

Jan LEPOUTRE

Professeur

Département: Management

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Pays d'origine: Belgique

INTERETS DE RECHERCHE

Entrepreneuriat, Théorie organisationnelle, Marchés de l'énergie et des matières premières,

FORMATION

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|------|---|
| 2008 | Ph.D. en Economie Appliquée, Université de Gand, Belgique |
| 2004 | Postgraduate en Economie Appliquée, Université de Gand, Belgique |
| 2001 | MSc in Bioscience Engineering (Ingénierie des Sciences Biologiques), Katholieke Universiteit Leuven, Belgique |

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

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|----------------|---|
| 2020 - Présent | Professeur, ESSEC Business School, France |
| 2014 - 2020 | Professeur associé, ESSEC Business School, France |
| 2012 - 2014 | Professeur assistant, ESSEC Business School, France |
| 2010 - 2012 | Professeur assistant, Vlerick Business School, Belgique |
| 2008 - 2010 | Post-Doctorant, Vlerick Business School, Belgique |

Autres affiliations académiques

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|-------------|---|
| 2025 - 2026 | Responsable de la filière DeepTech & Future of Industry, ESSEC Business School, France |
| 2023 - 2025 | Directeur académique - Centre pour l'Entrepreneuriat et l'Innovation, ESSEC Business School, France |
| 2020 - 2022 | ACCOMPAGNEMENT ET RESTRUCTURATION DES PROGRAMMES D'ENTREPRENARIAT, ESSEC Business School, France |
| 2019 - 2023 | Responsable de la filière Entrepreneuriat MiM, ESSEC Business School, France |
| 2016 - 2025 | Professeur titulaire de la chaire Armand Peugeot, ESSEC Business School, France |

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2017 Prix de l'Innovation Pédagogique pour la création de "l'Expérience Going Pro",
Fondation ESSEC, France

PUBLICATIONS

Articles

GRÖSCHL, S. et LEPOUTRE, J. (2024). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. *Journal of Management Inquiry*, 33(1), pp. 26-45.

LEPOUTRE, J. et OGUNTOYE, A. (2018). The (Non-)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. *Technological Forecasting and Social Change*, 131, pp. 62-275.

STRAUSS, K., LEPOUTRE, J. et WOOD, G. (2017). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. *Journal of Organizational Behavior*, 38(9), pp. 1338-1355.

THIEMANN, M. et LEPOUTRE, J. (2017). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. *American Journal of Sociology*, 122(6), pp. 1771-1821.

DONADA, C. et LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.

LEPOUTRE, J., JUSTO, R., TERJESEN, S. et BOSMA, N. (2013). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. *Small Business Economics*, 40(3), pp. 693-714.

LEPOUTRE, J. et VALENTE, M. (2012). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. *Academy of Management Journal*, 55(2), pp. 285-313.

LEPOUTRE, J. (2009). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. *Accountancy en Bedrijfskunde*, 29(8), pp. 14-19.

LEPOUTRE, J. (2008). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. *Journal of Cleaner Production*, 16(10), pp. 1062-1070.

LEPOUTRE, J., DENTCHEV, N. et HEENE, A. (2007). Dealing With Uncertainties When Governing CSR Policy Networks. *Journal of Business Ethics*, 73(4), pp. 391-408.

LEPOUTRE, J. et HEENE, A. (2006). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. *Journal of Business Ethics*, 67(3), pp. 257-273.

Chapitres d'ouvrage

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2023). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.

LEPOUTRE, J., PEREZ, Y. et PETIT, M. (2019). Energy Transition and Electromobility: A Review. Dans: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. *The European Dimension of Germany's Energy Transition*. 1st ed. Springer International Publishing, pp. 509-525.

Actes d'une conférence

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: *R&D management conference 2019*. Ecole Polytechnique.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

Conférences

LEPOUTRE, J. (2024). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. Dans: *2024 Crossroads for Organizations: Time, Space and People*. Milan.

LEPOUTRE, J. (2024). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. Dans: *84th Annual Meeting of the Academy of Management (AOM 2024)*. Chicago.

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: *35th EGOS Colloquium 2019*.

VALENTE, M., LEPOUTRE, J. et ZIETSMA, C. (2018). Corporate Social Action as a Firm-Fulfilling Prophecy. Dans: *2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation*.

LEPOUTRE, J. (2018). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. Dans: *78th Academy of Management Annual Meeting*.

LEPOUTRE, J. (2016). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. Dans: *32nd European Group for Organizational Studies (EGOS) Colloquium 2016*.

LEPOUTRE, J. et VALENTI, M. (2016). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. Dans: *2016 Academy of Management Annual Meeting*.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: *23rd International Conference of GERPISA*.

LEPOUTRE, J., VENTRESCA, M. et VALENTE, M. (2014). Engaging Ostrom: Why and How Organizational Theorists Should. Dans: *2014 Academy of Management Annual Meeting*.

LEPOUTRE, J. (2014). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. Dans: *Managing Complexity Within and Across Organizational Boundaries*.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. Dans: *Globalization and the Return of Geography*.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". Dans: *29th EGOS Colloquium 2013*.

VALENTE, M. et LEPOUTRE, J. (2013). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. Dans: *2013 Academy of Management Africa Conference*.

Etudes de cas publiées

LEPOUTRE, J. (2024). Citroën AMI (B): Inventing New Company and Customer Journeys. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI (A) - Internal Disruption in the Automotive Industry. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI A & B. ESSEC Business School.

LEPOUTRE, J. (2019). AC / DC Invest. ESSEC Business School.

AUTRES ACTIVITES DE RECHERCHE

Relecteur pour :

Academy of Management Journal, Administrative Science Quarterly, Ecological Economics, International Journal of Entrepreneurial Venturing, Journal of Business Ethics, Journal of Business Venturing, Small Business Economics

Organisation d'une conférence

2012 Responsable du corps professoral et co-organisateur du Cleantech Challenge 2012

2011 Responsable du corps professoral et co-organisateur du Cleantech Challenge 2011

2010 Responsable du corps professoral et co-organisateur du Cleantech Challenge 2010

Autres activités de recherche

2008 - 2012 Intermédiaire de Vlerick avec le UN Global Compact Network, Belgique

Depuis 2005 Relecteur pour Academy of Management Meetings

ACTIVITES PROFESSIONNELLES

Consulting

2008 - Présent A conseillé lors du développement de plusieurs start-ups

2008 - Présent A facilité une série de sessions de planification de scénarios et développement de stratégie .

2008 - Présent Nombreux projets de conseil intra-entreprise en business development, études de faisabilité et analyses de business model.