

Maren MICKELER

Professeur assistant
Département: Management
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: maren.mickeler@essec.edu

INTERETS DE RECHERCHE

Individus Décisions de collaborer dans des contextes avec ou sans médiation technologique

FORMATION

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| 2023 | Doctorate in Business Administration, Management, Ludwig Maximilian Universität München, Allemagne |
| 2016 | Master of Arts, Science de gestion, Université de Hambourg, Allemagne |
| 2013 | Bachelor of Science, Economie & Communication, University of Hohenheim, Allemagne |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent Professeur assistant, ESSEC Business School, France

Autres expériences professionnelles

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| 2017 - 2018 | Finance Manager, Hubert Burda Media, Allemagne |
| 2016 - 2017 | Junior Manager Group Assets, ProSiebenSat1 Media SE, Allemagne |

PUBLICATIONS

Articles

- GROHSJEAN, T., PIEZUNKA, H. et MICKELER, M. (2025). When colleagues compete outside the firm. *Strategic Management Journal*, 46(3), pp. 640-666.
- MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. (2023). Knowledge seeking and anonymity in digital work settings. *Strategic Management Journal*, 44(10), pp. 2413-2442.

Conférences

- FERNANDEZ-CASTRO, S., MICKELER, M. et HO, H. (2025). Making Help Visible: Recognition and Support at Work. Dans: 2025 Bocconi Strategic Human Capital Workshop. Milan.
- MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment. Dans: 44th Strategic Management Society (SMS) Annual Conference 2024. Istanbul.

MICKELER, M., ZUNINO, D., KRETSCHMER, T. et HADENGUE, M. (2024). Identity Provision & Indirect Contributions in Idea Contests: A Field Experiment. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

MICKELER, M., KHASHABI, P., KLEINE, M. et KRETSCHMER, T. (2022). Under the Radar: User Anonymity in the Design of Organizational Platforms. Dans: 2022 Strategic Management Society (SMS) Special Conference in Milan. Milan.