Maren MICKELER

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INTERETS DE RECHERCHE

Individus Décisions de collaborer dans des contextes avec ou sans médiation technologique

FORMATION

2023	Doctorate in Business Administration, Management, Ludwig Maximilian Universität München, Allemagne
2016	Master of Arts, Science de gestion, Université de Hambourg, Allemagne
2013	Bachelor of Science, Economie & Communication, University of Hohenheim, Allemagne

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent	Professeur assistant, ESSEC Business School, France

Autres expériences professionnelles

2017 - 2018	Finance Manager, Hubert Burda Media, Allemagne
2016 - 2017	Junior Manager Group Assets, ProSiebenSat1 Media SE, Allemagne

PUBLICATIONS

Articles

GROHSJEAN, T., PIEZUNKA, H. et MICKELER, M. (2025). When colleagues compete outside the firm. *Strategic Management Journal*, 46(3), pp. 640-666.

MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. (2023). Knowledge seeking and anonymity in digital work settings. *Strategic Management Journal*, 44(10), pp. 2413-2442.

Conférences

FERNANDEZ-CASTRO, S., MICKELER, M. et HO, H. (2025). Making Help Visible: Recognition and Support at Work. Dans: 2025 Bocconi Strategic Human Capital Workshop. Milan.

MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment. Dans: 44th Strategic Management Society (SMS) Annual Conference 2024. Istanbul.

MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. (2022). Under the Radar: User Anonymity in the Design of Organizational Platforms. Dans: 2022 Strategic Management Society (SMS) Special Conference in Milan. Milan.