Jan LEPOUTRE

Professeur
Département: Management
ESSEC Business School
3 avenue Bernard Hirsch
95021 Cergy-Pontoise
France

Email: lepoutre@essec.edu
Numéro de téléphone: +33 (0)1 34 43 37 59
Pays d'origine: Belgique

INTERETS DE RECHERCHE

Entrepreneuriat, Théorie organisationnelle, Marchés de l'énergie et des matières premières,

FORMATION

2008	Ph.D. en Economie Appliquée, Université de Gand, Belgique
2004	Postgraduate en Economie Appliquée, Université de Gand, Belgique
2001	MSc in Bioscience Engineering (Ingénierie des Sciences Biologiques), Katholieke Universiteit Leuven, Belgique

EXPERIENCE PROFESSIONNELLE

Positions académiques principales

2014 - Présent	Professeur associé, ESSEC Business School, France
2012 - 2014	Professeur assistant, ESSEC Business School, France
2010 - 2012	Professeur assistant, Vlerick Business School, Belgique
2008 - 2010	Post-Doctorant, Vlerick Business School, Belgique

Autres affiliations académiques

2026 - 2027	Responsable de chaire Deeptech & Future of Industry, ESSEC Business School, France
2025 - 2026	Responsable de la filière Deeptech & Future of Industry, ESSEC Business School, France
2023 - 2027	Directeur académique - Centre pour l'Entrepreneuriat et l'Innovation, ESSEC Business School, France
2020 - 2022	ACCOMPAGNEMENT ET RESTRUCTURATION DES PROGRAMMES D'ENTREPRENARIAT, ESSEC Business School, France
2020 - Présent	Professeur, ESSEC Business School, France
2019 - 2023	Responsable de la filière Entrepreneuriat MiM, ESSEC Business School, France
2016 - 2025	Professeur titulaire de la chaire Armand Peugeot, ESSEC Business School, France

BOURSES, PRIX ET DISTINCTIONS

Prix et Distinctions

2025	Best Reviewer Award (AOM TIM Division), Academy of Management
2023	Best, Case Centre, Royaume-Uni
2023	Pedagogical Excellence (Best teacher award), Fondation ESSEC, France
2019	Best Reviewer Award (AOM ONE division), Academy of Management
2017	Prix de l'Innovation Pédagogique pour la création de "l'Expérience Going Pro", Fondation ESSEC, France
2016	Best Reviewer Award (AOM ONE division), Academy of Management

PUBLICATIONS

Articles

VERMEIRE, J., MEULEMAN, M. et LEPOUTRE, J. (2026). Two Sides of the Same Coin: Sustaining LoanUse Ambiguity in Microfinance through Harmonizing Practices. *Journal of Management Studies*, In press.

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2026). Counter-orchestration in Platform Ecosystems: How Complementors Forced Apple to Change Platform Rules. *Information Systems Research*, In press, pp. 1-23.

GRÖSCHL, S. et LEPOUTRE, J. (2024). Don't Panic: Remaining El Capitan While Navigating Unpreparedness in Response to Extreme Events. *Journal of Management Inquiry*, 33(1), pp. 26-45.

LEPOUTRE, J. et OGUNTOYE, A. (2018). The (Non-)Emergence of Mobile Money Systems in Sub-Saharan Africa: A Comparative Multilevel Perspective of Kenya and Nigeria. *Technological Forecasting and Social Change*, 131, pp. 62-275.

STRAUSS, K., LEPOUTRE, J. et WOOD, G. (2017). Fifty Shades of Green: How Microfoundations of Sustainability Dynamic Capabilities Vary Across Organizational Contexts. *Journal of Organizational Behavior*, 38(9), pp. 1338-1355.

THIEMANN, M. et LEPOUTRE, J. (2017). Stitched on the Edge: Rule Evasion, Embedded Regulators, and the Evolution of Markets. *American Journal of Sociology*, 122(6), pp. 1771-1821.

DONADA, C. et LEPOUTRE, J. (2016). How Can Startups Create the Conditions for a Dominant Position in the Nascent Industry of Electromobility 2.0? *International Journal of Automotive Technology and Management*, 16(1), pp. 11-29.

LEPOUTRE, J., JUSTO, R., TERJESEN, S. et BOSMA, N. (2013). Designing a Global Standardized Methodology for Measuring Social Entrepreneurship Activity: The Global Entrepreneurship Monitor Social Entrepreneurship Study. *Small Business Economics*, 40(3), pp. 693-714.

LEPOUTRE, J. et VALENTE, M. (2012). Fools Breaking Out: The Role of Symbolic and Material Immunity in Explaining Institutional Nonconformity. *Academy of Management Journal*, 55(2), pp. 285-313.

LEPOUTRE, J. (2009). Proactive environmental strategies in small businesses: resources, institutions and dynamic capabilities. *Accountancy en Bedrijfskunde*, 29(8), pp. 14-19.

LEPOUTRE, J. (2008). On tomorrow's grounds', Flemish agriculture in 2030: a case of participatory translation of sustainability principles into a vision for the future. *Journal of Cleaner Production*, 16(10), pp. 1062-1070.

LEPOUTRE, J., DENTCHEV, N. et HEENE, A. (2007). Dealing With Uncertainties When Governing CSR Policy Networks. *Journal of Business Ethics*, 73(4), pp. 391-408.

LEPOUTRE, J. et HEENE, A. (2006). Investigating the Impact of Firm Size on Small Business Social Responsibility: A Critical Review. *Journal of Business Ethics*, 67(3), pp. 257-273.

Chapitres d'ouvrage

HUBER, T., KUDE, T., LEPOUTRE, J. et MALAURENT, J. (2023). Platform Governance as a Social Movement. Dans: Carmelo Cennamo, Giovanni Battista Dagnino, Feng Zhu eds. *Research Handbook on Digital Strategy*. 1st ed. Cheltenham, Northampton Massachusetts: Edward Elgar Publishing Ltd, pp. 224–237.

LEPOUTRE, J., PEREZ, Y. et PETIT, M. (2019). Energy Transition and Electromobility: A Review. Dans: Erik Gawel, Sebastian Strunz, Paul Lehmann, Alexandra Purkus eds. *The European Dimension of Germany's Energy Transition*. 1st ed. Springer International Publishing, pp. 509-525.

Actes d'une conférence

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: *R&D management conference 2019*. Ecole Polytechnique.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: *World Electric Vehicle Journal [28th International Electric Vehicle Symposium and Exhibition (EVS28)]*. World Electric Vehicle Association, pp. 742-746.

Conférences

LEPOUTRE, J. (2024). Of bees and birds, and butterflies. The becoming of deeptech organizations addressing grand challenges. Dans: 2024 Crossroads for Organizations: Time, Space and People. Milan.

LEPOUTRE, J. (2024). Robust Disruption: Responding to Technology Forcing in the Launch of Electric Vehicles. Dans: 84th Annual Meeting of the Academy of Management (AOM 2024). Chicago.

LEPOUTRE, J. (2019). Robust disruption: Competition and Collaboration Dynamics in the Launch of Electric Vehicles in the Automotive Industry. Dans: 35th EGOS Colloquium 2019.

VALENTE, M., LEPOUTRE, J. et ZIETSMA, C. (2018). Corporate Social Action as a Firm-Fulfilling Prophecy. Dans: 2018 HKS SICI Conference: Rethinking Cross-Sector Social Innovation.

LEPOUTRE, J. (2018). What We Know, and What We Would Want to Know, About the Changing Structure of the Vehicle and Mobility Ecosystem: Tracking the Connected, Autonomous, Shared, Electric Vehicle World. Dans: 78th Academy of Management Annual Meeting.

LEPOUTRE, J. (2016). Financialization in the rough: The Role of Social Identity and the Meaning of Money in Explaining the Use of MicroFinance Loans Among Rural South African Entrepreneurs. Dans: 32nd European Group for Organizational Studies (EGOS) Colloquium 2016.

LEPOUTRE, J. et VALENTI, M. (2016). Of Wizards and Foucault: Boundary Configurations of Corporate Social Action in Rural Kenya. Dans: 2016 Academy of Management Annual Meeting.

DONADA, C. et LEPOUTRE, J. (2015). How Activism Matters for Creating the Electromobility 2.0 Industry? Dans: 23rd International Conference of GERPISA.

LEPOUTRE, J., VENTRESCA, M. et VALENTE, M. (2014). Engaging Ostrom: Why and How Organizational Theorists Should. Dans: 2014 Academy of Management Annual Meeting.

LEPOUTRE, J. (2014). Responding to Complex Local Problems as a Problem of Organizational Boundary Letting: A Longitudinal Case Study of Two Kenyan Firms. Dans: Managing Complexity Within and Across Organizational Boundaries.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – A Process Perspective to Regulating the 'Tragedy of the Commons' in the Financial Industry. Dans: Globalization and the Return of Geography.

LEPOUTRE, J. et THIEMANN, M. (2013). Global Challenges, Local Responses – An Institutional Perspective to Regulating the "Tragedy of the Commons". Dans: 29th EGOS Colloquium 2013.

VALENTE, M. et LEPOUTRE, J. (2013). Organizational Response to Systemic Problems: Network Identity and Self-Governance Systems. Dans: 2013 Academy of Management Africa Conference.

Etudes de cas publiées

LEPOUTRE, J. (2024). Citroën AMI (B): Inventing New Company and Customer Journeys. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI (A) - Internal Disruption in the Automotive Industry. ESSEC Business School.

LEPOUTRE, J. (2024). Citroën AMI A & B. ESSEC Business School.

LEPOUTRE, J. (2019). AC / DC Invest. ESSEC Business School.

AUTRES ACTIVITES DE RECHERCHE

Relecteur pour :

Academy of Management Journal, Administrative Science Quarterly, Ecological Economics, International Journal of Entrepreneurial Venturing, Journal of Business Ethics, Journal of Business Venturing, Small Business Economics

Organisation d'une conférence

2012	Responsable du corps professoral et co-organisateur du Cleantech Challenge 2012
2011	Responsable du corps professoral et co-organisateur du Cleantech Challenge 2011
2010	Responsable du corps professoral et co-organisateur du Cleantech Challenge 2010

Autres activités de recherche

2008 - 2012	Intermédiaire de Vlerick avec le UN Global Compact Network, Belgique
Depuis 2005	Relecteur pour Academy of Management Meetings

ACTIVITES PROFESSIONNELLES

Consulting

2008 - Présent	A facilité une série de sessions de planification de scénarios et développement de stratégie .
2008 - Présent	Nombreux projets de conseil intra-entreprise en business development, études de faisabilité et analyses de business model.

2008 - Présent A conseillé lors du développement de plusieurs start-ups