

Shanming LIU

Professeur assistant

Département: Comptabilité et contrôle de gestion

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INTERETS DE RECHERCHE

Systèmes de Contrôle de Gestion, Générer et Sélectionner des Idées innovantes, Gestion de la

FORMATION

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|------|---|
| 2020 | Ph.D. in Business Administration and Management (Major: Accounting), Università Bocconi, Italie |
| 2013 | M.Sc. in Analytics: Operational Research and Risk Analysis, The University of Manchester, Royaume-Uni |
| 2012 | Bachelor of Science, Economie, University of Exeter, Royaume-Uni |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2020 - Présent Professeur assistant, ESSEC Business School, France

Autres affiliations académiques

2018 - 2018 Chercheur visitant, Katholieke Universiteit Leuven, Belgique

PUBLICATIONS

Conférences

LIU, S. (2022). The Effect of Job Experience in “R”, “D” or Both on Creative Idea Evaluation. Dans: 2022 Management Accounting Section (MAS) Midyear Meeting. Atlanta.

LIU, S. (2022). The Effect of Job Experience in “R”, “D” or Both on Creative Idea Evaluation. Dans: 13th Conference on New Directions in Management Accounting 2022. Lisbon.

LIU, S., YILMAZ, D. et NAUMOVSKA, I. (2021). Oscar Curse in the Open Innovation Community? The Effect of Awards on User-innovators’ Subsequent Performance. Dans: 3rd Creativity, Innovation and Entrepreneurship 2021. Vienna.

SHANMING, L. et DOGUKAN YILMAZ, E. (2020). The Oscar Curse in the Open Innovation Community: The Effects of Discretionary Recognition Reward on the User’s Subsequent Innovation Performance. Dans: 12th Conference on new directions in Management Accounting (EIASM) 2020. Bruxelles.

AUTRES ACTIVITES DE RECHERCHE

Autres activités de recherche

2019 AAA Management Accounting Section Midyear Meeting, États-Unis