 2012, 2014)
- 2006 - 2012 Relecteur pour AMCIS – Americas Conference on Information Systems (2006, 2007, 2008, 2012)

- 2006 - 2016 Relecteur pour ECIS – European Conference on Information Systems (2006, 2007, 2008, 2012, 2013, 2014, 2015, 2016)
- 2005 Relecteur pour International Workshop on Context Modeling and Decision Support (Context 2005)
- 2005 Relecteur pour Pre-ICIS Academic Workshop AIM (2005)
- 2004 - 2005 Relecteur pour INFORSID (2004, 2005)
- 2004 - 2007 Relecteur pour Bled Electronic Commerce Conference (2004, 2005, 2006, 2007)
- 2004 Relecteur pour EEE – IEEE International Conference on e-Technology, e-Commerce, and e-Service (2004)
- 2004 Relecteur pour EMOI/ CAiSE – Workshop on Enterprise Modeling and Ontologies for Interoperability (2004)
- 2004 - 2019 Relecteur pour HICSS – Hawaii International Conference on System Sciences (2004, 2006, 2010, 2011, 2012, 2013, 2015, 2016, 2019)
- 2009 - 2012 Special issues editor - Information Systems Journal

## **ENSEIGNEMENT**

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- 2016 E-commerce and Platforms, ESSEC Business School, Singapour
- 2016 Digital Disruption, ESSEC Business School, Singapour
- 2016 Business Model Innovation in the Digital Age, ESSEC Business School, Singapour