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Département: Systèmes d'Information, Data Analytics et Opérations
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INTERETS DE RECHERCHE

Management des systèmes d'information

FORMATION

2011	Doctorat en Sciences de Gestion, Université Cergy-Pontoise, France
2011	Ph.D en Système d'Information, ESSEC Business School, France
2009	Master de recherche en Systèmes d'Information, Conservatoire National des Arts & Métiers (CNAM), France

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2023 - Présent	Professeur, ESSEC Business School, France
2017 - 2023	Professeur associé, ESSEC Business School, France
2013 - 2017	Professeur assistant, ESSEC Business School, France

Autres affiliations académiques

2024 - 2027	Directeur Général adjoint en charge des programmes Post expérience, ESSEC Business School, France
2024 - 2025	Directeur académique des activités ESSEC ONLINE, ESSEC Business School, France
2021 - 2024	Directeur académique du Campus Numérique Augmenté (CNA), ESSEC Business School, France
2020 - 2024	Directeur Académique Intelligence Artificiel, ESSEC Business School, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2018	Prix pour le meillieur Papier 2017 dans la revue Information and Management, pour l'article "Reflexivity: A third essential 'R' to enhance interpretive field studies"

PUBLICATIONS

Articles

MEHRPOUYA, A. et MALAURENT, J. (2026). Morality as performance: Studying the rise of performance measurement in citizen governance through the case of Chinese Social Credit System. *Critical Perspectives on Accounting*, 103, pp. 102837.

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2026). Counter-orchestration in Platform Ecosystems: How Complementors Forced Apple to Change Platform Rules. *Information Systems Research*, In press, pp. 1-23.

THIETART, R.A. et MALAURENT, J. (2024). How Do Social Media Contribute to the Emergence of "Extreme" Events? The Rise of Tour Paris 13: The "Sistine Chapel" of Street Art. *Academy of Management Discoveries*, 10(4), pp. 543–567.

MALAURENT, J. et MEHRPOUYA, A. (2024). Literature and Insights: My Name is Red: an imaginary immersion into the voices and murmurs of the Chinese social credit system and its artifacts. *Accounting, Auditing & Accountability Journal*, 37(6), pp. 1621-1636.

BASKERVILLE, R., DAVISON, R.M., KAUL, M., MALAURENT, J. et WONG, L. (2022). Information systems as a nexus of information technology systems: A new view of information systems practice. *Journal of Information Technology*, 37(4), pp. 387-406.

KARANASIOS, S., NARDI, B., SPINUZZI, C. et MALAURENT, J. (2021). Moving forward with activity theory in a digital world. *Mind, Culture and Activity*, 28, pp. 234-253.

DAVISON, R.M., MARTINSONS, M. et MALAURENT, J. (2021). Improving Action Research by Integrating Methods. *Journal of the Association for Information Systems*, 22(3), pp. 851-873.

MALAURENT, J. et KARANASIOS, S. (2020). Learning from Workaround Practices: the Challenge of Enterprise System Implementations in Multinational Corporations. *Information Systems Journal*, 30(4), pp. 639-663.

AVISON, D., DAVISON, R.M. et MALAURENT, J. (2018). Information Systems Action Research: Debunking Myths and Overcoming Barriers. *Information and Management*, 55(2), pp. 177-187.

AVISON, D., MALAURENT, J. et EYNAUD, P. (2017). A Narrative Approach to Publishing Information Systems Research: Inspiration from the French New Novel Tradition. *European Journal of Information Systems*, 26(3), pp. 260-273.

KOCK, N., AVISON, D. et MALAURENT, J. (2017). Positivist Information Systems Action Research: Methodological Issues. *Journal of Management Information Systems*, 34(3), pp. 754-767.

MALAURENT, J. et AVISON, D. (2017). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. *Information and Management*, 54(7), pp. 920-933.

MALAURENT, J. et AVISON, D. (2016). Reconciling Global and Local Needs: A Canonical Action Research Project to Deal with Workarounds. *Information Systems Journal*, 26(3), pp. 227-257.

BICHLER, M., FRANK, U., AVISON, D., MALAURENT, J., FETTKE, P. et HOVORKA, D. (2016). Theories in Business and Information Systems Engineering. *Business and Information Systems Engineering*, 58(4), pp. 291-319.

MALAURENT, J. et AVISON, D. (2015). From an Apparent Failure to a Success Story: ERP in China—Post Implementation. *International Journal of Information Management*, 35(5), pp. 643-646.

PERRAY-REDLSOB, L. et MALAURENT, J. (2015). Traduction d'un outil de contrôle de gestion dans le secteur public. Le cas du BSC dans l'armée de terre française. *Revue Française de Gestion*, 49(250), pp. 49-64.

AVISON, D. et MALAURENT, J. (2014). Is Theory King?: a Rejoinder. *Journal of Information Technology*, 29(4), pp. 358-361.

AVISON, D. et MALAURENT, J. (2014). Is Theory King?: Questioning the Theory Fetish in Information Systems. *Journal of Information Technology*, 29, pp. 327-336.

AVISON, D. et MALAURENT, J. (2013). Qualitative Research in Three IS Journals: Unequal Emphasis but Common Rigour, Depth and Richness. *Systèmes d'Information et Management*, 18(4), pp. 75-123.

AVISON, D., D., D., MALAURENT, J. et J., D. (2007). Enterprise Resourse Planning Software in China: A Disaster Story. *Intercultural Management Quarterly*, 8(2).

Ouvrages et édition d'ouvrages

ALBAN, D., EYNAUD, P., MALAURENT, J., RICHET, J.L. et VITARIO, C. (2019). *Information Systems Management: Governance, Urbanization and Alignment*. Wiley, 284 pages.

MALAURENT, J. [Eds] (2021). *New Ways of Working: Organizations and Organizing in the Digital Age*. London: Palgrave Macmillan, 558 pages.

Chapitres d'ouvrage

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2023). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.

MALAURENT, J., M. DAVISON, R. et H.M. WONG, L. (2023). Case study followed by action research: enhancing researcher and practitioner outcomes. Dans: Robert M. Davison (ed.). *Handbook of Qualitative Research Methods for Information Systems*. 1st ed. Cheltenham: Edward Elgar Publishing Ltd, pp. 149-162.

MALAURENT, J. (2018). Quand les stratégies de contournement des systèmes d'information impactent l'organisation de tout simplisme. Dans: *Complexité et organisations : faire face aux défis de demain*. 1st ed. Eyrolles, pp. 242-258.

MALAURENT, J. (2017). Big Data: enjeux et applications pour appréhender la mobilité. Dans: *Big Data et Politiques Publiques dans les Transports*. 1st ed. Economica, pp. 39-49.

EYNAUD, P., MALAURENT, J. et MOUREY, D. (2016). Comment penser les outils en sciences de gestion ? Dans: *Théories des organisations. Nouveaux tournants*. 1st ed. Economica, pp. 157-176.

AVISON, D. et MALAURENT, J. (2015). Is Theory King?: Questioning the Theory Fetish in Information Systems. Dans: *Formulating Research Methods for Information Systems*. 1st ed. Palgrave Macmillan, pp. 213-237.

EYNAUD, P. et MALAURENT, J. (2015). Une gouvernance multipartenaire pour répondre localement au changement climatique. Dans: *La gouvernance entre diversité et normalisation*. 1st ed. Dalloz, pp. 163-170.

Editeur invité d'un numéro spécial

AVISON, D., KOCK, N. et MALAURENT, J. (2017). Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34(3).

Actes d'une conférence

MALAURENT, J., LI, Y. et AVISON, D. (2012). Reopening the Centralization-decentralization Debate: A Comparative Case Study of ERP Implementation in Two Chinese Petroleum Companies. Dans: *Proceedings of Pacific Asia Conference on Information Systems (PACIS) 2012*. Vietnam University of Science.

AVISON, D. et MALAURENT, J. (2011). The Potential of Qualitative Research: Four Approaches Shedding Light on IS Practice. Dans: *AIM 2011*. Association for Information Management (AIM).

Conférences

ZORINA, A., KARANASIOS, S. et MALAURENT, J. (2021). Retired IT-connected: How Older Persons Adopt and Use Technology for Crisis Solving. Dans: 2021 International Conference of Information Systems (ICIS). Austin, Texas.

MALAURENT, J. et MEHRPOUYA, A. (2020). The Infrastructural Inversion of the Chinese Social Credit System. Dans: 2020 EGOS: Organizing for a Sustainable Future: Responsibility, Renewal & Resistance.

MALAURENT, J. et MEHRPOUYA, A. (2020). The Epistemics of Surveillance Capitalism. Dans: SASE Annual Conference 2020 "Development Today: Accumulation, Surveillance, Redistribution" - Society for the Advancement of Socio-Economics (Virtual Conference).

MALAURENT, J. (2018). [Keynote] A Long Journey to Publish at in Our Discipline. Why Is That so Difficult? Dans: 26th European Conference of Information Systems: Beyond Digitization – Facets of Socio-Technical Change (ECIS 2018).

MALAURENT, J. (2018). Workaround Practices in the Context of Global Information Systems: Activity Systems Orchestrated by Contradictions and Expansive Learning. Dans: International Conference on Information Systems (ICIS) 2018.

MALAURENT, J. (2017). [Keynote] Engaging with Activity Theory Framework in Information Systems Research. Dans: 2017 ECIS Workshop: Developing Activity Theory in Information Studies (DATIS) workshop.

MALAURENT, J., THIETART, R.A. et AVISON, D. (2017). Co-Evolving Emergence of the Physical and Digital Worlds: The Story of a Street Art Happening. Dans: Workshop: MISQ Special Issue on Complexity and Information Systems Research in the Emerging Digital World.

MALAURENT, J. et EYNAUD, P. (2017). The Role of Materiality in Organizing a Living Lab. Dans: 33rd European Group for Organizational Studies (EGOS) Colloquium 2017.

MALAURENT, J. et MAKAGIAN, J.L. (2017). Third-Places Through Distributed Cognition and Material Engagement: Insights from an Activity Theory Framework. Dans: 7th Organizations, Artifacts and Practices (OAP) Workshop on Collaboration and Materiality Studies.

MALAURENT, J. (2017). Workaround Practices In The Context Of Global Information Systems: Activity Systems Orchestrated By Contradictions And Expansive Learning. Dans: OASIS 2017 Workshop of the International Conference of Information Systems (ICIS).

MALAURENT, J. et MAGAKIAN, J.L. (2016). How to Engage Cognitive Activities? Insights from third Places through a CHAT Framework. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

MALAURENT, J. et AVISON, D. (2015). A Literary Approach for Analyzing Academic Narratives: An Initial (But Necessary) Step Toward Theorizing. Dans: 2015 International Conference on Information Systems (ICIS 2015).

MALAURENT, J. (2014). An Online Community of Practice in Quest for Materiality? Go for Digital Materiality. Dans: IFIP WG8.2 Organizations and Society in Information Systems (OASIS) 2014 Workshop.

AVISON, D. et MALAURENT, J. (2014). Keynote: Is Theory King? Questioning the Theory Fetish in Information Systems. Dans: 4th Concurrent ICIS-SIGPHIL Workshop on IS Theory: Whence Cometh, Whither Goeth? (Where does it come from and where is it going?).

MALAURENT, J., AVISON, D. et EYNAUD, P. (2014). Reflexivity: A Third Essential 'R' to Enhance Interpretive Field Studies. Dans: 22nd European Conference of Information Systems (ECIS).

MALAURENT, J. et EINAUD, P. (2014). Resisting Through Online Social Inquiry. Dans: 9th Organization Studies Summer Workshop.

MAGAKIAN, J.L. et MALAURENT, J. (2014). Strategic Ideation: Concerted Activity Through a Materialized Cognitive Niche. Dans: 2014 Strategy as Practice Paper Development Workshop.

MALAURENT, J. et EINAUD, P. (2014). What Impacts Do Various Sociomaterial Assemblages Have on Collective Thinking Activities? Dans: XVIII ISA World Congress of Sociology.

MALAURENT, J. et AVISON, D. (2009). Problèmes rencontrés par les équipes virtuelles : nouvelles perspectives des communautés de logiciels libres. Dans: Colloque AIM 2009.

Préfaces de revue

AVISON, D., KOCK, N. et MALAURENT, J. (2017). [Editorial] Special Issue: Action Research in information Systems. *Journal of Management Information Systems*, 34(3), pp. 630-632.

Presse

MALAURENT, J. (2025). « Avec Grokipedia, l'IA se formera sur le monde tel qu'Elon Musk le décrit, le perçoit et le désire ». *Le Monde*.

CHEVILLON, G. et MALAURENT, J. (2025). Intelligence artificielle, une nouvelle forme de créativité émerge accessible à tous. *Le Monde*.

MALAURENT, J. (2025). Pourquoi les IA génératives n'atteindront pas l'intelligence générale. *Le Point*.

MALAURENT, J. (2025). Réguler l'intelligence artificielle : l'Europe tente d'imposer une éthique du quotidien. *Le Point*.

MALAURENT, J. (2025). L'IA peut être une chance à condition de s'inspirer des révolutions industrielles passées. *Le Point*.

MALAURENT, J. (2025). Avec l'AI Act, l'Europe ne doit pas renoncer à réguler. *Libération*.

MALAURENT, J. (2025). « Prometheus », le projet de Jeff Bezos qui veut donner à l'IA le pouvoir d'interagir avec le monde matériel. *Libération*.

CHEVILLON, G. et MALAURENT, J. (2023). Nous ne sommes pas voués à être remplacés par des machines, aussi "intelligentes" soient-elles. *Le Monde*.

AUTRES ACTIVITES DE RECHERCHE

Co-direction d'une revue

2014 - 2020 Information Systems Journal

Membre d’un comité de lecture

2017 - 2024 Journal of the Association for Information Systems

Supervision de thèses / HDR

2019 Seyed Reza MOUSAVI BAYGI (ESSEC Business School), Co-directeur de thèse, Premier Poste : Assistant Professor - IESEG Business School

2016 Aakanksha GAUR (ESSEC Business School), Co-directeur de thèse, Premier Poste : Research fellow - SDA Bocconi School of Management