

Liem NGUYEN

Professor of Management Practice

Département: Management

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FORMATION

2021 Doctorate in Business Administration, Sciences de Gestion, Management Stratégique, Université Paris Dauphine-PSL, France

Research thesis: "In search of Strategic Agility in the digital age: Open Strategizing in a traditional French medium-sized company: a multiple perspective Insider Action Research" Paper presented at SMS (Strategic Management Society) conference in Berlin in 2016. EDBA Thesis Awards Finalist at AIMS (International Association of Strategic Management) conference in 2022

2006 Master of Business Administration, Management, HEC Paris, France

1996 Ecole d'ingénieur, Ingénieur économiste, IFP School, France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent Professor of Management Practice, ESSEC Business School, France

Autres affiliations académiques

2023 - 2026 Directeur académique MS STRATEGY & MGT OF INTERNATIONAL BUSINESS, ESSEC Business School, France

Autres expériences professionnelles

2019 - 2023 Director Stratégie et Partenariats - Région Sud Ouest Europe, DEKRA, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2005 HEC Leadership Award, HEC Paris, France