

# Jan LEPOUTRE

Professeur

Département: Management

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Pays d'origine: Belgique

## INTERETS DE RECHERCHE

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Entrepreneuriat, Théorie organisationnelle, Marchés de l'énergie et des matières premières,

## FORMATION

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| 2008 | Ph.D. en Economie Appliquée, Université de Gand, Belgique   |
| 2004 | Postgraduate en Economie Appliquée, Université de Gand, Belgique  |
| 2001 | MSc in Bioscience Engineering (Ingénierie des Sciences Biologiques), Katholieke Universiteit Leuven, Belgique |

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

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|----------------|---|
| 2020 - Présent | Professeur, ESSEC Business School, France               |
| 2014 - 2020    | Professeur associé, ESSEC Business School, France       |
| 2012 - 2014    | Professeur assistant, ESSEC Business School, France     |
| 2010 - 2012    | Professeur assistant, Vlerick Business School, Belgique |
| 2008 - 2010    | Post-Doctorant, Vlerick Business School, Belgique       |

### Autres affiliations académiques

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|-------------|---|
| 2025 - 2026 | Responsable de la filière Deeptech & Future of Industry, ESSEC Business School, France              |
| 2023 - 2025 | Directeur académique - Centre pour l'Entrepreneuriat et l'Innovation, ESSEC Business School, France |
| 2020 - 2022 | ACCOMPAGNEMENT ET RESTRUCTURATION DES PROGRAMMES D'ENTREPRENARIAT, ESSEC Business School, France    |
| 2019 - 2023 | Responsable de la filière Entrepreneuriat MiM, ESSEC Business School, France                        |
| 2016 - 2025 | Professeur titulaire de la chaire Armand Peugeot, ESSEC Business School, France                     |

## BOURSES, PRIX ET DISTINCTIONS

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## Prix et Distinctions

2017 Prix de l'Innovation Pédagogique pour la création de "l'Expérience Going Pro",  
Fondation ESSEC, France

## PUBLICATIONS

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### Articles

VERMEIRE, J., LEPOUTRE, J. et MEULEMAN, M. (2027). Two Sides of the Same Coin: Sustaining Loan-Use Ambiguity in Microfinance Through Harmonising Practices. *Journal of Management Studies*.

GRÖSCHL, S. et LEPOUTRE, J. (2024). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. *Journal of Management Inquiry*, 33(1), pp. 26-45.

LEPOUTRE, J. et OGUNTOYE, A. (2018). The (Non-)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. *Technological Forecasting and Social Change*, 131, pp. 62-275.

STRAUSS, K., LEPOUTRE, J. et WOOD, G. (2017). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. *Journal of Organizational Behavior*, 38(9), pp. 1338-1355.

THIEMANN, M. et LEPOUTRE, J. (2017). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. *American Journal of Sociology*, 122(6), pp. 1771-1821.

DONADA, C. et LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.

LEPOUTRE, J., JUSTO, R., TERJESEN, S. et BOSMA, N. (2013). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. *Small Business Economics*, 40(3), pp. 693-714.

LEPOUTRE, J. et VALENTE, M. (2012). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. *Academy of Management Journal*, 55(2), pp. 285-313.

LEPOUTRE, J. (2009). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. *Accountancy en Bedrijfskunde*, 29(8), pp. 14-19.

LEPOUTRE, J. (2008). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. *Journal of Cleaner Production*, 16(10), pp. 1062-1070.

LEPOUTRE, J., DENTCHEV, N. et HEENE, A. (2007). Dealing With Uncertainties When Governing CSR Policy Networks. *Journal of Business Ethics*, 73(4), pp. 391-408.

LEPOUTRE, J. et HEENE, A. (2006). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. *Journal of Business Ethics*, 67(3), pp. 257-273.

### Chapitres d'ouvrage

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2023). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224-237.

LEPOUTRE, J., PEREZ, Y. et PETIT, M. (2019). Energy Transition and Electromobility: A Review. Dans: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. *The European Dimension of Germany's Energy Transition*. 1st ed. Springer International Publishing, pp. 509-525.

### Actes d'une conférence

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: *R&D management conference 2019*. Ecole Polytechnique.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

### Conférences

LEPOUTRE, J. (2024). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. Dans: *2024 Crossroads for Organizations: Time, Space and People*. Milan.

LEPOUTRE, J. (2024). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. Dans: *84th Annual Meeting of the Academy of Management (AOM 2024)*. Chicago.

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: *35th EGOS Colloquium 2019*.

VALENTE, M., LEPOUTRE, J. et ZIETSMA, C. (2018). Corporate Social Action as a Firm-Fulfilling Prophecy. Dans: *2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation*.

LEPOUTRE, J. (2018). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. Dans: *78th Academy of Management Annual Meeting*.

LEPOUTRE, J. (2016). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. Dans: *32nd European Group for Organizational Studies (EGOS) Colloquium 2016*.

LEPOUTRE, J. et VALENTI, M. (2016). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. Dans: *2016 Academy of Management Annual Meeting*.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: *23rd International Conference of GERPISA*.

LEPOUTRE, J., VENTRESCA, M. et VALENTE, M. (2014). Engaging Ostrom: Why and How Organizational Theorists Should. Dans: *2014 Academy of Management Annual Meeting*.

LEPOUTRE, J. (2014). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. Dans: *Managing Complexity Within and Across Organizational Boundaries*.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. Dans: *Globalization and the Return of Geography*.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". Dans: *29th EGOS Colloquium 2013*.

VALENTE, M. et LEPOUTRE, J. (2013). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. Dans: *2013 Academy of Management Africa Conference*.

## Etudes de cas publiées

LEPOUTRE, J. (2024). Citroën AMI (B): Inventing New Company and Customer Journeys. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI (A) - Internal Disruption in the Automotive Industry. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI A & B. ESSEC Business School.

LEPOUTRE, J. (2019). AC / DC Invest. ESSEC Business School.

## AUTRES ACTIVITES DE RECHERCHE

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### Relecteur pour :

Academy of Management Journal, Administrative Science Quarterly, Ecological Economics, International Journal of Entrepreneurial Venturing, Journal of Business Ethics, Journal of Business Venturing, Small Business Economics

### Organisation d'une conférence

2012            Responsable du corps professoral et co-organisateur du Cleantech Challenge 2012

2011            Responsable du corps professoral et co-organisateur du Cleantech Challenge 2011

2010            Responsable du corps professoral et co-organisateur du Cleantech Challenge 2010

### Autres activités de recherche

2008 - 2012    Intermédiaire de Vlerick avec le UN Global Compact Network, Belgique

Depuis 2005    Relecteur pour Academy of Management Meetings

## ACTIVITES PROFESSIONNELLES

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### Consulting

2008 - Présent A conseillé lors du développement de plusieurs start-ups

2008 - Présent A facilité une série de sessions de planification de scénarios et développement de stratégie .

2008 - Présent Nombreux projets de conseil intra-entreprise en business development, études de faisabilité et analyses de business model.