

# Julien MALAURENT

Professeur

Département: Systèmes d'information, sciences  
de la décision et statistiques

ESSEC Business School

3 avenue Bernard Hirsch

95021 Cergy-Pontoise

France

Email: malaurent@essec.edu

Numéro de téléphone: +33 (0)1 34 43 98 47

Pays d'origine: France

## INTERETS DE RECHERCHE

---

Management des systèmes d'information

## FORMATION

---

- |      |   |
|------|---|
| 2011 | Doctorat en Sciences de Gestion, Université Cergy-Pontoise, France                                      |
| 2011 | Ph.D en Système d'Information, ESSEC Business School, France  |
| 2009 | Master de recherche en Systèmes d'Information, Conservatoire National des Arts & Métiers (CNAM), France |

## EXPERIENCE PROFESSIONNELLE

---

### Positions académiques principales

- |                |   |
|----------------|---|
| 2023 - Présent | Professeur, ESSEC Business School, France           |
| 2017 - 2023    | Professeur associé, ESSEC Business School, France   |
| 2013 - 2017    | Professeur assistant, ESSEC Business School, France |

### Autres affiliations académiques

- |             |  |
|-------------|--|
| 2021 - 2024 | Directeur académique du Campus Numérique Augmenté (CNA), ESSEC Business School, France |
| 2020 - 2024 | Directeur Académique Intelligence Artificiel, ESSEC Business School, France            |

## BOURSES, PRIX ET DISTINCTIONS

---

### Prix et Distinctions

- |      |   |
|------|---|
| 2018 | Prix pour le meilleur Papier 2017 dans la revue Information and Management, pour l'article "Reflexivity: A third essential 'R' to enhance interpretive field studies" |
|------|---|

## PUBLICATIONS

---

### Articles

BASKERVILLE, R., DAVISON, R.M., KAUL, M., MALAURENT, J. et WONG, L. (2022). Information systems as a nexus of information technology systems: A new view of information systems practice. *Journal of Information Technology*, 37(4), pp. 387-406.

- KARANASIOS, S., NARDI, B., SPINUZZI, C. et MALAURENT, J. (2021). Moving forward with activity theory in a digital world. *Mind, Culture and Activity*, 28, pp. 234-253.
- DAVISON, R.M., MARTINSONS, M. et MALAURENT, J. (2021). Improving Action Research by Integrating Methods. *Journal of the Association for Information Systems*, 22(3), pp. 851-873.
- MALAURENT, J. et KARANASIOS, S. (2020). Learning from Workaround Practices: the Challenge of Enterprise System Implementations in Multinational Corporations. *Information Systems Journal*, 30(4), pp. 639-663.
- AVISON, D., DAVISON, R.M. et MALAURENT, J. (2018). Information Systems Action Research: Debunking Myths and Overcoming Barriers. *Information and Management*, 55(2), pp. 177-187.
- AVISON, D., MALAURENT, J. et EYNAUD, P. (2017). A Narrative Approach to Publishing Information Systems Research: Inspiration from the French New Novel Tradition. *European Journal of Information Systems*, 26(3), pp. 260-273.
- KOCK, N., AVISON, D. et MALAURENT, J. (2017). Positivist Information Systems Action Research: Methodological Issues. *Journal of Management Information Systems*, 34(3), pp. 754-767.
- MALAURENT, J. et AVISON, D. (2017). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. *Information and Management*, 54(7), pp. 920-933.
- MALAURENT, J. et AVISON, D. (2016). Reconciling Global and Local Needs: A Canonical Action Research Project to Deal with Workarounds. *Information Systems Journal*, 26(3), pp. 227-257.
- BICHLER, M., FRANK, U., AVISON, D., MALAURENT, J., FETTKE, P. et HOVORKA, D. (2016). Theories in Business and Information Systems Engineering. *Business and Information Systems Engineering*, 58(4), pp. 291-319.
- MALAURENT, J. et AVISON, D. (2015). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35(5), pp. 643-646.
- PERRAY-REDLSOB, L. et MALAURENT, J. (2015). Traduction d'un outil de contrôle de gestion dans le secteur public. Le cas du BSC dans l'armée de terre française. *Revue Française de Gestion*, 49(250), pp. 49-64.
- AVISON, D. et MALAURENT, J. (2014). Is Theory King?: a Rejoinder. *Journal of Information Technology*, 29(4), pp. 358-361.
- AVISON, D. et MALAURENT, J. (2014). Is Theory King?: Questioning the Theory Fetish in Information Systems. *Journal of Information Technology*, 29, pp. 327-336.
- AVISON, D. et MALAURENT, J. (2013). Qualitative Research in Three IS Journals: Unequal Emphasis but Common Rigour, Depth and Richness. *Systèmes d'Information et Management*, 18(4), pp. 75-123.
- AVISON, D., D., D., MALAURENT, J. et J., D. (2007). Enterprise Resource Planning Software in China: A Disaster Story. *Intercultural Management Quarterly*, 8(2).

### Ouvrages et édition d'ouvrages

- ALBAN, D., EYNAUD, P., MALAURENT, J., RICHET, J.L. et VITARIO, C. (2019). *Information Systems Management: Governance, Urbanization and Alignment*. Wiley, 284 pages.
- MALAURENT, J. [Eds] (2021). *New Ways of Working: Organizations and Organizing in the Digital Age*. London: Palgrave Macmillan, 558 pages.

## Chapitres d'ouvrage

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2023). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.

MALAURENT, J., M. DAVISON, R. et H.M. WONG, L. (2023). Case study followed by action research: enhancing researcher and practitioner outcomes. Dans: Robert M. Davison (ed.). *Handbook of Qualitative Research Methods for Information Systems*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 149-162.

MALAURENT, J. (2018). Quand les stratégies de contournement des systèmes d'information impactent l'organisation de tout simplisme. Dans: *Complexité et organisations : faire face aux défis de demain*. 1st ed. Eyrolles, pp. 242-258.

MALAURENT, J. (2017). Big Data: enjeux et applications pour appréhender la mobilité. Dans: *Big Data et Politiques Publiques dans les Transports*. 1st ed. Economica, pp. 39-49.

EYNAUD, P., MALAURENT, J. et MOUREY, D. (2016). Comment penser les outils en sciences de gestion ? Dans: *Théories des organisations. Nouveaux tournants*. 1st ed. Economica, pp. 157-176.

AVISON, D. et MALAURENT, J. (2015). Is Theory King?: Questioning the Theory Fetish in Information Systems. Dans: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.

EYNAUD, P. et MALAURENT, J. (2015). Une gouvernance multipartenaire pour répondre localement au changement climatique. Dans: *La gouvernance entre diversité et normalisation*. 1st ed. Dalloz, pp. 163-170.

## Editeur invité d'un numéro spécial

AVISON, D., KOCK, N. et MALAURENT, J. (2017). Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34(3).

## Actes d'une conférence

MALAURENT, J., LI, Y. et AVISON, D. (2012). Reopening the Centralization-decentralization Debate: A Comparative Case Study of ERP Implementation in Two Chinese Petroleum Companies. Dans: *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2012*. Vietnam University of Science.

AVISON, D. et MALAURENT, J. (2011). The Potential of Qualitative Research: Four Approaches Shedding Light on IS Practice. Dans: *AIM 2011*. Association for Information Management (AIM).

## Conférences

ZORINA, A., KARANASIOS, S. et MALAURENT, J. (2021). Retired IT-connected: How Older Persons Adopt and Use Technology for Crisis Solving. Dans: 2021 International Conference of Information Systems (ICIS). Austin, Texas.

MALAURENT, J. et MEHRPOUYA, A. (2020). The Infrastructural Inversion of the Chinese Social Credit System. Dans: 2020 EGOS: Organizing for a Sustainable Future: Responsibility, Renewal & Resistance.

MALAURENT, J. et MEHRPOUYA, A. (2020). The Epistemics of Surveillance Capitalism. Dans: SASE Annual Conference 2020 "Development Today: Accumulation, Surveillance, Redistribution" - Society for the Advancement of Socio-Economics (Virtual Conference).

- MALAURENT, J. (2018). [Keynote] A Long Journey to Publish at in Our Discipline. Why Is That so Difficult? Dans: 26th European Conference of Information Systems: Beyond Digitization – Facets of Socio-Technical Change (ECIS 2018).
- MALAURENT, J. (2018). Workaround Practices in the Context of Global Information Systems: Activity Systems Orchestrated by Contradictions and Expansive Learning. Dans: International Conference on Information Systems (ICIS) 2018.
- MALAURENT, J. (2017). [Keynote] Engaging with Activity Theory Framework in Information Systems Research. Dans: 2017 ECIS Workshop: Developing Activity Theory in Information Studies (DATIS) workshop.
- MALAURENT, J., THIETART, R.A. et AVISON, D. (2017). Co-Evolving Emergence of the Physical and Digital Worlds: The Story of a Street Art Happening. Dans: Workshop: MISQ Special Issue on Complexity and Information Systems Research in the Emerging Digital World.
- MALAURENT, J. et EYNAUD, P. (2017). The Role of Materiality in Organizing a Living Lab. Dans: 33rd European Group for Organizational Studies (EGOS) Colloquium 2017.
- MALAURENT, J. et MAKAGIAN, J.L. (2017). Third-Places Through Distributed Cognition and Material Engagement: Insights from an Activity Theory Framework. Dans: 7th Organizations, Artifacts and Practices (OAP) Workshop on Collaboration and Materiality Studies.
- MALAURENT, J. (2017). Workaround Practices In The Context Of Global Information Systems: Activity Systems Orchestrated By Contradictions And Expansive Learning. Dans: OASIS 2017 Workshop of the International Conference of Information Systems (ICIS).
- MALAURENT, J. et MAGAKIAN, J.L. (2016). How to Engage Cognitive Activities? Insights from third Places through a CHAT Framework. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.
- MALAURENT, J. et AVISON, D. (2015). A Literary Approach for Analyzing Academic Narratives: An Initial (But Necessary) Step Toward Theorizing. Dans: 2015 International Conference on Information Systems (ICIS 2015).
- MALAURENT, J. (2014). An Online Community of Practice in Quest for Materiality? Go for Digital Materiality. Dans: IFIP WG8.2 Organizations and Society in Information Systems (OASIS) 2014 Workshop.
- AVISON, D. et MALAURENT, J. (2014). Keynote: Is Theory King? Questioning the Theory Fetish in Information Systems. Dans: 4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going?).
- MALAURENT, J., AVISON, D. et EYNAUD, P. (2014). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. Dans: 22nd European Conference of Information Systems (ECIS).
- MALAURENT, J. et EINAUD, P. (2014). Resisting Through Online Social Inquiry. Dans: 9th Organization Studies Summer Workshop.
- MAGAKIAN, J.L. et MALAURENT, J. (2014). Strategic Ideation: Concerted Activity Through a Materialized Cognitive Niche. Dans: 2014 Strategy as Practice Paper Development Workshop.
- MALAURENT, J. et EINAUD, P. (2014). What Impacts Do Various Sociomaterial Assemblages Have on Collective Thinking Activities? Dans: XVIII ISA World Congress of Sociology.
- MALAURENT, J. et AVISON, D. (2009). Problèmes rencontrés par les équipes virtuelles : nouvelles perspectives des communautés de logiciels libres. Dans: Colloque AIM 2009.

### Préfaces de revue

AVISON, D., KOCK, N. et MALAURENT, J. (2017). [Editorial] Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34(3), pp. 630-632.

### Presse

CHEVILLON, G. et MALAURENT, J. (2023). Nous ne sommes pas voués à être remplacés par des machines, aussi “intelligentes” soient-elles. *Le Monde*.

## AUTRES ACTIVITES DE RECHERCHE

---

### Co-direction d'une revue

2014 - 2020 Information Systems Journal

### Membre d'un comité de lecture

Depuis 2017 Journal of the Association for Information Systems

### Supervision de thèses / HDR

2019 Seyed Reza MOUSAVI BAYGI (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG Business School

2016 Aakanksha GAUR (ESSEC Business School), Co-directeur de thèse, Premier Poste : Research fellow - SDA Bocconi School of Management