

# GAUTAM KIYAWAT

Professor of Management Practice

Département: Marketing

ESSEC Business School

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France

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## FORMATION

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1995 MBA marketing, Indian Institute of Management Bangalore, Inde

1993 BSc in applied sciences, PSG College of Technology, Inde

## EXPERIENCE PROFESSIONNELLE

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### Positions académiques principales

2022 - Présent Professor of Management Practice, ESSEC Business School, Singapour

### Autres affiliations académiques

2020 - 2022 Autre, ESSEC Business School, France

2021 - 2022 Autre, Nanyang Technological University, Singapour

### Autres expériences professionnelles

2018 - 2020 Managing Director, HOOQ (Singtel), Singapour

2015 - 2018 Co-founder, Travel Commerce Startup, Singapour

2012 - 2015 Group CEO - Madison Media, Madison World, Inde

2010 - 2012 Co-Founder, AdVerb Inc, États-Unis

2005 - 2009 SVP & Region Head: StarTV Networks South East Asia, StarTV Networks South East Asia, Singapour

2002 - 2004 Business and Marketing Director - Philips Electronics, Philips, Singapour

1995 - 2002 Brand, Media, and Marketing Operations, Procter & Gamble, Singapour