

# Christoph MUELLER-BLOCH

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## INTERETS DE RECHERCHE

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blockchain, Cryptocurrencies, décentralisation, gouvernance des systèmes, Management des

## FORMATION

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| 2020 | Doctor of Philosophy, Autre, Systèmes d'informations et Sciences de la décision, IT University of Copenhagen, Danemark |
| 2017 | Master of Science, Business Administration and Information Systems, Copenhagen Business School, Danemark               |
| 2014 | Bachelor of Science, Science de gestion, University of Göttingen, Allemagne  |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2021 - Présent      Professeur assistant, ESSEC Business School, France

### Autres affiliations académiques

2020 - 2021      Chercheur postdoctoral, IT University of Copenhagen, Danemark

2019 - 2019      Chercheur Invité, New York University, États-Unis

## BOURSES, PRIX ET DISTINCTIONS

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### Prix et Distinctions

2021      AIS Impact Award

## PUBLICATIONS

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### Articles

MUELLER-BLOCH, C. et CIRIELLO, R.F. (2026). Governing social media as a public utility. *Communications of the ACM*.

CIRIELLO, R.F., MARX, J., CHEONG, M., MUELLER-BLOCH, C. et MATHIASSEN, L. (2025). Decentralized Social Media. *Business and Information Systems Engineering*, In press.

MUELLER-BLOCH, C., ANDERSEN, J.V., SPASOVSKI, J. et HAHN, J. (2024). Understanding decentralization of decision-making power in proof-of-stake blockchains: an agent-based simulation approach. *European Journal of Information Systems*, 33(3), pp. 267-286.

CIRIELLO, R.F., TORBENSEN, A.C.G., HANSEN, M.R.P. et MUELLER-BLOCH, C. (2023). Blockchain-based digital rights management systems: Design principles for the music industry. *Electronic Markets*, 33(1), pp. 1-21.

BAKOS, Y., HALABURDA, H. et MUELLER-BLOCH, C. (2021). When Permissioned Blockchains Deliver More Decentralization Than Permissionless. *Communications of the ACM*, 64(2), pp. 20-22.

HALABURDA, H. et MUELLER-BLOCH, C. (2020). Toward a Multidimensional Conceptualization of Decentralization in Blockchain Governance: Commentary on “Two Sides of the Same Coin? Decentralized versus Proprietary Blockchains and the Performance of Digital Currencies” by Cennamo, Marchesi, and Meyer. *Academy of Management Discoveries*, 6(4), pp. 712-714.

ROSSI, M., MUELLER-BLOCH, C., THATCHER, J.B. et BECK, R. (2019). Blockchain Research in Information Systems: Current Trends and an Inclusive Future Research Agenda. *Journal of the Association for Information Systems*, 20(9), pp. 1390-1405.

HALABURDA, H. et MUELLER-BLOCH, C. (2019). Will We Realize Blockchain’s Promise of Decentralization? *Harvard Business Review* (online).

BECK, R., MUELLER-BLOCH, C. et KING, J.L. (2018). Governance in the Blockchain Economy: A Framework and Research Agenda. *Journal of the Association for Information Systems*, 19(10), pp. 1020-1034.

### Chapitres d’ouvrage

MUELLER-BLOCH, C. et RISIUS, M. (2026). Smart contract. Dans: Roman Beck (ed.). *Elgar Encyclopedia of Cryptocurrencies, Blockchain and DLT*. 1st ed. Cheltenham: Edward Elgar Publishing, pp. 216-219.

### Conférences

MUELLER-BLOCH, C. (2025). Promises and Perils of Decentralization in the Blockchain Age. Dans: 2025 International Conference on Information Systems (ICIS). Nashville.

MUELLER-BLOCH, C. (2024). Opportunities and Challenges of Decentralization in the Blockchain Age. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

ZHANG, R., MUELLER-BLOCH, C., XUE, L. et RAMESH, B. (2024). The Differential Effects of Resource Provision Decentralization and the Mediating Role of Governance Engagement for the Sustainability of Blockchain Platforms. Dans: 2nd Annual Business of Blockchain Technology Conference 2024. Miami.

MUELLER-BLOCH, C. (2022). On the Usefulness of Cryptocurrencies. Dans: 2022 International Conference on Information Systems. Copenhagen.

KYRIAKOU, H. et MUELLER-BLOCH, C. (2022). Blockchain: Challenges and Opportunities for Management Research. Dans: 2022 Academy of Management Annual Meeting. Seattle.

### Etudes de cas publiées

APPLEGATE, L., MUELLER-BLOCH, C. et BECK, R. (2017). Deutsche Bank: Pursuing Blockchain Opportunities (A). Harvard Business School, pp. 1-13.

APPLEGATE, L., MUELLER-BLOCH, C. et BECK, R. (2017). Deutsche Bank: Pursuing Blockchain Opportunities (B). Harvard Business School, pp. 1-2.

### Presse

MUELLER-BLOCH, C. (2022). Are cryptocurrencies over? Not so fast. *ESSEC Knowledge*.

## AUTRES ACTIVITES DE RECHERCHE

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### Membre d'un comité de lecture

Depuis 2026 Journal of Information Technology